```
In [1]: import numpy as np
   import pandas as pd
   import matplotlib.pyplot as plt
   import seaborn as sns
   from statsmodels import formula
   from statsmodels.graphics.regressionplots import influence_plot
   import statsmodels.formula.api as smf
```

```
In [2]: data = pd.read_csv('50_Startups.csv')
    data
```

1 162597.70 151377.59 443898.53 California 191792.06 2 15341.51 101145.55 407934.54 Florida 191050.39 3 144372.41 118671.85 383199.62 New York 182901.99 4 142107.34 91391.77 3661.68.42 Florida 166187.94 5 131876.90 99814.71 362861.36 New York 156991.12 6 134615.46 147198.87 127716.82 California 156122.51 7 130298.13 145530.06 323876.68 Florida 1565752.60 8 120542.52 148718.95 311613.29 New York 152211.77 9 123334.88 109679.17 304981.62 California 149759.96 10 101913.08 110594.11 229160.95 Florida 146121.95 11 100671.96 91790.61 249744.55 California 144259.40 12 93863.75 127320.38 249839.44 Florida 141585.52 13 91992.39 135495.07 252664.93 California 134307.35 14 119943.24 156547.42 256512.92 Florida 132602.65 15 114523.61 122516.84 261776.23 New York 129917.04 16 78013.11 121597.55 264346.06 California 126992.93 17 94657.16 145077.58 282574.31 New York 125370.37 18 91749.16 114175.79 294919.57 Florida 124266.90 19 86419.70 153514.11 0.00 New York 125370.37 18 91749.16 114175.79 294919.57 Florida 124266.90 19 86419.70 153514.11 0.00 New York 122776.86 20 76253.86 113867.30 298664.47 California 118474.03 21 78389.47 153773.43 299737.29 New York 113313.02 27 73994.56 122782.75 303319.26 Florida 100733.99 14 1794.16 134507.95 13754.39 13962.62 California 103632.39 24 77044.01 99281.34 140574.81 New York 108552.04 7532.83 105751.03 304768.73 Florida 107404.34 26 7532.83 105751.03 304768.73 Florida 107404.34 26 7532.83 14315.98 13405.0.07 Florida 107332.99 24 7704.01 99281.34 140574.81 New York 108552.04 7532.83 15605.5 182645.56 118148.20 Florida 107382.38 13613.02 Florida 107404.34 15641.28 91312.4 Florida 107404.34 16641.28 16641.28 91	Out[2]:		R&D Spend	Administration	Marketing Spend	State	Profit
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24 77044.01 99281.34 140574.81 New York 108552.04 25 64664.71 139553.16 137962.62 California 107404.34 26 75328.87 144135.98 134050.07 Florida 105733.54 27 72107.60 127864.55 353183.81 New York 105008.31 28 66051.52 182645.56 118148.20 Florida 103282.38 29 65605.48 153032.06 107138.38 New York 101004.64 30 61994.48 115641.28 91131.24 Florida 99937.59 31 61136.38 152701.92 88218.23 New York 97483.56 32 63408.86 129219.61 46085.25 California 96778.92 34 46426.07 157693.92 210797.67 California 96712.80 35 46014.02 85047.44 205517.64 New York 96479.51 36 28663.76 127056.21 201126.82 Florida 90708.19 37 44069.95 51283.14 197029.42 California <th></th> <th>22</th> <th>73994.56</th> <th>122782.75</th> <th>303319.26</th> <th>Florida</th> <th>110352.25</th>		22	73994.56	122782.75	303319.26	Florida	110352.25
25 64664.71 139553.16 137962.62 California 107404.34 26 75328.87 144135.98 134050.07 Florida 105733.54 27 72107.60 127864.55 353183.81 New York 105008.31 28 66051.52 182645.56 118148.20 Florida 103282.38 29 65605.48 153032.06 107138.38 New York 101004.64 30 61994.48 115641.28 91131.24 Florida 99937.59 31 61136.38 152701.92 88218.23 New York 97483.56 32 63408.86 129219.61 46085.25 California 97427.84 33 55493.95 103057.49 214634.81 Florida 96778.92 34 46426.07 157693.92 210797.67 California 96712.80 35 46014.02 85047.44 205517.64 New York 96479.51 36 28663.76 127056.21 201126.82 Florida 90708.19 37 44069.95 51283.14 197029.42 California <th></th> <th>23</th> <th>67532.53</th> <th>105751.03</th> <th>304768.73</th> <th>Florida</th> <th>108733.99</th>		23	67532.53	105751.03	304768.73	Florida	108733.99
26 75328.87 144135.98 134050.07 Florida 105733.54 27 72107.60 127864.55 353183.81 New York 105008.31 28 66051.52 182645.56 118148.20 Florida 103282.38 29 65605.48 153032.06 107138.38 New York 101004.64 30 61994.48 115641.28 91131.24 Florida 99937.59 31 61136.38 152701.92 88218.23 New York 97483.56 32 63408.86 129219.61 46085.25 California 97427.84 33 55493.95 103057.49 214634.81 Florida 96778.92 34 46426.07 157693.92 210797.67 California 96712.80 35 46014.02 85047.44 205517.64 New York 96479.51 36 28663.76 127056.21 201126.82 Florida 90708.19 37 44069.95 51283.14 197029.42 California 89949.14 38 20229.59 65947.93 185265.10 New York		24	77044.01	99281.34	140574.81	New York	108552.04
27 72107.60 127864.55 353183.81 New York 105008.31 28 66051.52 182645.56 118148.20 Florida 103282.38 29 65605.48 153032.06 107138.38 New York 101004.64 30 61994.48 115641.28 91131.24 Florida 99937.59 31 61136.38 152701.92 88218.23 New York 97483.56 32 63408.86 129219.61 46085.25 California 97427.84 33 55493.95 103057.49 214634.81 Florida 96778.92 34 46426.07 157693.92 210797.67 California 96712.80 35 46014.02 85047.44 205517.64 New York 96479.51 36 28663.76 127056.21 201126.82 Florida 90708.19 37 44069.95 51283.14 197029.42 California 89949.14 38 20229.59 65947.93 185265.10 New York 81229.06		25	64664.71	139553.16	137962.62	California	107404.34
28 66051.52 182645.56 118148.20 Florida 103282.38 29 65605.48 153032.06 107138.38 New York 101004.64 30 61994.48 115641.28 91131.24 Florida 99937.59 31 61136.38 152701.92 88218.23 New York 97483.56 32 63408.86 129219.61 46085.25 California 97427.84 33 55493.95 103057.49 214634.81 Florida 96778.92 34 46426.07 157693.92 210797.67 California 96712.80 35 46014.02 85047.44 205517.64 New York 96479.51 36 28663.76 127056.21 201126.82 Florida 90708.19 37 44069.95 51283.14 197029.42 California 89949.14 38 20229.59 65947.93 185265.10 New York 81229.06		26	75328.87	144135.98	134050.07	Florida	105733.54
29 65605.48 153032.06 107138.38 New York 101004.64 30 61994.48 115641.28 91131.24 Florida 99937.59 31 61136.38 152701.92 88218.23 New York 97483.56 32 63408.86 129219.61 46085.25 California 97427.84 33 55493.95 103057.49 214634.81 Florida 96778.92 34 46426.07 157693.92 210797.67 California 96712.80 35 46014.02 85047.44 205517.64 New York 96479.51 36 28663.76 127056.21 201126.82 Florida 90708.19 37 44069.95 51283.14 197029.42 California 89949.14 38 20229.59 65947.93 185265.10 New York 81229.06		27	72107.60	127864.55	353183.81	New York	105008.31
30 61994.48 115641.28 91131.24 Florida 99937.59 31 61136.38 152701.92 88218.23 New York 97483.56 32 63408.86 129219.61 46085.25 California 97427.84 33 55493.95 103057.49 214634.81 Florida 96778.92 34 46426.07 157693.92 210797.67 California 96712.80 35 46014.02 85047.44 205517.64 New York 96479.51 36 28663.76 127056.21 201126.82 Florida 90708.19 37 44069.95 51283.14 197029.42 California 89949.14 38 20229.59 65947.93 185265.10 New York 81229.06		28	66051.52	182645.56	118148.20	Florida	103282.38
31 61136.38 152701.92 88218.23 New York 97483.56 32 63408.86 129219.61 46085.25 California 97427.84 33 55493.95 103057.49 214634.81 Florida 96778.92 34 46426.07 157693.92 210797.67 California 96712.80 35 46014.02 85047.44 205517.64 New York 96479.51 36 28663.76 127056.21 201126.82 Florida 90708.19 37 44069.95 51283.14 197029.42 California 89949.14 38 20229.59 65947.93 185265.10 New York 81229.06		29	65605.48	153032.06	107138.38	New York	101004.64
32 63408.86 129219.61 46085.25 California 97427.84 33 55493.95 103057.49 214634.81 Florida 96778.92 34 46426.07 157693.92 210797.67 California 96712.80 35 46014.02 85047.44 205517.64 New York 96479.51 36 28663.76 127056.21 201126.82 Florida 90708.19 37 44069.95 51283.14 197029.42 California 89949.14 38 20229.59 65947.93 185265.10 New York 81229.06		30	61994.48	115641.28	91131.24	Florida	99937.59
33 55493.95 103057.49 214634.81 Florida 96778.92 34 46426.07 157693.92 210797.67 California 96712.80 35 46014.02 85047.44 205517.64 New York 96479.51 36 28663.76 127056.21 201126.82 Florida 90708.19 37 44069.95 51283.14 197029.42 California 89949.14 38 20229.59 65947.93 185265.10 New York 81229.06		31	61136.38	152701.92	88218.23	New York	97483.56
34 46426.07 157693.92 210797.67 California 96712.80 35 46014.02 85047.44 205517.64 New York 96479.51 36 28663.76 127056.21 201126.82 Florida 90708.19 37 44069.95 51283.14 197029.42 California 89949.14 38 20229.59 65947.93 185265.10 New York 81229.06		32	63408.86	129219.61	46085.25	California	97427.84
35 46014.02 85047.44 205517.64 New York 96479.51 36 28663.76 127056.21 201126.82 Florida 90708.19 37 44069.95 51283.14 197029.42 California 89949.14 38 20229.59 65947.93 185265.10 New York 81229.06		33	55493.95	103057.49	214634.81	Florida	96778.92
36 28663.76 127056.21 201126.82 Florida 90708.19 37 44069.95 51283.14 197029.42 California 89949.14 38 20229.59 65947.93 185265.10 New York 81229.06		34	46426.07	157693.92	210797.67	California	96712.80
37 44069.95 51283.14 197029.42 California 89949.14 38 20229.59 65947.93 185265.10 New York 81229.06		35	46014.02	85047.44	205517.64	New York	96479.51
38 20229.59 65947.93 185265.10 New York 81229.06		36	28663.76	127056.21	201126.82	Florida	90708.19
		37	44069.95	51283.14	197029.42	California	89949.14
	ding [Math.lax			65947.93	185265.10	New York	81229.06

	R&D Spend	Administration	Marketing Spend	State	Profit
39	38558.51	82982.09	174999.30	California	81005.76
40	28754.33	118546.05	172795.67	California	78239.91
41	27892.92	84710.77	164470.71	Florida	77798.83
42	23640.93	96189.63	148001.11	California	71498.49
43	15505.73	127382.30	35534.17	New York	69758.98
44	22177.74	154806.14	28334.72	California	65200.33
45	1000.23	124153.04	1903.93	New York	64926.08
46	1315.46	115816.21	297114.46	Florida	49490.75
47	0.00	135426.92	0.00	California	42559.73
48	542.05	51743.15	0.00	New York	35673.41
49	0.00	116983.80	45173.06	California	14681.40

In [3]: data.describe()

Out[3]:

		R&D Spend	Administration	Marketing Spend	Profit
C	ount	50.000000	50.000000	50.000000	50.000000
m	nean	73721.615600	121344.639600	211025.097800	112012.639200
	std	45902.256482	28017.802755	122290.310726	40306.180338
	min	0.000000	51283.140000	0.000000	14681.400000
:	25%	39936.370000	103730.875000	129300.132500	90138.902500
ļ	50%	73051.080000	122699.795000	212716.240000	107978.190000
	75 %	101602.800000	144842.180000	299469.085000	139765.977500
1	max	165349.200000	182645.560000	471784.100000	192261.830000

In [4]: data.info()

<class 'pandas.core.frame.DataFrame'> RangeIndex: 50 entries, 0 to 49 Data columns (total 5 columns):

#	Column	Non-Null Count	Dtype
0	R&D Spend	50 non-null	float64
1	Administration	50 non-null	float64
2	Marketing Spend	50 non-null	float64
3	State	50 non-null	object
4	Profit	50 non-null	float64
		la + / 4 \	

dtypes: float64(4), object(1)

memory usage: 2.1+ KB

In [5]:

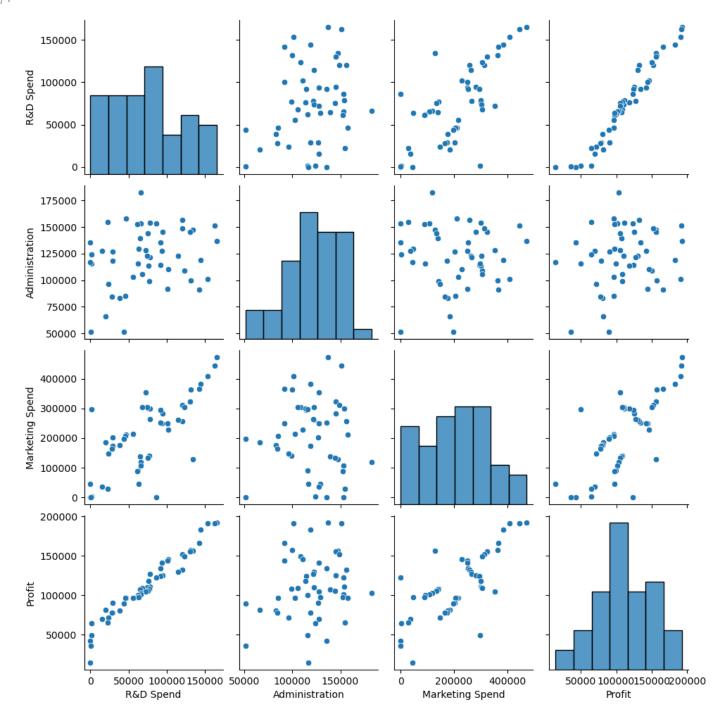
data.corr()

Out[5]:

	R&D Spend	Administration	Marketing Spend	Profit
R&D Spend	1.000000	0.241955	0.724248	0.972900
Administration	0.241955	1.000000	-0.032154	0.200717
Marketing Spend	0.724248	-0.032154	1.000000	0.747766
Profit	0.972900	0.200717	0.747766	1.000000

In [6]: sns.pairplot(data)

Out[6]: <seaborn.axisgrid.PairGrid at 0x1725631b670>



In [7]: sns.distplot(data['Profit'])

Out[7]: <AxesSubplot:xlabel='Profit', ylabel='Density'>

In [8]: data = data.rename({'R&D Spend':'RD_spend','Marketing Spend':'Marketing_Spend'},axis=1)
 data

	RD_spend	Administration	Marketing_Spend	State	Profit
0	165349.20	136897.80	471784.10	New York	192261.83
1	162597.70	151377.59	443898.53	California	191792.06
2	153441.51	101145.55	407934.54	Florida	191050.39
3	144372.41	118671.85	383199.62	New York	182901.99
4	142107.34	91391.77	366168.42	Florida	166187.94
5	131876.90	99814.71	362861.36	New York	156991.12
6	134615.46	147198.87	127716.82	California	156122.51
7	130298.13	145530.06	323876.68	Florida	155752.60
8	120542.52	148718.95	311613.29	New York	152211.77
9	123334.88	108679.17	304981.62	California	149759.96
10	101913.08	110594.11	229160.95	Florida	146121.95
11	100671.96	91790.61	249744.55	California	144259.40
12	93863.75	127320.38	249839.44	Florida	141585.52
13	91992.39	135495.07	252664.93	California	134307.35
14	119943.24	156547.42	256512.92	Florida	132602.65
15	114523.61	122616.84	261776.23	New York	129917.04
16	78013.11	121597.55	264346.06	California	126992.93
17	94657.16	145077.58	282574.31	New York	125370.37
18	91749.16	114175.79	294919.57	Florida	124266.90
19	86419.70	153514.11	0.00	New York	122776.86
20	76253.86	113867.30	298664.47	California	118474.03
21	78389.47	153773.43	299737.29	New York	111313.02
22	73994.56	122782.75	303319.26	Florida	110352.25
23	67532.53	105751.03	304768.73	Florida	108733.99
24	77044.01	99281.34	140574.81	New York	108552.04
25	64664.71	139553.16	137962.62	California	107404.34
26	75328.87	144135.98	134050.07	Florida	105733.54
27	72107.60	127864.55	353183.81	New York	105008.31
28	66051.52	182645.56	118148.20	Florida	103282.38
29	65605.48	153032.06	107138.38	New York	101004.64
30	61994.48	115641.28	91131.24	Florida	99937.59
31	61136.38	152701.92	88218.23	New York	97483.56
32	63408.86	129219.61	46085.25	California	97427.84
33	55493.95	103057.49	214634.81	Florida	96778.92
34	46426.07	157693.92	210797.67	California	96712.80
35	46014.02	85047.44	205517.64	New York	96479.51
36	28663.76	127056.21	201126.82	Florida	90708.19
37	44069.95	51283.14	197029.42	California	89949.14
38 x]/ext	20229.59 ensions/Safe.js	65947.93	185265.10	New York	81229.06

Out[8]:

	RD_spend	Administration	Marketing_Spend	State	Profit
39	38558.51	82982.09	174999.30	California	81005.76
40	28754.33	118546.05	172795.67	California	78239.91
41	27892.92	84710.77	164470.71	Florida	77798.83
42	23640.93	96189.63	148001.11	California	71498.49
43	15505.73	127382.30	35534.17	New York	69758.98
44	22177.74	154806.14	28334.72	California	65200.33
45	1000.23	124153.04	1903.93	New York	64926.08
46	1315.46	115816.21	297114.46	Florida	49490.75
47	0.00	135426.92	0.00	California	42559.73
48	542.05	51743.15	0.00	New York	35673.41
49	0.00	116983.80	45173.06	California	14681.40

In [9]: data.drop('State',axis=1)

Out[9]:		RD_spend	Administration	Marketing_Spend	Profit
	0	165349.20	136897.80	471784.10	192261.83
	1	162597.70	151377.59	443898.53	191792.06
	2	153441.51	101145.55	407934.54	191050.39
	3	144372.41	118671.85	383199.62	182901.99
	4	142107.34	91391.77	366168.42	166187.94
	5	131876.90	99814.71	362861.36	156991.12
	6	134615.46	147198.87	127716.82	156122.51
	7	130298.13	145530.06	323876.68	155752.60
	8	120542.52	148718.95	311613.29	152211.77
	9	123334.88	108679.17	304981.62	149759.96
	10	101913.08	110594.11	229160.95	146121.95
	11	100671.96	91790.61	249744.55	144259.40
	12	93863.75	127320.38	249839.44	141585.52
	13	91992.39	135495.07	252664.93	134307.35
	14	119943.24	156547.42	256512.92	132602.65
	15	114523.61	122616.84	261776.23	129917.04
	16	78013.11	121597.55	264346.06	126992.93
	17	94657.16	145077.58	282574.31	125370.37
	18	91749.16	114175.79	294919.57	124266.90
	19	86419.70	153514.11	0.00	122776.86
	20	76253.86	113867.30	298664.47	118474.03
	21	78389.47	153773.43	299737.29	111313.02
	22	73994.56	122782.75	303319.26	110352.25
	23	67532.53	105751.03	304768.73	108733.99
	24	77044.01	99281.34	140574.81	108552.04
	25	64664.71	139553.16	137962.62	107404.34
	26	75328.87	144135.98	134050.07	105733.54
	27	72107.60	127864.55	353183.81	105008.31
	28	66051.52	182645.56	118148.20	103282.38
	29	65605.48	153032.06	107138.38	101004.64
	30	61994.48	115641.28	91131.24	99937.59
	31	61136.38	152701.92	88218.23	97483.56
	32	63408.86	129219.61	46085.25	97427.84
	33	55493.95	103057.49	214634.81	96778.92
	34	46426.07	157693.92	210797.67	96712.80
	35	46014.02	85047.44	205517.64	96479.51
	36	28663.76	127056.21	201126.82	90708.19
	37	44069.95	51283.14	197029.42	89949.14
ding [Math lavi	38	20229.59 ensions/Safe.js	65947.93	185265.10	81229.06
y [manijax	, UNIC	o.oo/ouic.js			

	RD_spend	Administration	Marketing_Spend	Profit
39	38558.51	82982.09	174999.30	81005.76
40	28754.33	118546.05	172795.67	78239.91
41	27892.92	84710.77	164470.71	77798.83
42	23640.93	96189.63	148001.11	71498.49
43	15505.73	127382.30	35534.17	69758.98
44	22177.74	154806.14	28334.72	65200.33
45	1000.23	124153.04	1903.93	64926.08
46	1315.46	115816.21	297114.46	49490.75
47	0.00	135426.92	0.00	42559.73
48	542.05	51743.15	0.00	35673.41
49	0.00	116983.80	45173.06	14681.40

In [10]: model = smf.ols("Profit~RD_spend+Administration+Marketing_Spend+Profit", data=data).fit()
model.summary()

	OLO ((cg/cosio)	i i i coulto	
Dep. Variable:	Profit	R-squared:	1.000
Model:	OLS	Adj. R-squared:	1.000
Method:	Least Squares	F-statistic:	1.344e+31
Date:	Sun, 28 Jan 2024	Prob (F-statistic):	0.00
Time:	21:10:11	Log-Likelihood:	1130.7
No. Observations:	50	AIC:	-2251.
Df Residuals:	45	BIC:	-2242.
Df Model:	4		
Covariance Type:	nonrobust		
	coef std	err t P>	t [0.025

	coef	std err	t	P> t	[0.025	0.975]
Intercept	7.276e-11	4.12e-11	1.765	0.084	-1.03e-11	1.56e-10
RD_spend	-1.11e-16	5.3e-16	-0.210	0.835	-1.18e-15	9.56e-16
Administration	-2.776e-17	2.13e-16	-0.130	0.897	-4.57e-16	4.02e-16
Marketing_Spend	8.327e-17	7.06e-17	1.180	0.244	-5.89e-17	2.25e-16
Profit	1.0000	6.14e-16	1.63e+15	0.000	1.000	1.000

Omnibus:	3.482	Durbin-watson:	0.223
Prob(Omnibus):	0.175	Jarque-Bera (JB):	2.890
Skew:	0.588	Prob(JB):	0.236
Kurtosis:	3.047	Cond. No.	2.29e+06

Notes:

- [1] Standard Errors assume that the covariance matrix of the errors is correctly specified.
- [2] The condition number is large, 2.29e+06. This might indicate that there are strong multicollinearity or other numerical problems.

```
1.765402e+00
         Intercept
         RD_spend
                            -2.096318e-01
         Administration
                            -1.301306e-01
                            1.179931e+00
         Marketing_Spend
         Profit
                            1.627508e+15
         dtype: float64
          Intercept
                             0.084281
                             0.834901
         RD_spend
         Administration
                             0.897043
         Marketing_Spend
                             0.244228
         Profit
                             0.000000
         dtype: float64
In [13]:
         (model.rsquared, model.rsquared_adj)
         (1.0, 1.0)
Out[13]:
         md= smf.ols("Profit~RD_spend", data=data).fit()
In [14]:
         print(md.tvalues, '\n' , md.pvalues)
         Intercept
                      19.320288
         RD_spend
                      29.151139
         dtype: float64
          Intercept
                      2.782697e-24
         RD_spend
                      3.500322e-32
         dtype: float64
         md= smf.ols("Profit~Administration", data=data).fit()
In [15]:
         print(md.tvalues, '\n' , md.pvalues)
         Intercept
                            3.040044
         Administration
                           1.419493
         dtype: float64
          Intercept
                             0.003824
         Administration
                            0.162217
         dtype: float64
         md= smf.ols("Profit~RD_spend+Administration", data=data).fit()
In [16]:
         md.summary()
```

Out[16]: OLS Regression Results

```
Dep. Variable:
                                                            0.948
                               Profit
                                            R-squared:
          Model:
                                OLS
                                       Adj. R-squared:
                                                            0.946
         Method:
                      Least Squares
                                            F-statistic:
                                                            426.8
            Date: Sun, 28 Jan 2024
                                      Prob (F-statistic): 7.29e-31
                                       Log-Likelihood:
                                                          -526.83
            Time:
                            21:10:52
No. Observations:
                                 50
                                                   AIC:
                                                            1060.
    Df Residuals:
                                 47
                                                   BIC:
                                                            1065.
        Df Model:
                                  2
```

Covariance Type: nonrobust

	coef	std err	t	P> t	[0.025	0.975]
Intercept	5.489e+04	6016.718	9.122	0.000	4.28e+04	6.7e+04
RD_spend	0.8621	0.030	28.589	0.000	0.801	0.923
Administration	-0.0530	0.049	-1.073	0.289	-0.152	0.046

 Omnibus:
 14.678
 Durbin-Watson:
 1.189

 Prob(Omnibus):
 0.001
 Jarque-Bera (JB):
 20.449

 Skew:
 -0.961
 Prob(JB):
 3.63e-05

 Kurtosis:
 5.474
 Cond. No.
 6.65e+05

Notes:

- [1] Standard Errors assume that the covariance matrix of the errors is correctly specified.
- [2] The condition number is large, 6.65e+05. This might indicate that there are strong multicollinearity or other numerical problems.

```
In [17]: rsq_RD = smf.ols("RD_spend~Marketing_Spend+Administration", data=data).fit().rsquared
    vif_RD = 1/(1-rsq_RD)
    rsq_A = smf.ols("Administration~RD_spend+Marketing_Spend", data=data).fit().rsquared
    vif_A= 1/(1-rsq_A)
    rsq_M= smf.ols("Marketing_Spend~Administration+RD_spend", data=data).fit().rsquared
    vif_M = 1/(1-rsq_M)
    d1={'Variables':['Administration','RD_spend','Marketing_Spend'],'VIF':[vif_A,vif_RD,vif_
    vif_frame = pd.DataFrame(d1)
    vif_frame
```

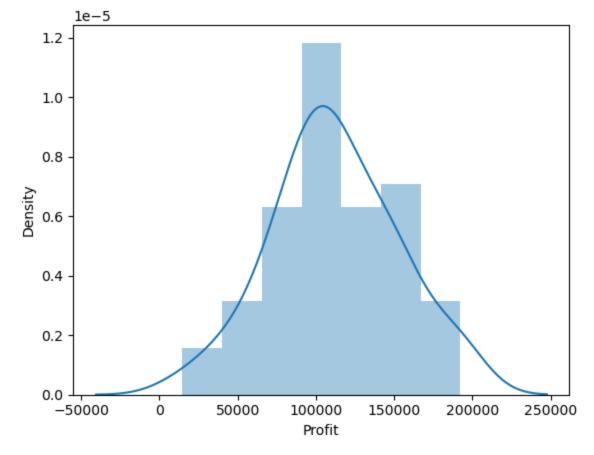
```
        Out[17]:
        Variables
        VIF

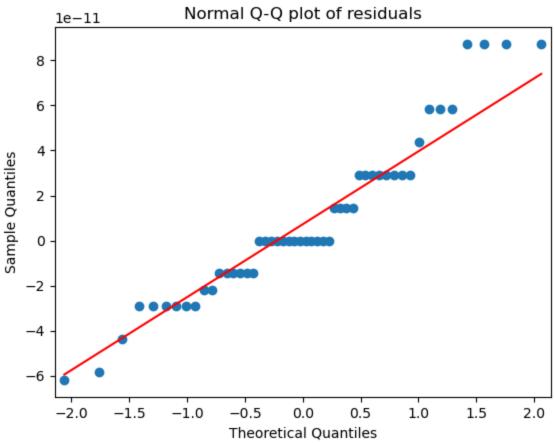
        0
        Administration
        1.175091

        1
        RD_spend
        2.468903

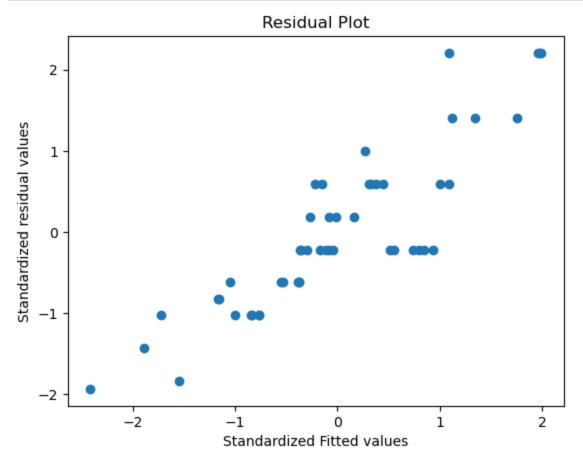
        2
        Marketing Spend
        2.326773
```

```
import statsmodels.api as sm
qqplot=sm.qqplot(model.resid,line='q')
plt.title("Normal Q-Q plot of residuals")
plt.show()
```





```
plt.ylabel('Standardized residual values')
plt.show()
```



```
fig = plt.figure(figsize=(15,8))
fig = sm.graphics.plot_regress_exog(model, "Administration", fig=fig)
plt.show()
eval_env: 1
                                                               Regression Plots for Administration
                                    Y and Fitted vs. X
                                                                                                             Residuals versus Administration
 200000
                                                                         Profit
 175000
                                                                         fitted
 150000
  125000
100000
   75000
   50000
   25000
             60000
                       80000
                                          120000
                                                                       180000
                                                                                             60000
                                                                                                                          120000
                                                                                                                                   140000
                                                                                                                                             160000
                                                                                                                                                       180000
                                      Administration
                                                                                                                      Administration
                                  Partial regression plot
                                                                                                                       CCPR Plot
    1.25
    1.00
                                                                                  Residual + Administration*beta_2
    0.75
    0.50
e(Profit | X)
    0.25
    0.00
   -0.25
   -0.50
   -0.75
              -60000
                        -40000
                                  -20000
                                                       20000
                                                                  40000
                                                                            60000
                                                                                             60000
                                                                                                       80000
                                                                                                                100000
                                                                                                                          120000
                                                                                                                                   140000
                                                                                                                                             160000
                                                                                                                                                       180000
```

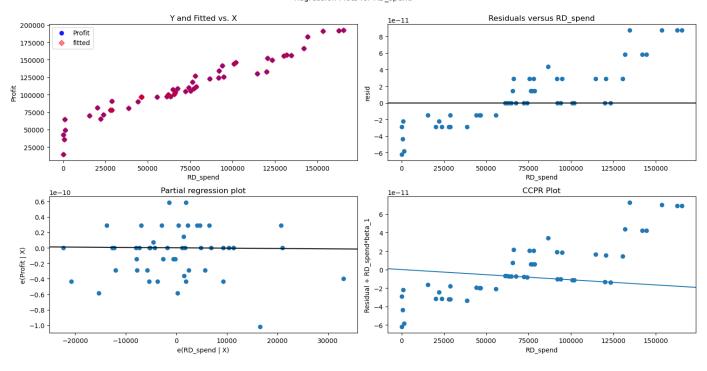
Administration

e(Administration | X)

fig = sm.graphics.plot_regress_exog(model, "RD_spend", fig=fig)

fig = plt.figure(figsize=(15,8))

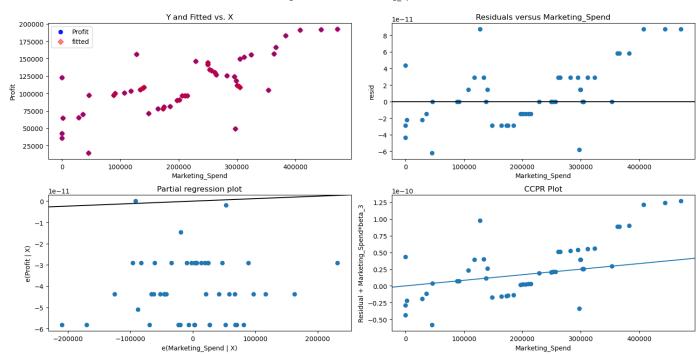
plt.show()



```
In [23]: fig = plt.figure(figsize=(15,8))
fig = sm.graphics.plot_regress_exog(model, "Marketing_Spend", fig=fig)
plt.show()
```

eval_env: 1

Regression Plots for Marketing_Spend



```
In [24]: model_influence = model.get_influence()
   (c, _) = model_influence.cooks_distance
   c
```

```
array([0.16795827, 0.16870778, 0.17776404, 0.05406131, 0.0704668,
Out[24]:
                 0.04925265, 0.26047563, 0.00831667, 0.00714747, 0.
                           , 0.
                                        , 0.
                 0.01553896, 0.00668145, 0.00636843, 0.00450749, 0.07759075,
                                                    , 0.
                 0.00126136, 0.00335281, 0.
                                                                 , 0.00234966,
                           , 0.00647234, 0.
                                                    , 0.01963958, 0.00197341,
                                                    , 0.00097904, 0.00414168,
                                        , 0.
                 0.00216753, 0.00489731, 0.00588332, 0.02315 , 0.00839736,
                 0.00657172, 0.00893105, 0.00691511, 0.00310369, 0.00780079,
                 0.01488704, 0.20613776, 0.01415728, 0.12589358, 0.45844641])
         fig = plt.subplots(figsize=(20, 7))
In [25]:
          plt.stem(np.arange(len(data)), np.round(c, 3))
          plt.xlabel('Row index')
          plt.ylabel('Cooks Distance')
          plt.show()
           0.4
           0.3
         Cooks Distance
           0.1
           0.0
          (np.argmax(c), np.max(c))
In [26]:
          (49, 0.45844641305974987)
Out[26]:
          from statsmodels.graphics.regressionplots import influence_plot
In [27]:
          influence_plot(model)
          plt.show()
```

Influence Plot 3 Studentized Residuals 2 1 0 4648 49 $^{-1}$ 0.15 0.20 0.10 0.25 0.05 0.30 0.35 H Leverage

```
k = data.shape[1]
In [28]:
          n = data.shape[0]
          leverage_cutoff = 3*((k + 1)/n)
          leverage_cutoff
          0.36
Out[28]:
In [29]:
          data[data.index.isin([47, 49])]
                                                                 Profit
Out[29]:
              RD_spend Administration Marketing_Spend
                                                         State
          47
                    0.0
                            135426.92
                                                 0.00
                                                      California 42559.73
          49
                    0.0
                            116983.80
                                             45173.06
                                                     California 14681.40
In [30]:
          data_new=data.drop(data.index[[47,49]],axis=0).reset_index()
In [31]:
          data_new=data_new.drop(['index'], axis=1)
In [32]:
          data_new
```

		RD_spend	Administration	Marketing_Spend	State	Profit
	0	165349.20 136897.80		471784.10	New York	192261.83
	1	162597.70	151377.59	443898.53	California	191792.06
	2	153441.51	101145.55	407934.54	Florida	191050.39
	3	144372.41	118671.85	383199.62	New York	182901.99
	4	142107.34	91391.77	366168.42	Florida	166187.94
	5	131876.90	99814.71	362861.36	New York	156991.12
	6	134615.46	147198.87	127716.82	California	156122.51
	7	130298.13	145530.06	323876.68	Florida	155752.60
	8	120542.52	148718.95	311613.29	New York	152211.77
	9	123334.88	108679.17	304981.62	California	149759.96
1	.0	101913.08	110594.11	229160.95	Florida	146121.95
1	.1	100671.96	91790.61	249744.55	California	144259.40
1	.2	93863.75	127320.38	249839.44	Florida	141585.52
1	.3	91992.39	135495.07	252664.93	California	134307.35
1	.4	119943.24	156547.42	256512.92	Florida	132602.65
1	.5	114523.61	122616.84	261776.23	New York	129917.04
1	.6	78013.11	121597.55	264346.06	California	126992.93
1	.7	94657.16	145077.58	282574.31	New York	125370.37
1	.8	91749.16	114175.79	294919.57	Florida	124266.90
1	.9	86419.70	153514.11	0.00	New York	122776.86
2	20	76253.86	113867.30	298664.47	California	118474.03
2	21	78389.47	153773.43	299737.29	New York	111313.02
2	22	73994.56	122782.75	303319.26	Florida	110352.25
2	23	67532.53	105751.03	304768.73	Florida	108733.99
2	24	77044.01	99281.34	140574.81	New York	108552.04
2	25	64664.71	139553.16	137962.62	California	107404.34
2	26	75328.87	144135.98	134050.07	Florida	105733.54
2	27	72107.60	127864.55	353183.81	New York	105008.31
2	28	66051.52	182645.56	118148.20	Florida	103282.38
2	29	65605.48	153032.06	107138.38	New York	101004.64
3	80	61994.48	115641.28	91131.24	Florida	99937.59
3	81	61136.38	152701.92	88218.23	New York	97483.56
3	32	63408.86	129219.61	46085.25	California	97427.84
3	3	55493.95	103057.49	214634.81	Florida	96778.92
3	84	46426.07	157693.92	210797.67	California	96712.80
3	15	46014.02	85047.44	205517.64	New York	96479.51
3	86	28663.76	127056.21	201126.82	Florida	90708.19
3	87	44069.95	51283.14	197029.42	California	89949.14
	88 exter	20229.59 nsions/Safe.js	65947.93	185265.10	New York	81229.06

Out[32]:

	RD_spend	Administration	Marketing_Spend	State	Profit
39	38558.51	82982.09	174999.30	California	81005.76
40	28754.33	118546.05	172795.67	California	78239.91
41	27892.92	84710.77	164470.71	Florida	77798.83
42	23640.93	96189.63	148001.11	California	71498.49
43	15505.73	127382.30	35534.17	New York	69758.98
44	22177.74	154806.14	28334.72	California	65200.33
45	1000.23	124153.04	1903.93	New York	64926.08
46	1315.46	115816.21	297114.46	Florida	49490.75
47	542.05	51743.15	0.00	New York	35673.41

```
final_Newdata= smf.ols('Profit~Administration+Marketing_Spend',data =data_new).fit()
In [33]:
In [34]:
          (final_Newdata.rsquared, final_Newdata.aic)
          (0.579904897269647, 1109.6575232827427)
Out[34]:
In [35]:
          final_Newdata= smf.ols('Profit~RD_spend+Marketing_Spend', data =data_new).fit()
          (final_Newdata.rsquared, final_Newdata.aic)
In [36]:
          (0.9588424786144887, 998.1499506151225)
Out[36]:
In [37]:
          new_data=pd.DataFrame({'Adiministration':100,'RD_spend':150,'Marketing_Spend':200},index
          new_data
            Adiministration RD_spend Marketing_Spend
Out[37]:
         1
                     100
                               150
                                              200
In [38]:
          final_Newdata.predict(new_data)
               50644.293843
Out[38]:
         dtype: float64
```

In []: