NPR API Key:

<http://dev.npr.org/apply/>

NPR Client in Ruby:

<https://github.com/bricker/npr>

<https://rubygems.org/gems/npr/versions/2.0.2>

<http://www.npr.org/api/queryGenerator.php>

Update API content every X:

Whenever gem: <http://stackoverflow.com/questions/12605976/schedule-rails-task-to-run-at-a-certain-time>

