






Brokerage Dashboard: Sterling Real Estate Group

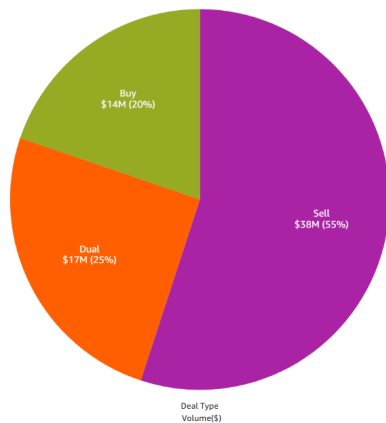
<p> Closed Deal \$69M (100% allocated to Primary Agent)</p>			
<p> # Sell Side 67</p>	<p> # Dual Side 38</p>	<p> # Buy Side 37</p>	<p> Closed Deal 142</p>

<p> Pending \$103M (Primary Agent)</p>			<p> Active \$46M (Primary Agent)</p>
<p> Sell Side 78</p>	<p> Dual 28</p>	<p> Buy Side 19</p>	<p>71</p>

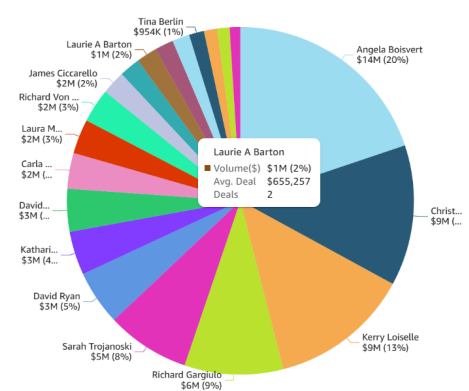
<p> -  Range \$1.7M - \$100K</p>	<p> Avg. Sold Price \$517K</p>
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Total Closed Deals Analysis

Volume(\$\$) by Deal Type



Top Agents by Volume(\$\$)



Closed Deals **142**



Brokerage Dashboard: **Sterling Real Estate Group**

Agents & Offices			
Current Total Agents 32	Current Active Agents 32	Current Inactive Agents 0	# Offices 1




Sold to List Price Ratio Change (%)			Avg. # of Days on Market (List to Close)		
(All Sides) <small>(Not a Simple Avg. of Buy and Sell)</small> 5.6%	(Buy Side) <small>(Dual included)</small> 4.9%	(Buy Side) <small>(Dual included)</small> 6%	(All Sides) 175	(Buy Side) <small>(Dual included)</small> 134	(Buy Side) <small>(Dual included)</small> 200

Estimated Total Org. Revenue <small>(8% overhead + 20% Brokerage share)</small> \$213K			
Property Sold Month Rate 18	Property Sold Weekly Rate 4	Property Sold Per Day ~1	Deals Per Agent 5

Market Rank (TTM*)
(Your Company's Rank)

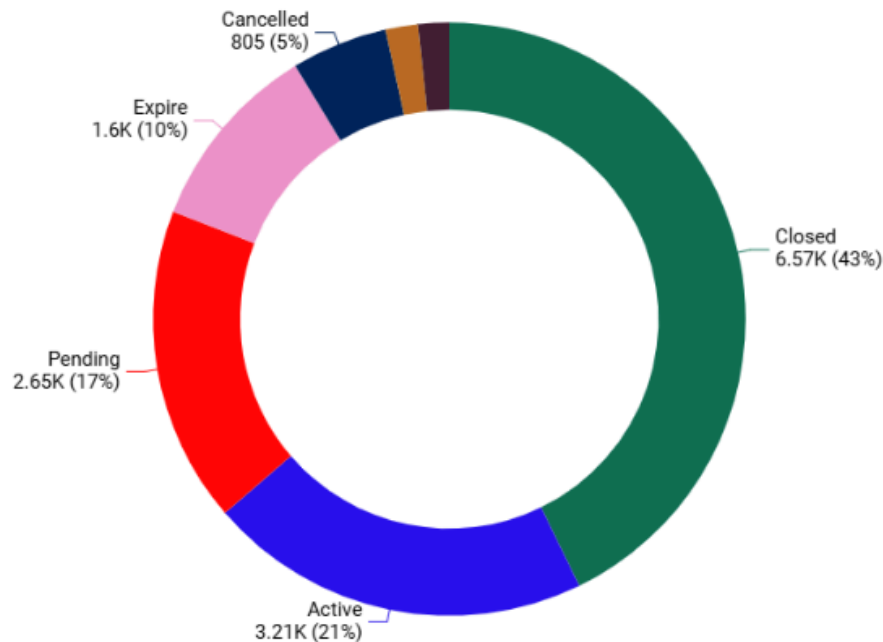



Market Analytics

Average Listing Price Per Sqft. \$379			# Active Agents (Done At least 1 Deal) 2504		
 # Closed 6573	 # Pending 3215	 # Active 3606	Property Price Market Median \$138K	Avg. Days from Pending to Closed 71	Gross Income (Commission) \$245M

Multiple-Agent Deal (Seller) 14%	Multiple-Agent Deal (Buyer) 6%	Duel (Buyer, Seller) 14%	Single Agent Deal (Seller) 86%	Single Agent Deal (Buyer) 94%
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Distribution of Property Listing Status



Data as of July 31, 2025

