

Appendix 4: Product & Services Development

PRE-OPENING : Initial Preparation		
Team Recruitment Staff Recruitment Investment Partners Administration Brand development Facility rental & preparation Online platform Service partner recruitment Advertising Insurance Market outreach		
PHASE I Setting the Stage	PHASE II Building Momentum	PHASE III Taking Root
INNOVATIONS		
Eco-Innovate Project Staff Mentorship Program	Educational Coordination Program Green Alliance for Innovative Action	... ongoing ...
ACCESS		
Enter & Excel : Academic Upgrades : Remedial course work Your future is Qatar's future : High School Outreach Program	Access Technology Courses Conversational English Courses	... ongoing ...
UNDERGRADUATE		
Qatar Business Academy : Business Degree Qatar Engineering Academy : Alternative Energy Engineering Major	Nursing & Health Sciences Liberal Arts Academy	Applied Sciences Academy Fine Arts Institute
SPECIALIZATIONS		
Entrepreneurship Diploma (or Major) Maritime Engineering Specialization Renewable Energy Certificate	Applied Technology in Education : Graduate Specialization Environmental Innovation : Graduate Specialization	Eco-tourism : Liberal Arts Academy Master in Laws : Master of Business Administration
RESEARCH		
Qatar Pulse-Response Research Institute	Environmental Innovation Research Institute Men & Education: Research PProject	Inter-disciplinary Innovation Institute

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SERVICES

LANGUAGE

Arabic	Arabic / English alternating course sections (selected programs)	Arabic / English alternating course sections (majority of programming)
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SPACE

Classrooms : Offices : Cafeteria : Lounge : Reading Area : Atrium Religious Space : Parking	Greenery / Park	Adapted Vertical Farm (support on-campus food services)
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CAREER

Professional-Student Mentor Program Career Advisors Internship & Co-ops Centre	The Professional : Seminar & Workshop Series	Alumni Association
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STUDENT

Quality Assurance Centre Childcare Services Helpdesk Academic Advising eLibrary Tutoring Support	English Language Tutors eClass Seminars (for in-the-field courses) Accessibility Office	... ongoing ...
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WELL-BEING

Mental Health Centre : Counselling Service Financial Aid Recreation Centre (Facility Partner) Clubs	Healthcare Team Soccer team	Sports
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