

****Dividend Growth Fund Profile****

****Introduction****

The Dividend Growth Fund is a unit trust fund managed by John Ward, a seasoned investment professional with a proven track record of delivering consistent returns. Launched on November 5, 2020, the fund has quickly gained popularity among investors seeking a stable source of income and long-term capital growth. In this profile, we will provide an in-depth overview of the fund's key features, investment strategy, and performance metrics.

****Fund Overview****

The Dividend Growth Fund is a GBP-denominated unit trust fund that invests in a diversified portfolio of dividend-paying stocks, bonds, and other securities. The fund's primary objective is to provide investors with a regular stream of income and the potential for long-term capital growth. With a total asset base of £50,548,995.35 (as of the latest available data), the fund has established itself as a significant player in the UK investment market.

****Investment Strategy****

The fund's investment strategy is centered around identifying high-quality, dividend-paying stocks with a proven track record of delivering consistent returns. The fund manager, John Ward, employs a bottom-up approach to stock selection, focusing on companies with strong financials, competitive advantages, and a history of paying consistent dividends. The fund's portfolio is diversified across various sectors and industries, ensuring that investors are not overly exposed to any one particular market or sector.

****Risk Profile****

The Dividend Growth Fund has a risk rating of 1, indicating that it is a relatively low-risk investment. The fund's focus on established companies with a history of paying consistent dividends helps to minimize the risk of capital loss. Additionally, the fund's diversified portfolio and conservative investment approach further reduce the risk of significant losses.

****Performance Metrics****

The fund's net asset value (NAV) per unit is currently £75.87, reflecting the fund's strong performance since its inception. The expense ratio of 1.71% is competitive with other unit trust funds in the UK market, ensuring that investors receive a high proportion of the fund's returns.

****Key Benefits****

The Dividend Growth Fund offers several key benefits to investors, including:

1. ****Regular Income****: The fund provides a regular stream of income through dividend payments, making it an attractive option for income-seeking investors.
2. ****Long-term Capital Growth****: The fund's focus on established companies with a history of paying consistent dividends provides the potential for long-term capital growth.
3. ****Diversification****: The fund's diversified portfolio helps to minimize the risk of capital loss and ensures that investors are not overly exposed to any one particular market or sector.
4. ****Experienced Fund Manager****: John Ward, the fund manager, has a proven track record of delivering consistent returns and is committed to creating long-term value for investors.

****Investment Process****

The fund's investment process is designed to identify high-quality, dividend-paying stocks with a proven track record of delivering consistent returns. The process involves the following stages:

1. ****Research****: The fund manager and his team conduct thorough research on potential investment opportunities, focusing on companies with strong financials, competitive advantages, and a history of paying consistent dividends.
2. ****Stock Selection****: The fund manager selects stocks that meet the fund's investment criteria, taking into account factors such as dividend yield, dividend growth, and overall financial health.
3. ****Portfolio Construction****: The fund manager constructs a diversified portfolio of stocks, ensuring that investors are not overly exposed to any one particular market or sector.
4. ****Ongoing Monitoring****: The fund manager continuously monitors the fund's portfolio, making adjustments as necessary to ensure that the fund remains on track to meet its investment objectives.

****Conclusion****

The Dividend Growth Fund is a well-managed unit trust fund that offers investors a regular stream of income and the potential for long-term capital growth. With a strong investment strategy, diversified portfolio, and experienced fund manager, the fund is well-positioned to deliver consistent returns in a variety of market conditions. We believe that the Dividend Growth Fund is an attractive option for investors seeking a stable source of income and long-term capital growth.

****Key Statistics****

* **Fund Name**: Dividend Growth Fund

* **Fund Manager**: John Ward

* **Inception Date**: November 5, 2020

* **Total Assets**: £50,548,995.35

* **Risk Rating**: 1

* **Net Asset Value**: £75.87

* **Currency**: GBP

* **Expense Ratio**: 1.71%

****Disclaimer****

The information contained in this profile is for general information purposes only and does not constitute investment advice. Investors should carefully consider their own financial circumstances and investment objectives before investing in the Dividend Growth Fund. Past performance is not a guarantee of future results, and investors may not get back the full amount invested.