HW1: Excel

1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?

Ans: Three conclusions are:

1. Theater has the most successful campaign per category.

2. Plays has the most successful campaign per sub category.

3. During May to July of the year success rate is higher.

1. What are some limitations of this dataset?

Ans: This dataset does not mention the date when each campaign reach their goal after the launch date, and also it does not provide number of backers pledged to reach the goal.

1. What are some other possible tables and/or graphs that we could create?

Ans: A line chart can be created that graphs the relationship between a goal's amount and its chances at success, failure, or cancellation.