

# CareerFit AI: Revolutionizing Resume Feedback

## 1. Problem

- Qualified candidates are rejected by ATS bots due to missing keywords.
- Job seekers receive no feedback on why they were rejected.
- Manual resume reviews are expensive and slow.

## 2. Customer Segments

- University Students (Internship seekers).
- Career Changers (Need to highlight transferable skills).
- Entry-level Professionals.

## 3. Unique Value Proposition

- "Your Personal AI Recruiter."
- Get instant, free, and objective feedback on your resume before applying.
- Visual "Match Score" helps you understand your standing in seconds.

## 4. Solution

- CareerFit AI: An app that parses PDF resumes.
- Uses Gemini 2.5 Flash to act as a strict recruiter.
- Provides a gap analysis and specific upskilling tips.

## 5. Channels

- GitHub (Open Source).
- LinkedIn (Social Sharing).
- University Placement Cells.

## 6. Revenue Streams

- Currently Free (Open Source/Student Project).
- Future: Freemium model (Basic analysis free, Resume rewriting paid).

## 7. Cost Structure

- Development: Time (Student effort).
- Hosting: Streamlit Cloud (Free).
- API: Google Gemini Free Tier.

## 8. Key Metrics

- Number of Resumes Analyzed.
- User "Match Score" Improvement (Before vs. After).

## 9. Unfair Advantage

- Powered by Google's latest Gemini 2.5 Flash model (High speed/accuracy).
- Visual Dashboard (Gauge Chart) which most text-based tools lack.