

# CareerFit AI: Revolutionizing Resume Feedback

## 1. Problem

Qualified candidates are rejected by ATS bots due to missing keywords.  
Job seekers receive no feedback on why they were rejected.  
Manual resume reviews are expensive and slow.

## 2. Customer Segments

University Students (Internship seekers).  
Career Changers (Need to highlight transferable skills).  
Entry-level Professionals.

## 3. Unique Value Proposition

"Your Personal AI Recruiter."  
Get instant, free, and objective feedback on your resume before applying.  
Visual "Match Score" helps you understand your standing in seconds.

## 4. Solution

CareerFit AI: An app that parses PDF resumes.  
Uses Gemini 2.5 Flash to act as a strict recruiter.  
Provides a gap analysis and specific upskilling tips.

## 5. Channels

GitHub (Open Source).  
LinkedIn (Social Sharing).  
University Placement Cells.

## 6. Revenue Streams

Currently Free (Open Source/Student Project).  
Future: Freemium model (Basic analysis free, Resume rewriting paid).

## 7. Cost Structure

Development: Time (Student effort).  
Hosting: Streamlit Cloud (Free).  
API: Google Gemini Free Tier.

## 8. Key Metrics

Number of Resumes Analyzed.  
User "Match Score" Improvement (Before vs. After).

## 9. Unfair Advantage

Powered by Google's latest Gemini 2.5 Flash model (High speed/accuracy).  
Visual Dashboard (Gauge Chart) which most text-based tools lack.