



## **CREATIVE SOLUTIONS CONSULTING (CSC)**

### **ABOUT US / ABOUT THE COMPANY**

**Creative Solutions Consulting** is a business solutions driven firm providing turnkey solutions and is registered under the Business Act No. 12 of 2012. We offer professional and expert advice in different areas of research that need critical attention. Our main objective is to use research to provide economic, social and environmental solutions that influence policy formulation and amendments in order to achieve economic growth.

In line with the Sustainable Development Goals (SDGs) and targets as a firm we would like to be a part of the great transformative change that Malawi will go through such that we are determined and committed to ensure that we achieve gender equality, sustainable economic growth and productive employment for all. Hence CSC strives to find such solutions through using different types of quantitative and qualitative research methodologies using both primary and secondary data to influence new and existing policies to favor vulnerable groups and change their wellbeing.

We put much emphasis on our client's value for money by offering the best consulting services with high quality work which yields excellent results. In working with us as our clients, you will help us to contribute to job creation and reduce unemployment levels, particularly youth unemployment, which is a key issue that poses potential challenge and major concern for development in Malawi.

### **PROFESSIONALISM**

Creative Solutions Consulting strives to render services of the highest quality to its clientele. This is achieved through a team approach, the awareness of our employees that best efforts are essential and therefore, appreciated and the knowledge that ultimately everyone will benefit from the company's success. To achieve and sustain the highest standard and quality of services, CSC promotes the following:



- Maintaining or improving its position in the market sector concerned only through superior quality and service.
- Promoting positive and constructive relationships with other consulting firms, particularly with a view to providing a broader spectrum of expertise through capacity building.
- Sustaining the company's unique and noteworthy products and services through an ongoing commitment to innovation and creativity.

### **OUR MISSION STATEMENT**

To provide affordable excellent consulting services in research that will act as a catalyst for growth to our clients while promoting a creative and peaceful work environment.

### **OUR VISION STATEMENT**

To be the best research consulting firm that provides quality economic, social and environmental solutions that will help curb youth unemployment, gender inequality and poverty thereby promoting socio-economic development in Malawi.

### **OUR MANDATE/SLOGAN**

Helping you achieve the best results

### **OUR CORE-VALUES**

Creative Solutions Consulting has four values namely: **Excellency, Honesty, Creativity and Quality.**

#### **1. Excellency**

**We believe in persistently creating better ways of doing the work we do in order to always excel**

#### **2. Honesty**

**We believe in engaging in honest transactions that give a true reflection of a situation**



**3. Creativity**

**CSC promotes a creative work environment where employees are able to come up with innovative solutions.**

**4. Quality**

**CSC believes in producing high quality work**

## **SERVICE DESCRIPTION**

CSC provides affordable excellent consulting services in research that act as catalysts for growth to our clients while promoting a creative and peaceful work environment. At CSC we target the following audiences; Companies, governmental and non-governmental organizations. In order to find quality economic, social and environmental solutions that will help curb youth unemployment, gender inequality and poverty, different quantitative and qualitative data analysis methodologies are used.

## **CONSULTANTS**

CSC is situated in Lilongwe the capital city of Malawi.

**DESIDERATA NKOMA** (insert a picture)

### **ECONOMIST**

Desiderata Nkhoma is a graduate from the University of Malawi; Chancellor College located in Zomba the old Capital City of Malawi. She holds a credit bachelor's degree in Social Science with a major in Economics and minor in Psychology. She specifically has a wide range of knowledge, skills and experience in quantitative and qualitative methods data analysis, research methods, gender mainstreaming, budget analysis and advocacy, community psychology, econometrics, macro and micro economics, experimental psychology, learning and performance, financial and managerial accounting, money and banking, development economics, agriculture



and transport economics, social marketing, public finance, industrial economics, corporate finance, community and health psychology.

Consequently, she holds a certificate in data analysis statistical packages of STATA, SPSS and EXCELL. She also has a certificate in Social Accountability and Budget Tracking. She is an excellent data analyst. Desiderata is an Economist with specialist in consulting for both international and local organizations. Highlights of Desiderata's career include:

- Working with Malawi Economic Justice Network (MEJN) as an intern on several different projects such as Global Partnership for Social Accountability (GPSA), Project Trocaire, Improved Local governance and Community Action in Malawi and Participatory Budgeting Through Local Governments in Malawi to Promote Pro-child Sensitive Budgets
- Working with International Crops Research Institute for the Semi-arid Tropics (ICRISAT) as a Research Assistant.

All these mentioned experience base have given her excellent managerial skills and made her one of the sought after female consultant's in Lilongwe. She is brilliant and has the capability to deliver assignments timely.

## **B. CHIFUNDO MCHOWA**

Operations Manager, Chifundo Mchowa graduated from the University of Malawi, Chancellor College with a Credit Bachelor's Degree in Social Science with a major in Economics and Minor is Sociology. She has worked as an Assistant Researcher for **Southern Africa Institute for Economic Research** whose Executive Director is Professor Chinyamata Chipeta. She has excellent hands on experience in conducting qualitative and quantitative research. She has carried out a number of research on the indigenous economies in Malawi hence has a good understanding of the Malawi's local communities. In 2014 she attended a workshop which was funded by the Africa Economic Research Consortium (AERC) "**Pan-**



***African Perspectives on Malawi at 50: Towards Alternative Development Policies and Strategies*** where policies that Malawi has implemented since independence were evaluated, education inclusive. All these mentioned experiences have given her a great researcher who is always able to deliver.

## **POTENTIAL INVESTORS**

Do you have funds and are looking for somewhere to invest? CSC plans to expand and grow into a multinational consulting company in order to extend and provide its services to both national and international clients. This in turn provides jobs to all as a way of combating youth unemployment in Malawi. Contact us on [creativesolutionsconsulting16@gmail.com](mailto:creativesolutionsconsulting16@gmail.com). We are eagerly waiting to hear from you.

## **Contact Us**

**For more information contact us on:**

**Email:** [creativesolutionsconsulting16@gmail.com](mailto:creativesolutionsconsulting16@gmail.com)

**Cell No:** +265 880 691 923

