

Supplement 3. Study results

Table S3-1. Respondents' profile. Population of study areas (thousands): Miami: 6,122; Orlando: 2,002; Florida Panhandle: 938; Saint Augustine: 17 (source: <https://www.macrotrends.net/>).

Demographics	Miami n=331	Orlando n=327	FL Panh. n=304	St. Aug. n=275	Total n=1237
Sex (Percentages; Valid 1196, Missing 41)					
Male	30.9	35.0	22.6	31.6	30.1
Female	69.1	65.0	77.4	68.4	69.9
Age (Percentages; Valid 1196, Missing 41)					
18-24	25.9	24.3	15.9	19.0	21.5
25-34	20.6	22.1	19.6	11.4	18.7
35-44	17.8	21.1	22.6	21.7	20.7
45-54	12.2	17.7	9.1	13.3	13.1
55-64	13.1	8.5	18.6	16.7	14.0
65 and over	10.3	6.3	14.2	17.9	11.9
Race and ethnicity (Percentage, may exceed 100%; Valid 1196, Missing 41)					
White	68.4	74.8	85.8	88.6	78.8
<i>Hispanic and Latino</i>	38.1	28.1	5.7	11.4	21.6
<i>Non-Hispanic/Latino</i>	30.3	46.7	80.1	77.2	57.3
Black or African American	22.2	13.6	10.5	6.8	13.6
Others	14.7	18.9	15.5	8.7	14.7
Education (Percentages; Valid 1196, Missing 41)					
High school or less	16.6	20.8	24.0	21.7	20.7
Associate or vocational degree	26.6	18.6	26.7	22.1	23.5
Some college	15.0	15.1	18.9	20.2	17.1
Bachelor's degree	28.8	27.4	21.3	25.1	25.8
Postgraduate degree	13.1	18.0	9.1	11.0	13.0
Income (Percentages; Valid 1196, Missing 41)					
Less than \$10,000	10.3	10.7	9.5	6.8	9.4
\$10,000 - \$19,999	5.6	6.9	11.8	6.5	7.7
\$20,000 - \$29,999	8.1	11.4	11.1	11.0	10.4
\$30,000 - \$39,999	7.5	6.3	10.5	11.8	8.9
\$40,000 - \$49,999	13.1	12.9	13.5	9.9	12.5
\$50,000 - \$59,999	10.0	9.8	9.5	11.4	10.1
\$60,000 - \$69,999	7.5	4.1	4.7	7.6	5.9
\$70,000 - \$79,999	9.4	7.9	6.8	5.7	7.5
\$80,000 - \$89,999	3.4	3.5	5.7	4.2	4.2
\$90,000 - \$99,999	4.4	5.7	3.7	4.9	4.7
\$100,000 - \$149,999	13.1	11.7	8.8	12.9	11.6
More than \$150,000	7.5	9.1	4.4	7.2	7.1

Table S3-2. Bottom-up measures of tourism industry performance and tourism industry impact on the communities in four areas of interest. The units are the number of standard deviations above or below state average. Positive values correspond to desirable direction.

Dimension	Measure	Submeasure	Miami	Orlando	Panhandle	St. Aug.	Study areas	Other areas	Overall
Industry performance	Inventory	Number of hotels (STR)	1.63	1.06	0.46	0.23	0.83	-0.21	0
		Number of hotels (TA)	1.61	0.99	0.61	0.43	0.9	-0.22	0
		N hotel rooms (STR)	1.62	1.33	0.54	0.27	0.93	-0.24	0
	Quality	N of reviews (TA)	1.51	1.33	0.39	0.6	0.9	-0.22	0
		Average review rating	0.34	-0.05	0.28	0.77	0.29	-0.07	0
Direct impact	Taxes	Tourist taxes	1.68	2.57	0.03	-0.22	0.96	-0.23	0
		Tourist taxes per resident	-0.06	1.03	0.92	-0.02	0.57	-0.14	0
	Employment	Percent employment in accommodation	-0.14	0.47	0.94	1.17	0.62	-0.15	0
		Ratio payment in accommodation/ mean	0.44	1.3	1.15	0.08	0.85	-0.23	0
		Ratio of GDP in accommodation to all economy	0.23	0.89	0.93	0.96	0.75	-0.19	0
Indirect impact	Economic health	Median household income	0.77	0.77	0.77	1.41	0.87	-0.21	0
		Median value of owner-occupied housing units	1.30	0.77	0.57	1.21	0.89	-0.21	0
		(Negative) rate of unemployment	0.08	0.73	0.85	0.67	0.61	0.15	0
		(Negative) percentage of people in poverty	0.47	0.54	0.53	1.43	0.66	0.16	0
		(Negative) ratio of household income 80 th /20 th percentiles	-1.13	0.17	0.55	0.85	0.12	0.03	0
	Woman and minority equality	% female owned business in hospitality and food	-0.11	-0.10	-0.31	0.06	-0.16	0.06	0
		Same, only in counties with at least 200 hotels	0.53	0.55	0.13	N/A	0.15	-0.08	0
		% of minority businesses in hospitality and food	1.10	0.70	-0.57	-0.77	0.08	-0.03	0
		Same, only in counties with at least 200 hotels	1.58	1.11	-0.43	-0.27	0.47	-0.25	0
		(Negative) violent crime offenses	-0.72	-0.66	-0.27	0.65	-0.32	-0.08	0
	Safety	(Negative) property crime offenses	-1.22	-0.94	-0.66	0.26	-0.71	-0.17	0
		Adults with some post-secondary education	-0.55	0.88	1.64	0.68	0.81	-0.19	0
	Health	Percentage of insured	-0.80	0.63	0.58	1.12	0.35	-0.09	0
		Life expectancy	1.34	0.86	-0.26	1.03	0.57	-0.14	0
Composite	Industry performance		1.36	0.95	0.47	0.48	0.79	-0.19	0
	Direct impact		0.58	1.33	0.78	0.52	0.82	-0.20	0
	Indirect impact		-0.09	0.34	0.31	0.59	0.27	-0.08	0

