# 何塞 - CESAR HERTZ Web Developer



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# **TECH STACK**

ReactJS / ReactNative / Typescript
MaterialUI / Framer Motion
AntDesign / TailwindCss
NextJs / NodeJs / ExpressJs
MongoDB / SanityCMS / Stripe
Figma / Github / Heroku / Netlify

### **SKILLS**

Hiring process

Sales process

Project management

People management

Entrepreneurship

Intercultural management

# **LANGUAGES**

English - Fluent

French - Fluent

Chinese - Conversational

Spanish - Conversational

### REFERENCES

<u>Rémi Lanouguere</u> - BU Manager +32 497 37 64 14

<u>Frederic Bazin</u> - Customer +86 156 1880 8832

<u>Jerome Feutelais</u> - Tech Lead +33 6 85 66 25 80 After 4 years between Europe & China in the web industry, I wish to take on agile, innovative & ambitious projects. A to Z tech projects with close user involvement are the most fulfilling. Through a dozen MERN stack projects, I have contributed to different architectures, designs and methods. I wish to focus on projects that have a positive impact and great growth potential.

# **Redilink** - Social network for real estate professionals

Following a Linkedin architecture, built an iOS / Android mobile app for Swiss real estate professionals to connect & share content. Created a multilingual admin panel to update & analyse user information. Designed a CRUD backend app connecting the mobile & admin app to external APIs such as Contentful CMS for the admin to update the content, mailgun for mailing

**Tech:** react native, react admin, react-query, materialUI, expressJs, jwt & figma, contentful, i18next & mailgun

### Chipedin - Peer-to-peer crowd-gifting service

Built a platform for individuals and KOL alike to receive gifts from their community using universal gift registry. Increased SEO though NextJs capabilities. Built the app around a CRM/CMS google spreadsheet approach for the admin to update content, user information & analyse user data.

**Tech:** next.js, tailwindcss, framer motion, netlify, cloudinary, google-spreadsheet, stripe & mailgun

# Pureliving - Indoor environmental quality management system

Following SOLID guidelines, improved & re-factored a frontend application displaying environmental data in offices. Created data visualisation pages related to Covid. Implemented a responsive behavior.

Tech: typescript, react, antdesign, chartJs & ,i18next

# Italki - Online language learning platform

Upgraded the platform from client rendering to server-side rendering (SSR) and static site generation (SSG) in Next.js. Subsequently, improved the SEO, page loading, web metrics & user experience.

Tech: typescript, nextjs, react, tailwindcss & i18next

**Coventry University** - Master of Entrepreneurship & Development - 2015 | 2017

Thesis: How to lead digital transformation through KPIs?