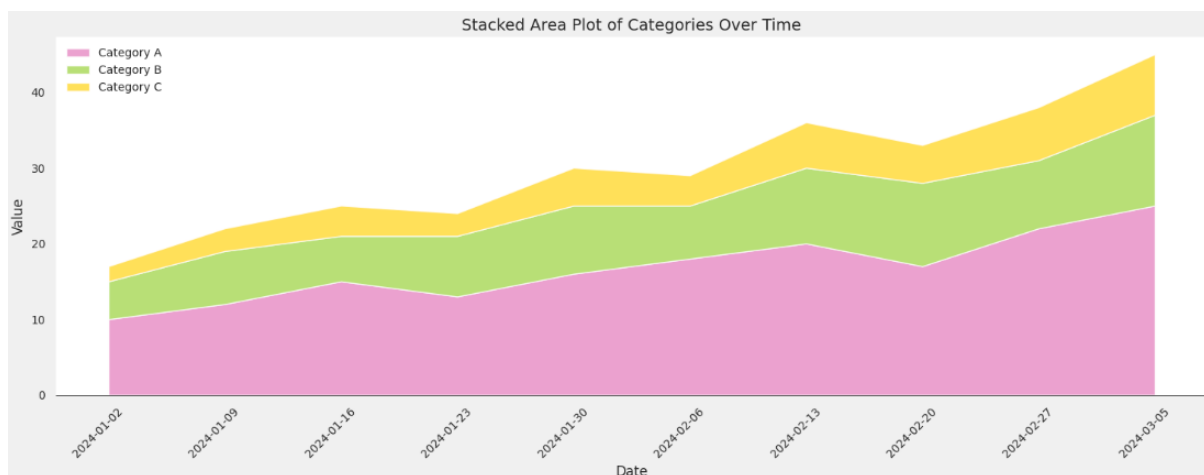


How to interpret stacked area chart over time



A. Understanding the Components of a Stacked Area Chart Over Time:

- **Horizontal Axis (X-axis):** Represents "Date," showing the progression of time from January 02, 2024, to March 05, 2024.
- **Vertical Axis (Y-axis):** Represents the "Value," starting from 0 and increasing. The total height of the stacked areas at any given date represents the sum of the values for Category A, Category B, and Category C at that time.
- **Stacked Areas:** The chart is divided into colored areas stacked on top of each other, each representing a different category:
 - Category A (Pink)
 - Category B (Light Green)
 - Category C (Yellow)
- **Order of Stacking:** The categories are stacked consistently over time. Category A is at the bottom, Category B is stacked on top of Category A, and Category C is stacked on top of Category B. This allows us to see the individual contribution of each category and the cumulative total.
- **Legend:** The legend at the top-left clarifies which color corresponds to each category.

B. Interpreting the Evolution of Categories Over Time:

By examining the changing widths of the stacked areas, we can understand how the value of each category and their contribution to the total have evolved:

- **Category A (Pink):** Shows a generally increasing trend in value over the observed period. It starts with the lowest value but grows steadily, becoming a significant contributor to the total by the end.
- **Category B (Light Green):** Also shows an increasing trend in value over time, although with some fluctuations. Its growth rate appears less steep than Category A in the later part of the period.
- **Category C (Yellow):** Shows the most significant growth in value over time. It starts with the highest value and continues to increase substantially, becoming the dominant contributor to the total by the end of the period.

C. Overall Interpretation:

The stacked area chart reveals how the total "Value" is composed of the values of Category A, Category B, and Category C and how this composition changes over time. While all three categories show an increasing trend in their respective values, Category C exhibits the most substantial growth, leading to it becoming the largest component of the total by March 2024. Category A also shows strong growth, while Category B's growth is more moderate. The chart effectively illustrates not only the individual trends but also how they collectively contribute to the overall increasing "Value."

Stacked area charts over time are particularly useful when you want to:

- **Visualize how the composition of a whole is divided among different categories and how these proportions change over time.** Here, we see how the total "Value" is made up of the values of the three categories over time.
- **Show the trend of each category while also illustrating the cumulative total.** The top line of the yellow area represents the total "Value" at each point in time.
- **Compare the absolute contribution of different categories to the total over time.** We can see the increasing value of each category over the months.

- **Highlight major shifts in the composition of the total.** The increasing dominance of Category C becomes visually apparent.
- **Emphasize the part-to-whole relationship over a continuous period.**

Considerations:

- Comparing the exact size of individual categories can be difficult if they are not adjacent to the baseline (x-axis), as you have to mentally subtract the areas below them. It's easiest to see the trend of the bottom-most category (Category A in this case).
- If there are too many categories, the chart can become cluttered and hard to read.

In summary, the stacked area chart over time is an effective way to visualize how multiple components contribute to a total value and how this composition evolves over a continuous time period, highlighting both individual trends and the changing part-to-whole relationships.