

### **Reading Passage 1: The Impact of Social Media**

In the digital age, social media has become an integral part of people's lives, impacting various aspects of human interaction, economy, and even politics. (Paragraph 1)

Sites like Facebook, Twitter, and Instagram have allowed people to connect across vast distances, fostering relationships and communication. This global reach has had both positive and negative consequences, from spreading awareness to facilitating misinformation. (Paragraph 2)

Moreover, social media platforms have changed the way businesses advertise and reach consumers. Brands now engage directly with their audiences, using targeted advertisements to increase sales and customer loyalty. (Paragraph 3)

On the political front, social media has become a tool for political campaigns and social movements. It has empowered individuals to have a voice, yet it also creates potential for polarization and division. (Paragraph 4)

As technology advances, the role of social media will likely continue to evolve, with potential consequences that are difficult to predict. The challenge lies in harnessing its power responsibly and ethically. (Paragraph 5)

### **Exercise 1: Multiple-Choice Questions**

1. Which social media platforms are mentioned in the text?
2. What are the potential negative consequences of social media?
3. How has social media changed the way businesses operate?

### **Exercise 2: Summary Completion**

Social media has become a crucial part of modern life, affecting relationships, \_\_\_\_\_, and politics. Platforms like Facebook allow global \_\_\_\_\_, but can also spread \_\_\_\_\_. Businesses utilize social media for direct \_\_\_\_\_ with consumers, while politicians use it for campaigns and \_\_\_\_\_. The future of social media is \_\_\_\_\_.

## **Reading Passage 2: Renewable Energy Sources**

The world's energy needs are increasing, and there is a growing emphasis on renewable energy sources like solar, wind, and hydroelectric power. (Paragraph 1)

Solar energy harnesses the sun's power through photovoltaic cells. It's a clean and abundant source, though the initial setup costs can be high. (Paragraph 2)

Wind energy captures the wind's kinetic energy through turbines. It's a sustainable choice, but the noise and visual impact can be a concern for nearby communities. (Paragraph 3)

Hydroelectric energy utilizes the movement of water to generate electricity. It's a reliable source but can lead to environmental issues such as disrupting local ecosystems. (Paragraph 4)

With continuous research and technological advancements, these renewable energy sources offer promising alternatives to fossil fuels, contributing to a greener and more sustainable future. (Paragraph 5)

## **Exercise 3: Matching Features**

Match the following features with the corresponding renewable energy sources:

- A. Solar energy
- B. Hydroelectric energy
- C. Wind energy

- 1. Uses photovoltaic cells
- 2. Can disrupt local ecosystems
- 3. Noise and visual impact
- 4. Initial setup costs can be high

## **Exercise 4: Identifying Information**

Identify the paragraph that contains the following information:

- 1. An emphasis on renewable energy due to increasing energy needs
- 2. The promising future of renewable energy sources
- 3. Concerns regarding noise and visual impact
- 4. The utilization of movement of water

### **Reading Passage 3: History of the Internet**

The Internet has transformed the way we live, work, and communicate. It originated in the 1960s as a project by the U.S. Department of Defense, known as ARPANET. (Paragraph 1)

In the 1980s, the development of protocols like TCP/IP allowed different networks to interconnect, leading to the creation of the World Wide Web by Tim Berners-Lee in 1991. (Paragraph 2)

The 1990s saw a massive expansion of the Internet, with the growth of browsers, search engines, and e-commerce. This era brought the Internet into homes and businesses around the world. (Paragraph 3)

The rise of social media, cloud computing, and mobile internet in the 2000s marked another significant phase. These advancements allowed unprecedented connectivity and accessibility. (Paragraph 4)

As the Internet continues to evolve, issues like privacy, cybersecurity, and digital divide remain significant challenges. The future may hold exciting innovations, but also requires careful consideration and governance. (Paragraph 5)

### **Exercise 5: Matching Headings**

1. The origin of the Internet
2. Expansion in the 1990s
3. Developments in the 1980s
4. The Internet in the 2000s
5. Future challenges and considerations

### **Exercise 6: True/False/Not Given**

1. The Internet was created by the U.S. Department of Defense.
2. Tim Berners-Lee developed TCP/IP.
3. E-commerce became popular in the 1990s.
4. Privacy is not a concern for the future of the Internet.
5. Cloud computing became significant in the 2000s.