# Introduction to **Machine Learning and Data Mining**

(Học máy và Khai phá dữ liệu)

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### Content

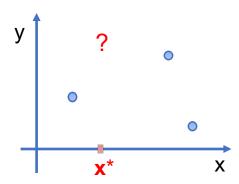
- Introduction to Machine Learning & Data Mining
- Unsupervised learning
- Supervised learning
- Probabilistic modeling
- Practical advice

# Why probabilistic modeling?

- Inferences from data are intrinsically uncertain.
   (suy diễn từ dữ liệu thường không chắc chắn)
- Probability theory: model uncertainty instead of ignoring it!
- Inference or prediction can be done by using probabilities.
- Applications: Machine Learning, Data Mining, Computer Vision, NLP, Bioinformatics, ...
- The goal of this lecture
  - Overview about probabilistic modeling
  - Key concepts
  - Application to classification & clustering

### Data

- Let  $\mathbf{D} = \{(\mathbf{x}_1, \mathbf{y}_1), (\mathbf{x}_2, \mathbf{y}_2), \dots, (\mathbf{x}_M, \mathbf{y}_M)\}$  be a dataset with M instances.
  - □ Each  $\mathbf{x}_i$  is a vector in an *n*-dimensional space, e.g.,  $\mathbf{x}_i = (x_{i1}, x_{i2}, ..., x_{in})^T$ . Each dimension represents an attribute.
  - □ y is the output (response), univariate
- Prediction: given data D, what can we say about y\* at an unseen input x\*?



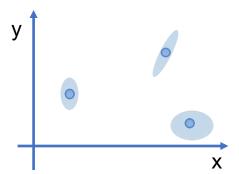
- To make predictions, we need to make assumptions
- A model H (mô hình) encodes these assumptions, and often depends on some parameters θ, e.g.,

$$y = f(x|\theta)$$

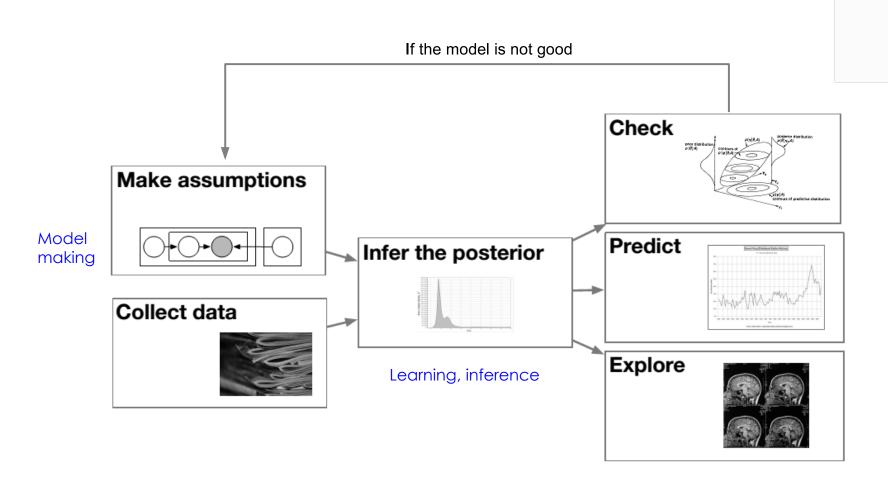
**Learning** (estimation) is to find an  $h \in H$  from a given **D**.

# Uncertainty

- Uncertainty apprears in any step
  - Measurement uncertainty (D)
  - □ Parameter uncertainty (**0**)
  - Uncertainty regarding the correct model (H)
- Measurement uncertainty
  - Uncertainty can occur in both inputs and outputs.
- How to represent uncertainty?
- → Probability theory



# The modeling process



# Basics of Probability Theory

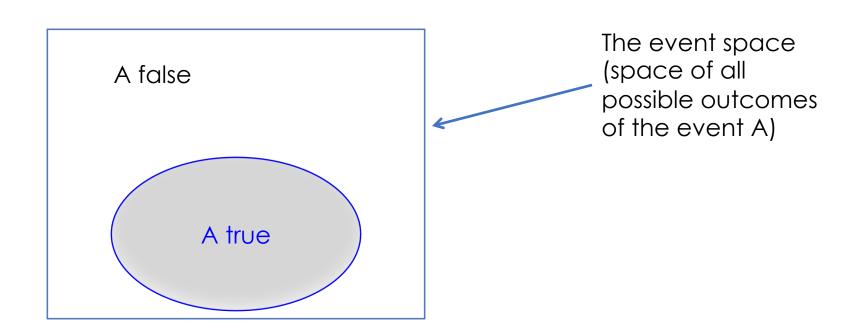
# Basic concepts in Probability Theory

- Assume we do an experiment with random outcomes, e.g., tossing a die.
- Space S of outcomes: the set of all possible outcomes of an experiment
  - $\Box$  Ex: S = {1, 2, 3, 4, 5, 6} for tossing a die
- Event E: a subset of the outcome space S.
  - $\blacksquare$  Ex: E = {1} the event that the die appears 1.
  - $\blacksquare$  Ex: E = {1, 3, 5} the event that the die appears odd.
- Space W of events: the space of all possible events
  - Ex: W contains all possible tosses
- Random variable: represents a random event, and has an associated probability of occurrence of that event.



# Probability visualization

- Probability represents the likelihood/possibility that an event A occurs.
  - Denoted by P(A).
- P(A) is the proportion of the subspace that A is true.



# Binary random variables

- A binary (boolean) random variable can receive only value of either True or False.
- Some axioms:
  - $0 \le P(A) \le 1$
  - P(true)= 1
  - □ P(false)= 0
  - P(A or B) = P(A) + P(B) P(A, B)
- Some consequences:
  - $\neg$  P(not A) = P( $\sim$ A) = 1 P(A)
  - $\Box$  P(A)= P(A, B) + P(A,  $\sim$ B)

### Multinomial random variables

• A multinomial random variable can receive one from K possible values of  $\{v_1, v_2, ..., v_k\}$ .

$$P(A = v_i, A = v_j) = 0 \text{ if } i \neq j$$

$$P\left(\bigcup_{n=1}^{m} (A = v_n)\right) = \sum_{n=1}^{m} P(A = v_n)$$

$$P\left(\bigcup_{n=1}^{k} (A = v_n)\right) = \sum_{n=1}^{k} P(A = v_n) = 1$$

# Joint probability (1)

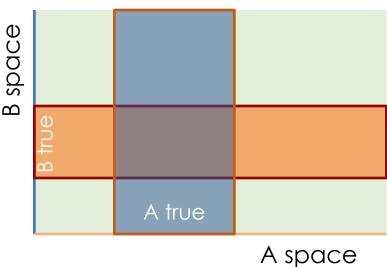
### Joint probability:

The possibility of A and B that occur simutaneously.

P(A,B) is the proportion of the space in which both A and B are true.

#### Ex:

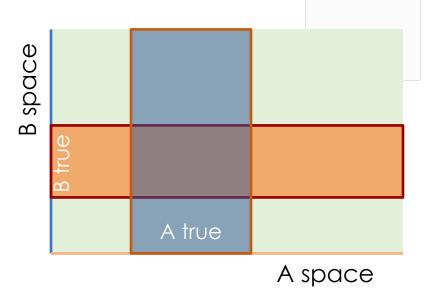
- A: I will play football tomorrow.
- B: John will not play football.
- P(A,B): the probability that
   I will but John will not play football tomorrow.



# Joint probability (2)

- Denote S<sub>A</sub> the space of A.
- $\blacksquare$  Denote  $S_B$  the space of B.
- Denote  $S_{AB}$  the space of (A, B).

$$S_{AB} = S_A \times S_B$$



Then:

$$P(A,B) = |T_{AB}| / |S_{AB}|$$

- $_{\square}$  T<sub>AB</sub> is the space in which both A and B are true.
- □ | X | denotes the volumn of the set X.

# Conditional probability (1)

### Conditional probability:

- P(A | B): the possibility that A happens given that B has already occurred.
- P(A|B) is the proportion of the space in which A occurs, knowing that B is true.

#### **E**X:

- A: I will play football tomorrow.
- □ B: it will not rain tomorrow.
- P(A | B): the probability that I will play football, provided that it will not rain tomorrow.
- What is different between joint and conditional probabilities?

# Conditional probability (2)

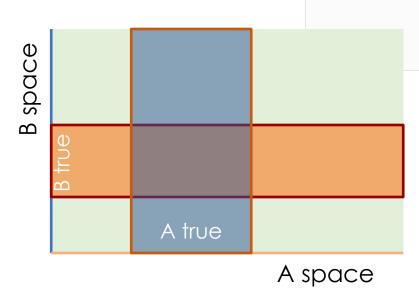
We have:

$$P(A \mid B) = \frac{P(A,B)}{P(B)}$$

Some consequences:

$$P(A,B) = P(A | B) . P(B)$$
  
 $P(A | B) + P(\sim A | B) = 1$ 

$$\sum_{i=1}^{k} P(A = v_i \mid B) = 1$$

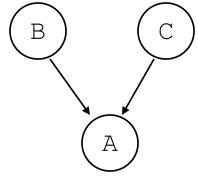


# Conditional probability (3)

P(A | B, C) shows the probability of A given that B and C already has occurred.

#### **E**X:

- A: I will wander over the near river tomorrow morning.
- □ B: it will be very nice tomorrow morning.
- C: I will wake up early tomorrow morning.
- P(A | B, C): the probability that wander over the near river, provided that it will be very nice and I will wake up early tomorrow morning.



P(A|B,C)

# Statistical independence (1)

- Two events A and B are called Statistically Independent if the the probability that A occurs does not change with respect to the occurrence of B.
  - $\Box$  P(A|B) = P(A).
- **E**X:
  - A: I will play football tomorrow.
  - B: the pacific ocean contains many fishes.
  - P(A|B) = P(A): the fact that the pacific ocean contains many fishes does not affect my decision to play football tomorrow.

# Statistical independence (2)

- Assume  $P(A \mid B) = P(A)$ , we have:
  - $P(\sim A \mid B) = P(\sim A)$
  - P(B | A) = P(B)
  - P(A,B) = P(A). P(B)
  - $P(\sim A,B) = P(\sim A). P(B)$
  - $P(A, \sim B) = P(A). P(\sim B)$
  - $P(\sim A, \sim B) = P(\sim A). P(\sim B).$

# Conditional independence

- Two events A and C are called Conditionally Independent given B if P(A | B, C) = P(A | B).
- **E**X:
  - A: I will play football tomorrow.
  - B: the football match will happen in-house tomorrow.
  - C: it will not rain tomorrow.
  - $\Box$  P(A|B,C) = P(A|B).

# Some rules in probability theory

### Chain rules:

- $\neg P(A,B) = P(A \mid B).P(B) = P(B \mid A).P(A) = P(B,A)$
- $\Box$  P(A | B) = P(A,B)/P(B) = P(B | A).P(A)/P(B)
- P(A,B|C) = P(A,B,C)/P(C) = P(A|B,C).P(B,C)/P(C)= P(A|B,C).P(B|C).

### Independence:

- P(A | B) = P(A)
   if A and B are statistically independent.
- P(A,B|C) = P(A|C).P(B|C)
  if A and B are statistically independent, conditioned on C.
- □  $P(A_1,...,A_n \mid C) = P(A_1 \mid C)...P(A_n \mid C)$ if  $A_1,...,A_n$  are statistically independent, conditioned on C.

### Product and sum rules

- Consider x and y are discrete random variables.
   Their domains are X and Y respectively
- Product rule:

$$P(x,y) = P(x|y)P(y)$$

Sum rule

$$P(x) = \sum_{y \in Y} P(x, y)$$

The summation (tổng) should be integration (tích phân) if y is continuous (tổng sẽ được thay bằng tích phân nếu biến y liên tục)

$$P(\boldsymbol{\theta}|\boldsymbol{D}) = \frac{P(\boldsymbol{D}|\boldsymbol{\theta})P(\boldsymbol{\theta})}{P(\boldsymbol{D})}$$

- $\blacksquare$  P( $\theta$ ): prior probability (xác suất tiên nghiệm) of the variable  $\theta$ .
  - $_{\square}$  Our uncertainty about  $oldsymbol{ heta}$  before observing data.
- $\blacksquare$  P(**D**): prior probability that we can observe data **D**.
- $P(\mathbf{D} \mid \boldsymbol{\theta})$ : probability (*likelihood*) that we can observe data  $\mathbf{D}$  provided that  $\boldsymbol{\theta}$  is known.
- $P(\theta \mid \mathbf{D})$ : posterior probability (xác suất hậu nghiệm) of  $\theta$  if we already have observed data  $\mathbf{D}$ .
  - Bayesian approach bases on this quatity.

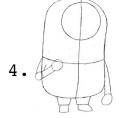
# Probabilistic models

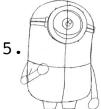
Model, inference, learning

### Probabilistic model

- Our assumption on how the data were generated
   (giả thuyết của chúng ta về quá trình dữ liệu đã được sinh ra như thế nào)
- Example: how a sentence is generated?
  - We assume our brain does as follow:
  - First choose the topic of the sentence
  - Generate the words one-by-one to form the sentence
- How will TIM be drawn?





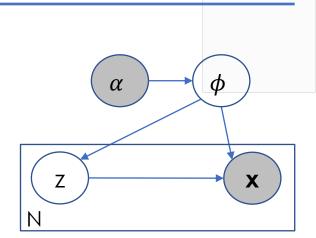






### Probabilistic model

- A model sometimes consists of
  - Observed variable (e.g., x) which models the observation (data instance) (bién quan sát được)
  - Hidden variable which describes the hidden things (e.g., z, φ)
     (biến ẩn)



- ❖ Local variable (e.g., z, x) which associates with one data instance
- \* Global variable (e.g.,  $\phi$ ) which is shared across the data instances, and is the representative of the model
- Relations between the variables
- Each variable follows some probability distribution (mỗi biến tuân theo một phân bố xác suất nào đó)

# Different types of models

 Probabilistic graphical model (PGM): Graph + Probability Theory (mô hình đồ thị xác suất)

- Each vertex represents a random variable, grey circle means "observed", white circle means "latent"
- Each edge represents the conditional dependence between two variables
- Directed graphical model: each edge has a direction
- Undirected graphical model: no direction in the edges
- Latent variable model: a PGM which has at least one latent variable
- Bayesian model: a PGM which has a prior distribution on its parameter

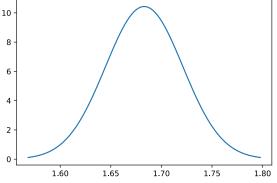
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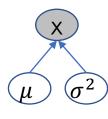
### Univariate normal distribution

- We wish to model the height of a person
  - We had collected a dataset from 10 people in Hanoi:
     D={1.6, 1.7, 1.65, 1.63, 1.75, 1.71, 1.68, 1.72, 1.77, 1.62}
- Let x denote the random variable that represents the height of a person
- **Assumption:** x follows a Normal distribution (Gaussian) with the following *probability density function* (PDF)

$$\mathcal{N}(x|\mu,\sigma^2) = \frac{1}{\sqrt{2\pi\sigma^2}} e^{-\frac{1}{2\sigma^2}(x-\mu)^2}$$

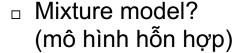
- $\Box$  where  $\{\mu, \sigma^2\}$  are the mean and variance
- Note:
  - $\neg \mathcal{N}(x|\mu,\sigma^2)$  represents the class of normal distributions
  - □ This class is parameterized by  $\theta = (\mu, \sigma^2)$
- **Learning:** we need to know specific values of  $\{\mu, \sigma^2\}$

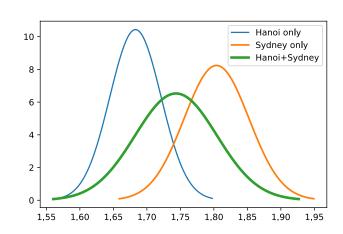




# Univariate Gaussian mixture model (1)

- We wish to model the height of a person
  - □ We had collected a dataset from 10 people in Hanoi + 10 people in Sydney **D**={1.6, 1.7, 1.65, 1.63, 1.75, 1.71, 1.68, 1.72, 1.77, 1.62, 1.75, 1.80, 1.85, 1.65, 1.91, 1.78, 1.88, 1.79, 1.82, 1.81}
- Let x denote the random variable that represents the height
- If we use Normal distribution:
  - Blue curve models the height in Hanoi
  - Orange curve models the height in Sydney
  - Green curve models the whole D
- Univariate Gaussian does not model well the underlying distribution





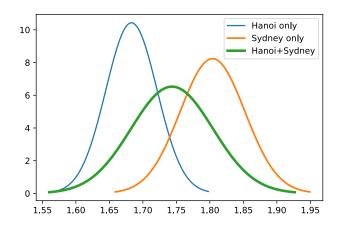
# Univariate Gaussian mixture model (2)

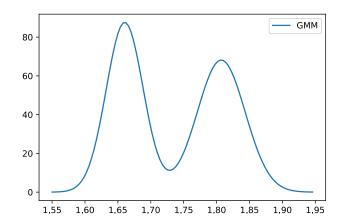
- Assumption: the data are generated from two different Gaussians, and each instance is generated from one of those two Gaussians.
  Generative process:
  - Pick the component index:  $z \sim Multinomial(z|\phi)$
  - Generate sample:  $x \sim Normal(x \mid \mu_z, \sigma_z^2)$
- This is Gaussian mixture model (GMM) (mô hình hỗn hợp Gauss)
  - $\Box$   $(\mu_1, \sigma_1^2)$  represents the first Gaussian

  - $\phi \in [0,1]$  is the parameter of the Multinomial distribution,  $P(z=1|\phi)=\phi=1-P(z=2|\phi)$
- Density function of the GMM:

$$\phi \mathcal{N}(x|\mu_1, \sigma_1^2) + (1 - \phi) \mathcal{N}(x|\mu_2, \sigma_2^2)$$

Note: "~" means "follows" (tuân theo)





### GMM: Multivariate case

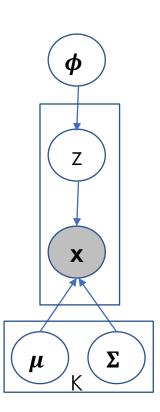
- Consider the case each **x** belongs to the *n*-dimensional space  $\mathbb{R}^n$ .
- GMM: we assume that the data are samples from K Gaussian distributions.
- Each instance **x** is generated from one of those K Gaussians by the following *generative process*:
  - Take the component index  $z \sim Multinomial(z|\phi)$
  - Generate  $x \sim Normal(x \mid \mu_z, \Sigma_z)$
- The density function is

$$p(\boldsymbol{x}|\boldsymbol{\mu},\boldsymbol{\Sigma},\boldsymbol{\phi}) = \sum_{k=1}^{K} \phi_k \mathcal{N}(\boldsymbol{x} \mid \boldsymbol{\mu}_k,\boldsymbol{\Sigma}_k)$$

$$\Box \ \, \pmb{\phi} = (\phi_1, \dots, \phi_K) \text{ represents the weights of the Gaussians } \\ \sum\nolimits_{k=1}^K \phi_k = 1, \qquad \phi_j \geq 0, \qquad \forall j$$

Each multivariate Gaussian has density

$$\mathcal{N}(\boldsymbol{x} \mid \boldsymbol{\mu}, \boldsymbol{\Sigma}) = \frac{1}{\sqrt{\det(2\pi\boldsymbol{\Sigma})}} \exp\left[-\frac{1}{2}(\boldsymbol{x} - \boldsymbol{\mu})^T \boldsymbol{\Sigma}^{-1} (\boldsymbol{x} - \boldsymbol{\mu})\right]$$



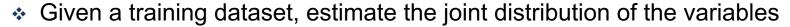
### PGM: some well-known models

- Gaussian mixture model (GMM)
  - Modeling real-valued data
- Latent Dirichlet allocation (LDA)
  - Modeling the topics hidden in textual data
- Hidden Markov model (HMM)
  - Modeling time-series, i.e., data with time stamps or sequential nature
- Conditional Random Field (CRF)
  - for structured prediction
- Deep generative models
  - Modeling the hidden structures, generating artificial data

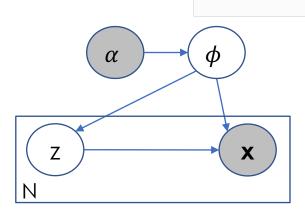
# Probabilistic model: two problems

- **Inference** for a given instance  $x_n$ 
  - \* Recovery of the local variable (e.g.,  $z_n$ ), or
  - The distribution of the local variables (e.g.,  $P(z_n, x_n | \phi)$ )
  - \* Example: for GMM, we want to know  $z_n$  indicating which Gaussian did generate  $x_n$

### Learning (estimation)



- $\bullet$  E.g., estimate  $P(\phi, z_1, ..., z_n, x_1, ..., x_n | \alpha)$
- E.g., estimate  $P(x_1, ..., x_n | \alpha)$
- E.g., estimate α
- Inference of local variables is often needed



# Inference and Learning

MLE, MAP

# Some inference approaches (1)

- Let D be the data, and h be a hypothesis
  - hypothesis: unknown parameter, hidden variables, ...
- Maximum Likelihood Estimation (MLE, cực đại hoá khả năng)

$$h^* = \arg\max_{h \in \mathbf{H}} P(D|h)$$

- Finds h\* (in the hypothesis space H) that maximizes the likelihood of the data.
- Other words: MLE makes inference about the model that is most likely to have generated the data.
- Bayesian inference (suy diễn Bayes) considers the transformation of our prior knowledge P(h), through the data D, into the posterior knowledge P(h|D).
  - $\square$  Remember the Bayes'rule: P(h|D) = P(D|h)P(h)/P(D). So

$$P(h|D) \propto P(D|h) * P(h)$$

(Posterior ∝ Likelihood \* Prior)

# Some inference approaches (2)

- In some cases, we may know the prior distribution of h.
- Maximum a Posterior Estimation (MAP, cực đại hoá hậu nghiệm)

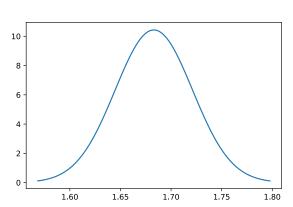
$$h^* = \arg \max_{h \in \mathbf{H}} P(h|\mathbf{D}) = \arg \max_{h \in \mathbf{H}} P(\mathbf{D}|h) P(h) / P(\mathbf{D})$$
$$= \arg \max_{h \in \mathbf{H}} P(\mathbf{D}|h) P(h)$$

- Finds h\* that maximizes the posterior probability of h.
- □ MAP finds a point (posterior mode), not a distribution → point estimation
- MLE is a special case of MAP, when using uniform prior over h.
- Full Bayesian inference tries to estimate the full posterior distribution  $P(h|\mathbf{D})$ , not just a point  $h^*$ .
- Note:
  - MLE, MAP, or full Bayesian approaches can be applied to both learning and inference.

# MLE: Gaussian example (1)

- We wish to model the height of a person, using the dataset
   D = {1.6, 1.7, 1.65, 1.63, 1.75, 1.71, 1.68, 1.72, 1.77, 1.62}
  - Let x be the random variable representing the height of a person.
  - □ Model: assume that x follows a Gaussian distribution with *unknown* mean  $\mu$  and variance  $\sigma^2$
  - $\Box$  **Learning:** estimate  $(\mu, \sigma)$  from the given data  $\mathbf{D} = \{x_1, \dots, x_{10}\}$ .
- Let  $f(x|\mu,\sigma)$  be the density function of the Gaussian family, parameterized by  $(\mu,\sigma)$ .
  - $\neg f(x_n|\mu,\sigma)$  is the likelihood of instance  $x_n$ .
  - $\neg f(\mathbf{D}|\mu,\sigma)$  is the likelihood function of **D**.
- Using MLE, we will find

$$(\mu_*, \sigma_*) = \arg \max_{\mu, \sigma} f(\mathbf{D}|\mu, \sigma)$$



# MLE: Gaussian example (2)

- i.i.d assumption: we assume that the data are independent and identically distributed (dữ liệu được sinh ra một cách độc lập)
  - □ As a result, we have  $P(\mathbf{D}|\mu,\sigma) = P(x_1,...,x_{10}|\mu,\sigma) = \prod_{i=1}^{10} P(x_i|\mu,\sigma)$
- Using this assumption, MLE will be

$$(\mu_*, \sigma_*) = \arg \max_{\mu, \sigma} \prod_{i=1}^{10} f(x_i | \mu, \sigma) = \arg \max_{\mu, \sigma} \prod_{i=1}^{10} \frac{1}{\sqrt{2\pi\sigma^2}} e^{-\frac{1}{2\sigma^2}(x_i - \mu)^2}$$

$$= \arg \max_{\mu, \sigma} \log \prod_{i=1}^{10} \frac{1}{\sqrt{2\pi\sigma^2}} e^{-\frac{1}{2\sigma^2}(x_i - \mu)^2}$$

$$= \arg \max_{\mu, \sigma} \sum_{i=1}^{10} \left( -\frac{1}{2\sigma^2} (x_i - \mu)^2 - \log \sqrt{2\pi\sigma^2} \right)$$

$$= \arg \max_{\mu, \sigma} \sum_{i=1}^{10} \left( -\frac{1}{2\sigma^2} (x_i - \mu)^2 - \log \sqrt{2\pi\sigma^2} \right)$$

• Using gradients (w.r.t  $\mu$ ,  $\sigma$ ), we can find

$$\mu_* = \frac{1}{10} \sum_{i=1}^{10} x_i = 1.683, \qquad \sigma_*^2 = \frac{1}{10} \sum_{i=1}^{10} (x_i - \mu_*)^2 \approx 0.0015$$

### MAP: Gaussian Naïve Bayes (1)

- Consider the classification problem
  - □ Training data  $\mathbf{D} = \{(\mathbf{x}_1, y_1), (\mathbf{x}_2, y_2), ..., (\mathbf{x}_M, y_M)\}$  with M instances, C classes.
  - □ Each  $\mathbf{x}_i$  is a vector in the *n*-dimensional space  $\mathbb{R}^n$ , e.g.,  $\mathbf{x}_i = (x_{i1}, x_{i2}, ..., x_{in})^T$ .
- Model assumption: we assume there are C different Gaussian distributions that generate the data in  $\mathbf{D}$ , and the data with label c are generated from a Gaussian distribution parameterized by  $(\mu_c, \Sigma_c)$ 
  - $\square$   $\mu_c$  is the mean vector,  $\Sigma_c$  is the covariance matrix of size  $n \times n$ .
- Learning: we consider  $P(\mu, \Sigma, c|D)$ , where  $(\mu, \Sigma) = (\mu_1, \Sigma_1, ..., \mu_C, \Sigma_C)$

$$(\boldsymbol{\mu}_*, \boldsymbol{\Sigma}_*) \stackrel{\text{def}}{=} \arg \max_{\boldsymbol{\mu}, \boldsymbol{\Sigma}, c} P(\boldsymbol{\mu}, \boldsymbol{\Sigma}, c | \boldsymbol{D}) = \arg \max_{\boldsymbol{\mu}, \boldsymbol{\Sigma}, c} P(\boldsymbol{D} | \boldsymbol{\mu}, \boldsymbol{\Sigma}, c) P(c)$$

Bayes' rule, removing  $P(\mathbf{D})$ , assuming uniform prior over  $\mu$ ,  $\Sigma$ 

- □ We estimate P(c) to be the proportion of class c in  $\mathbf{D}$ :  $P(c) = |\mathbf{D}_c|/|\mathbf{D}| \text{ where } \mathbf{D}_c \text{ contains all instances with label } c \text{ in } \mathbf{D}.$
- Since the C classes are independent, we can do learning for each class  $(\boldsymbol{\mu}_{c*}, \boldsymbol{\Sigma}_{c*}) \stackrel{\text{def}}{=} \arg\max_{\boldsymbol{\mu}_{c}, \boldsymbol{\Sigma}_{c}} P(\boldsymbol{D}_{c} | \boldsymbol{\mu}_{c}, \boldsymbol{\Sigma}_{c}) P(c) = \arg\max_{\boldsymbol{\mu}_{c}, \boldsymbol{\Sigma}_{c}} P(\boldsymbol{D}_{c} | \boldsymbol{\mu}_{c}, \boldsymbol{\Sigma}_{c})$

### MAP: Gaussian Naïve Bayes (2)

Assuming the samples are i.i.d, we have

$$(\mu_{c*}, \Sigma_{c*}) = \arg\max_{\mu_c, \Sigma_c} \prod_{x \in D_c} P(x|\mu_c, \Sigma_c) = \arg\max_{\mu_c, \Sigma_c} \sum_{x \in D_c} \log P(x|\mu_c, \Sigma_c)$$

$$= \arg\max_{\mu_c, \Sigma_c} \sum_{x \in D_c} \log \left[ \frac{1}{\sqrt{\det(2\pi\Sigma_c)}} \exp\left(-\frac{1}{2}(x - \mu_c)^T \Sigma_c^{-1}(x - \mu_c)\right) \right]$$

$$= \arg\max_{\mu_c, \Sigma_c} \sum_{x \in D_c} -\frac{1}{2}(x - \mu_c)^T \Sigma_c^{-1}(x - \mu_c) - \log\sqrt{\det(2\pi\Sigma_c)}$$

■ Using gradients (w.r.t  $\mu_c$ ,  $\Sigma_c$ ), we can arrive at

$$\mu_{c*} = \frac{1}{|D_c|} \sum_{x \in D_c} x, \qquad \Sigma_{c*} = \frac{1}{|D_c|} \sum_{x \in D_c} (x - \mu_{c*}) (x - \mu_{c*})^T$$

■ So, after training we obtain the  $(\mu_{c*}, \Sigma_{c*}, P(c))$  for each class c.

# MAP: Gaussian Naïve Bayes (3)

- Trained model:  $(\mu_{c*}, \Sigma_{c*}, P(c))$  for each class c
- Prediction for a new instance z by finding the class label that has the highest posterior probability:

$$c_{z} = \arg \max_{c \in \{1,...,C\}} P(c|\mathbf{z}, \boldsymbol{\mu}_{c*}, \boldsymbol{\Sigma}_{c*}) = \arg \max_{c \in \{1,...,C\}} P(\mathbf{z}|\boldsymbol{\mu}_{c*}, \boldsymbol{\Sigma}_{c*}, c) P(c)$$

$$= \arg \max_{c \in \{1,...,C\}} \log P(\mathbf{z}|\boldsymbol{\mu}_{c*}, \boldsymbol{\Sigma}_{c*}, c) + \log P(c)$$

$$= \arg \max_{c \in \{1,...,C\}} -\frac{1}{2} (\mathbf{z} - \boldsymbol{\mu}_{c*})^{T} \boldsymbol{\Sigma}_{c*}^{-1} (\mathbf{z} - \boldsymbol{\mu}_{c*}) - \log \sqrt{\det(2\pi \boldsymbol{\Sigma}_{c*})} + \log P(c)$$

If using MLE, we do not need to use/estimate the prior P(c).

# MAP: Multinomial Naïve Bayes (1)

- Consider the text classification problem (dữ liệu có thuộc tính rời rạc)
  - □ Training data  $\mathbf{D} = \{(\mathbf{x}_1, \mathbf{y}_1), (\mathbf{x}_2, \mathbf{y}_2), \dots, (\mathbf{x}_M, \mathbf{y}_M)\}$  with M documents, C classes.
  - □ TF: each document  $\mathbf{x}_i$  is represented by a vector of V dimensions, e.g.,  $\mathbf{x}_i = (\mathbf{x}_{i1}, \mathbf{x}_{i2}, ..., \mathbf{x}_{in})^T$ , each  $\mathbf{x}_{ij}$  is the *frequency* of term j in document  $\mathbf{x}_i$
- Model assumption: we assume there are C different multinomial distributions that generate the data in  $\mathbf{D}$ , and the data with label c are generated from a multinomial distribution which is parameterized by  $\boldsymbol{\theta}_c$  and has probability mass function

$$f(x_1, ..., x_V | \theta_{c1}, ..., \theta_{cV}) = \frac{\Gamma(\sum_{j=1}^V x_j + 1)}{\prod_{j=1}^V \Gamma(x_j + 1)} \prod_{k=1}^V \theta_{ck}^{x_k}$$

- $\theta_{cj} = P(x = j | \theta_{cj})$  is the probability that term  $j \in \{1, ..., V\}$  appears, satisfying  $\sum_{k=1}^{V} \theta_{ck} = 1$ . Γ is the gamma function.
- Learning: we can do similarly with Gaussian Naïve Bayes to estimate  $\theta_c = (\theta_{c1}, ..., \theta_{cV})$  and P(c) for each class c.

### MAP: Multinomial Naïve Bayes (2)

- Trained model:  $(\theta_{c*}, P(c))$  for each class c
- Prediction for a new instance  $\mathbf{z} = (z_1, ..., z_V)^T$  by

$$c_{z} = \arg \max_{c \in \{1, \dots, C\}} P(c | \mathbf{z}, \boldsymbol{\theta}_{c*}) = \arg \max_{c \in \{1, \dots, C\}} P(\mathbf{z} | \boldsymbol{\theta}_{c*}, c) P(c)$$

$$= \arg \max_{c \in \{1, \dots, C\}} \log \frac{P(\mathbf{z} | \boldsymbol{\theta}_{c*}) + \log P(c)}{\prod_{j=1}^{V} \Gamma(z_{j} + 1)} \prod_{k=1}^{V} \theta_{ck*}^{z_{k}} + \log P(c)$$

$$= \arg \max_{c \in \{1, \dots, C\}} \log \frac{\Gamma(\sum_{j=1}^{V} z_{j} + 1)}{\prod_{j=1}^{V} \Gamma(z_{j} + 1)} \prod_{k=1}^{V} \theta_{ck*}^{z_{k}} + \log P(c)$$

$$= \arg \max_{c \in \{1, \dots, C\}} \log \prod_{k=1}^{V} \theta_{ck*}^{z_{k}} + \log P(c)$$

$$= \arg \max_{c \in \{1, \dots, C\}} \log \prod_{k=1}^{V} \frac{P(z_{k} | \theta_{ck*}) + \log P(c)}{\operatorname{MNB.2}}$$

- The label that gives the highest posterior probability
- Note: we implicitly assume that the attributes are conditionally independent, as shown in equations (MNB.1) and (MNB.2). (ta ngầm giả thuyết rằng các thuộc tính độc lập với nhau)

### A revisit to GMM

- Consider learning GMM, with K Gaussian distributions, from the training data  $\mathbf{D} = \{\mathbf{x}_1, \mathbf{x}_2, ..., \mathbf{x}_M\}$ .
- The density function is  $p(x|\mu, \Sigma, \phi) = \sum_{k=1}^{K} \phi_k \mathcal{N}(x \mid \mu_k, \Sigma_k)$ 
  - $\phi = (\phi_1, ..., \phi_K)$  represents the weights of the Gaussians
  - □ Each multivariate Gaussian has density  $\mathcal{N}(\boldsymbol{x} \mid \boldsymbol{\mu}_k, \boldsymbol{\Sigma}_k) = \frac{1}{\sqrt{\det(2\pi\boldsymbol{\Sigma}_k)}} \exp\left[-\frac{1}{2}(\boldsymbol{x} \boldsymbol{\mu}_k)^T \boldsymbol{\Sigma}_k^{-1} (\boldsymbol{x} \boldsymbol{\mu}_k)\right]$
- MLE tries to maximize the following log-likelihood function

$$L(\boldsymbol{\mu}, \boldsymbol{\Sigma}, \boldsymbol{\phi}) = \sum_{i=1}^{M} \log \sum_{k=1}^{K} \phi_k \mathcal{N}(\boldsymbol{x}_i | \boldsymbol{\mu}_k, \boldsymbol{\Sigma}_k)$$

- We cannot find a closed-form solution!
  - Approximation and iterative algorithms are needed.

### Difficult situations

- No closed-form solution for the learning/inference problem?
   (không tìm được ngay công thức nghiệm)
  - The examples before are easy cases, as we can find solutions in a closed form by using gradient.
  - Many models (e.g., GMM) do not admit a closed-form solution.
- No explicit expression of the density/mass function?
   (không có công thức tường minh để tính toán)
- Intractable inference (bài toán suy diễn không khả thi)
  - Inference in many probabilistic models is NP-hard.
     [Sontag & Roy, 2011; Tosh & Dasgupta, 2019]

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