Aparajayah Project Planner

We've put together this handy Project Planner to help you capture your vision for the project. Think of this document as a business plan for your website. The more information you can give us, the better we'll be able to do our best.

If there are any areas or questions that you don't feel are relevant or to which you have no answer, don't worry, just leave them empty for now.

Company Profile

Name

Email Address

Phone Number

Company Name

Street Address

City, State, Zip Code

Country

Aparajayah
Infinite Innovation

Is this a redesign of an existing site, or a new site altogether?

Redesign   New site

If this is a website redesign, please provide your current URL.

If it is new design what is your primary objective for your website?

Describing your products or services

Completing sales transactions (E-commerce website)

Offering customer service and support

Communicating company identity or branding

If it is redesign what is your main goal for this redesign (i.e., provide a better user experience, update the site's look and feel, target a different audience)?

Your target browsers?

IE7   IE8   IE9   IE10 ~~Firefox~~

ChromeÁ   ~~Safari~~ ~~Opera~~

Your target devices?

Desktop   Laptop   Tablet   Mobile Device

Do you need Responsive Design?

> **Responsive web design** (often abbreviated to **RWD**) is a web design approach aimed at crafting sites to provide an optimal viewing experience—easy reading and navigation with a minimum of resizing, panning, and scrolling—across a wide range of devices (from desktop computer monitors to mobile phones)

Yes   No

Tell us as much information, as you can, about yourself, your company/organization or your product.

Do you already have graphic images, graphic logo, photographs, etc. that can be used in your web? Please describe.

You can find at www.adminsoft.com.tr

If this is a website design/redesign project, please tell us, as much as you can, about the functionality requirements of your website.

What do you like and dislike most about your current website? *(if it is redesign)*

Name two or three primary competitive sites and their web addresses. Please comment on the strengths and weaknesses of these sites.

Additional Comments

We've tried to keep this worksheet as general as possible, but every project is unique. Here is your chance to add any extra information you think will be helpful.

Thanks!

Thank you for your effort and time