

Creativity PRISM³⁺

Website (Launch)
Design Brief

Version 1 (05022013)

Homepage

On this screen is a scrolling show of the screens of the app



This front screen plays a video of how to play Creativity PRISM.
(yet to be developed - if developed prior to launch then this section will need to have functionality for an embedded video. If not, then static image).



These links open in new windows

- Privacy and Legals open in smaller pop up windows



Why

Why?

Why the hell did we decide to take this path anyway?

Rich and Adam to work out why we did it in the first place and write something truly awesome and inspiring here.

There is a physical game you can play - & getting access to it

There is an actual CreativityPRISM Board Game - to learn more about how it can help you and your organisation accelerate your innovation, please [contact us](#).

Barath - Adam and I will work on the specific content of this page in the coming week or so.

Barath - scrolling pages will need to have a look and feel like this.



Barath - will need to have function for images to be presented here of us in action playing the board game version). Images will need to have a nice drop shadow look to them,.

About Us

About Us

The Team

Richard Harmer (Co-Creator)



blah blah blah

Adam Jorlen (Co-Creator)



blah blah blah

General

smashin@creativity-prism.com

Sales

dobiz@creativity-prism.com

Media

sharethemagic@creativity-prism.com

Help

whatthe@creativity-prism.com

Barath - Adam and I will work on the specific content of this page in the coming week or so.

Available on the
App Store

iPhone iPad



– FAQs



GO

FAQs

This is a short list of our most frequently asked questions. For more information about #creativityPRISM check out our [Blog](#), or if you need more specific support, please [Contact Us](#).

What the hell is CreativityPRISM?

Awesome question, we are still trying to work it out ourselves. Any ideas?

What if my idea doesn't work?

Not the fault of the app, you just had a rubbish idea - use the Idea Ranking function built into the App to indicate that outcome.

Barath - Adam and I will work on the specific content of this page in the coming week or so.

Available on the
App Store

iPhone iPad



Games Underway Now
(#creativityPRISM)

#creativityPRISM
Applied

Barath, this will be a live twitter
feed (6 -8 tweets) following the
hashtag #creativityPRISM



Games Occurring Now

Live feed from Twitter here

@richardharmer - I have discovered that undies can be worn twice using #creativityPRISM.

@adamjorlen - I am exploring creating a car with square wheels using #creativityPRISM.

@creativityprism - I am exploring the reason for me becoming a game using #creativityPRISM.

@creativityprism - I am exploring the reason for me becoming a game using #creativityPRISM.

@creativityprism - I am exploring the reason for me becoming a game using #creativityPRISM.

Driving Global
Collaboration

15/04/2013
15:00 (EST)

#globalconnection



Making Ideas Happen

15/04/2013
15:00 (EST)

#shipit



The Future
Of Water

15/04/2013
15:00 (EST)

#globalh2o



Barath, these three images and the text in them will need to be updatable as they will be promoting twitter driven 'events' where multiple players come together to idea generate and innovate around a common challenge once a month.



Blog

Blog



GO

[Title] dd/mm/yyyy | posted by | # of comments
How this all got started.

[Title] dd/mm/yyyy | posted by | # of comments
Bug fixes underway - thanks

[Title] dd/mm/yyyy | posted by | # of comments
Our recent creativity PRISM innovation forum!

Most recent blog first

Barath - Adam and I will work on the specific content of this page in the coming week or so.



- Privacy
- Terms

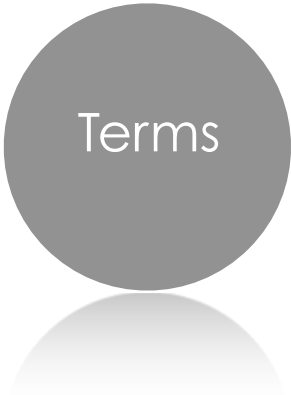


Privacy



Rich to prepare a privacy statement for here.





Terms of use



Rich to prepare a terms of use statement for here.

