

PURCHASE ORDER

To, Water Mark Marketing Pvt. Ltd. Kind Attn: Farhan H	Order Number :	201920-02
	Order Date	08-May-2019
	:	
Water Mark Marketing Pvt. Ltd. 32. 1 st Floor, Krishna Reddy Colony, Domlur Layout, Bangalore-560071. India. GSTIN No: 29AABCW5474C1Z7 SAC Code: 998596		

Sl No.	Description	Size/Unit	Quantity	Days	Rate	Amount
1	Audience Acquisition					
	Telemarketing Charges	1	1	1	65000	65,000
	TOTAL					65,000
2	Creative support					
	eDM with HTML page, Registration Banner, Side panels, Feedback form	1	1	1	10000	10,000
	TOTAL					10,000
3	Printing, Production and Procurement					
	Side Panel (10FT*6FT) - 2nos	120	1	1	55	6,600
	Registration panel on flex - 1 no. (10ft*10ft)	100	1	1	55	5,500
	TOTAL					12,100
4	Audio Visual Setup with Infrastructure					
	Framing of Side Panels 10ft x 6ft - 2 nos	120	1	1	90	10,800
	Framing of Registration Panel 10ft x 10ft - 1 nos	100	1	1	90	9,000
	Handheld cordless mikes - 2 nos	1	2	1	800	1,600
	Podium goose mike - 1 no	1	1	1	1000	1,000
	Collar mike - 2 no	1	2	1	1000	2,000
	Speakers - 1 sets (includes complete set up sound mixer and amplifier for speakers)	1	1	1	5500	3,500
	Switcher - 1 nos.	1	1	1	3500	3,500
	Projection screens with Masking	1	1	1	1400	1,400
	Projector with screen	1	1	1	10000	10,000
	Par 64 lights (Black) - 12 no.s	1	12	1	550	6,600
	Laptop with clicker	1	3	1	1500	4,500
	Stage with carpet 24ft*10ft	120	1	1	125	15,000
	UPS: 3KVA - 1 no.	1	1	1	4000	4,000
	Podium and Console with Masking	1	1	1	1500	741
	Technicians & operator charges	1	1	1	1000	1,000
	Transportation Charges	1	1	1	8000	8,000
	TOTAL					82,641
5	Hotel Payment - Sofitel Mumbai - To be billed on actuals					
	Payment to be made for 30 PAX Lunch @ 1770	1	30	1	3717	1,11,510
	Water Package for 30 PAX @ 100	1	30	1	123.9	3,717
	Morning hall rental as minimum revenue	1	1	1	166984	1,66,984
	Liquor license	1	1	1	18585	18,585
	Estimated liquor cost	1	1	1	40000	40,000
	TOTAL					3,40,796

Infrabeat Technologies Pvt. Ltd.

Registered Office : Plot No. 101, Lane No. 6, Mahatma Housing Society, Kothrud, Pune 411038.
Development Center : 301A, 3rd Floor, I Space, Bavdhan, Mumbai - Pune Bypass, Pune - 411 021

Floor management support						
	Volunteers: Hiring, training and supervision of hostess	1	1	1	5000	5,000
	WMM representative onsite - 1 no	1	1	1	5000	5,000
	Photographer	1	1	1	5000	5,000
6	Feedback forms B/W 50 no's @ 5 per print	1	1	1	250	250
	Video Shoot - 1no with 3 edits	1	1	1	65000	65,000
	1 Cake	1	1	1	8000	8,000
	TOTAL					88,250
Agency assignment fees						
	Tools, marketing support enablers and infrastructure to support proceedings, Co-ordination with all third party vendors and partners,				10%	59,879
7	Overall supervision and project management					59,879
	TOTAL				SUB TOTAL	6,58,666
					GST @ 18%	1,18,560
					GRAND TOTAL	7,77,226

In Words: Seven Lakh Seventy Seven Thousand Two Hundred Twenty Six Only.		
		For: Infrabeat Technologies Pvt. Ltd.
GSTIN	27AADCI2231B1Z8	
Pan No:	AADCI2231B	

