

PURCHASE ORDER

VENDOR:

Watermark Marketing Pvt Ltd

No 32 1st Floor KR Colony Domlur Layout Bangalore - 560071

Email ID: <u>karthik.r@watermarkexperience.com</u>

Phone: +91 9620728433 GST No: 29AABCW5474C1Z7 PAN No: AABCW5474C

DELIVERY:

SYSFORE TECHNOLOGIES PRIVATE LIMITED

#117-120, First Floor, Green Leaf Layout 80 Feet Road, Koramangala 4th Block

Bengaluru - 560034 - India

PH: +91-80-41105555 / 25633483

GST No: 29AAICS1294B1ZC

PURCHASE ORDER NO: SYS/22-23/DEN/002

DATE: 1st September 2022

S. No.	Description	Unit Price	Qty	Total Price
1	Webinar Event Execution Account Profiling, Calling and confirming participation for events, Reminders, Event coordination and Execution	1,97,890	3	5,93,670
	TOTAL			5,93,670

Amount In Words: Rupees Five Lakhs Ninety-Three Thousand Six Hundred Seventy Rupees Only/-

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Terms & Conditions:		
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General	Sysfore shall provide the event Mailer and any creative required for each event.		
	 Sysfore shall shortlist and provide the account name alone to the vendor. 		
	 Attendees should be invited from an account list shared by Sysfore only and as per designation criteria. 		
	 The attendees should not be repetitive at any of the events, and the same goes for Account/Company. 		
	 Each event shall have a minimum of 30 valid unique account attendees. 		
	The event participant list shall be mutually agreed with Vendor and Sysfore prior to the event.		
	• If the number of attendees is less than 75%, Sysfore shall be liable to pay per attendees instead of the event cost.		
	This PO is provided for organizing multiple events, on the basis of the first event, and		
	attendees' quality Sysfore shall decide to proceed with the subsequent event planned.		
	 Vendor shall provide daily registration and profiling details count to Sysfore. 		
	 Vendor and Sysfore shall have a sync-up call and email update for the same. 		
Payment	Within 30 days of receiving of PO		
Taxes	• (GST @18%)		
Deliverables	The number of valid attendees should be more than 30.		
	The complete account list provided should be targeted.		
	 Vendor must provide the Account and contact level details of the account list provided. 		
	Eg: Should have valid name, email, designation, mobile number, city in addition to the		
	Account information.		
	 Analytics on who opened, who clicked and who responded to the event. 		
	 Vendor shall support Sysfore in all the attendee communication pre and post the event. 		
	Follow up messages to all attendees post events to thank and nurture the relationship.		

Thank you,

Sysfore Technologies Private Limited

Authorized Signatory





