



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

T-series
248 Millon
subscribers
&language
hindi

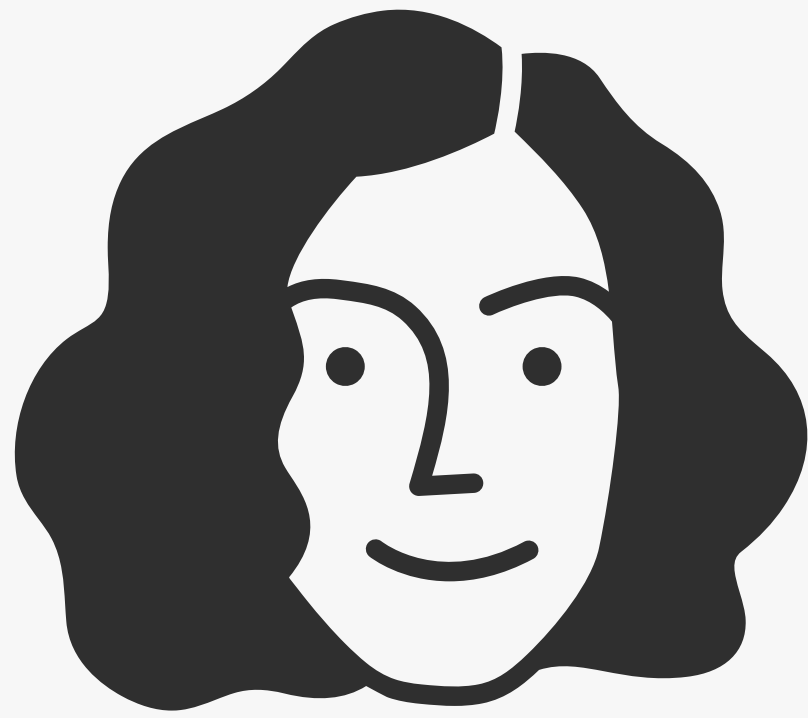
This channel is
music and movie
entertainment
category
channel

Mr Beast
177 Millon
subscribers
&language
English

Cocomelon
164 Millon
subscribers&
language
English

This channel is
gaming &
comedy
entertainment
category
channel

This channel is
nursery rhymes
Educational
category
channel



MANIKANDAN

Subscribers
galore:Exploring
World's Top
Youtube channels

Indian music
record label
and film
production
company

overrated music and
movie release
dopamine ,known as
the feel-good
hormone,which
activates your brain's
pleasure and
revitalization system

YouTuber,
entrepreneur
and
philanthropist

specializesvin 3D
animation videos
of both traditional
nursery rhymes
and thir own
original children's
songs

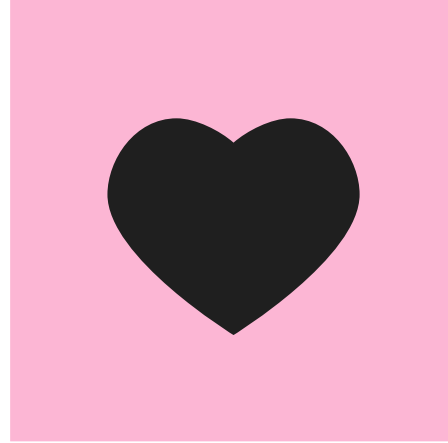
youre
getting
way too
stimulated.

Boost language
development and oral
skills and introduce
children to early
literacy skills like
repetition,listening
for syllables and
rhyming words



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?