

1. INTRODUCTION

1.1 over view

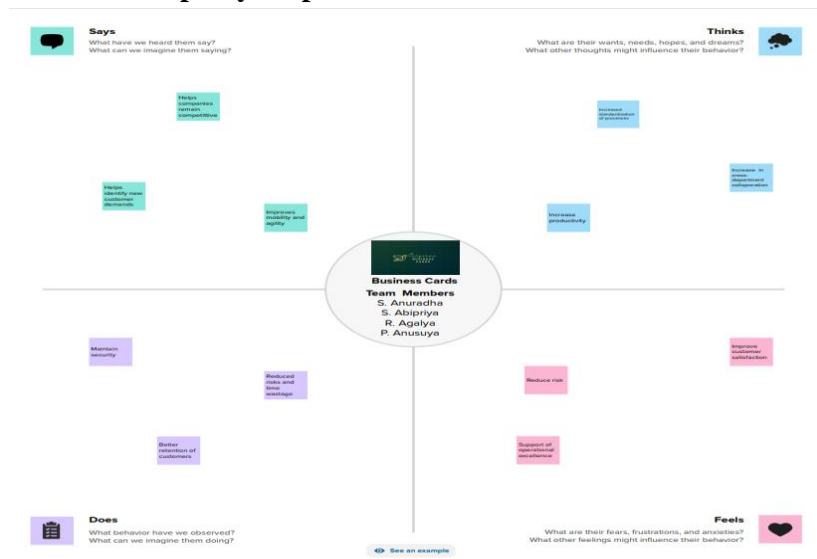
The "Designing Professional Business Cards for Effective Networking" project focuses on creating visually appealing and impactful business cards that leave a lasting impression and facilitate meaningful connections in the business world. A well-designed business card is an essential tool for networking, showcasing professionalism, and conveying key information succinctly.

1.2 Purpose

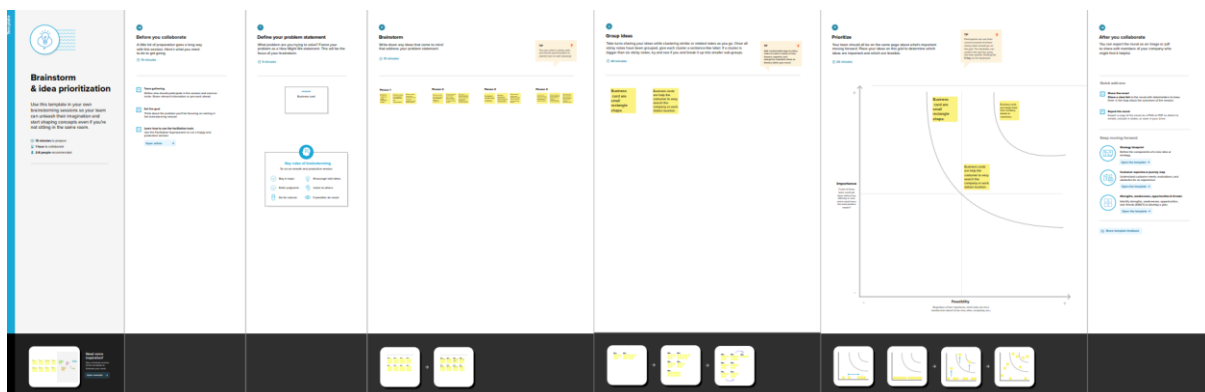
- ✓ Small and Convenient
- ✓ Affordable Advertisement
- ✓ Give A visual aid to Remember your business
- ✓ Business cards are a vital networking tool
- ✓ Business Cards Create and professional Image credible

2. Problem Definition & Design Thinking

2.1 Empathy Map



2.2 Ideation & Brainstorming Map



3. RESULT



Business Card

4. ADVANTAGES & DISADVANTAGES

ADVANTAGES

- * Canva is very simple to use and user friendly
- * Canva provides social media templates
- * Canva offers a professional look
- * Team access
- * As well as million of image

DISADVANTAGES

- * The free version is limited
- * Unique elements cannot be created
- * limited export setting s
- * Alignment concerns
- * Unable to move one design to another design

APPLICATIONS

- * We create a canva account
- * Choose our design type
- * And we used business card template
- * we uploaded our background image
- * we used uploading photos, and adding text, and used to editing elements ,and changefonts
- * Added to the women icon , flower design of corner.
- * we created to business card
- * Finally we downloaded a design

CONCLUSION

People in our team worked together to make a business card on the topic " Designing professional business card " through this , a company's advertisement can be brought to the door of the card . canva is an essential tool for most business .It is easy to use offers a wide range of templates, its affordable, customizable and helps business with their branding. Graphic designing can be learned through this project.