



1. Depth of Understanding



AVERAGE MASTERS DEGREE
IN INDUSTRY RELATED
FIELD.

AVERAGE 3 YEARS OF
RELEVANT INDUSTRY
EXPERIENCE

AVERAGE PHD IN SUBJECT

AVERAGE 5 YEARS OF
RELEVANT INDUSTRY
EXPERIENCE

Team

Market

Development

Competitive Advantage

Traction

Distriiution Channels

Depth of understanding

Execution experience

Team composition

External network



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Some description for this valuation step.



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