



# 1. Depth of Understanding ⓘ



AVERAGE MASTERS DEGREE  
IN INDUSTRY RELATED  
FIELD.

AVERAGE 3 YEARS OF  
RELEVANT INDUSTRY  
EXPERIENCE

AVERAGE PHD IN SUBJECT

AVERAGE 5 YEARS OF  
RELEVANT INDUSTRY  
EXPERIENCE

**Team**

Market

Development

Competitive Advantage

Traction

Distriiution Channels

1. Depth of understanding

2. Execution experience

3. Team composition

4. External network



# 1. Depth of Understanding

i

Some description  
for this valuation  
step.



AVERAGE MASTERS DEGREE  
IN INDUSTRY RELATED  
FIELD.

AVERAGE 3 YEARS OF  
RELEVANT INDUSTRY  
EXPERIENCE

AVERAGE PHD IN SUBJECT

AVERAGE 5 YEARS OF  
RELEVANT INDUSTRY  
EXPERIENCE

**Team**

Market

Development

Competitive Advantage

Traction

Distriiption Channels