Apple Iphone Project Dashboard 2
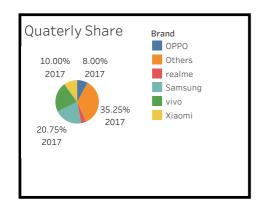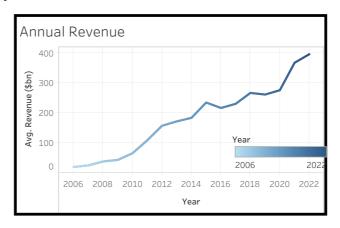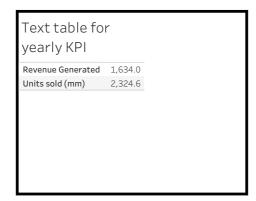
Quaterly Share

Brand
- OPPO
- Others
- realme
- Samsung
- vivo
- Xiaomi

10.00%
2017

8.00%
2017

35.25%
2017

20.75%
2017

Annual Revenue

Avg. Revenue ($bn)

400
300
200
100
0

2006 2008 2010 2012 2014 2016 2018 2020 2022

Year

Year
2006   2022

Text table for yearly KPI

Revenue Generated	1,634.0
Units sold (mm)	2,324.6

Global Market Share

Sales Share
0.0200   0.2800

Max

Apple iPhone 14 Pro Max

Apple iPhone 13

Apple iPhone 14 Pro

lus Nord CE 2 Lite 5G

OnePl

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dashboard2