



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

Apple has a special chance to increase its market share and develop a significant presence in India thanks to the country's large population and rising smartphone adoption.

It is used to improve the smartphone's industry

It is very important to new iPhone model unveiling generates excitement and anticipation among Indian buyers

this project aims to go beyond conjecture and anecdotal evidence in order to develop a thorough knowledge of the effects of the iPhone.

it helps us to improve iphone's world

very useful and very importance project



Persona’s name  
Manibala

The world has changed as a consequence of the increasing use of smartphones, which have improved communication, connected people, and revolutionized many different businesses.so this is a very useful project

This Project helps to develop the iPhone, around the world,

Apple Inc. has emerged as a prominent player among the top smartphone makers.so this is helps to us

It is nice to work on these type of projects

very useful and very effective

nice one



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?