



P 0.1: Choose Your Idea

Tech Entrepreneur Nanodegree Program

Brainstorm



(RAW)

Fingerprint Password

Create an API or app in which you use your fingerprint scanner on your device to login into an app or website.

Music for Charities

A Website or App in which you select a few artist or bands each month to sell/promote their music. This music will then be sold for a small fee and all of it or most of it will go to a charity for depression, etc.

Speed/ping test website

A Website/App where the user can speed/ping test their internet. This app will then grab their info and store it into a database, which will then be layed out on a map. Other people will then be able to see where, who and what device (modem, router, 4g, 3g, phone) give the best speeds.

PC Benchmark Database

Website/Software in which people benchmark their Computer's hardware. The scores of these benchmarks will be accessible by anyone.

Subscription to charity

Subscribe to one place and donate to many charities of your choice all from one payment each month,

Problem and Solution Statement

There are many small artist and bands out there in today's generation creating music for free and fun. Some of these artists struggle to get known and just want to be heard. By selling their music for charities, we can give them the visibility they need while supporting something great at the same time. The music will be sold for a small price, but will give the customers the option to donate as much as they like.

Focus

There are many people out there nowadays creating music in their bedrooms and spare time. Large amounts of these people struggle to get heard. While they can get a few thousand views on YouTube, they never really become known. The music they create is often free and just fun but the quality can be really great. Music is a great source of entertainment and many people can find songs they relate to. Some songs mean a lot and some store memories or feelings inside. So why not pay for something great and donate to charities at the same time. By selecting a few artists each month we can promote their music on our site while selling it for a small fee, which will then be donated to a charity. This fee can be increased if the buyer wants to donate more money, but the minimum cannot change. The product will not be sold forever and will only go on for a short period of time. This will keep it attractive to the customer. To keep the business running it may be required to take a small percentage of the sales to run the site and pay employees.