Churn dataset analysis

Introduction:

This dashboard report provides a comprehensive overview of churn data. The goal of this report is to present critical data in a clear, visual format that enables quick and informed decision-making.

Steps what I have done:

I cleaned all data into text

And changed age, credit status into group

Created the dashboard with count of exited and no of customers

And also changed the product into text

Findings

Female =1139

Male = 898

Total lost of customer = 2037

Most lost customer from Germany -814 and France -810 and Spain 413

20% percentage of customer were lost

Most of the customer lost by under 41-50 age group

And customer lost by credit score under 601-700

And also lost customer by account balance under 100k-200k