

Task 1: Business Sales Performance Analysis

This task focuses on analyzing business sales data to evaluate overall performance and identify patterns that support effective business decision-making.

Internship Program: Future Data Science (FUTURE_DS)

This project is completed as part of the Future Data Science (FUTURE_DS) internship program, which aims to develop practical data analysis and analytical thinking skills.

Description

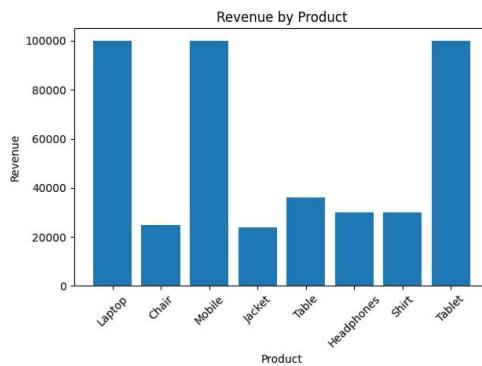
The project involves analyzing a business sales dataset to understand revenue distribution, product performance, and regional sales trends using Microsoft Excel.

Objectives

- To analyze overall sales performance
- To identify top-selling products
- To study monthly and regional sales trends
- To derive meaningful business insights

Data Source

The dataset used in this project consists of structured sales data containing product details, sales values, regions, and time-based information.



Tools Used

- Microsoft Excel
- Pivot Tables
- Charts and data visualization tools

Key Insights

Certain products contributed significantly to total revenue

Monthly sales trends showed clear growth patterns
Regional analysis highlighted high and low performing markets

Results and Findings

The analysis provided clear insights into sales behavior, helping to identify opportunities for business growth and improved decision-making.

Conclusion

This task demonstrates the effective use of Excel for business sales analysis and reflects practical data analysis skills gained during the FUTURE_DS internship program.