

## Task 1: Business Sales Performance Analysis

This task focuses on analyzing business sales data to evaluate overall performance and identify patterns that support effective business decision-making.

### Internship Program: Future Data Science (FUTURE\_DS)

This project is completed as part of the Future Data Science (FUTURE\_DS) internship program, which aims to develop practical data analysis and analytical thinking skills.

### Description

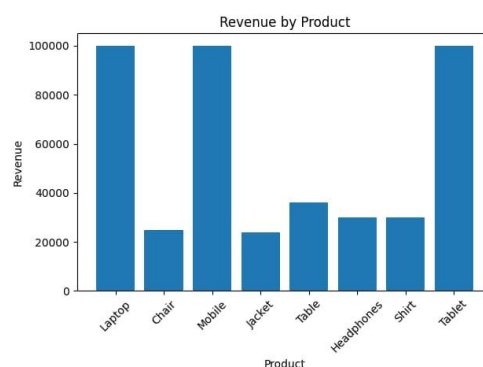
The project involves analyzing a business sales dataset to understand revenue distribution, product performance, and regional sales trends using Microsoft Excel.

### Objectives

- To analyze overall sales performance
- To identify top-selling products
- To study monthly and regional sales trends
- To derive meaningful business insights

### Data Source

The dataset used in this project consists of structured sales data containing product details, sales values, regions, and time-based information.



### Tools Used

- Microsoft Excel
- Pivot Tables
- Charts and data visualization tools

### Key Insights

Certain products contributed significantly to total revenue

