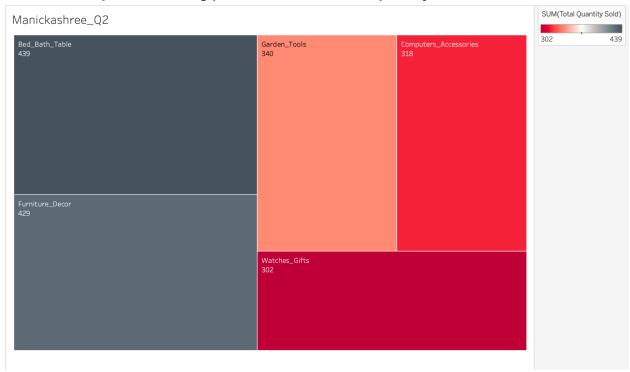
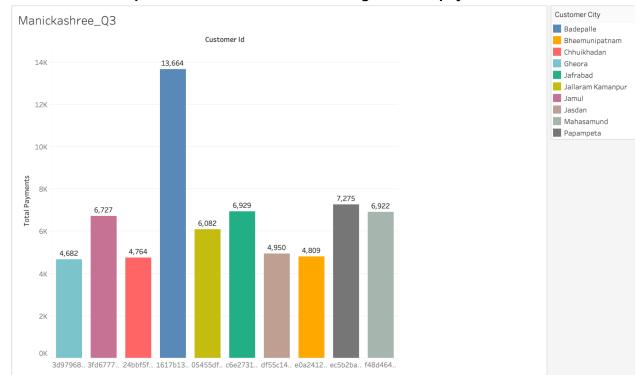
E-Commerce Analytics Visualization

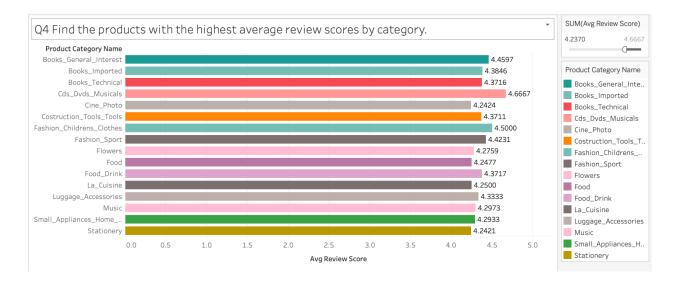
Q2 Find the top 5 best-selling products based on the quantity sold



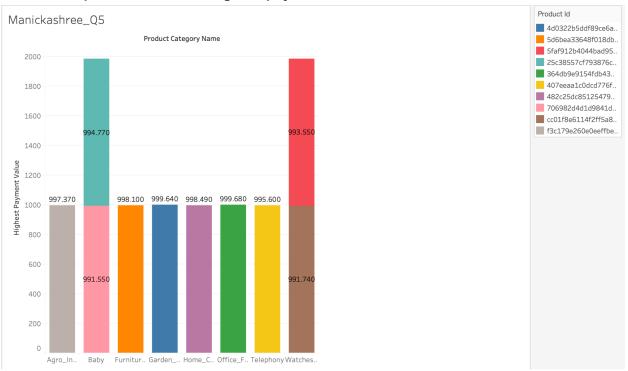
Q3 Retrieve the top 10 customers who made the highest total payments



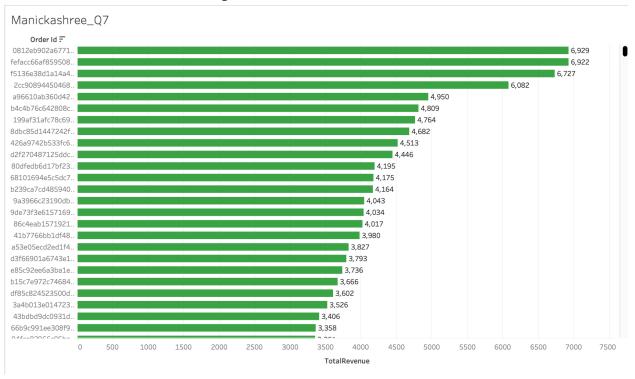
Q4 Find the products with the highest average review scores by category.



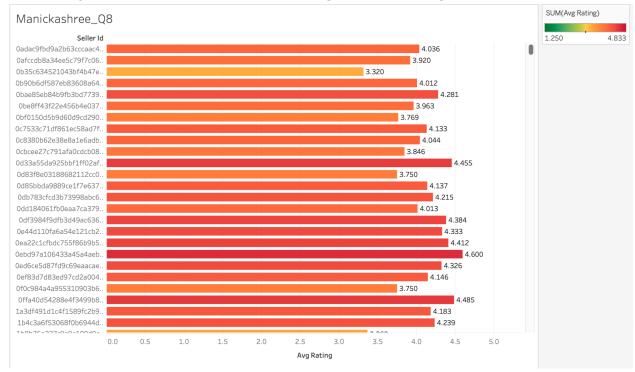
Q5 Find the products with the highest payment values.



Q7 Calculate the total revenue generated for each order.



Q8. Identify sellers who have received both high and low ratings on their products.



Note

I formulated 10 business questions, however satisfactory results were not obtained for 2 questions hence I dropped the 2 questions.

Currently, I have written SQL queries and visualization for 8 business questions.