

# **MSME Survey Key Highlights**

**19<sup>th</sup> June 2025**

# MSME Definition Revision - effective 1<sup>st</sup> April 2025

Enterprise Category	Investment Limit		Turnover Limit	
	Current	Revised	Current	Revised
Micro Enterprise	Rs. 1 crore →	Rs. 2.5 crore	Rs. 5 crore →	Rs. 10 crore
Small Enterprise	Rs. 10 crore →	Rs. 25 crore	Rs. 50 crore →	Rs. 100 crore
Medium Enterprise	Rs. 50 crore →	Rs. 125 crore	Rs. 250 crore →	Rs. 500 crore



## Fields captured in the Survey

Identification Details	Demographics	Business Profile	Operational Details	Needs Assessment
Date of Incorporation	Gender	Turnover	Employment	Skill Requirements
Aadhaar Number	Social Category of the Promoter	Investment	Location Coordinates	Credit Requirements
PAN	Qualification	Product Sector	Power Load & Consumption	Marketing Details
Mobile Number	Specially Abled / Ex-Servicemen	Trade / Factory License	Type of Land (Owned/Lease/Rent/APIIC)	Training Support

# Andhra Pradesh MSME Scenario

Based on the findings of Statewide MSME Survey

Total surveyed units

**18.24 L**

MSMEs with comprehensive data collected

**7.97 L (43.73%\*)**

Old Classification	Micro	Small	Medium
	<b>7.91 L units</b> 99.23 %	<b>5,599 Units</b> 0.7%	<b>557 Units</b> 0.07 %
Revised Classification	Micro	Small	Medium
	<b>7.94 L units</b> 99.55 %	<b>3,321 units</b> 0.42 %	<b>240 Units</b> 0.03 %

## Sector wise Classification



**Manufacturing**

**1.31 L units**  
16.5 %



**Services**

**3.72 L units**  
46.5%



**Trades**

**2.94 L units**  
37%

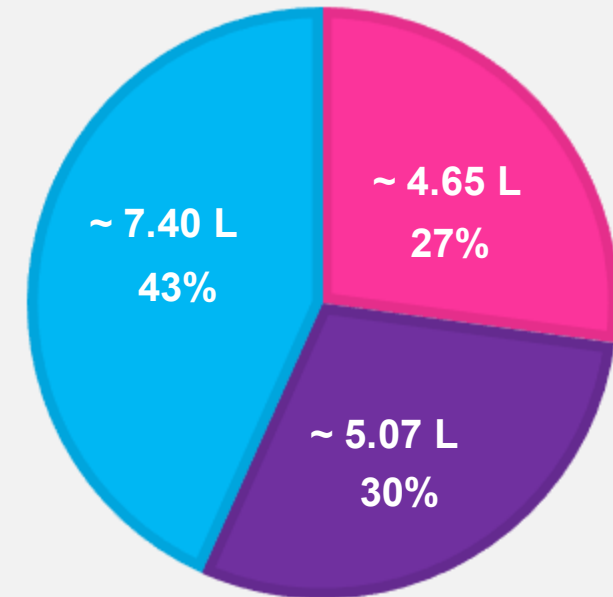
## Share of Women Led MSMEs



- **1.84 lakh units** are women-led, representing **23.1%** of total MSMEs
- Of these women-led enterprises, ~ **99%** fall under the micro category

## Employment distribution by Sector

■ Manufacturing ■ Services ■ Trade



- Total Employment ~ 17.12 L
- Trade units lead employment with approx. **7.40 Lakh jobs**

\* The remaining units are LT connections of households, agriculture lands, borewells, and the government schools/colleges/hospitals/offices, vacant connections, religious institutions, fish ponds, etc.

# Sector-wise breakdown of MSMEs as per the Survey

7.97 L

Total Units

(Micro: 7,91,527 | Small: 5,599 | Medium: 558)

INR 93,773 Cr.

Total Investment

(Micro: 55,536 Cr. | Small: 21,054 Cr. | Medium: 17,183 Cr.)

17.12 L

Total Employment

(Micro: 15,44,058 | Small: 1,04,722 | Medium: 64,009)

## Sector-wise Breakdown

As per old MSME classification

	Manufacturing			Retail Trade			Service		
	Units	Investment (in INR)	Employment	Units	Investment (in INR)	Employment	Units	Investment (in INR)	Employment
Micro	1,28,959	14,064 Cr.	3,60,101	2,92,194	19,232 Cr.	4,83,703	3,70,374	22,240 Cr.	7,00,254
Small	2,280	9,464 Cr.	54,681	1,958	4,299 Cr.	20,622	1,361	7,291 Cr.	29,419
Medium	331	9,925 Cr.	50,471	107	2,539 Cr.	2,967	120	4,719 Cr.	10,571
Total	1,31,570	33,453 Cr.	4,65,253	2,94,259	26,070 Cr.	5,07,292	3,71,855	34,250 Cr.	7,40,244

Sector-wise breakdown of MSMEs as per the Survey (Date of Incorporn post Jun'24)

1.18 L

Total Units

(Micro: 1,17,743 | Small: 384 | Medium: 26)

INR 10,705 Cr.

Total Investment

(Micro: 8,590 Cr. | Small: 1,501 Cr. | Medium: 614 Cr.)

2.48 L

Total Employment

(Micro: 2,42,195 | Small: 5,364 | Medium: 1 169)

Sector-wise Breakdown

As per old MSME classification

	Manufacturing			Retail Trade			Service		
	Units	Investment (in INR)	Employment	Units	Investment (in INR)	Employment	Units	Investment (in INR)	Employment
Micro	14,624	1,064 Cr.	40,882	39,944	2,650 Cr.	67,219	63,175	4,876 Cr.	1,34,094
Small	101	308 Cr.	1,166	142	350 Cr.	1,467	141	843 Cr.	2,731
Medium	7	218 Cr.	241	8	164 Cr.	414	11	232 Cr.	514
Total	14,732	1,590 Cr.	42,289	40,094	3,164 Cr.	69,100	63,327	5,951 Cr.	1,37,339

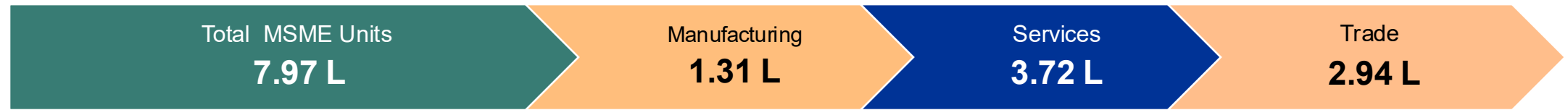
The units declared operational after June 2024 in the MSME Survey will be cross-verified with the energization dates received from DISCOMs.

## MSME Sectoral Composition: Top Manufacturing Activities



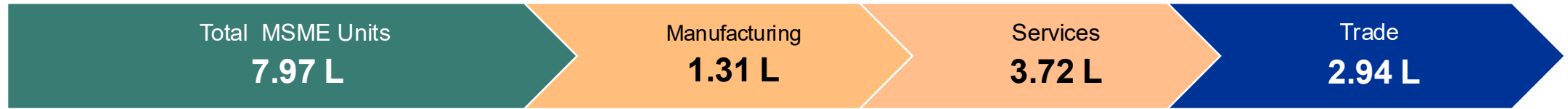
Manufacturing Type	No. of units	% Share
Apparel Manufacturing	26,038	19.80%
Food processing	21,535	16.40%
Spinning and Weaving	21,367	16.30%
Recycled and By-product-Based Manufacturing	20,281	15.40%
Farming Machinery and Allied Activities	7,181	5.50%
Timber and Woodcraft Products	6,549	5.00%
Light Engineering – Metal Works	6,389	4.90%
Beverage production	3,636	2.80%
Building Materials and Mineral Products	3,223	2.50%
Furniture and Allied Products	3,141	2.40%

## MSME Sectoral Composition: Top Service Activities



Service	No. of units	% of Share
Hotels, Restaurants, and Catering	1,18,724	32.00%
Salons, repair shops, and tailoring shops	1,08,658	29.30%
Education and cultural services	60,209	16.20%
Warehouse operations (godowns)	35,140	9.50%
Hospitals, clinics, medical services	12,651	3.40%
Consulting, designing, R&D	9,199	2.50%
Tech repair & appliance services	8,916	2.40%
Money lending, chit funds	7,958	2.10%
Lodges and guest houses	5,405	1.50%
Toll collection services	3,917	1.00%

## MSME Sectoral Composition: Top Trade Activities

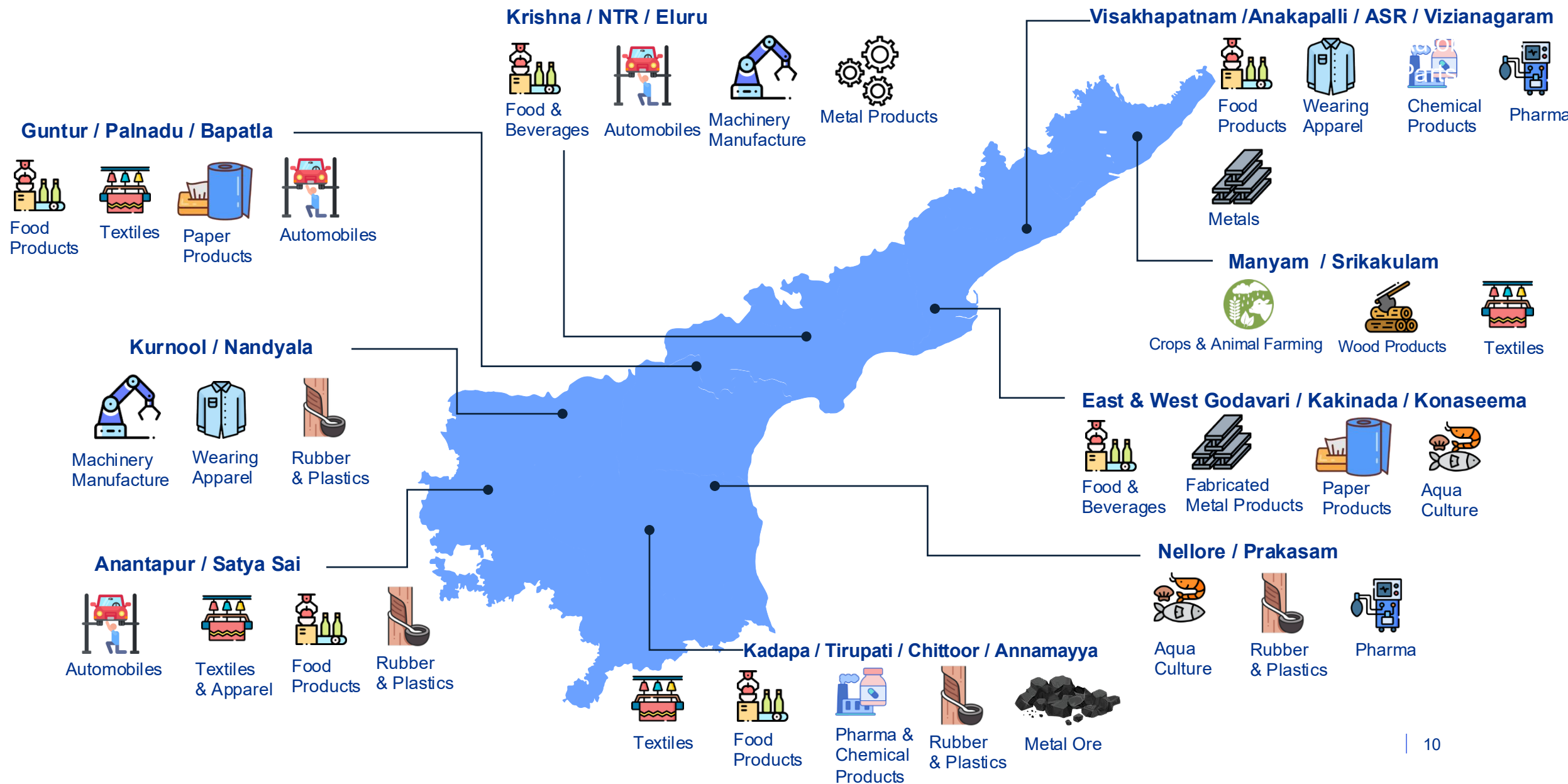


Trading	No of units	% Share
Shops, kirana, retail outlets	2,32,401	78.90%
Bulk dealers, distributors	36,676	12.40%
Vehicle sales and repair shops	25,536	8.70%



# Thank You

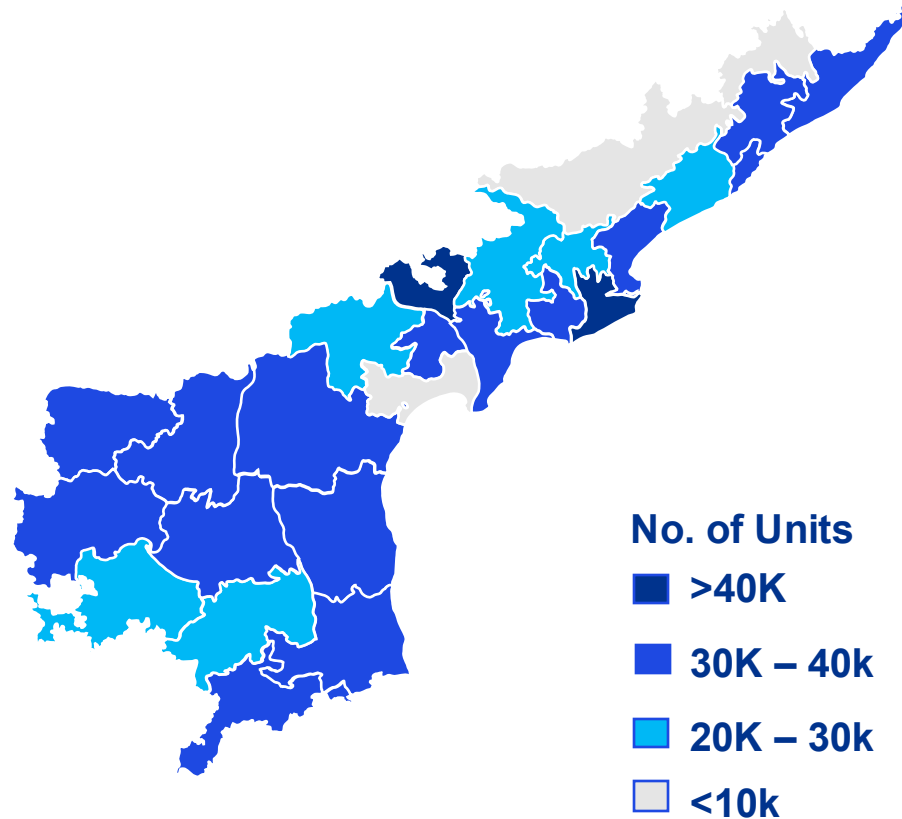
# District-wise Major Sectors as per MSME Survey



# MSME Sector Landscape: District-wise & Activity-wise

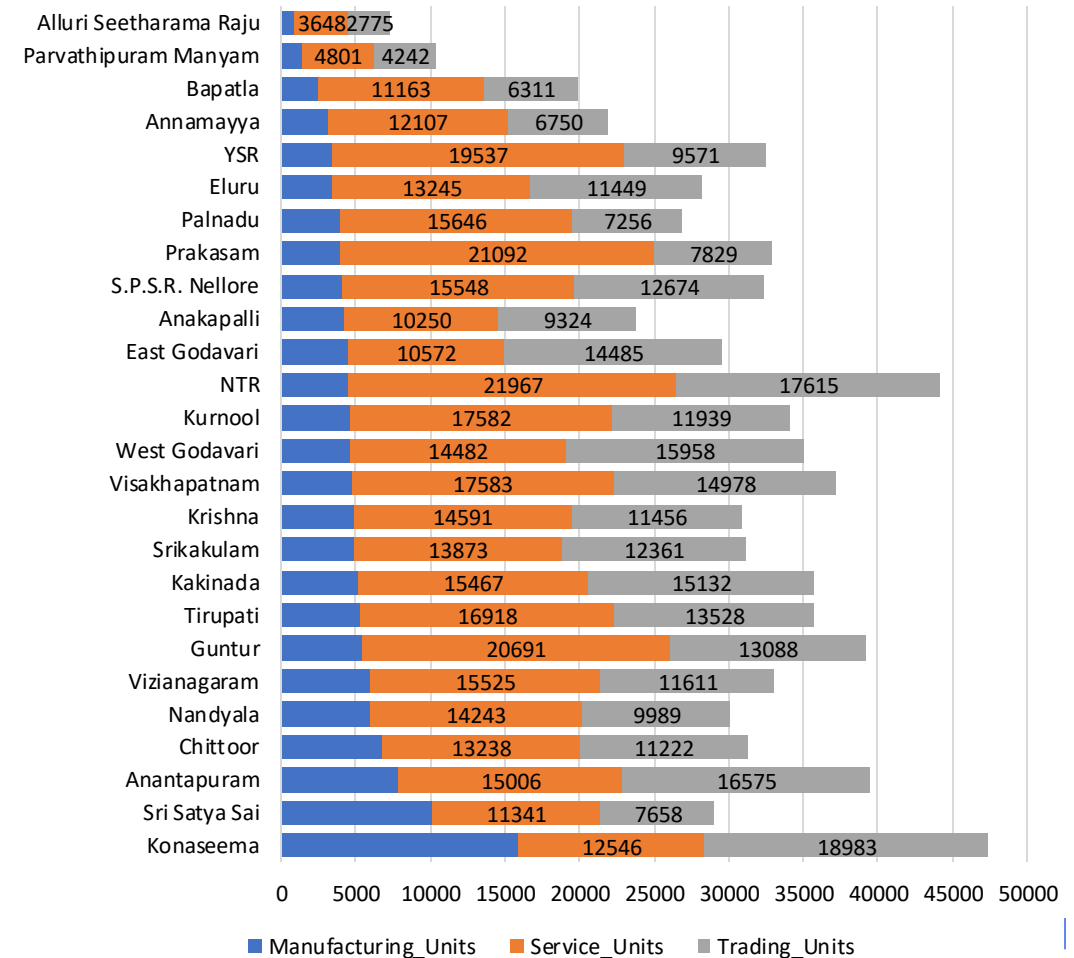
## MSME concentration by District

- NTR, Konaseema, Anantapur, Guntur and Vizag are the top 5 districts with the highest MSME concentration.

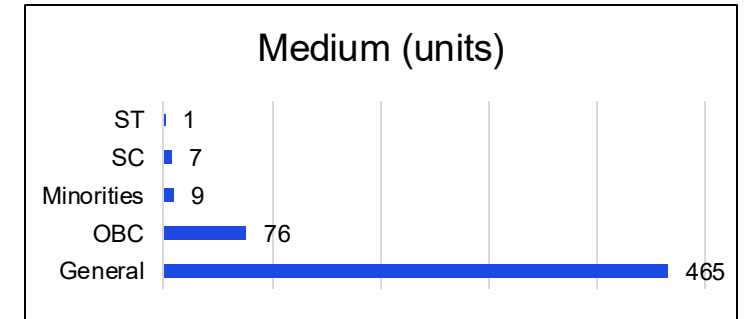
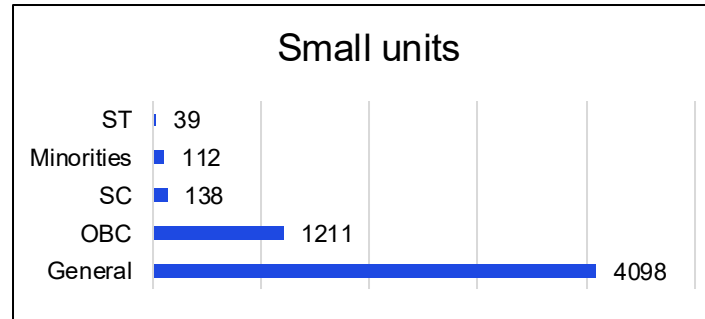
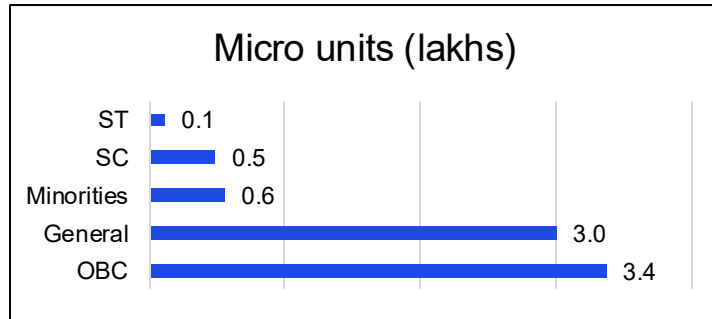


## MSME Activity type by District

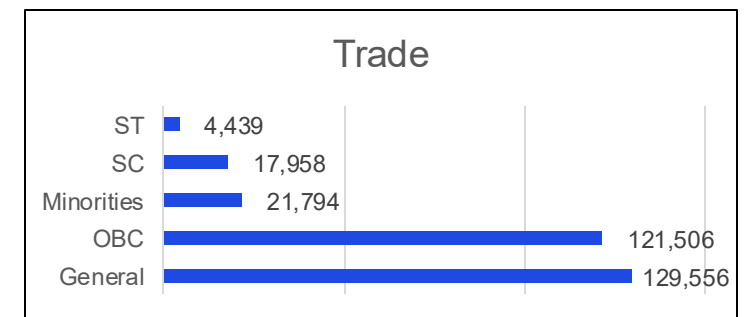
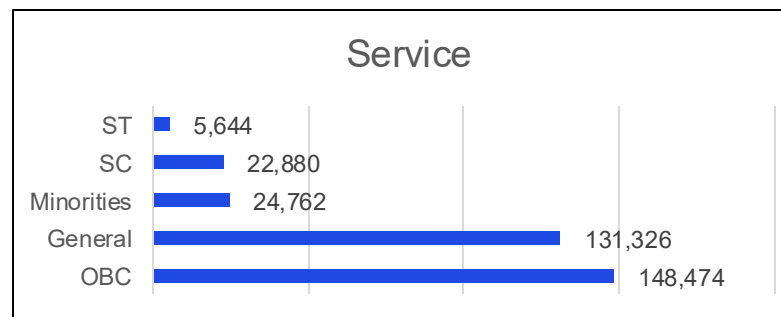
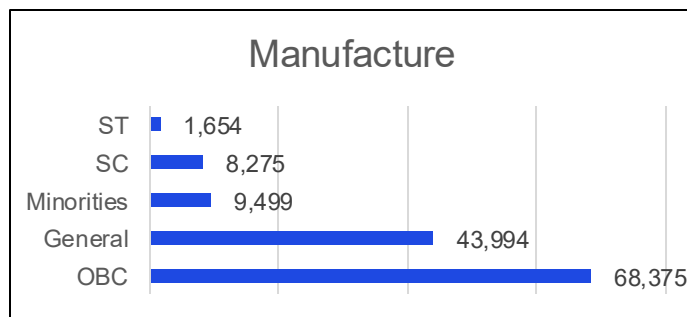
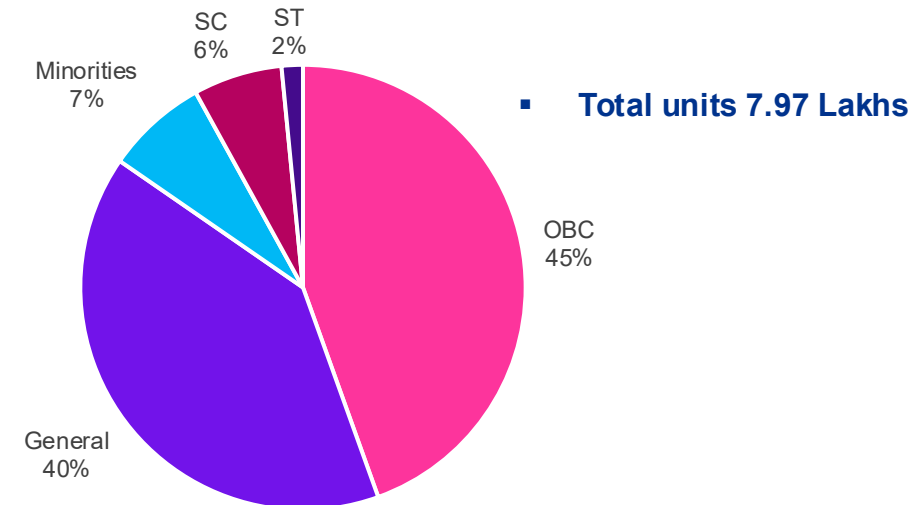
- Konaseema has highest Manufacturing & Trade based MSMEs
- NTR has highest services based MSMEs



# MSME Sector Landscape: Category-wise & Activity-wise

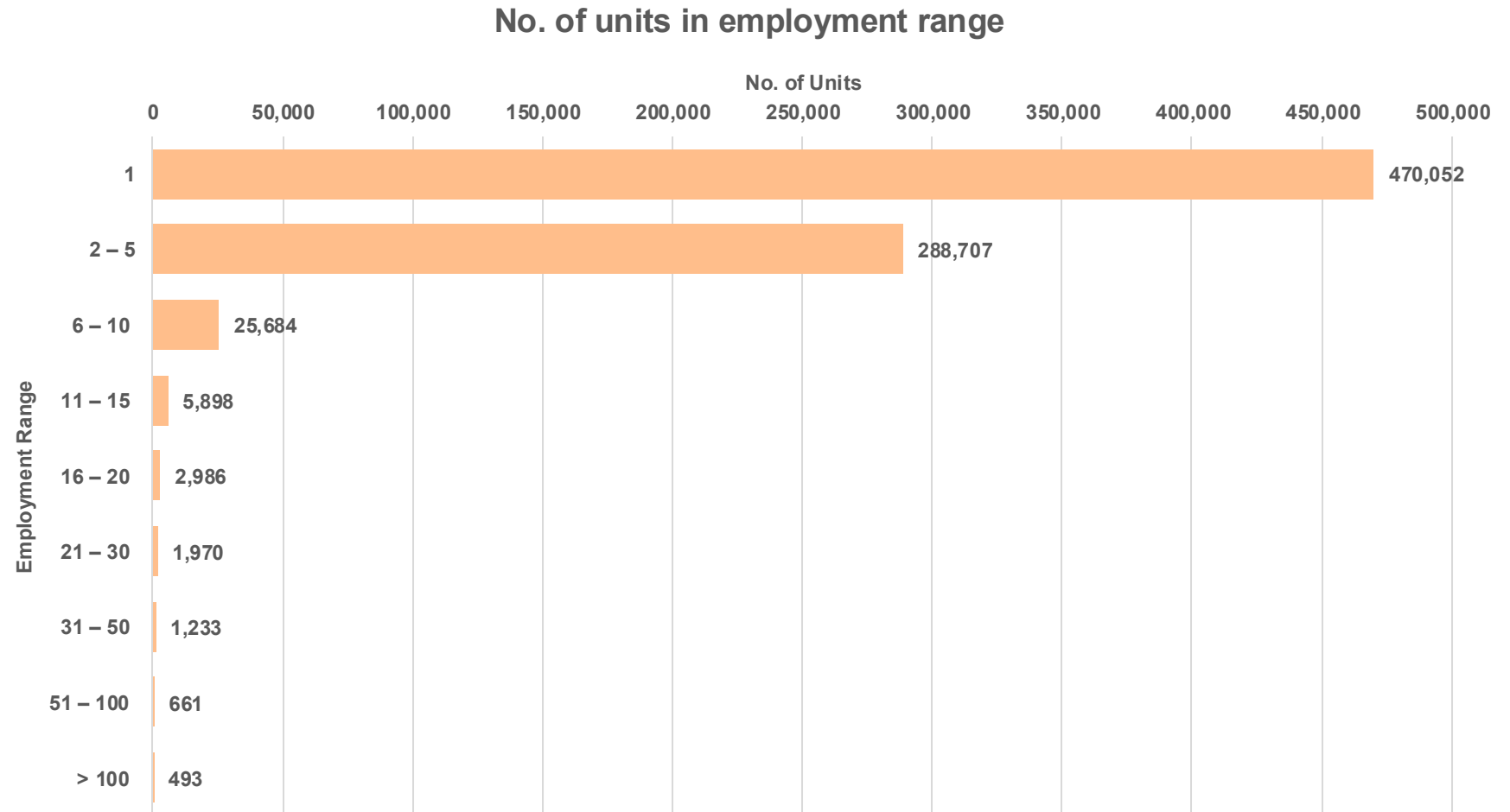


- Of the total MSMEs, 45% of enterprises are owned by entrepreneurs belonging to OBC Category
- Entrepreneurs belonging to OBC Category have established more number of micro units.
- Small and medium units requiring high investment are mostly owned by General Category entrepreneurs.



## Number of MSME units in different employment ranges

No. of Employees	No. of Units	%
1	4,70,052	58.92
2 – 5	2,88,707	36.19
6 – 10	25,684	3.21
11 – 15	5,898	0.74
16 – 20	2,986	0.37
21 – 30	1,970	0.25
31 – 50	1,233	0.16
51 – 100	661	0.09
> 100	493	0.07
<b>Total</b>	<b>7,97,684</b>	<b>100</b>



- The majority of enterprises are self-owned or have only 2-5 employees.

# MSME Identity, Inclusivity & Skilling Indicators

7.58L

Number of units that have provided Adhaar number

1.56L

Number of units that have provided PAN number

7797

Number of units that have Registered with e-commerce and ONDC

8850

Number of units owned by specially-abled persons

2286

Number of units owned by ex-servicemen

Manufacturing

1265

Services

3287

Trade

4298

Manufacturing

408

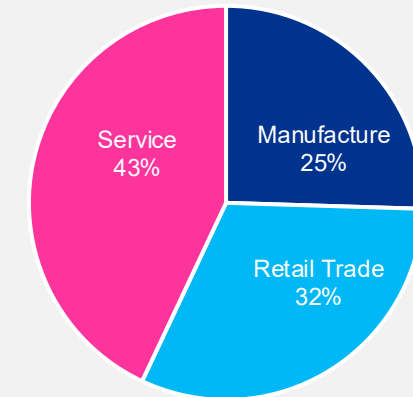
Services

822

Trade

1056

Expression of interest for training needs



■ Manufacture ■ Retail Trade ■ Service

- Out of the surveyed MSMEs, a total of **1,856 enterprises expressed training needs**.
- The **service sector** leads the demand, accounting for **43% (798 units) > retail trade at 32% (585 units) > manufacturing at 25% (473 units)**.
- This indicates that **skilling interventions can prioritise service-oriented training**, especially in areas like digital marketing, hospitality, and customer support.

## Break-up of Survey data

Sl.No	Classification	No. of Units
1	<b>MSMEs</b>	<b>7,97,684</b>
2	Households	3,80,586
3	Agricultural lands, Bore Wells, Street Lights, Cell towers, etc.	1,22,708
4	Govt. Institutions (Schools/ Colleges/ Hospitals/ Offices)	66,279
5	Vacant Connections	61,308
6	Religious Institutions (Temples/ Mosques/ Churches)	26,785
7	Stand Alone Fishponds	12,671
8	Uncategorized*	3,56,000
<b>Total</b>		<b>18,24,021</b>

[BACK](#)

\* Untraceable / closed / other non-msme units