



PART 1 - BATTLE OF NEIGHBORHOODS

INDIAN RESTAURANTS IN N.Y

- **FACT 1:** New York(N.Y) is the most diverse city in terms of languages spoken, ethnicity and races
- **FACT 2:** Around 8% of New York's population is Indian(1.7%) and Chinese(6%)
- English is not the primary language in areas in outer borough such as Corona and Sunset Park

PROBLEM STATEMENTS

1. Parts of N.Y with max Indian restaurants
2. Potential market for Indian restaurants
3. Areas with very less Indian restaurants
4. Best places to stay for people preferring Indian cuisines