

MANIKA CHUGH

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Analytical | Detail Oriented | Team Collaboration | Passionate | Versatile | Determined | Diligent

SUMMARY

Analytical, adaptable Economics Student with hands-on experience in Data Analytics with a passion for providing client-centric services across industries. Possesses the ability to learn quickly and thrive in a fast-paced environment.

EDUCATION

PACE UNIVERSITY, DYSON COLLEGE OF ARTS & SCIENCES

New York, NY

Master of Science (MS) in Applied Quantitative Economics Analysis and Policy

Dec 2023

Relevant Coursework: Data Analytics (R and Python) | Applied Econometrics | Macroeconomics Analysis |

Quantitative Analysis | GPA : 3.68/4.00

GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY

New Delhi, India

Bachelor of Arts in Economics Honors | GPA : 3.58/4.00

Jul 2022

SKILLS

Technical: Microsoft Office (Word, Powerpoint, Excel, and Outlook) | R | Python | Stata | Regression Analysis | Data Visualization

Languages: Fluent in English | Conversational proficiency in French

WORK EXPERIENCE

RESEARCH ASSISTANT | PROFESSOR KIER HANRATTY

Pace University, NY

- Data acquisition, management and visualization of property taxes across different towns of New York using stata

Nov 2022

STUDENT RESEARCHER | PROFESSOR GAURAV AGGARWAL

New Delhi, India

- Prepared and presented academic papers and abstracts at research conferences
- Data acquisition, management and visualization using excel

Aug 2021 - Feb 2022

ARMANI EXCHANGE (Reliance Brands Limited)

New Delhi, India

Fashion Consultant/Visual Merchandiser Intern

Feb 2021 - Jul 2021

- Built Excel spreadsheets to visualize core business KPIs (e.g. monthly sales, yearly sales, consumer preferences), saving 10 hours per week of manual reporting labor for the company.
- Aggregated unstructured data from 10+ sources to build a new store look; communicated latest fashions; provided inputs; and discussed strategies with 4 teams.

FOREVER NEW

New Delhi, India

Fashion Consultant/Customer Service

Dec 2019 – Feb 2020

- Analyzed data from 5,000 monthly active customers and used outputs to guide marketing and product strategies, resulting in an increase of 2 times the average sales revenue.
- Conducted client surveys via phone and in person to develop useful insights of preferred products and price ranges, increasing overall sales by 20%.

RESEARCH PROJECTS

U.S. DEPENDENCE ON FOREIGN OIL

Dec 2021

- Researched, integrated, and concluded foreign oil dependence using Regression and Microsoft Excel.
- Analyzed future oil dependence using regression calculations to demonstrate import oil reductions from Canada, Mexico, Russia, Saudi Arabia, and other countries

LEADERSHIP AND ACTIVITIES

ARTHANOMICS CLUB (ECONOMICS SOCIETY)

New Delhi, India

Head of Events

Jul 2019 – Jul 2021

- Coordinated 10 economics quiz competitions and 5 general debate competitions
- Supervised the launch of 3 faculty research papers that covered different aspects of economics, preliminary studies, and new findings on topics (e.g., China Shinning, Data Visualization, and Banking Industry).
- Oversaw finances of the club

ENACTUS CLUB (COMMERCE SOCIETY)

Committee Member

New Delhi, India

Jul 2019 – Jul 2021

- Organized weekly meetings and scheduled 8 finance and banking events
- Managed public speaking competitions to inform the audience about how investing can change the future of today's youth and persuade audience to be a part of various stock marketing events.
- Oversaw finances of the club