# Manikandan Kandadai Venkatesh

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## **EDUCATION**

### UNIVERSITY OF MICHIGAN

MASTER OF SCIENCE IN INFORMATION Focus: Human-Computer Interaction

Expected: April 2018 | Ann Arbor, MI

#### **BS ABDUR RAHMAN UNIVERSITY**

BACHELOR OF TECHNOLOGY IN ELECTRONICS AND COMMUNICATION ENGINEERING

Grad. Oct 2014 | Chennai, India GPA: 8.9/10

# COURSEWORK

Introduction to Interaction Design
Integrated Product Development
Intermediate Python
Needs assessment and Usability Evaluation
Information Architecture
Fundamentals of Human behavior
Contextual Inquiry

# **SKILLS**

### **UX METHODS**

Brainstorming • Contextual Inquiries Storyboarding • Focus groups Affinity Mapping • Usability testing Need finding • Interaction Maps • Heuristic Evaluations

#### **DESIGN & PROTOTYPE**

Sketch • Principle • Adobe CC • Origami Flinto • Framer.js • Proto.io • Invision Arduino • RaspberryPl • Digital Fabrication -3D printing • Laser Cutting • Rhino

### **WEB & SOFTWARE DEV**

HTML • CSS • Javascript PHP • Python C++ • OpenFrameworks • Processing

# LEADERSHIP & AWARDS

2016 2015	EY Excellerator Award Winners - Madras Mossaic (EY Cultural Event)
2015 2012-2014 2010	EY Mentorship Program President Robotics Club Captain Cricket Team

# LINKS

Portfolio:// manikandan-k-v.com LinkedIn:// kvmani

## **EXPERIENCE & RESEARCH**

# UNIVERSITY OF MICHIGAN COLLEGE OF LITERATURE, SCIENCE, AND THE ARTS (LSA) | CONSULTANT

Sept 2016 - Present | Ann Arbor, MI

• Lead Designer and Rapid Prototyper for LSA faculty research projects and LSA Information Technology Services.

### **DOIIIT MAKER SPACE** | RESEARCH ASSISTANT

Jan 2017 - Present | Ann Arbor, MI

• Interaction Design Researcher and Rapid Prototyper for enhancing imaginative storytelling for children (6-8 yrs old) using tangible objects on tabletop surfaces.

# UNIVERSITY OF MICHIGAN INFORMATION INTERACTION LAB (MI2) | RESEARCH ASSISTANT

Sept 2016 - Dec 2016 | Ann Arbor, MI

• UX Researcher in visual tracking and voice based interactions with Microsoft Kinect v2.

### **ERNST AND YOUNG LLP | SENIOR ANALYST**

Sept 2015 - July 2016 | Chennai, IN

- Designer and Front-end Developer for EY Innovation center and EY Security Operations center.
- Facilitated Design thinking with Partners and Managers.

### **ERNST AND YOUNG LLP | ANALYST**

July 2014 - Sept 2015 | Chennai, IN

• Performed manual and automated vulnerability analysis and penetration testing activities.

# **PROJECTS**

## **TERM REPORT** | UX DESIGN AND DEVELOPMENT

Jan 2017 - Present | Ann Arbor, MI

Conducted user research, designed and prototyped the front-end of a terminal session sharing Web Portal for LSA Information Technology Services

## **RAKSHAA** | Interaction Design

Sept 2016 - Dec 2016 | Ann Arbor, MI

Designed and Prototyped the Interactions of a Mobile Application to foster Women safety, Civic engagement and social responsibility of women in India.

### **G2 CROWD** | UX RESEARCH AND EVALUATION

Jan 2017 - Present | Ann Arbor, MI

Conducting usability tests, interviews (user and stakeholder), Heuristic evaluations, Interaction maps and Surveys to evaluate the UX of the Client's website.

# $\textbf{KINECT-NINJA} \ (\textbf{VR} \ \textbf{GAME}) \ | \ \textbf{Natural User Interface and VR}$

Nov 2016 | Ann Arbor, MI

Designed the Interactions of a VR game with Microsoft kinect and prototyped a Mobile application using Unity 3D and Google Cardboard SDK