

## Proposed Solution Template:

Project team shall fill the following information in proposed solution template.

S.No.	Parameter	Description
1.	<b>Problem Statement (Problem to be solved)</b>	Scam emails have become a noticeable problem in society today.
2.	<b>Idea / Solution description</b>	Protect your computer by using security software, Protect your cell phone by setting software to update automatically, Protect your accounts by using multi-factor authentication..
3.	<b>Novelty / Uniqueness</b>	The Urgent Offer, The Official Notice, The Survey.
4.	<b>Social Impact / Customer Satisfaction</b>	The impact of phishing is far more insidious than just an invasion of privacy. Phishing is used to compromise computer security through social engineering. It can be used to steal information, disrupt computer operations, steal money, ruin reputations, destroy important information or feed the ego of an attacker.
5.	<b>Business Model (Revenue Model)</b>	"Fraud As a Business Model. ”BUISNESS MODEL FO EMAIL SCAMS”  1. A real display name.  2 .Source mail address.  3. Click here view your message.  4. Fake signatures.
6.	<b>Scalability of the Solution</b>	Use anti-phishing protection and anti-spam software to protect yourself when malicious messages slip through to your computer.