

1. INTRODUCTION

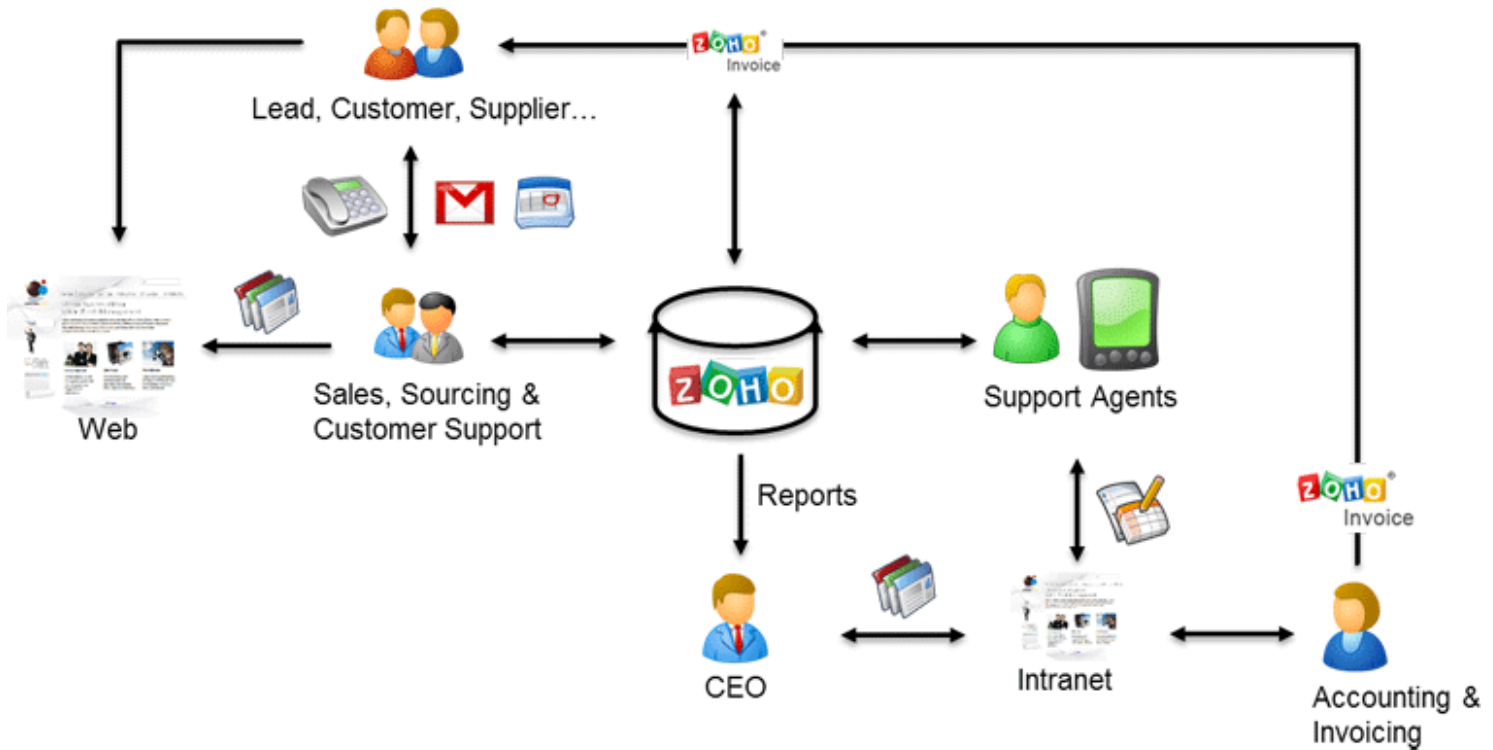
overview

- *Description of the project*

Project Description:

Bright Ideas Consulting, a consulting firm, relies on Zoho Books to track their billable hours, expenses, and client invoices. The software helps them accurately calculate project costs, monitor profitability, and generate reports for better financial management.

PURPOSE



Bright Ideas Consulting is a Private Limited company also registered under GST in Tamil Nadu. Bright Ideas Consulting offers various expert consulting services in India and outside India.

2. Problem definition & design Thinking

Empathy map



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

We provide innovative solutions to your business challenges

Will Bright Ideas Consulting understand my unique business needs

Can they really deliver on their promises

Our expertise can transform your company

Preparation & maintenance of zoho books bright ideas consulting

Muthuvel Manikandan R

Sibi
Simbu
manoj

Concern about the cost of consulting services

Visit the Bright Ideas Consulting website

Contact them for an initial consultation

Excitement about the potential for positive change



Does

What behavior have we observed?
What can we imagine them doing?

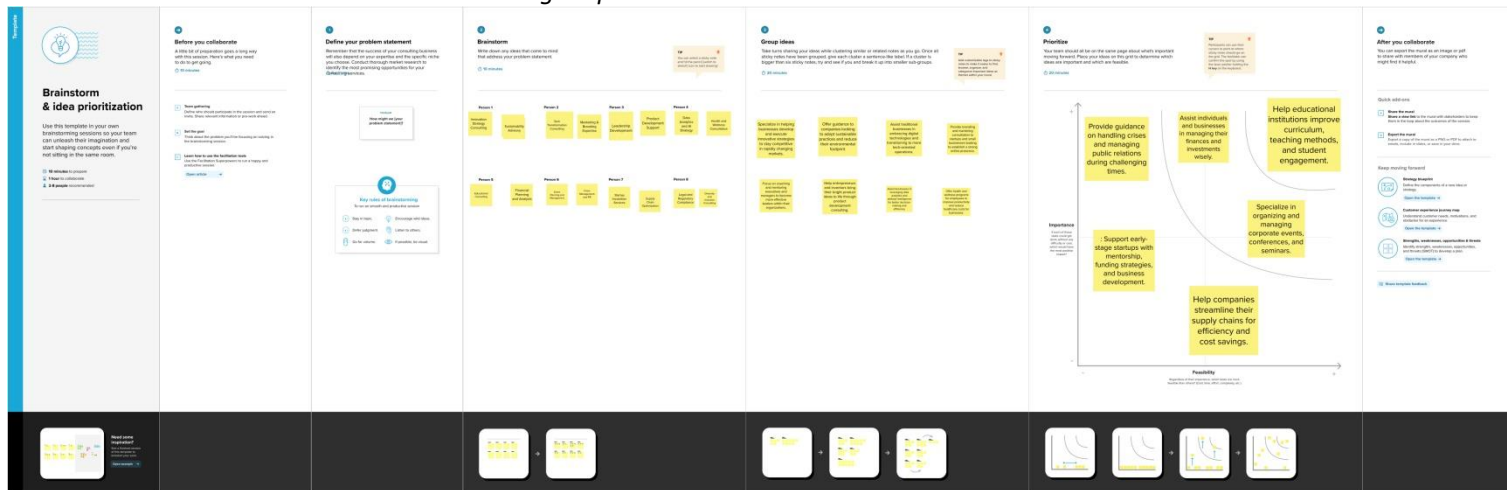


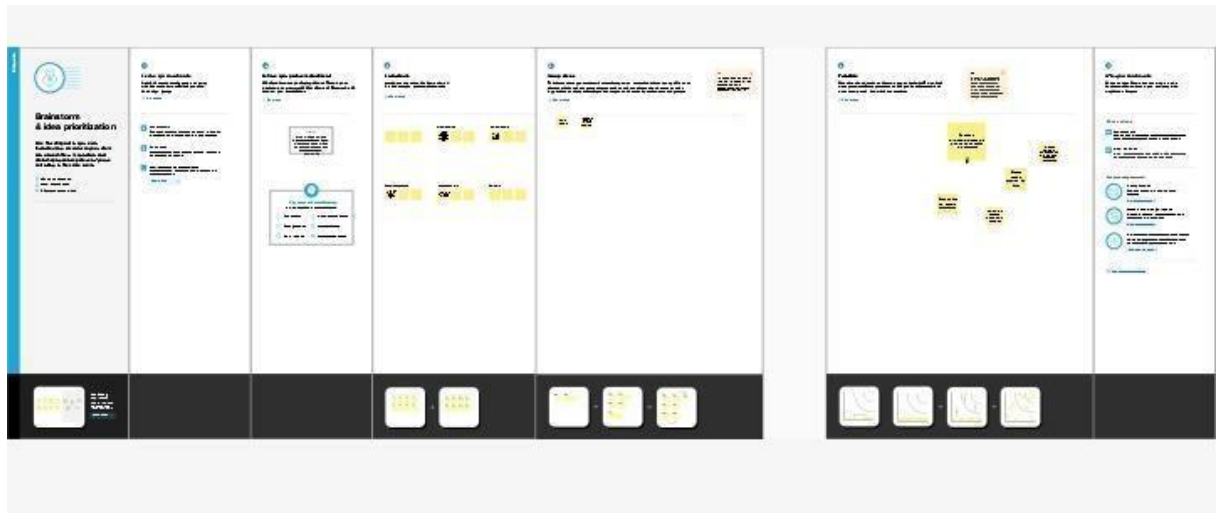
Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

[See an example](#)

Ideation & Brainstorming map





3. Result

Profit&loss

zoho login - Search x Profit and Loss | Reports | Zoho x

https://books.zoho.in/app/60024482818#/reports/profitandloss?cash_based=false&compare_entities=&compare_with=&co...

Search in Customers (/)

Trial expires in 12 days. Subscribe

bright ideas consulting

This Month Customize Report Schedule Report Export As

Profit and Loss

Basis: Accrual
From 01/10/2023 To 31/10/2023

+ Add Temporary Note

ACCOUNT	TOTAL
Operating Income	
Sales	6,00,000.00
Total for Operating Income	6,00,000.00
Cost of Goods Sold	
Cost of Goods Sold	1,50,000.00
Total for Cost of Goods Sold	1,50,000.00
Gross Profit	4,50,000.00
Operating Expense	
Other Expenses	5,000.00
Rent Expense	1,00,000.00
Salaries and Employee Wages	1,00,000.00
Total for Operating Expense	2,05,000.00
Operating Profit	2,45,000.00
Non Operating Income	
Total for Non Operating Income	0.00
Non Operating Expense	
Total for Non Operating Expense	0.00
Net Profit/Loss	2,45,000.00

Type here to search

32°C Haze 11:56 AM 10/13/2023

Balance sheet:

bright ideas consulting Balance Sheet Period: Actual As of 10/10/2023	
Add Transposing Notes	
Columns of	Report of
Account	
Assets	
Current Assets	
Cash	
Petty Cash	-5,000.00
Total for Cash	-5,000.00
Bank	
0000000000	1,00,000.00
Total for Bank	1,00,000.00
0000000000	3,00,000.00
Other current assets	
0000000000	45,000.00
Total for Other current assets	45,000.00
Total for Current Assets	4,00,000.00
Other Assets	
0000000000	85,000.00
Total for Other Assets	85,000.00
Fixed Assets	
0000000000	2,00,000.00
Total for Fixed Assets	2,00,000.00
Total for Assets	7,40,000.00
Liabilities & Equities	
Liabilities	
Current Liabilities	
0000000000	3,00,000.00
0000000000	1,00,000.00
0000000000	1,00,000.00
Total for Current Liabilities	5,00,000.00
Total for Liabilities	5,00,000.00
Equities	
Current Year Earnings	2,40,000.00
Total for Equities	2,40,000.00
Total for Liabilities & Equities	7,40,000.00

Purchase order:

zoho login - Search

Purchase Orders | Zoho Books

https://books.zoho.in/app/60024482818#/purchaseorders?filter_by=Status.All&per_page=25&sort_column=created_time&s...

Books

Search in Purchase Orders (/)

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Home

Items

Banking

Sales

Purchases

Vendors

Expenses

Recurring Expenses

Purchase Orders

Bills

Payments Made

Recurring Bills

Vendor Credits

Time Tracking

e-Way Bills

GST Filing

All Purchase Orders

+ New

DATE	PURCHASE ORDER#	REFERENCE#	VENDOR NAME	STATUS	BILLED STATUS	AMOUNT	EXPECTED DELIVERY ...
13/04/2023	PO-00002		Randstand Technologies Pvt Ltd	CLOSED	BILLED	₹2,36,000.00	

Type here to search

31°C Haze

11:45 AM 10/13/2023

ADVANTAGES OF BRIGHT IDEA CONSULTING:

Working in consulting can be an excellent career choice that comes with many benefits. Some of the top reasons to consider a career in consulting include

DISADVANTAGES OF APPLICATIONS BRIGHT IDEA CONSULTING:

Although consulting can be an excellent career choice, it's important to understand the potential downsides of a career in consulting. By understanding the most common drawbacks, you can also learn how to minimize the possibility they occur or the effect if they do to make your consulting experience more positive:

BRIGHT IDEA CONSULTING

Conclusion:

I hope you have taken away some valuable information from this series to help with your event planning. However, if you feel like you need a little more help from an industry professional, just a reminder, you can book Bright Ideas for event consulting services with as many or as few aspects that you need help with. Think of our event consulting services as a menu in a restaurant. You can choose what you want and need the most help with.

It depends on what you need. You can purchase a package for a few hours if you need just a bit of guidance. However, if you need someone to map out the whole event plan and implement it, I can do that for you too

FUTURE SCOPE:

The consulting space is massive. Even if it were to shrink by 50%, there would still be money for the people who know how to do it. That remark, though not particularly insightful, will always be correct and evergreen. India has been globally recognised for its speedy development, leading to an extensive expansion in the consulting sector. The future of consulting is all about resilience and start up. The future of consultancies in India based on the current and future prospects of the various sectors; will have critical success factors.

APPENDIX:

[manikandanmuthuvel06/brightideasconsuling_NM2023TMID04406 \(github.com\)](https://github.com/manikandanmuthuvel06/brightideasconsuling_NM2023TMID04406)

```
<!DOCTYPE  
html>
```

```
<html lang="en" data-color-mode="auto" data-light-theme="light" data-dark-theme="dark" data-  
allly-animated-images="system" data-allly-link-underlines="false">
```

```
<style>
```

```
/* for each iteration, uncomment the CSS variable */
```

```
/* light themes */
```

```
[data-color-mode="light"][data-light-theme*="light"],
```

```
[data-color-mode="auto"][data-light-theme*="light"] {
```

```
/* iteration 1 */
```



```

--border-color-iteration-1: #C8CCD0;
/* iteration 2 */
--border-color-iteration-2: #BABFC5;
/* iteration 3 */
--border-color-iteration-3: #A6ADB4;
/* iteration final */
--border-color-iteration-4: #868F99;

/* the first value is the final step, which falls back to previous iterations */
--control-borderColor-rest: var(--border-color-iteration-4, var(--border-color-iteration-3, var(--border-color-iteration-2, var(--border-color-iteration-1)))) !important;
}

```

```

@media (prefers-color-scheme: light) {
    /* dark colors in light mode */
    [data-color-mode="auto"][data-light-theme="dark"] {
        /* iteration 1 */
        --border-color-iteration-1: #363940;
        /* iteration 2 */
        --border-color-iteration-2: #3F434B;
        /* iteration 3 */
        --border-color-iteration-3: #4B5159;
        /* iteration final */
        --border-color-iteration-4: #666E79;

        /* the first value is the final step, which falls back to previous iterations */
        --control-borderColor-rest: var(--border-color-iteration-4, var(--border-color-iteration-3, var(--border-color-iteration-2, var(--border-color-iteration-1)))) !important;
    }

    /* light colors in light mode */
    [data-color-mode="auto"][data-light-theme="light"] {
        /* iteration 1 */
        --border-color-iteration-1: #C8CCD0;
        /* iteration 2 */
        --border-color-iteration-2: #BABFC5;
        /* iteration 3 */
        --border-color-iteration-3: #A6ADB4;
        /* iteration final */
        --border-color-iteration-4: #868F99;

        /* the first value is the final step, which falls back to previous iterations */
        --control-borderColor-rest: var(--border-color-iteration-4, var(--border-color-iteration-3, var(--border-color-iteration-2, var(--border-color-iteration-1)))) !important;
    }

    [data-color-mode="auto"][data-light-theme="dark_dimmed"],
    [data-color-mode="auto"][data-light-theme="light_high_contrast"],
    [data-color-mode="auto"][data-light-theme="dark_high_contrast"] {

```

```
/* skip these themes, use the fallback */
--control-borderColor-rest: initial !important;
}
}
</style>
```

<head>

```
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<link rel="dns-prefetch" href="https://github.githubassets.com">
<link rel="dns-prefetch"
href="https://avatars.githubusercontent.com">
<link rel="dns-prefetch" href="https://github-
cloud.s3.amazonaws.com">
<link rel="dns-prefetch" href="https://user-
images.githubusercontent.com/">
<link rel="preconnect" href="https://github.githubassets.com"
crossorigin>
<link rel="preconnect" href="https://avatars.githubusercontent.com">
```

<title>manikandanmuthuvel
06/brightideasconsuling_NM
2023TMID04406</title>

```
<meta name="route-pattern" content="/:user_id/:repository">

<meta name="current-catalog-service-hash"
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data-turbo-transient="true" /><meta name="visitor-payload"
content="eyJyZWZlcnJlcil6bnVsbCwicmVxdWVzdF9pZCI6IkNCN0Y6MzRFQkM1OjFBOEMzMzMT
oxRjg0Mzc6NjUyRjZEOEEiLCJ2aXNpdG9yX2lkIjoiodDY2OTlwNDk3MzMzUyMjM3NTQyYliwicmVna
W9uX2VkZ2U0IjJW50cmFsaW5kaWEiLCJyZWdpb25fcmluZGVyYljoiaWFkIn0=" data-turbo-
transient="true" /><meta name="visitor-hmac"
content="e51adc33a144c3bbc4b1554cfb4cf843f1911495be3347fae362fa180ff4fb24" data-
turbo-transient="true" />

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transient>

<meta name="github-keyboard-shortcuts" content="repository" data-turbo-transient="true"
/>

<meta name="selected-link" value="repo_source" data-turbo-transient>
<link rel="assets" href="https://github.githubassets.com/">

<meta name="google-site-verification" content="c1kuD-K2HIVF635lypcsWPoD4kilo5-
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```
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name="octolytics-actor-id" content="144878350" /><meta name="octolytics-actor-login"
content="manikandanmuthuvel06" /><meta name="octolytics-actor-hash"
content="4b892145be96f0e4e8534bc1f142b0d876f7acdf849508bd2a9f726a965b6d97" />

<meta name="analytics-location" content="/&lt;user-name&gt;/&lt;repo-name&gt;" data-
turbo-transient="true" />
```

```
<link rel="canonical"
href="https://github.com/manikandanmuthuvel06/brightideascon
suling_NM2023TMID04406" data-turbo-transient>
```

```
<meta name="turbo-body-classes"
content="logged-in env-production
page-responsive">

<meta name="browser-stats-url"
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vate/browser/stats">

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vate/browser/errors">

<meta name="browser-optimizely-
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vate/browser/optimizely_client/error
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href="https://github.githubassets.co
m/favicons/favicon.png">

<link rel="icon" class="js-site-favicon"
type="image/svg+xml"
href="https://github.githubassets.co
m/favicons/favicon.svg">

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content="#1e2327">

<meta name="color-scheme"
content="light dark" />

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TileImage" content="/windows-
tile.png">
```