

# MANIKANDDAN GEDDY CHANDRASEKARAN

[manikanddan.gc@gmail.com](mailto:manikanddan.gc@gmail.com)

+4915258753828 | Skype Id: gcmnikanddan1

<http://in.linkedin.com/in/manikanddangc>

<https://manikanddan.github.io/mgc/> (Work in-Progress)

Eppertshausen, Germany

7.5 years of experience in Digital Transformation Solutions working across various roles as Presales & Solutions Consultant, Product Management and Front-end Development. Blend of Software Engineering and Creative Design to reduce human machine gap by creating UX with optimum User Research techniques, Lean design principles and analytics driven UX improvements.

## COMPETENCIES

**UX:** IA, Journey Maps, Wireframes, Prototypes, Usability Testing, Competitor Analysis, Personas, Experience Strategy, Content Strategy, Heuristics Evaluation, Analytics, A/B Testing, Lean UX, Design Sprints, Web / Mobile Design guidelines, Optimum User Research Techniques.

**Tools:** Adobe XD, Illustrator, Photoshop, Invision, Sketch, Principle, Framer, After Effects

**Design & Lang.:** Layout, Typography, Color Schema, UI Components, Animations, HTML, CSS, JS, JSON

## HONORS & AWARDS

Won TCS Gem Points; 'On the Spot' award  
Path Breaker of the Year & Best New Entrant award (CTS)  
Brandon Hall Excellence Award & Best Project of the Year-2012 (CTS)

## PUBLICATIONS

<https://www.tcs.com/assuring-mobility-for-the-internet-of-everything>

<https://www.tcs.com/blog-authors/manikanddangc>

## STARTUP

<https://www.f6s.com/turuturu>  
Selected as top 10 Proposals by one of State Governments in India assisted by WRI

## EDUCATION

**2018 -2020** - M.A. Leadership in the Creative Industries Program, Hochschule Darmstadt University of Applied Sciences, Darmstadt, Germany

**2006-2011** - M.S Software Engineering, VIT University, Vellore, India, 8.01 CGPA

## EXPERIENCE

**2014-2018 | Tata Consultancy Services (TCS), Chennai, India**

**Role:** Product Strategy and Management – Created / Managed / Owned / Discovered

- Product Owner - DQX
- UX - Wireframes & Prototypes (iOS, Android, RWD)
- Product Features and Product Innovations
- Market Analysis and UX trends
- Product Roadmaps
- Product UX and Solution Model
- Product IA and role specific User Journey Maps
- Created Layout, Color Schema, UI controls, Typography
- User Research and Analytics
- Agile + Lean Execution

**Role:** Presales & Solutions Consultant – Presented / Owned / Managed / Published / Discovered

- Worked in esteemed TCS Customer Experience Center
- In-Person presentations to F500 Customers
- Usability Framework for Mobile Apps
- Architectural Consulting for Machine Learning driven TCS QET Products
- Context Mapping of QET Products in Customer Environment
- Innovated '5 Stars' – User Reviews Mining Engine

**2013- 2014 | Photon Interactive, Chennai, India**

**Role:** Presales and Solutions Consultant - Presented / Owned / Managed / Discovered

- Web and Mobile UX Consulting
- Architectural Consulting
- RWD, KIOSKs, Mobile, Wearables
- UX Models for Industry Segments
- CRM Activities
- RFP/I/Proactive Opportunities
- Wireframes and Mockups
- Click through Prototypes
- C-Level Stakeholders and Startup with Studio Environment
- Success Story and Case Study

**2011-2013 | Cognizant Technology Solutions (CTS), Chennai, India**

**Role:** Mobile App Developer – Developed / Managed / Learnt / Won

- Developed Animated UIs for iPad, Android and RWD Apps
- Agile Delivery Model
- Lifesciences, Healthcare, Manufacturing and Media Projects
- HTML / CSS / JS