MANIKANDDAN G C

manikanddan.gc@gmail.com
+4915258753828

http://in.linkedin.com/in/manikanddangc
https://manikanddan.github.io/mgc/ (Work in-Progress)
Skype Id: gcmanikanddan1

PUBLICATIONS

https://www.tcs.com/assuring-mobility-for-the-internet-of-everything

https://www.tcs.com/blog-authors/manikanddangc

COMPETENCIES

UX Skills: IA, Journey Maps, Wireframes, Prototypes, Usability Testing, User Research, Competitor Analysis, Personas, User Interviews, Experience Strategy, Content Strategy, UX Writing, Mental Models, Heuristics Evaluation, Analytics, A/B Testing

Prototype Tools: Adobe XD, Adobe Illustrator, Invision, Sketch, Principle, Framer , Figma, Atomic

Methodologies & Lang.: Scrum, Lean, Kanban, HTML, CSS, JS

HONORS & AWARDS

- Won TCS Gem Points 'On the Spot' award
- Path Breaker of the Year & Best New Entrant award.
- Brandon Hall Excellence Award & Best Project of the Year-2012.

STARTUP

https://www.f6s.com/turuturu
Selected as top 10 Proposals by one of State Governments in India

EDUCATION

2018 -2020 - M.A. Leadership in the Creative Industries Program, Hochschule Darmstadt University of Applied Sciences, Darmstadt, Germany
2006-2011 - M.S Software Engineering, VIT University, Vellore, India

EXPERIENCE
2014-2018 - Tata Consultancy Services (TCS), Chennai, India

Product Strategy and Management – Created / Managed / Owned / Discovered

✓ Product Owner	✓ Product UX and Solution Model	✓ UX - Wireframes & Prototypes (iOS, Android, RWD)
✓ Product Features and Product Innovations	✓ User Stories for Product Features	✓ Product IA and role specific User Journey Maps
✓ Product Roadmaps	✓ Agile + Lean Execution	✓ Competitor Analysis

Presales & Solutions Consultant – Presented / Owned / Managed / Published / Discovered

✓ TCS Customer Experience Center	✓ Architectural Consulting for TCS QET Products	✓ Presentations to F500 Customers
✓ Usability Framework for Mobile Apps	✓ Innovated '5 Stars' – User Reviews Engine	✓ Context Mapping of QET Products in Customer Env.

2013- 2014 - Photon Interactive, Chennai, India

Presales and Solutions Consultant - Presented / Owned / Managed / Discovered

✓ Web and Mobile UX Consulting	✓ RFP/I/Proactive Opportunities	✓ Architectural Consulting
✓ Wireframes and Mockups	✓ Click through Prototypes	✓ Success Story and Case Study
✓ RWD, KIOSKs, Mobile, Wearables	✓ C-Level Stakeholders and Startup with Studio Env.	✓ CRM Activities

2011-2013 - Cognizant Technology Solutions (CTS), Chennai, India

Mobile App Developer – Developed / Managed / Learnt / Won

✓ Gamified, Animated UIs for iPad, Android and RWD	✓ Lifesciences and Healthcare Projects	✓ Agile Delivery Model	✓ HTML / CSS / JS