MANIKANDDAN GEDDY CHANDRASEKARAN

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http://in.linkedin.com/in/manikanddangc
https://manikanddan.github.io/mgc/(Work in-Progress)
Eppertshausen, Germany

COMPETENCIES

UX: IA, Journey Maps, Wireframes, Prototypes, Usability Testing, Competitor Analysis, Personas, Experience Strategy, Content Strategy, Heuristics Evaluation, Analytics, A/B Testing, Lean UX, Design Sprints, Optimum User Research Techniques

Tools: Adobe XD, Illustrator, Photoshop, Invision, Sketch, Principle, Framer, After Effects

Design & Lang.: Layout, Typography, Color Schema, UI Components, Animations, HTML, CSS, JS, JSON

HONORS & AWARDS

Won TCS Gem Points; 'On the Spot' award
Path Breaker of the Year & Best New Entrant award (CTS)
Brandon Hall Excellence Award & Best Project of the Year-2012 (CTS)

PUBLICATIONS

https://www.tcs.com/assuring-mobility-for-the-internet-of-everything
https://www.tcs.com/blog-authors/manikanddangc

STARTUP

https://www.f6s.com/turuturu
Selected as top 10 Proposals by one of State Governments in India assisted by WRI

EDUCATION

2018 -2020 - M.A. Leadership in the Creative Industries Program, Hochschule Darmstadt University of Applied Sciences, Darmstadt, Germany
2006-2011 - M.S Software Engineering, VIT University, Vellore, India, 8.01 CGPA

EXPERIENCE

2014-2018 | Tata Consultancy Services (TCS), Chennai, India

Role: Product Strategy and Management – Created / Managed / Owned / Discovered

Product Owner - DQX	Product UX and Solution Model	UX - Wireframes & Prototypes (iOS, Android, RWD)
Product Features and Product Innovations	User Stories for Product Features	Product IA and role specific User Journey Maps
Product Roadmaps	Agile + Lean Execution	Market Analysis

Role: Presales & Solutions Consultant – Presented / Owned / Managed / Published / Discovered

Worked in esteemed TCS Customer Experience Center	Architectural Consulting for TCS QET Products	In-Person presentations to F500 Customers
Usability Framework for Mobile Apps	Innovated '5 Stars' – User Reviews Mining Engine	Context Mapping of QET Products in Customer Environment

2013- 2014 | Photon Interactive, Chennai, India

Role: Presales and Solutions Consultant - Presented / Owned / Managed / Discovered

Web and Mobile UX Consulting	RFP/I/Proactive Opportunities	Architectural Consulting
Wireframes and Mockups	Click through Prototypes	Success Story and Case Study
RWD, KIOSKs, Mobile, Wearables	C-Level Stakeholders and Startup with Studio Environment	CRM Activities

2011-2013 | Cognizant Technology Solutions (CTS), Chennai, India

Role: Mobile App Developer – Developed / Managed / Learnt / Won

Gamified, Animated UIs for iPad, Android and RWD	Lifesciences and Healthcare Projects	Agile Delivery Model	HTML / CSS / JS