



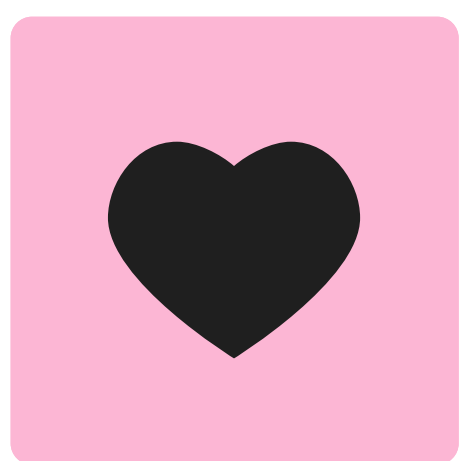
Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?



Does

What behavior have we observed?
What can we imagine them doing?

[See an example](#)



S.manikanda
pandiyam
N.karuppasamy
s.manojkumar
p.lakshmanan

All of our
photos, fonts
and graphics
can be used

A logo design
can range in
price and
complexity

it doesn't
matter We'd
love to have
you

Design for
an
audience

Make it
versatile
and
scalable

It should
look great
in black
and white

Thousands
of free
templates.
...

Millions of
free images,
icons, and
graphics. ...

Easy
sharing and
exporting
tools. ...

Choose a logo
that resonates
with you and
feels connected
to your brand.

Canva has
thousands of
logo templates
you can
customize to
make your own

Once you have a
shortlist, you can
start customizing it
and testing some of
your thumbnail ideas
and see which fonts
are working.