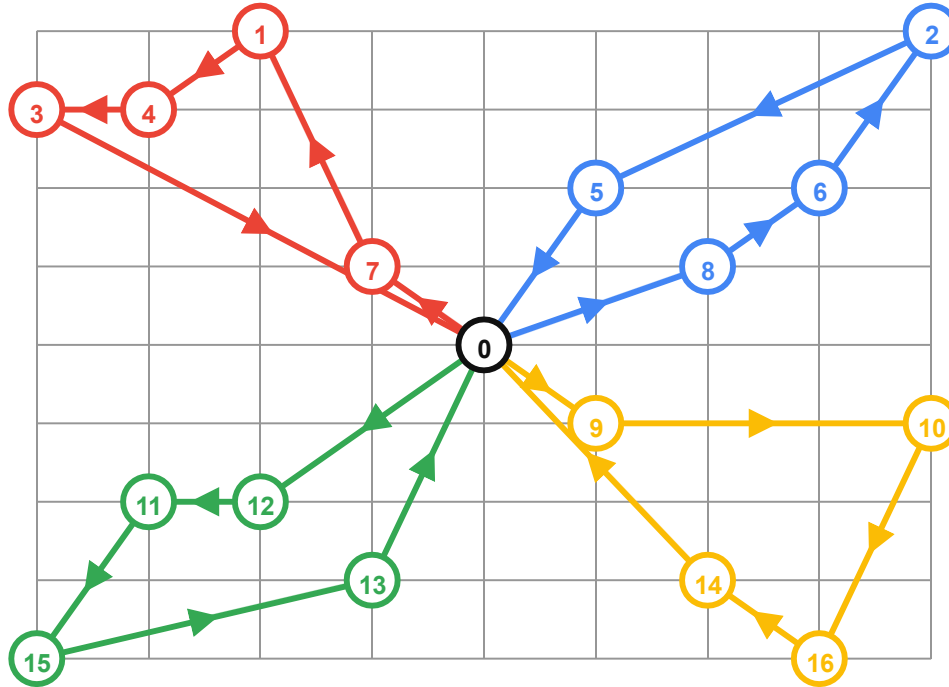


Employee Relationships in an Organization

Analysis using Graph Theory

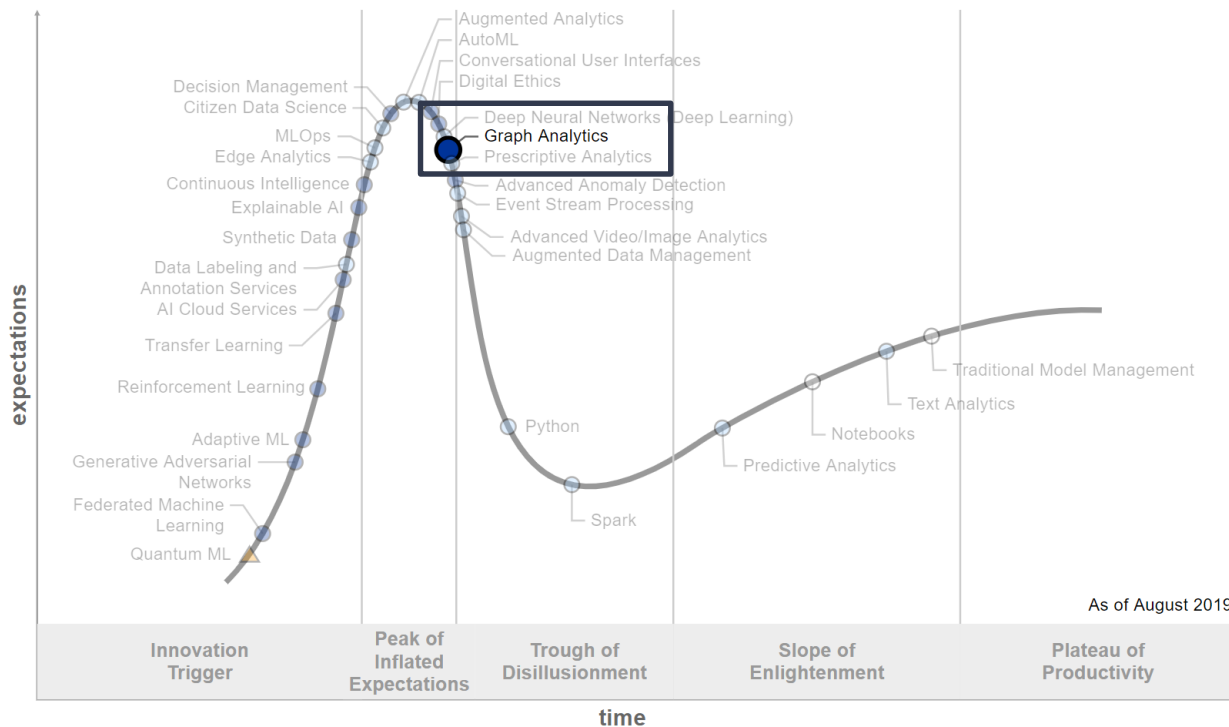
A dark blue diagonal gradient bar that starts from the bottom left and extends towards the top right, covering the lower half of the slide.

Optimization Challenge: Python



Gartner Hype Cycle

Interactive Hype Cycle

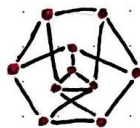


Plateau will be reached:

○ less than 2 years ● 2 to 5 years ● 5 to 10 years ▲ more than 10 years ✗ obsolete before plateau

What is Graph Theory?

A VERY BRIEF *graph theory* INTRODUCTION TO



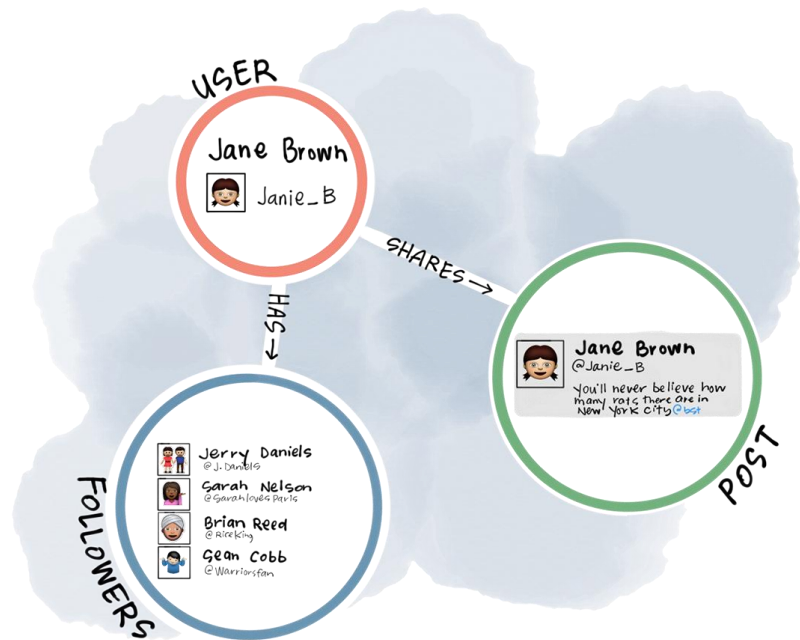
- Graphs are a way to formally represent a network, or a collection of inter connected objects.
- In mathematics, graphs are defined as ordered pairs, with two parts: vertices + edges.

So, what's the definition of a graph?

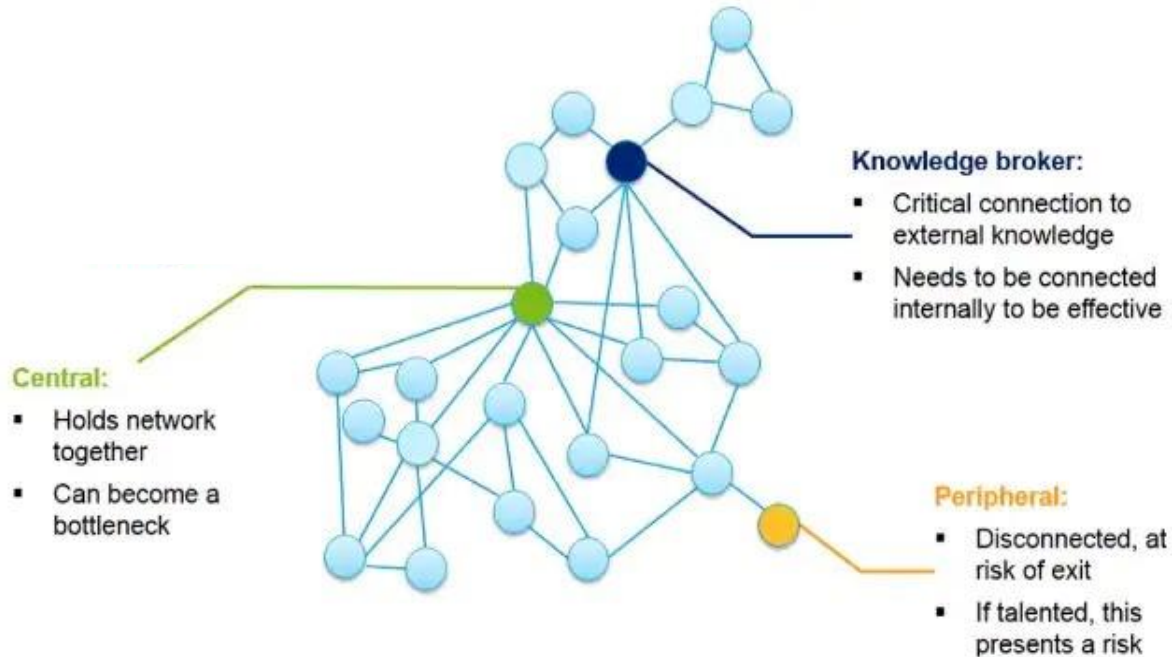
it looks like this!

$$G = (V, E)$$

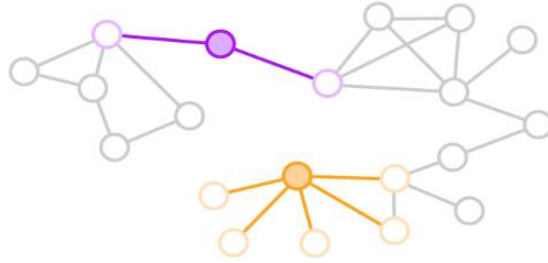
where **V** is a set of nodes, also called vertices
and **E** is a set of edges, also called links.



Organizational Network Analysis

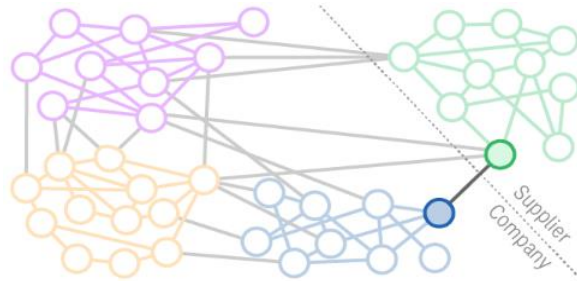
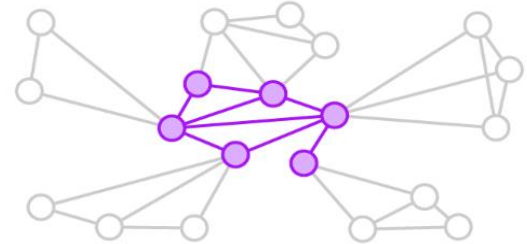


Examples



Which employee will change others' behavior?

Which teams will innovate effectively?



Which employees the organization cannot afford to lose?

Our Project – Trends Marketplace

Data Collection & Transformation

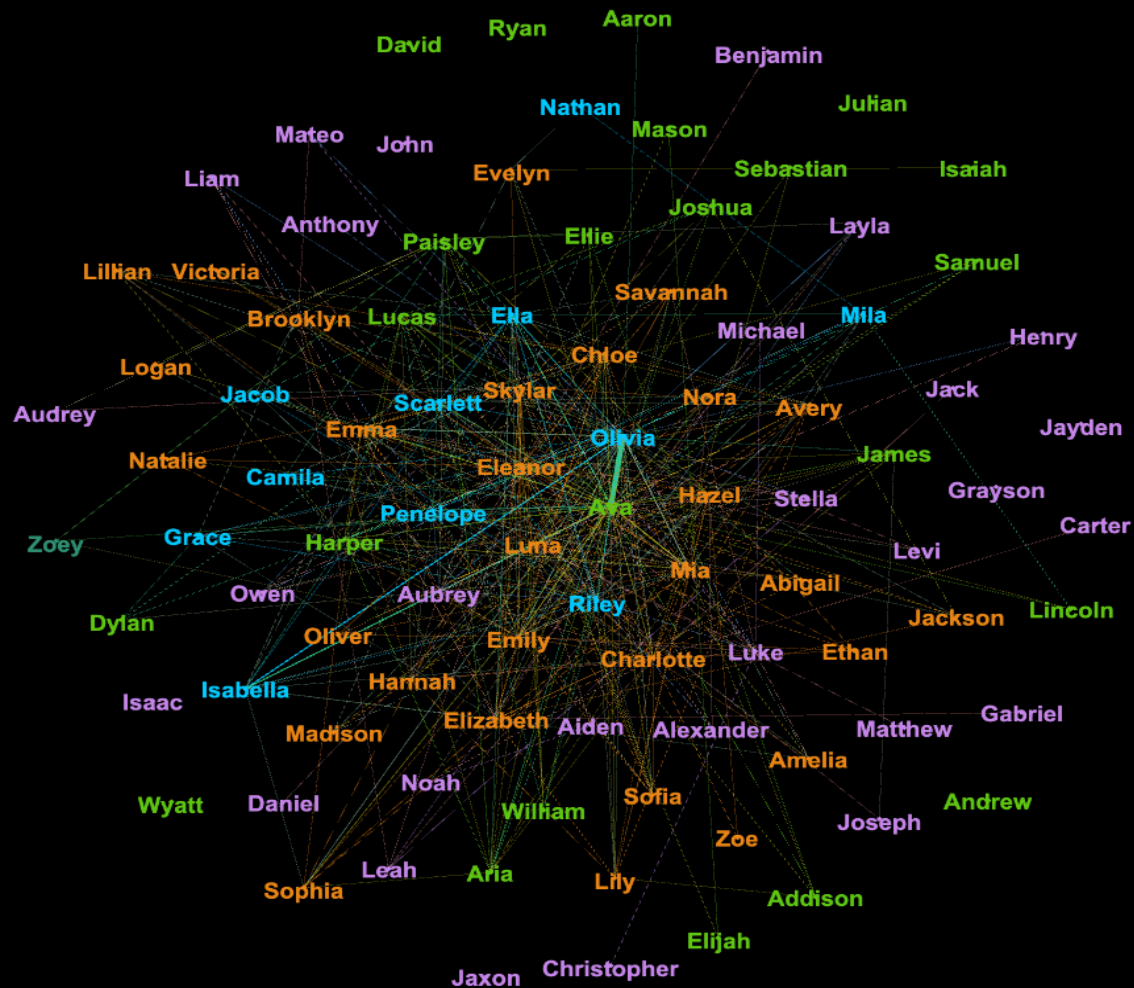
- **Nodes** – MSBA Students
- **Edges** – Conversations on Carlson WhatsApp Group
- **Attributes** – Nationality

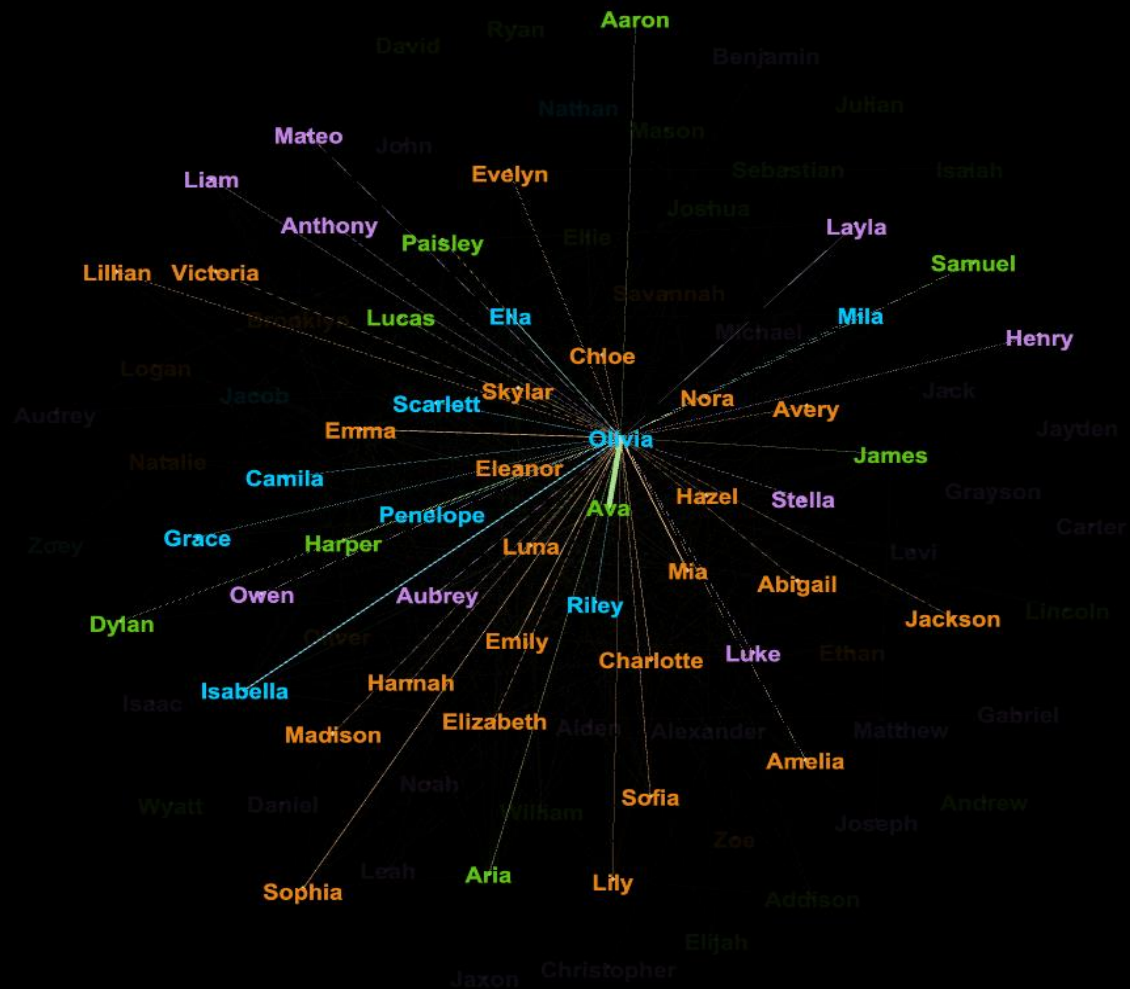
Create using NetworkX

- Assign weights to edges according to the number of messages
- Categorize nodes by attributes

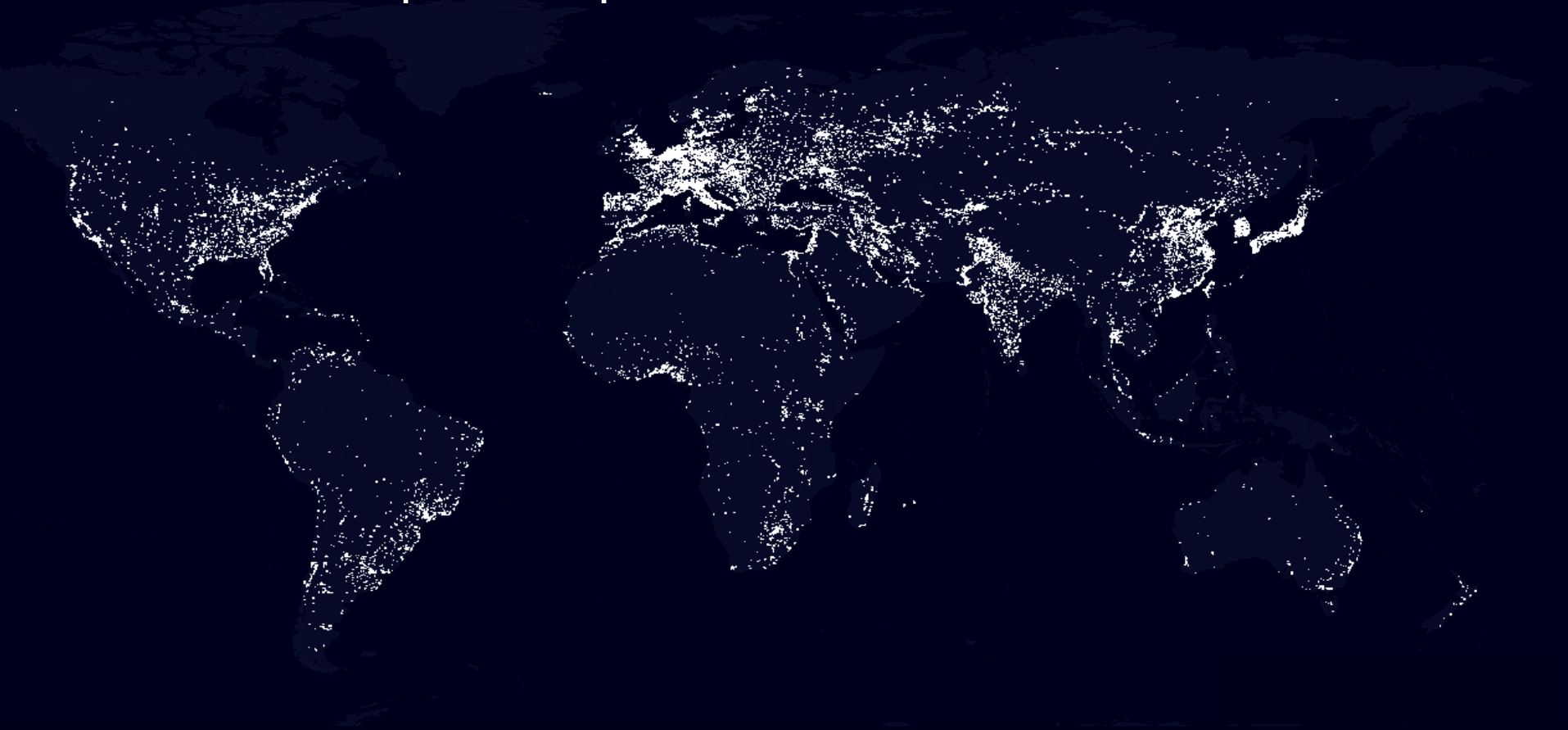
Visualize using Gephi

- Validate intuitions
- Find new insights and analyze relationships





A picture speaks a thousand words...



A picture speaks a thousand words...



...but a graph speaks so much more