Project Title: Finance Management System – Salesforce CRM

Phase 3: Data Modeling & Relationships

Standard & Custom Objects

Objects and Purpose:

- Member (Custom): Stores member information and tracks contributions.
- Contribution (Custom): Tracks each payment made by a member.
- Auction (Custom): Tracks auction events, winning members, and payouts.
- **Notification (Custom):** Records notifications sent to members for payments or auction updates.

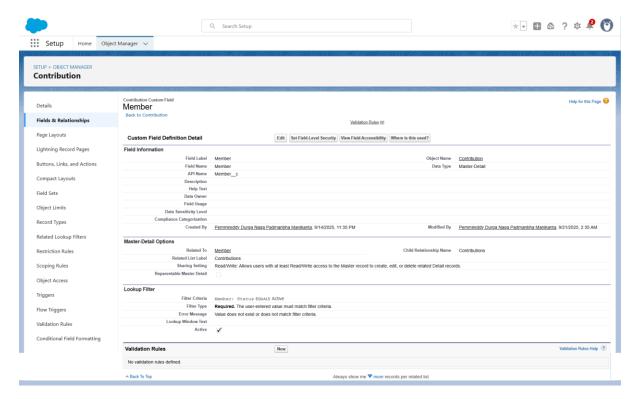
Data Flow:

Member \rightarrow Contribution \rightarrow Auction \rightarrow Notification

Master-Detail & Lookup Relationships

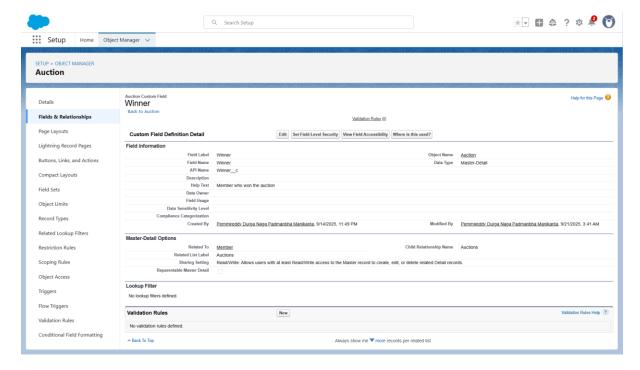
To ensure proper linkage and data integrity:

- 1. **Member** → **Contribution:** Master-Detail relationship
 - o Master Object: Member
 - Detail Object: Contribution
 - Why: Contributions always belong to a member; roll-up summaries (Total Contributions, Missed Payments) depend on this relationship.
 - Steps Taken:
 - Setup → Object Manager → Contribution → Fields & Relationships → New
 - 2. Selected Master-Detail Relationship
 - 3. Related To: Member
 - 4. Field Label: Member (API: Member_c)
 - 5. Keep default sharing so child inherits parent
 - 6. Save configuration



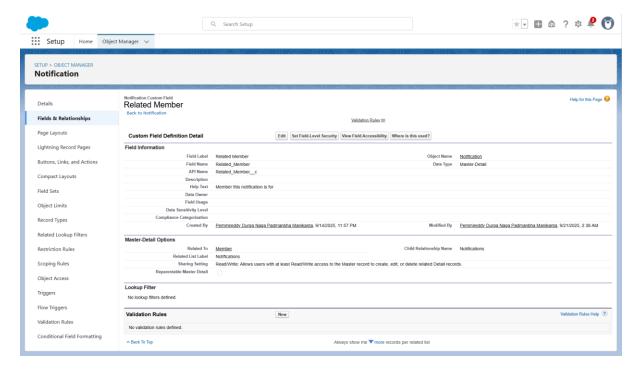
2. **Member** → **Auction:** Master-Detail relationship

o Allows Auctions to reference the winning member.



3. **Member** → **Notification:** Master-Detail relationship

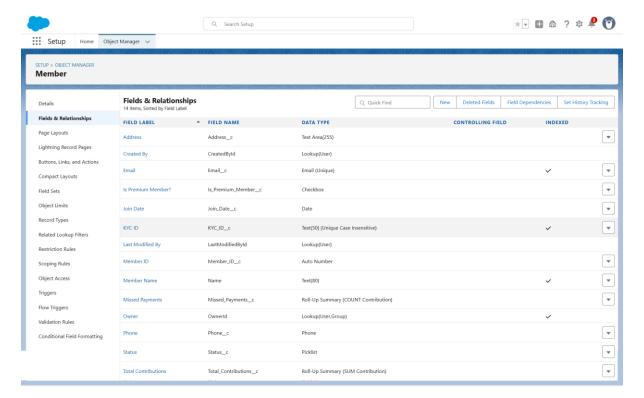
o Ensures notifications inherit access from the member record.



Fields for Objects

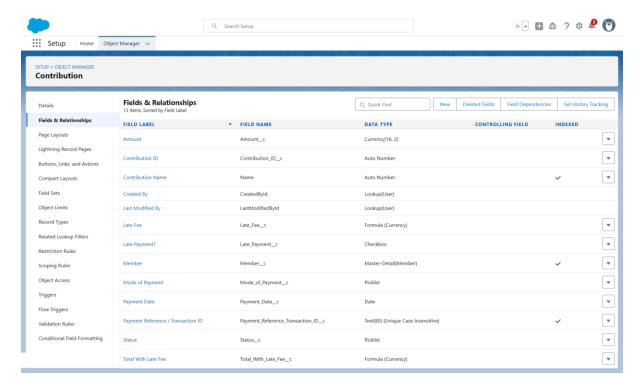
Member

- Member ID (Auto Number: MEM-{0000})
- Name (Text)
- Phone (Phone)
- Email (Email)
- Address (Text Area)
- Join Date (Date)
- Status (Picklist: Active, Inactive, Defaulted)
- Is Premium Member? (Checkbox)
- KYC ID (Text)
- Total Contributions (Roll-Up Summary: SUM of Contribution. Amount where Status = Paid)
- Missed Payments (Roll-Up Summary: COUNT of Contribution where Status = Overdue)



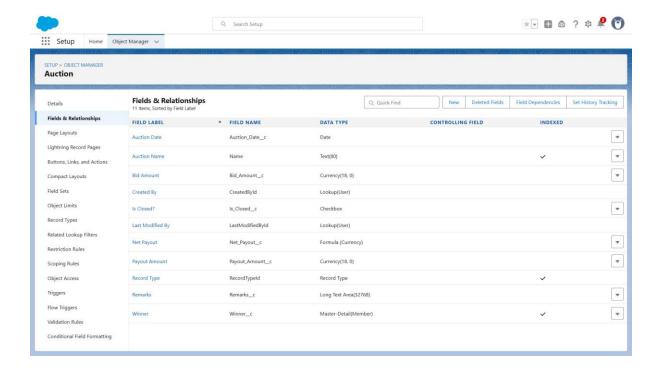
Contribution

- Contribution ID (Auto Number: CONT-{0000})
- Member (Master-Detail → Member)
- Amount (Currency)
- Payment Date (Date)
- Mode of Payment (Picklist: Cash, Bank Transfer, UPI, Other)
- Status (Picklist: Paid, Pending, Overdue)
- Late Payment? (Checkbox)
- Transaction ID (Text)
- Late Fee (Formula: IF(Status c="Overdue", Amount c*0.05, 0))
- Total With Fee (Formula: Amount c + Late Fee c)



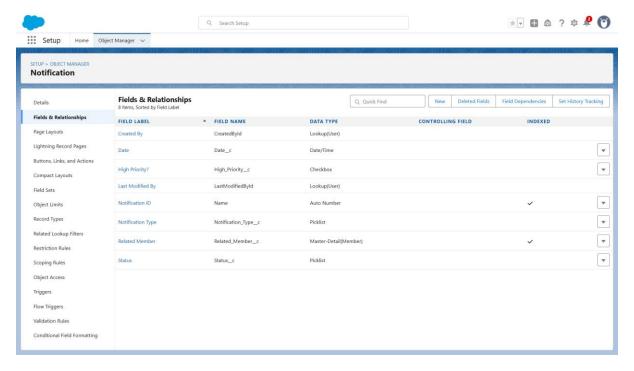
Auction

- Auction Name (Text)
- Auction Date (Date)
- Winner (Lookup → Member)
- Bid Amount (Currency)
- Payout Amount (Currency)
- Net Payout (Formula: Payout Bid Amount)
- Is Closed? (Checkbox)
- Remarks (Text Area)



Notification

- Notification ID (Auto Number: NOTI-{0000})
- Related Member (Master-Detail → Member)
- Notification Type (Picklist: SMS, Email, WhatsApp)
- Date (Date/Time)
- Status (Picklist: Sent, Failed, Pending)
- High Priority? (Checkbox)
- Is Urgent? (Formula Checkbox: High Priority = TRUE AND Status <> "Sent")



Formula and Roll-Up Fields

Member

- **Total Contributions:** Roll-Up Summary of Contribution.Amount where Status = Paid
- Missed Payments: Roll-Up Summary of Contribution count where Status = Overdue

Contribution

- Late Fee: IF(Status = "Overdue", Amount * 0.05, 0)
- Total With Fee: Amount + Late Fee

Auction

• Net Payout: Payout - Bid Amount

Notification

• Is Urgent?: High Priority = TRUE AND Status <> "Sent"

Validation Rules

• Contribution: Amount > 0, Payment Date \le TODAY

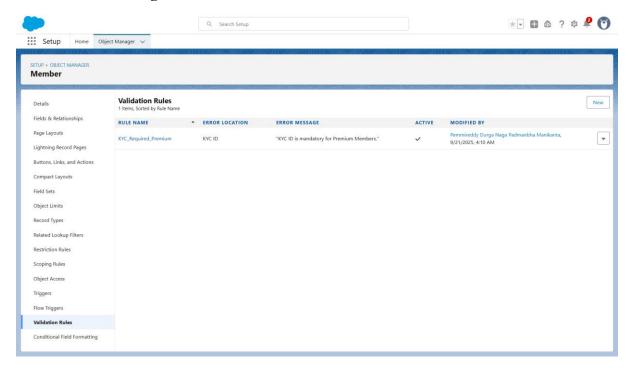
• **Auction:** Auction Date ≥ TODAY

• Member: KYC ID required for Premium Members

• Notification: Date cannot be blank

Rule Example:

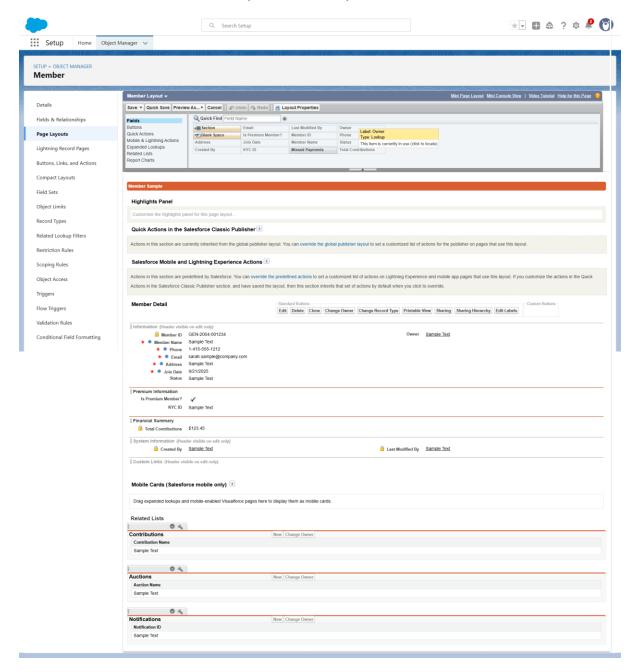
- Validation Rule Name: EndDate_After_StartDate
- **Purpose:** Ensures data integrity by preventing saving subscription/contribution records with invalid dates
- Error Message: "End Date must be after Start Date"



Page Layouts

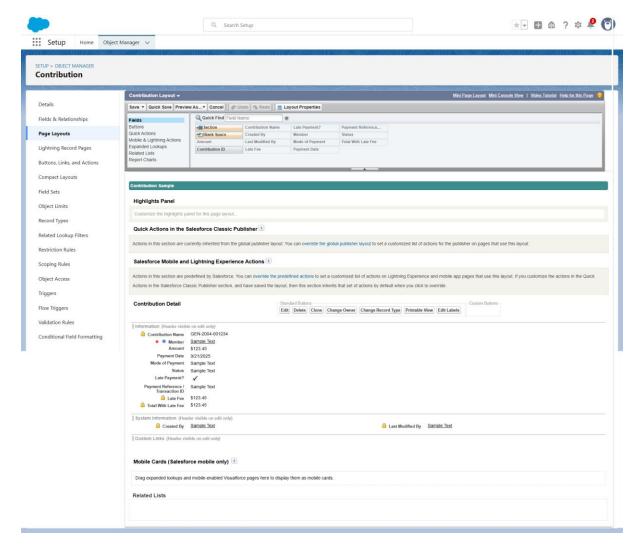
Member Layout

- Sections: Member Info, Premium Info, Financial Summary
- Related Lists: Contributions, Auctions Won, Notifications



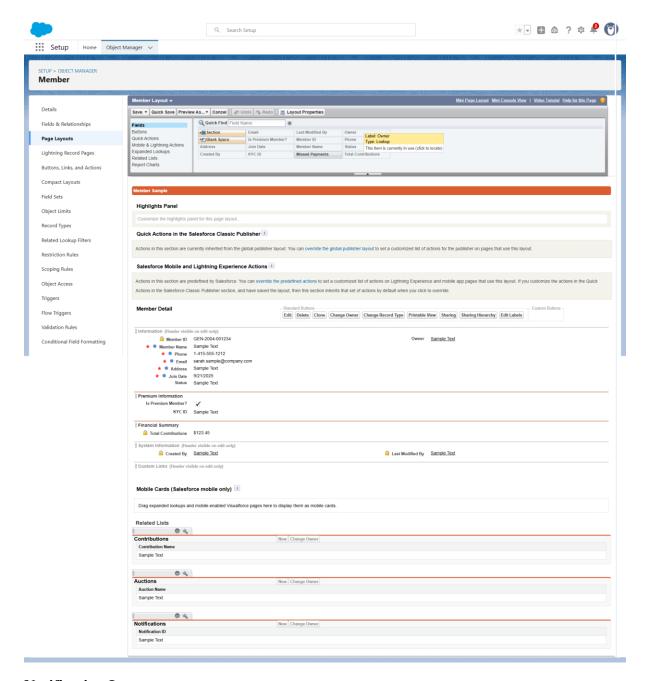
Contribution Layout

- Sections: Contribution Details, Member Info
- Related Lists: Member contribution history



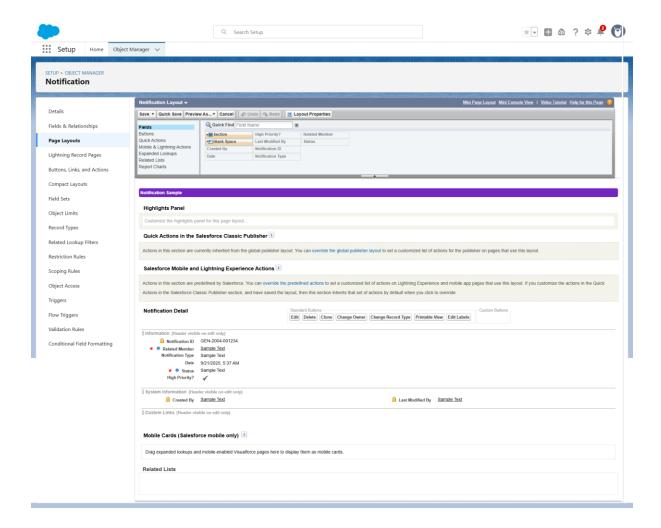
Auction Layout

• Sections: Auction Details, Winning Member, Bidding Info



Notification Layout

• Sections: Notification Details, Status Info

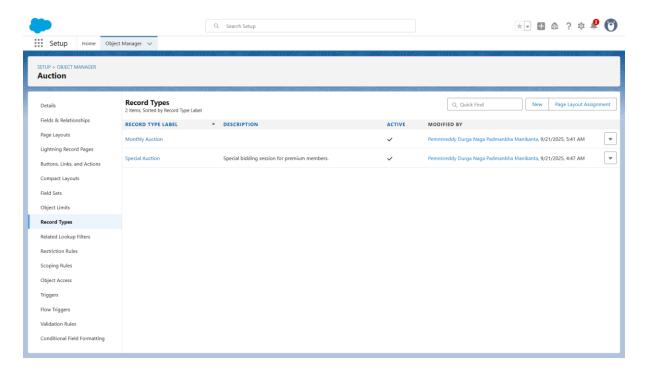


Record Types

• Contribution: No record types required

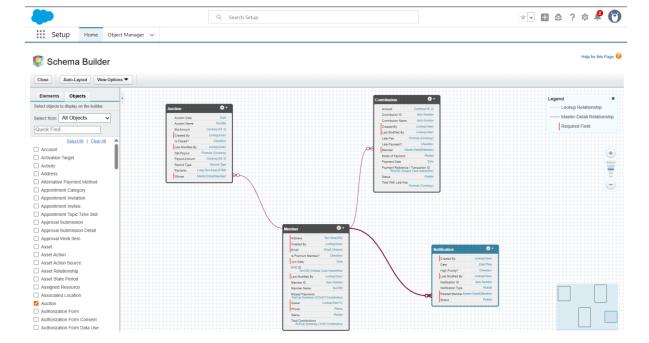
• Auction: Monthly, Special

• Member & Notification: No record types required



Schema Builder

- Displays all objects and relationships visually:
 - o Member ↔ Contribution
 - \circ Member \leftrightarrow Auction
 - o Member ↔ Notification



Junction Objects

Not used because the project does not require a many-to-many relationship. Members and other already already have clear one-to-many relationships, so junction objects are unnecessary.

External Objects

Not included since the project does not integrate with external systems or data sources. All required data is stored within Salesforce standard/custom objects.