Phase 10: Final Presentation & Demo Day

Project Title – "Finance Management System – Salesforce CRM"

Pitch Presentation

Purpose: Communicate project vision, problem solved, and business impact.

Implementation in Project:

- Created a **PowerPoint presentation** with:

  1. **Problem Statement** → Manual chit fund management challenges.

  2. **Proposed Salesforce Solution** → Finance Management System.

  3. **Key Features** → Member Management, Contributions, Auctions, Notifications, Dashboards.

  4. **Benefits** → Automation, Transparency, Compliance, Scalability.

Demo Walkthrough

Purpose: Show live working of the application.

Implementation in Project:

- Walkthrough steps demonstrated during presentation:

  1. **Login as Fund Manager** → view dashboards and overdue contributions.

  2. **Add a new Member** → show Member__c creation.

  3. **Record a Contribution** → trigger reminder Flow.

  4. **Schedule Auction via Flow** → update status and winner.

  5. **View Dashboard** → updated charts (Paid vs Overdue)

LinkedIn / Portfolio Project Showcase

Purpose: Share the project publicly to build credibility.

Implementation in Project:

- Published project repository on **GitHub** with all metadata, classes, and flows.

     GitHub link for code access

- Added to personal **Portfolio / Resume** under "Salesforce CRM Projects."

✅ Summary

Phase 10 concluded the Finance Management System project with:

- A **pitch deck** highlighting business value.

- A **demo walkthrough** of Member, Contribution, Auction, and Notification flows.

- **Public showcase** on GitHub to demonstrate skills and project outcome.

This ensures the project is not only functional but also well-documented, shareable, and impactful in real-world professional contexts.