03 Amazon Fine Food Reviews Analysis_KNN

April 11, 2019

1 Amazon Fine Food Reviews Analysis

Data Source: https://www.kaggle.com/snap/amazon-fine-food-reviews

EDA: https://nycdatascience.com/blog/student-works/amazon-fine-foods-visualization/

The Amazon Fine Food Reviews dataset consists of reviews of fine foods from Amazon.

Number of reviews: 568,454 Number of users: 256,059 Number of products: 74,258 Timespan:

Oct 1999 - Oct 2012 Number of Attributes/Columns in data: 10

Attribute Information:

- 1. Id
- 2. ProductId unique identifier for the product
- 3. UserId unqiue identifier for the user
- 4. ProfileName
- 5. HelpfulnessNumerator number of users who found the review helpful
- 6. HelpfulnessDenominator number of users who indicated whether they found the review helpful or not
- 7. Score rating between 1 and 5
- 8. Time timestamp for the review
- 9. Summary brief summary of the review
- 10. Text text of the review

Objective: Given a review, determine whether the review is positive (rating of 4 or 5) or negative (rating of 1 or 2).

[Q] How to determine if a review is positive or negative? [Ans] We could use Score/Rating. A rating of 4 or 5 can be cosnidered as a positive review. A rating of 1 or 2 can be considered as negative one. A review of rating 3 is considered nuetral and such reviews are ignored from our analysis. This is an approximate and proxy way of determining the polarity (positivity/negativity) of a review.

2 [1]. Reading Data

2.1 [1.1] Loading the data

The dataset is available in two forms 1. .csv file 2. SQLite Database

In order to load the data, We have used the SQLITE dataset as it is easier to query the data and visualise the data efficiently.

Here as we only want to get the global sentiment of the recommendations (positive or negative), we will purposefully ignore all Scores equal to 3. If the score is above 3, then the recommendation wil be set to "positive". Otherwise, it will be set to "negative".

```
In [1]: %matplotlib inline
        import warnings
        warnings.filterwarnings("ignore")
        import sqlite3
        import pandas as pd
        import numpy as np
        import nltk
        import string
        import matplotlib.pyplot as plt
        import seaborn as sns
        from sklearn.feature_extraction.text import TfidfTransformer
        from sklearn.feature_extraction.text import TfidfVectorizer
        from sklearn.feature_extraction.text import CountVectorizer
        from sklearn.metrics import confusion_matrix
        from sklearn import metrics
        from sklearn.metrics import roc_curve, auc
        from nltk.stem.porter import PorterStemmer
        import re
        # Tutorial about Python regular expressions: https://pymotw.com/2/re/
        import string
        from nltk.corpus import stopwords
        from nltk.stem import PorterStemmer
        from nltk.stem.wordnet import WordNetLemmatizer
        from gensim.models import Word2Vec
        from gensim.models import KeyedVectors
        import pickle
        from tqdm import tqdm
        import os
        from sklearn.model_selection import train_test_split
        from sklearn.model_selection import cross_val_score
        from sklearn.neighbors import KNeighborsClassifier
        from sklearn.metrics import classification_report, confusion_matrix, roc_auc_score
        from sklearn.model_selection import GridSearchCV
        from imblearn.over_sampling import SMOTE
        from imblearn.over_sampling import RandomOverSampler
        from collections import Counter
In [2]: # using SQLite Table to read data.
```

```
con = sqlite3.connect(os.path.join( os.getcwd(), '..', 'database.sqlite' ))
        # filtering only positive and negative reviews i.e.
        # not taking into consideration those reviews with Score=3
        # SELECT * FROM Reviews WHERE Score != 3 LIMIT 500000, will give top 500000 data point
        # you can change the number to any other number based on your computing power
        # filtered_data = pd.read_sql_query(""" SELECT * FROM Reviews WHERE Score != 3 LIMIT 5
        # for tsne assignment you can take 5k data points
        filtered_data = pd.read_sql_query(""" SELECT * FROM Reviews WHERE Score != 3""", con)
        # Give reviews with Score>3 a positive rating(1), and reviews with a score<3 a negativ
        def partition(x):
            if x < 3:
               return 0
            return 1
        #changing reviews with score less than 3 to be positive and vice-versa
        actualScore = filtered_data['Score']
        positiveNegative = actualScore.map(partition)
        filtered_data['Score'] = positiveNegative
        print("Number of data points in our data", filtered_data.shape)
        filtered data.head(3)
Number of data points in our data (525814, 10)
Out[2]:
           Id ProductId
                                   UserId
                                                               ProfileName \
        0
           1 B001E4KFG0 A3SGXH7AUHU8GW
                                                                delmartian
        1
           2 B00813GRG4 A1D87F6ZCVE5NK
                                                                    dll pa
            3 BOOOLQOCHO
                           ABXLMWJIXXAIN Natalia Corres "Natalia Corres"
           HelpfulnessNumerator HelpfulnessDenominator Score
        0
                              1
                                                      1
                                                             1 1303862400
                              0
                                                      0
                                                             0 1346976000
        1
        2
                              1
                                                      1
                                                             1 1219017600
                         Summary
          Good Quality Dog Food I have bought several of the Vitality canned d...
               Not as Advertised Product arrived labeled as Jumbo Salted Peanut...
        1
          "Delight" says it all This is a confection that has been around a fe...
In [3]: display = pd.read_sql_query("""
        SELECT UserId, ProductId, ProfileName, Time, Score, Text, COUNT(*)
        FROM Reviews
        GROUP BY UserId
        HAVING COUNT(*)>1
        """, con)
```

```
In [4]: print(display.shape)
        display.head()
(80668, 7)
Out [4]:
                       UserId
                                ProductId
                                                      ProfileName
                                                                          Time
                                                                               Score
          #oc-R115TNMSPFT9I7 B007Y59HVM
                                                          Breyton
                                                                   1331510400
                                                                                    2
        1 #oc-R11D9D7SHXIJB9 B005HG9ET0 Louis E. Emory "hoppy"
                                                                   1342396800
                                                                                    5
                                                 Kim Cieszykowski
        2 #oc-R11DNU2NBKQ23Z B007Y59HVM
                                                                   1348531200
                                                                                    1
        3 #oc-R1105J5ZVQE25C B005HG9ET0
                                                    Penguin Chick
                                                                   1346889600
                                                                                    5
         #oc-R12KPBODL2B5ZD B0070SBE1U
                                            Christopher P. Presta
                                                                   1348617600
                                                                                    1
                                                              COUNT(*)
                                                        Text
          Overall its just OK when considering the price...
        1 My wife has recurring extreme muscle spasms, u...
                                                                      3
        2 This coffee is horrible and unfortunately not ...
                                                                      2
        3 This will be the bottle that you grab from the...
                                                                      3
          I didnt like this coffee. Instead of telling y...
                                                                      2
In [5]: display[display['UserId'] == 'AZY10LLTJ71NX']
Out[5]:
                      UserId
                                                              ProfileName
                               ProductId
                                                                                  Time
        80638 AZY10LLTJ71NX B006P7E5ZI undertheshrine "undertheshrine"
                                                                            1334707200
               Score
                                                                   Text
                                                                         COUNT(*)
                     I was recommended to try green tea extract to ...
        80638
In [6]: display['COUNT(*)'].sum()
Out[6]: 393063
```

3 [2] Exploratory Data Analysis

3.1 [2.1] Data Cleaning: Deduplication

It is observed (as shown in the table below) that the reviews data had many duplicate entries. Hence it was necessary to remove duplicates in order to get unbiased results for the analysis of the data. Following is an example:

```
Out [7]:
               Ιd
                    ProductId
                                       UserId
                                                   ProfileName
                                                                HelpfulnessNumerator
        0
            78445
                   B000HDL1RQ
                               AR5J8UI46CURR Geetha Krishnan
                                                                                     2
        1
           138317
                   BOOOHDOPYC
                                AR5J8UI46CURR Geetha Krishnan
                                                                                    2
        2
           138277
                                                                                    2
                   BOOOHDOPYM
                               AR5J8UI46CURR Geetha Krishnan
                                                                                    2
        3
            73791
                   BOOOHDOPZG
                                AR5J8UI46CURR Geetha Krishnan
                                                                                    2
           155049
                   B000PAQ75C
                                AR5J8UI46CURR Geetha Krishnan
           HelpfulnessDenominator
                                    Score
                                                 Time
        0
                                 2
                                        5
                                           1199577600
                                 2
        1
                                        5
                                           1199577600
        2
                                 2
                                        5
                                           1199577600
        3
                                 2
                                           1199577600
                                 2
        4
                                           1199577600
                                      Summary
           LOACKER QUADRATINI VANILLA WAFERS
        0
        1
          LOACKER QUADRATINI VANILLA WAFERS
          LOACKER QUADRATINI VANILLA WAFERS
          LOACKER QUADRATINI VANILLA WAFERS
          LOACKER QUADRATINI VANILLA WAFERS
                                                          Text
           DELICIOUS WAFERS. I FIND THAT EUROPEAN WAFERS ...
          DELICIOUS WAFERS. I FIND THAT EUROPEAN WAFERS ...
          DELICIOUS WAFERS. I FIND THAT EUROPEAN WAFERS ...
           DELICIOUS WAFERS. I FIND THAT EUROPEAN WAFERS ...
        3
           DELICIOUS WAFERS. I FIND THAT EUROPEAN WAFERS ...
```

As it can be seen above that same user has multiple reviews with same values for HelpfulnessNumerator, HelpfulnessDenominator, Score, Time, Summary and Text and on doing analysis it was found that ProductId=B000HDOPZG was Loacker Quadratini Vanilla Wafer Cookies, 8.82-Ounce Packages (Pack of 8) ProductId=B000HDL1RQ was Loacker Quadratini Lemon Wafer Cookies, 8.82-Ounce Packages (Pack of 8) and so on

It was inferred after analysis that reviews with same parameters other than ProductId belonged to the same product just having different flavour or quantity. Hence in order to reduce redundancy it was decided to eliminate the rows having same parameters.

The method used for the same was that we first sort the data according to ProductId and then just keep the first similar product review and delelte the others. for eg. in the above just the review for ProductId=B000HDL1RQ remains. This method ensures that there is only one representative for each product and deduplication without sorting would lead to possibility of different representatives still existing for the same product.

```
Out[9]: (364173, 10)
In [10]: #Checking to see how much % of data still remains
         (final['Id'].size*1.0)/(filtered_data['Id'].size*1.0)*100
Out[10]: 69.25890143662969
  Observation:- It was also seen that in two rows given below the value of HelpfulnessNumera-
tor is greater than HelpfulnessDenominator which is not practically possible hence these two rows
too are removed from calcualtions
In [11]: display= pd.read_sql_query("""
         SELECT *
         FROM Reviews
         WHERE Score != 3 AND Id=44737 OR Id=64422
         ORDER BY ProductID
         """, con)
         display.head()
Out[11]:
               Ιd
                    ProductId
                                                             ProfileName \
                                        UserId
         O 64422 BOOOMIDROQ A161DK06JJMCYF J. E. Stephens "Jeanne"
         1 44737
                   B001EQ55RW A2V0I904FH7ABY
                                                                     Ram
            HelpfulnessNumerator HelpfulnessDenominator Score
                                                                         Time \
         0
                                3
                                                                5 1224892800
                                3
         1
                                                                4 1212883200
                                                  Summary
                       Bought This for My Son at College
         1 Pure cocoa taste with crunchy almonds inside
                                                           Text
         O My son loves spaghetti so I didn't hesitate or...
         1 It was almost a 'love at first bite' - the per...
In [12]: final=final[final.HelpfulnessNumerator<=final.HelpfulnessDenominator]</pre>
In [13]: #Before starting the next phase of preprocessing lets see the number of entries left
         print(final.shape)
         #How many positive and negative reviews are present in our dataset?
         final['Score'].value_counts()
(364171, 10)
Out[13]: 1
              307061
               57110
         Name: Score, dtype: int64
```

4 [3] Preprocessing

4.1 [3.1]. Preprocessing Review Text

Now that we have finished deduplication our data requires some preprocessing before we go on further with analysis and making the prediction model.

Hence in the Preprocessing phase we do the following in the order below:-

- 1. Begin by removing the html tags
- 2. Remove any punctuations or limited set of special characters like, or . or # etc.
- 3. Check if the word is made up of english letters and is not alpha-numeric
- 4. Check to see if the length of the word is greater than 2 (as it was researched that there is no adjective in 2-letters)
- 5. Convert the word to lowercase
- 6. Remove Stopwords
- 7. Finally Snowball Stemming the word (it was observed to be better than Porter Stemming)

After which we collect the words used to describe positive and negative reviews

this witty little book makes my son laugh at loud. i recite it in the car as we're driving alous

I was really looking forward to these pods based on the reviews. Starbucks is good, but I present the second starbucks is good.

Great ingredients although, chicken should have been 1st rather than chicken broth, the only the second statement of the secon

Can't do sugar. Have tried scores of SF Syrups. NONE of them can touch the excellence of this

```
sent_150 = re.sub(r"http\S+", "", sent_1500)
        sent_{4900} = re.sub(r"http\S+", "", sent_{4900})
        print(sent_0)
this witty little book makes my son laugh at loud. i recite it in the car as we're driving alo:
In [16]: # https://stackoverflow.com/questions/16206380/python-beautifulsoup-how-to-remove-all
        from bs4 import BeautifulSoup
        soup = BeautifulSoup(sent_0, 'lxml')
        text = soup.get_text()
        print(text)
        print("="*50)
        soup = BeautifulSoup(sent_1000, 'lxml')
        text = soup.get_text()
        print(text)
        print("="*50)
        soup = BeautifulSoup(sent_1500, 'lxml')
        text = soup.get_text()
        print(text)
        print("="*50)
        soup = BeautifulSoup(sent_4900, 'lxml')
        text = soup.get_text()
        print(text)
this witty little book makes my son laugh at loud. i recite it in the car as we're driving alo:
______
I was really looking forward to these pods based on the reviews. Starbucks is good, but I pres
_____
Great ingredients although, chicken should have been 1st rather than chicken broth, the only to
_____
Can't do sugar. Have tried scores of SF Syrups. NONE of them can touch the excellence of this
In [17]: # https://stackoverflow.com/a/47091490/4084039
        import re
        def decontracted(phrase):
            # specific
           phrase = re.sub(r"won't", "will not", phrase)
            phrase = re.sub(r"can\'t", "can not", phrase)
            # general
            phrase = re.sub(r"n\'t", " not", phrase)
```

```
phrase = re.sub(r"\'re", " are", phrase)
    phrase = re.sub(r"\'s", " is", phrase)
    phrase = re.sub(r"\'d", " would", phrase)
    phrase = re.sub(r"\'ll", " will", phrase)
    phrase = re.sub(r"\'t", " not", phrase)
    phrase = re.sub(r"\'ve", " have", phrase)
    phrase = re.sub(r"\'m", " am", phrase)
    return phrase
In [18]: sent_1500 = decontracted(sent_1500)
    print(sent_1500)
    print("="*50)
```

Great ingredients although, chicken should have been 1st rather than chicken broth, the only to

```
In [19]: #remove words with numbers python: https://stackoverflow.com/a/18082370/4084039
    sent_0 = re.sub("\S*\d\S*", "", sent_0).strip()
    print(sent_0)
```

this witty little book makes my son laugh at loud. i recite it in the car as we're driving alor

Great ingredients although chicken should have been 1st rather than chicken broth the only this

's', 't', 'can', 'will', 'just', 'don', "don't", 'should', "should've", 's' 've', 'y', 'ain', 'aren', "aren't", 'couldn', "couldn't", 'didn', "didn't

```
"mustn't", 'needn', "needn't", 'shan', "shan't", 'shouldn', "shouldn't",
                     'won', "won't", 'wouldn', "wouldn't"])
  [3.2] Preprocessing Review Text and Summary
In [22]: preprocessed_reviews = []
         preprocessed_summary = []
         # Sampling the data and preprocessing
         def data_sampling_preprocessing(final, no_of_samples):
             final = final.sample(n=no_of_samples)
             # Combining all the above stundents
             from tqdm import tqdm
             preprocessed_reviews = []
             # tqdm is for printing the status bar
             for sentance in tqdm(final['Text'].values):
                 sentance = re.sub(r"http\S+", "", sentance)
                 sentance = BeautifulSoup(sentance, 'lxml').get_text()
                 sentance = decontracted(sentance)
                 \texttt{sentance} = \texttt{re.sub("\S*\d\S*", "", sentance).strip()}
                 sentance = re.sub('[^A-Za-z]+', ' ', sentance)
                 # https://gist.github.com/sebleier/554280
                 sentance = ' '.join(e.lower() for e in sentance.split() if e.lower() not in s
                 preprocessed_reviews.append(sentance.strip())
             # Combining all the above stundents
             from tqdm import tqdm
             preprocessed_summary = []
             # tqdm is for printing the status bar
             for summary in tqdm(final['Summary'].values):
                 summary = re.sub(r"http\S+", "", summary)
                 summary = BeautifulSoup(summary, 'lxml').get_text()
                 summary = decontracted(summary)
                 summary = re.sub("\S*\d\S*", "", summary).strip()
                 summary = re.sub('[^A-Za-z]+', ' ', summary)
                 # https://gist.github.com/sebleier/554280
                 summary = ' '.join(e.lower() for e in summary.split() if e.lower() not in sto
                 preprocessed_summary.append(summary.strip())
             final['CleanedText'] = preprocessed_reviews #adding a column of CleanedText which
             final['CleanedText'] = final['CleanedText'].astype('str')
             final['CleanedSummary'] = preprocessed_summary #adding a column of CleanedSummary
             final['CleanedSummary'] = final['CleanedSummary'].astype('str')
```

"hadn't", 'hasn', "hasn't", 'haven', "haven't", 'isn', "isn't", 'ma', 'mi

5 [5] Assignment 3: KNN

```
<strong>Apply Knn(brute force version) on these feature sets</strong>
   <u1>
       <font color='red'>SET 1:</font>Review text, preprocessed one converted into vector
       <font color='red'>SET 2:</font>Review text, preprocessed one converted into vectors
       <font color='red'>SET 3:</font>Review text, preprocessed one converted into vectors
       <font color='red'>SET 4:</font>Review text, preprocessed one converted into vectors
   <strong>Apply Knn(kd tree version) on these feature sets</strong>
   <br><font color='red'>NOTE: </font>sklearn implementation of kd-tree accepts only dense ma
   <l
       <font color='red'>SET 5:</font>Review text, preprocessed one converted into vectors
       count_vect = CountVectorizer(min_df=10, max_features=500)
       count_vect.fit(preprocessed_reviews)
       <font color='red'>SET 6:</font>Review text, preprocessed one converted into vectors
       tf_idf_vect = TfidfVectorizer(min_df=10, max_features=500)
           tf_idf_vect.fit(preprocessed_reviews)
       <font color='red'>SET 3:</font>Review text, preprocessed one converted into vectors
       <font color='red'>SET 4:</font>Review text, preprocessed one converted into vector
   <strong>The hyper paramter tuning(find best K)</strong>
   ul>
```

Find the best hyper parameter which will give the maximum <a href='https://www.appliedaico</p>

```
Find the best hyper paramter using k-fold cross validation or simple cross validation data
Use gridsearch cv or randomsearch cv or you can also write your own for loops to do this to
   <br>
<
<strong>Representation of results
You need to plot the performance of model both on train data and cross validation data for
<img src='train_cv_auc.JPG' width=300px>
Once after you found the best hyper parameter, you need to train your model with it, and f
<img src='train_test_auc.JPG' width=300px>
Along with plotting ROC curve, you need to print the <a href='https://www.appliedaicourse.</pre>
<img src='confusion_matrix.png' width=300px>
   <br>
<strong>Conclusion</strong>
   <u1>
You need to summarize the results at the end of the notebook, summarize it in the table for
   <img src='summary.JPG' width=400px>
```

Note: Data Leakage

- 1. There will be an issue of data-leakage if you vectorize the entire data and then split it into train/cv/test.
- 2. To avoid the issue of data-leakage, make sure to split your data first and then vectorize it.
- 3. While vectorizing your data, apply the method fit_transform() on you train data, and apply the method transform() on cv/test data.
- 4. For more details please go through this link.

Function to create a pickle file and read from pickle file

5.1 [5.1] Applying KNN brute force

```
data = pickle.load(open(file_name+'.pkl', 'rb'))
             return data
In [26]: # Source: https://scikit-learn.org/stable/modules/generated/sklearn.model_selection.t
         # https://beckernick.github.io/oversampling-modeling/
         # Train Test split for train and test data
         def data_split(final, no_of_samples):
             X, y = data_sampling_preprocessing(final, no_of_samples)
             # split the data set into train and test
             X_train, X_test, y_train, y_test = train_test_split(X, y, test_size=0.3, random_s
             topicklefile(X_train, 'X_train')
             topicklefile(X_test, 'X_test')
             topicklefile(y_train, 'y_train')
             topicklefile(y_test, 'y_test')
             return X_train, X_test, y_train, y_test
In [27]: def apply_avgw2v_train_test(X_train, X_test):
             # Training own Word2Vec model using your own text corpus
             list_of_sent_train = []
             for sent in X_train:#final['Text_Summary'].values:
                 list_of_sent_train.append(sent.split())
             list_of_sent_test = []
             for sent in X_test:#final['Text_Summary'].values:
                 list_of_sent_test.append(sent.split())
             # min_count = 5 considers only words that occured atleast 5 times
             w2v_model=Word2Vec(list_of_sent_train,min_count=5,size=50, workers=8)
             w2v_words = list(w2v_model.wv.vocab)
               print("number of words that occured minimum 5 times ",len(w2v_words))
               print("sample words ", w2v_words[0:50])
             # compute average word2vec for each review for train data
             avgw2v_train = []; # the avg-w2v for each sentence/review is stored in this list
             for sent in tqdm(list_of_sent_train): # for each review/sentence
                 sent_vec = np.zeros(50) # as word vectors are of zero length
                 cnt_words =0; # num of words with a valid vector in the sentence/review
                 for word in sent: # for each word in a review/sentence
                     if word in w2v_words:
                         vec = w2v_model.wv[word]
                         sent_vec += vec
                         cnt_words += 1
                 if cnt_words != 0:
                     sent_vec /= cnt_words
                 avgw2v_train.append(sent_vec)
```

```
print(len(avgw2v_train))
         #
              print(len(avgw2v_train[0]))
             # compute average word2vec for each review for test data
             avgw2v_test = []; # the avg-w2v for each sentence/review is stored in this list
             for sent in tqdm(list_of_sent_test): # for each review/sentence
                 sent_vec = np.zeros(50) # as word vectors are of zero length
                 cnt_words =0; # num of words with a valid vector in the sentence/review
                 for word in sent: # for each word in a review/sentence
                     if word in w2v_words:
                         vec = w2v_model.wv[word]
                         sent_vec += vec
                         cnt_words += 1
                 if cnt_words != 0:
                     sent_vec /= cnt_words
                 avgw2v_test.append(sent_vec)
         #
               print(len(avgw2v_test))
               print(len(avgw2v_test[0]))
             return avgw2v_train, avgw2v_test
In [28]: def apply_tfidfw2v_train_test(X_train, X_test):
             # Training own Word2Vec model using your own text corpus
             list_of_sent_train = []
             for sent in X_train:#final['Text_Summary'].values:
                 list_of_sent_train.append(sent.split())
             list_of_sent_test = []
             for sent in X_test:#final['Text_Summary'].values:
                 list_of_sent_test.append(sent.split())
             # min_count = 5 considers only words that occured atleast 5 times
             w2v_model=Word2Vec(list_of_sent_train,min_count=5,size=50, workers=16)
             w2v_words = list(w2v_model.wv.vocab)
             model = TfidfVectorizer()
             tf_idf_matrix = model.fit_transform(X_train)
             # we are converting a dictionary with word as a key, and the idf as a value
             dictionary = dict(zip(model.get_feature_names(), list(model.idf_)))
             # TF-IDF weighted Word2Vec
             tfidf_feat = model.get_feature_names() # tfidf words/col-names
             \# final_tf_idf is the sparse matrix with row= sentence, col=word and cell_val = t.
             tfidfw2v_train = []; # the tfidf-w2v for each sentence/review is stored in this l
             row=0;
```

```
for sent in tqdm(list_of_sent_train): # for each review/sentence
    sent_vec = np.zeros(50) # as word vectors are of zero length
    weight_sum =0; # num of words with a valid vector in the sentence/review
    for word in sent: # for each word in a review/sentence
        if word in w2v_words and word in tfidf_feat:
            vec = w2v_model.wv[word]
              tf_idf = tf_idf_matrix[row, tfidf_feat.index(word)]
            # to reduce the computation we are
            # dictionary[word] = idf value of word in whole courpus
            # sent.count(word) = tf valeus of word in this review
            tf_idf = dictionary[word]*(sent.count(word)/len(sent))
            sent_vec += (vec * tf_idf)
            weight_sum += tf_idf
    if weight_sum != 0:
        sent_vec /= weight_sum
    tfidfw2v_train.append(sent_vec)
    row += 1
tf_idf_matrix = model.transform(X_test)
# we are converting a dictionary with word as a key, and the idf as a value
dictionary = dict(zip(model.get_feature_names(), list(model.idf_)))
# TF-IDF weighted Word2Vec
tfidf_feat = model.get_feature_names() # tfidf words/col-names
# final_tf_idf is the sparse matrix with row= sentence, col=word and cell_val = t
tfidfw2v_test = []; # the tfidf-w2v for each sentence/review is stored in this li
for sent in tqdm(list_of_sent_test): # for each review/sentence
    sent_vec = np.zeros(50) # as word vectors are of zero length
   weight_sum =0; # num of words with a valid vector in the sentence/review
    for word in sent: # for each word in a review/sentence
        if word in w2v_words and word in tfidf_feat:
            vec = w2v_model.wv[word]
              tf\_idf = tf\_idf\_matrix[row, tfidf\_feat.index(word)]
            # to reduce the computation we are
            # dictionary[word] = idf value of word in whole courpus
            # sent.count(word) = tf valeus of word in this review
            tf_idf = dictionary[word]*(sent.count(word)/len(sent))
            sent_vec += (vec * tf_idf)
            weight_sum += tf_idf
    if weight_sum != 0:
        sent_vec /= weight_sum
    tfidfw2v_test.append(sent_vec)
    row += 1
```

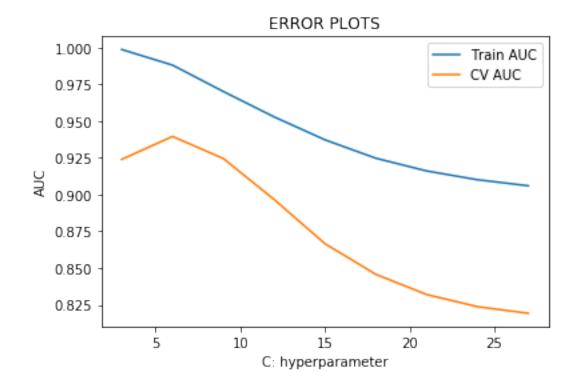
```
return tfidfw2v_train, tfidfw2v_test
In [29]: # Applying BOW on train and test data and creating the
         from sklearn.preprocessing import StandardScaler
         from scipy.sparse import hstack
         #Standardize 'bow_train' data features by removing the mean and scaling to unit varia
         std_scalar1 = StandardScaler(copy=True, with_mean=False, with_std=True)
         std_scalar2 = StandardScaler(copy=True, with_mean=True, with_std=True)
         #Source: https://medium.com/@saeedAR/smote-and-near-miss-in-python-machine-learning-i
         sm = SMOTE()
         def apply_vectorizers_train_test(algo, model_name):
             if algo == 'brute' and model_name == 'BOW':
                 train_data, test_data, y_train, y_test = data_split(final, 50000)
                 topicklefile(train_data, 'train_data')
                 topicklefile(test_data, 'test_data')
                 topicklefile(y_train,'y_train')
                 topicklefile(y_test,'y_test')
             elif algo == 'kd_tree' and model_name == 'BOW':
                 train_data, test_data, y_train, y_test = data_split(final, 20000)
                 topicklefile(train_data, 'train_data')
                 topicklefile(test_data, 'test_data')
                 topicklefile(y_train,'y_train')
                 topicklefile(y_test,'y_test')
             else:
                 print('else statement')
                 train_data = frompicklefile('train_data')
                 test_data = frompicklefile('test_data')
                 y_train = frompicklefile('y_train')
                 y_test = frompicklefile('y_test')
                 print(train_data.shape)
                 print(y_train.shape)
             if model name == 'BOW':
                 #Applying BoW on Train data
                 count_vect = CountVectorizer()
                 #Applying BoW on Test data
                 train_vect = count_vect.fit_transform(train_data)
```

```
#Applying BoW on Test data similar to the bow_train data
   test_vect = count_vect.transform(test_data)
    # Standardise train data
   train_vect = std_scalar1.fit_transform(train_vect)
    # Standardize the unseen bow test data
   test_vect = std_scalar1.transform(test_vect)
   train_vect, bow_y_train = sm.fit_sample(train_vect, y_train)
   topicklefile(train_vect, 'train_vect')
   topicklefile(bow_y_train, 'bow_y_train')
   topicklefile(test_vect, 'test_vect')
   print("'train_vect' and 'test_vect' are the pickle files.")
   return count_vect
elif model name == 'TF-IDF':
    #Applying TF-IDF on Train data
    count vect = TfidfVectorizer(ngram range=(1,2), min df=10)
    #Applying BoW on Test data
   train_vect = count_vect.fit_transform(train_data)
    #Applying BoW on Test data similar to the bow_train data
   test_vect = count_vect.transform(test_data)
    # Standardise train data
   train_vect = std_scalar1.fit_transform(train_vect)
    # Standardize the unseen bow_test data
   test_vect = std_scalar1.transform(test_vect)
   train_vect, tfidf_y_train = sm.fit_sample(train_vect, y_train)
   topicklefile(train vect, 'train vect')
   topicklefile(tfidf_y_train, 'tfidf_y_train')
   topicklefile(test_vect, 'test_vect')
   print("'train_vect' and 'test_vect' are the pickle files.")
   return count_vect
elif model name == 'AvgW2V':
   train_vect, test_vect = apply_avgw2v_train_test(train_data, test_data)
    # Standardise train data
   train_vect = std_scalar2.fit_transform(train_vect)
```

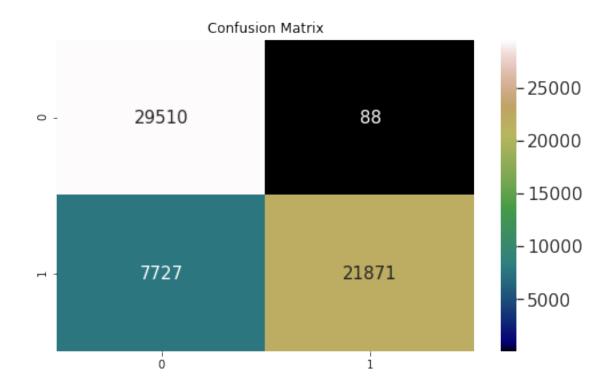
```
test_vect = std_scalar2.transform(test_vect)
                 train_vect, avgw2v_y_train = sm.fit_sample(train_vect, y_train)
                 topicklefile(train_vect, 'train_vect')
                 topicklefile(avgw2v_y_train, 'avgw2v_y_train')
                 topicklefile(test_vect, 'test_vect')
                 print("'train_vect' and 'test_vect' are the pickle files.")
             elif model_name == 'TF-IDF W2V':
                 train_vect, test_vect = apply_tfidfw2v_train_test(train_data, test_data)
                 # Standardise train data
                 train_vect = std_scalar2.fit_transform(train_vect)
                 # Standardize the unseen bow_test data
                 test_vect = std_scalar2.transform(test_vect)
                 train_vect, tfidfw2v_y_train = sm.fit_sample(train_vect, y_train)
                 topicklefile(train_vect, 'train_vect')
                 topicklefile(tfidfw2v_y_train, 'tfidfw2v_y_train')
                 topicklefile(test_vect, 'test_vect')
                 print("'train_vect' and 'test_vect' are the pickle files.")
             else:
                 #Error Message
                 print('Model specified is not valid! Please check.')
In [30]: def applying_knn(algo, k_values, train_data, y_train):
             parameters = {'n_neighbors':k_values}
             knn_clf = KNeighborsClassifier(algorithm=algo, n_jobs=-1)
             clf = GridSearchCV(knn_clf, parameters, cv=10, scoring= 'roc_auc', n_jobs=-1, ret
             clf.fit(train_data, y_train)
             k_optimal = clf.best_params_.get('n_neighbors')
             train_auc= clf.cv_results_['mean_train_score']
             cv_auc = clf.cv_results_['mean_test_score']
             return clf, k_optimal, train_auc, cv_auc
In [31]: def train_cv_error_plot(k_values, train_auc, cv_auc):
             plt.plot(k_values, train_auc, label='Train AUC')
             plt.plot(k_values, cv_auc, label='CV AUC')
```

Standardize the unseen bow_test data

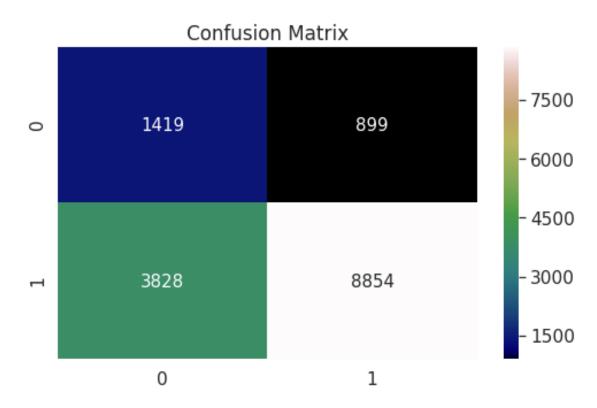
```
plt.legend()
             plt.xlabel("C: hyperparameter")
             plt.ylabel("AUC")
             plt.title("ERROR PLOTS")
             plt.show()
In [32]: def optimal_knn(algo, k_optimal, train_data, y_train):
             knn_optimal = KNeighborsClassifier(n_neighbors=k_optimal, algorithm=algo, n_jobs=
             knn_optimal.fit(train_data, y_train)
             return knn_optimal
In [33]: # Confusion Matrix
         def cm_fig(knn_optimal, y_test, test_vec):
             cm = pd.DataFrame(confusion_matrix(y_test, knn_optimal.predict(test_vec)))
             # print(confusion_matrix(y_test, y_pred))
             plt.figure(1, figsize=(18,5))
             plt.subplot(121)
             plt.title("Confusion Matrix")
             sns.set(font_scale=1.4)
             sns.heatmap(cm, cmap= 'gist_earth', annot=True, annot_kws={'size':15}, fmt='g')
In [34]: #Reference: https://stackoverflow.com/questions/52910061/implementing-roc-curves-for-
         def error_plot(knn_optimal, train_vec, y_train, test_vec, y_test):
             train_fpr, train_tpr, thresholds = roc_curve(y_train, knn_optimal.predict_proba(ts))
             test_fpr, test_tpr, thresholds = roc_curve(y_test, knn_optimal.predict_proba(test)
             plt.plot(train_fpr, train_tpr, label="train AUC = %0.3f" %auc(train_fpr, train_tp:
             plt.plot(test_fpr, test_tpr, label="test AUC = %0.3f" %auc(test_fpr, test_tpr))
             plt.plot([0.0, 1.0], [0.0, 1.0], 'k--')
             plt.legend()
             plt.xlabel("C: hyperparameter")
             plt.ylabel("AUC")
             plt.title("ERROR PLOTS")
             plt.show()
             return auc(test_fpr, test_tpr)
5.1.1 [5.1.1] Applying KNN brute force on BOW, SET 1
In [35]: count_vect = apply_vectorizers_train_test('brute', 'BOW')
100%|| 50000/50000 [00:19<00:00, 2554.22it/s]
100%|| 50000/50000 [00:12<00:00, 3859.11it/s]
'train_vect' and 'test_vect' are the pickle files.
```

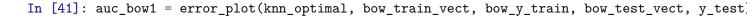


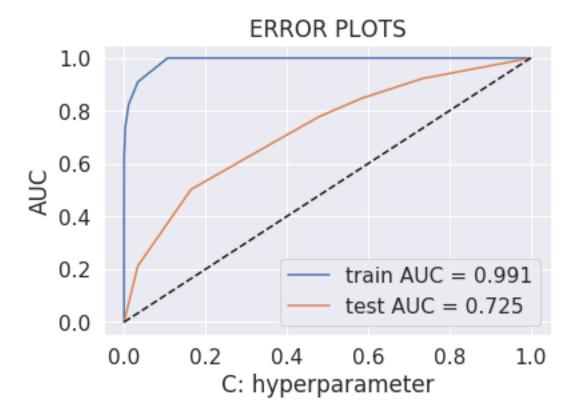
```
In [38]: knn_optimal = optimal_knn('brute', k_optimal, bow_train_vect, bow_y_train)
In [39]: cm_fig(knn_optimal, bow_y_train, bow_train_vect)
```



In [40]: cm_fig(knn_optimal, y_test, bow_test_vect)

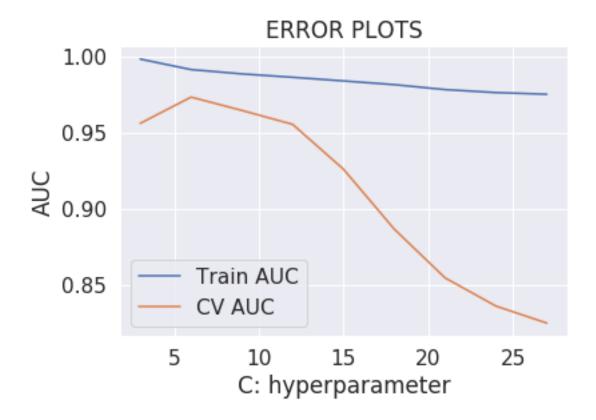




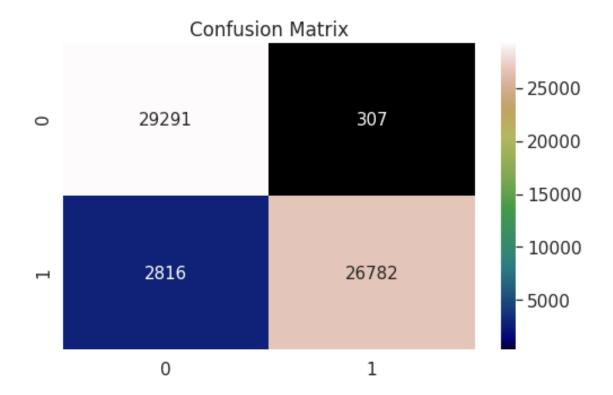


5.1.2 [5.1.2] Applying KNN brute force on TFIDF, SET 2

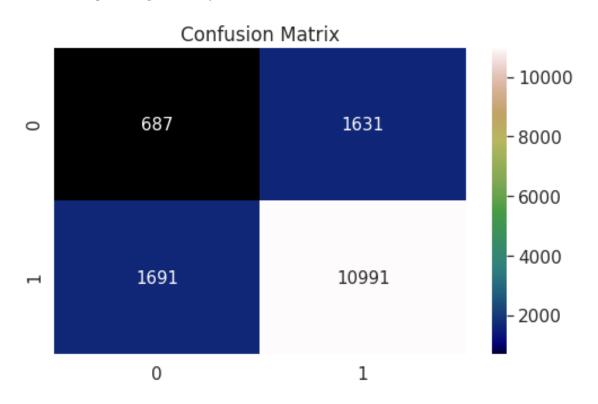
```
k_optimal_tfidf1 = k_optimal
print('The optimal K is {}' .format(k_optimal_tfidf1))
train_cv_error_plot(k_values, train_auc, cv_auc)
```



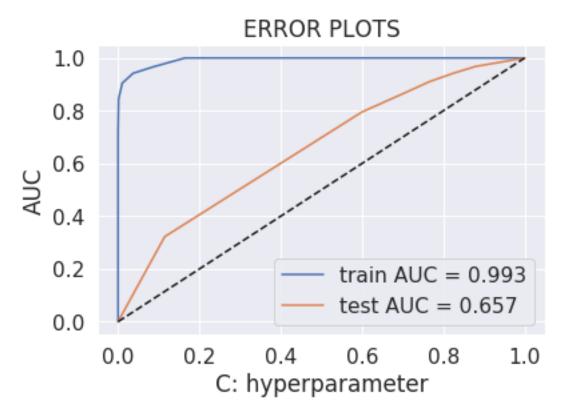
```
In [45]: knn_optimal = optimal_knn('brute', k_optimal, tfidf_train_vect, tfidf_y_train)
In [46]: cm_fig(knn_optimal, tfidf_y_train, tfidf_train_vect)
```



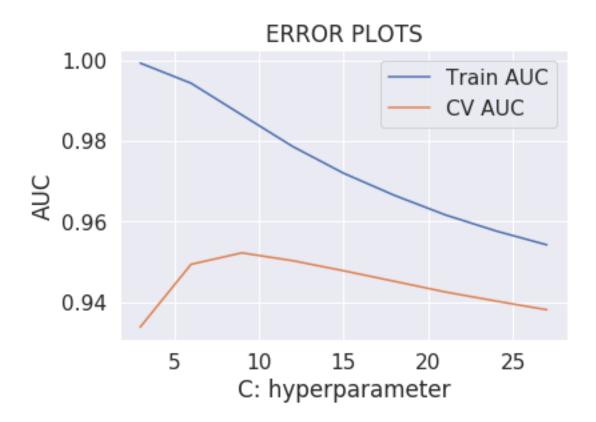
In [47]: cm_fig(knn_optimal, y_test, tfidf_test_vect)



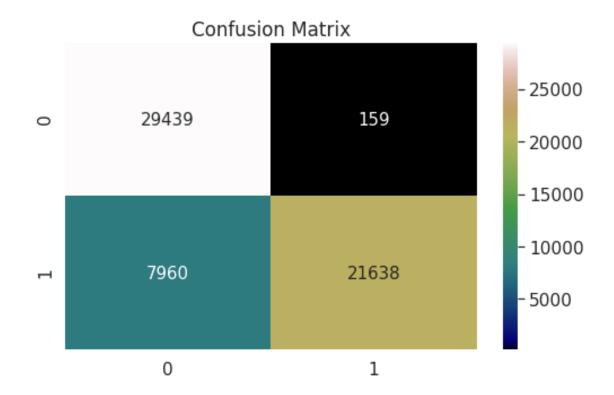
In [48]: auc_tfidf1 = error_plot(knn_optimal, tfidf_train_vect, tfidf_y_train, tfidf_test_vect



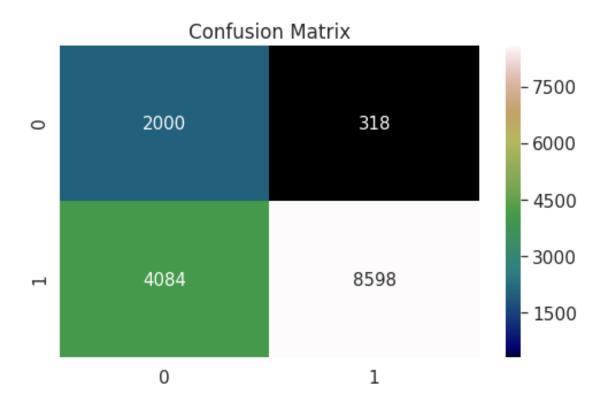
5.1.3 [5.1.3] Applying KNN brute force on AVG W2V, SET 3



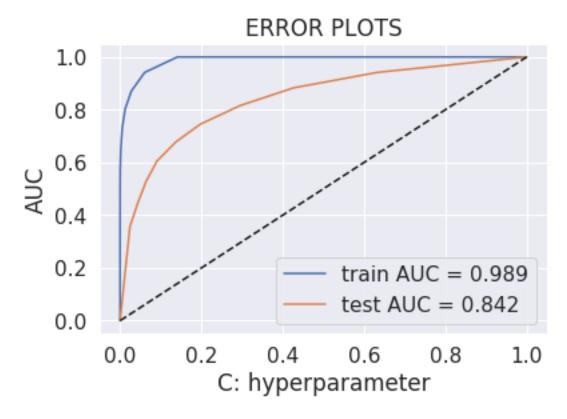
```
In [52]: knn_optimal = optimal_knn('brute', k_optimal, avgw2v_train_vect, avgw2v_y_train)
In [53]: cm_fig(knn_optimal, avgw2v_y_train, avgw2v_train_vect)
```



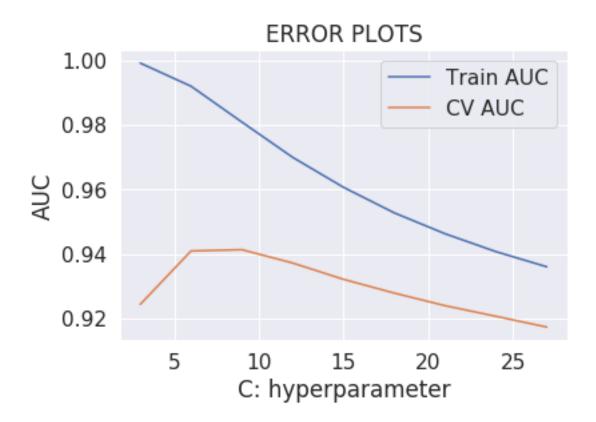
In [54]: cm_fig(knn_optimal, y_test, avgw2v_test_vect)



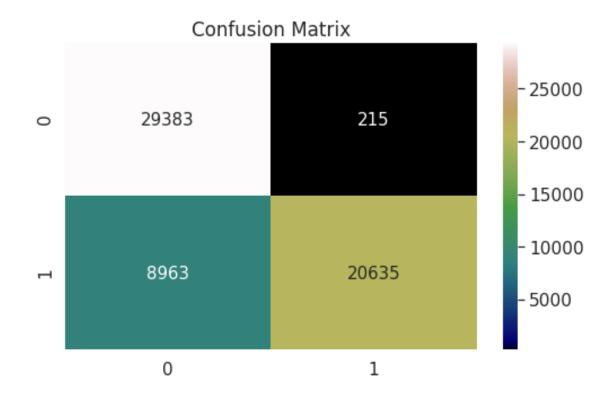
In [55]: auc_avgw2v1 = error_plot(knn_optimal, avgw2v_train_vect, avgw2v_y_train, avgw2v_test_



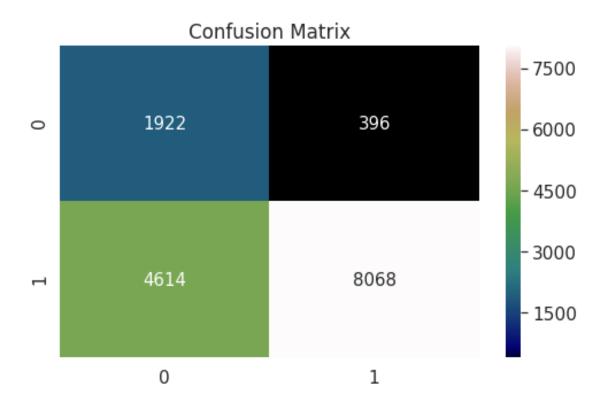
5.1.4 [5.1.4] Applying KNN brute force on TFIDF W2V, SET 4

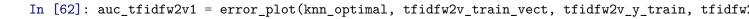


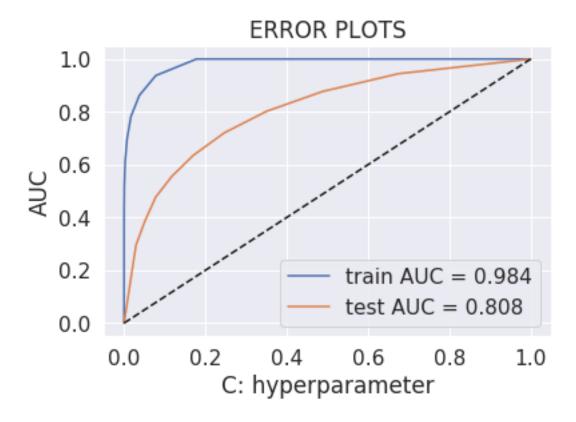
```
In [59]: knn_optimal = optimal_knn('brute', k_optimal, tfidfw2v_train_vect, tfidfw2v_y_train)
In [60]: cm_fig(knn_optimal, tfidfw2v_y_train, tfidfw2v_train_vect)
```



In [61]: cm_fig(knn_optimal, y_test, tfidfw2v_test_vect)

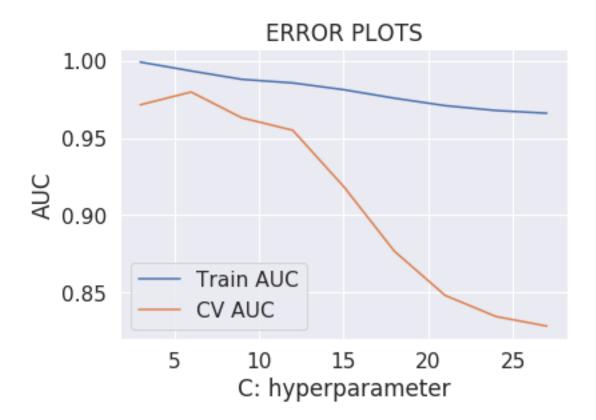




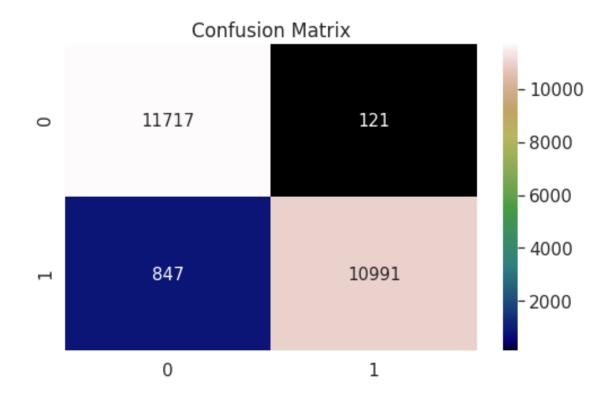


5.2 [5.2] Applying KNN kd-tree

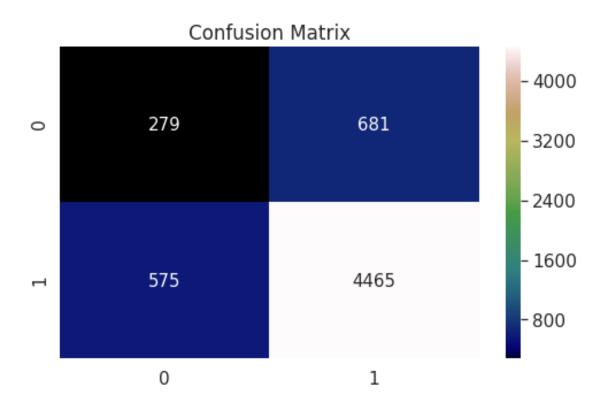
5.2.1 [5.2.1] Applying KNN kd-tree on BOW, SET 5

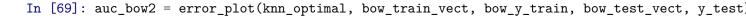


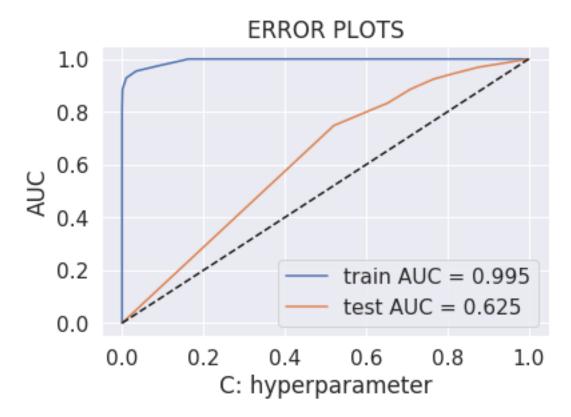
```
In [66]: knn_optimal = optimal_knn('kd_tree', k_optimal, bow_train_vect, bow_y_train)
In [67]: cm_fig(knn_optimal, bow_y_train, bow_train_vect)
```



In [68]: cm_fig(knn_optimal, y_test, bow_test_vect)

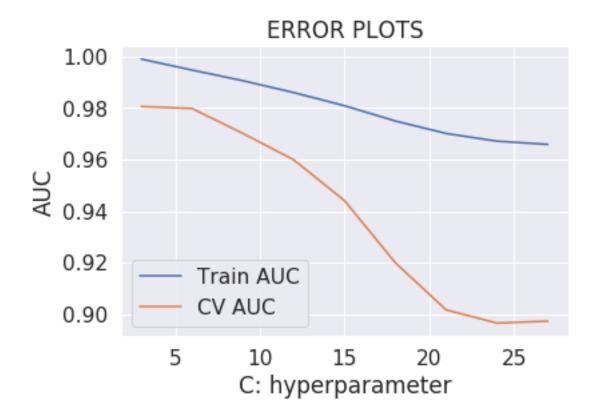




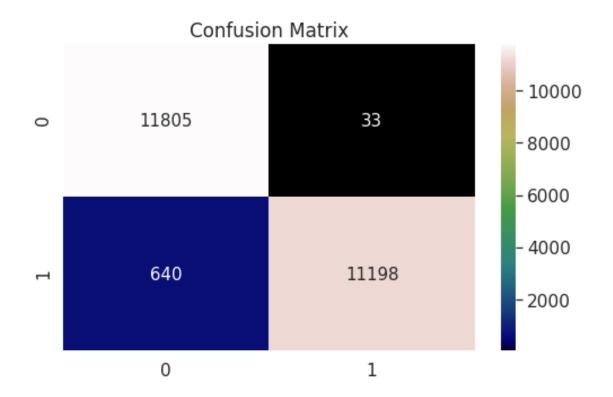


5.2.2 [5.2.2] Applying KNN kd-tree on TFIDF, SET 6

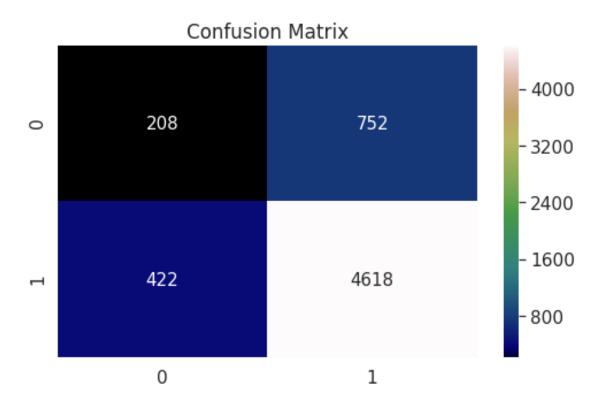
```
k_optimal_tfidf2 = k_optimal
print('The optimal K is {}' .format(k_optimal_tfidf2))
train_cv_error_plot(k_values, train_auc, cv_auc)
```



```
In [73]: knn_optimal = optimal_knn('kd_tree', k_optimal, tfidf_train_vect, tfidf_y_train)
In [74]: cm_fig(knn_optimal, tfidf_y_train, tfidf_train_vect)
```



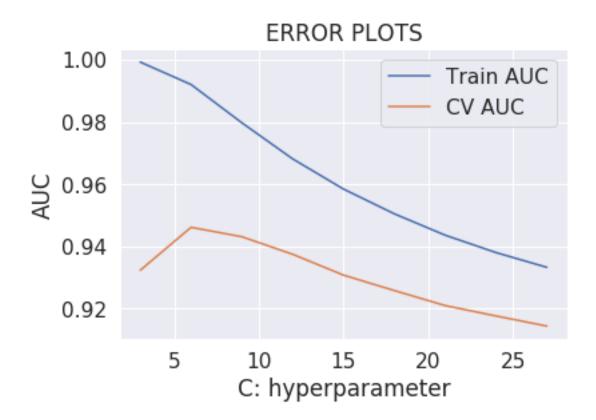
In [75]: cm_fig(knn_optimal, y_test, tfidf_test_vect)



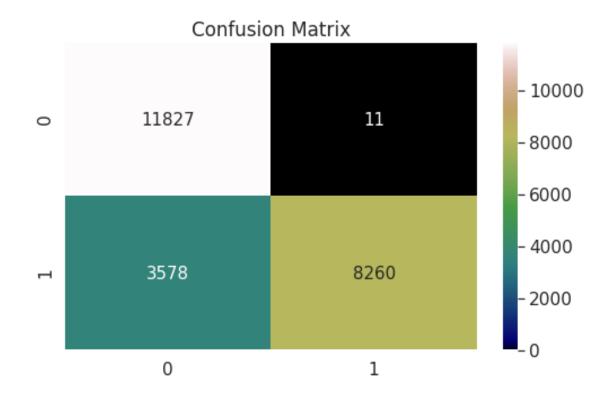
In [76]: auc_tfidf2 = error_plot(knn_optimal, tfidf_train_vect, tfidf_y_train, tfidf_test_vect



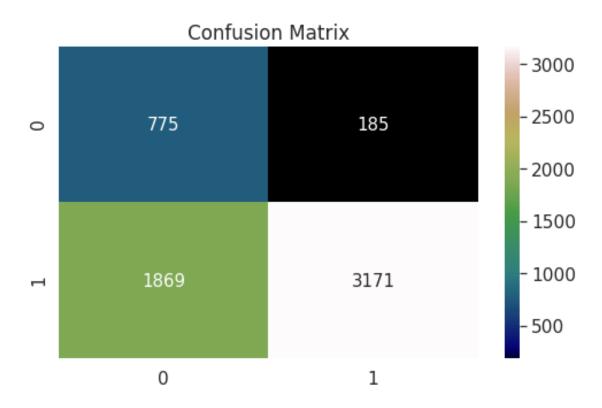
5.2.3 [5.2.3] Applying KNN kd-tree on AVG W2V, SET 3



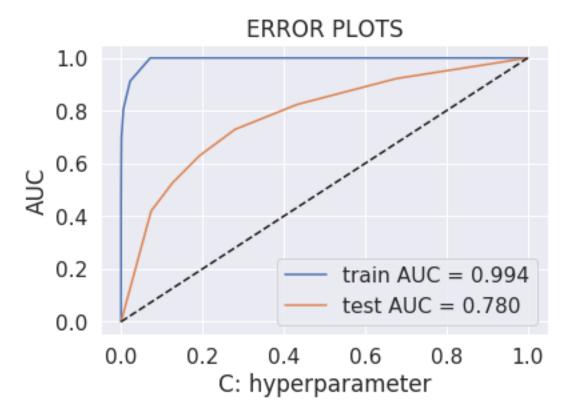
```
In [80]: knn_optimal = optimal_knn('kd_tree', k_optimal, avgw2v_train_vect, avgw2v_y_train)
In [81]: cm_fig(knn_optimal, avgw2v_y_train, avgw2v_train_vect)
```



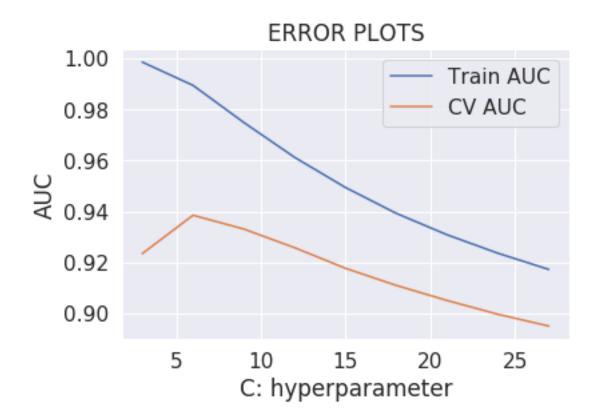
In [82]: cm_fig(knn_optimal, y_test, avgw2v_test_vect)



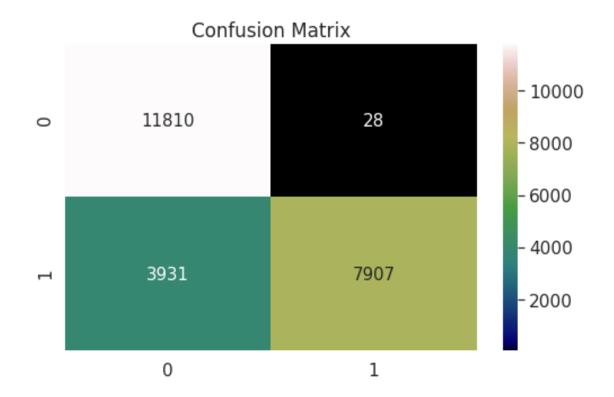
In [83]: auc_avgw2v2 = error_plot(knn_optimal, avgw2v_train_vect, avgw2v_y_train, avgw2v_test_



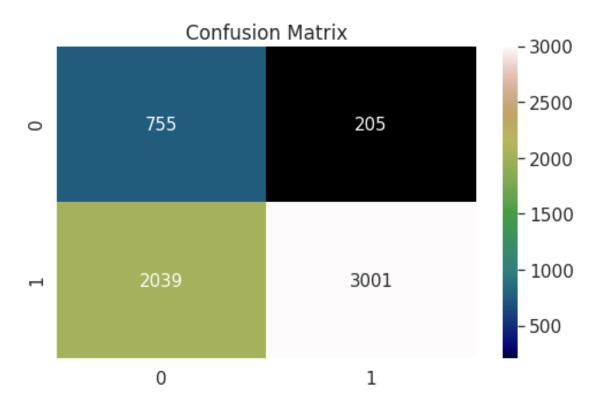
5.2.4 [5.2.4] Applying KNN kd-tree on TFIDF W2V, SET 4

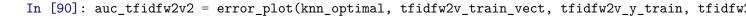


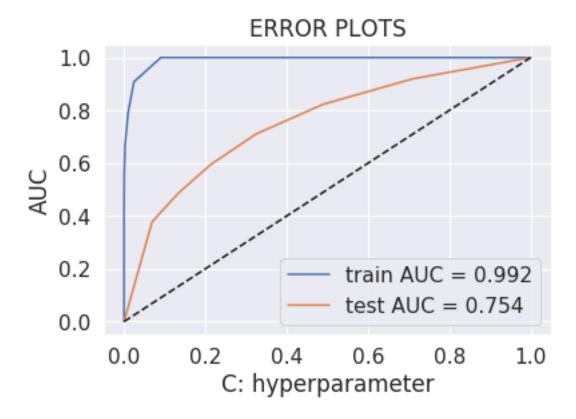
In [87]: knn_optimal = optimal_knn('kd_tree', k_optimal, tfidfw2v_train_vect, tfidfw2v_y_train
In [88]: cm_fig(knn_optimal, tfidfw2v_y_train, tfidfw2v_train_vect)



In [89]: cm_fig(knn_optimal, y_test, tfidfw2v_test_vect)







6 [6] Conclusions

```
In [91]: #Source: http://zetcode.com/python/prettytable/
    from prettytable import PrettyTable

model_metric = PrettyTable()

model_metric = PrettyTable(["Model Name", "Algorithm", 'Hyperparameter', 'Test AUC'])

model_metric.add_row(["Bag of Words", "Brute Force", k_optimal_bow1, auc_bow1])

model_metric.add_row(["TF-IDF", "Brute Force", k_optimal_tfidf1, auc_tfidf1])

model_metric.add_row(["Avg W2V", "Brute Force", k_optimal_avgw2v1, auc_avgw2v1])

model_metric.add_row(["TF-IDF W2V", "Brute Force", k_optimal_tfidfw2v1, auc_tfidfw2v1]

model_metric.add_row(["Bag of Words", "KD-tree", k_optimal_bow2, auc_bow2])

model_metric.add_row(["TF-IDF", "KD-tree", k_optimal_tfidf2, auc_tfidf2])

model_metric.add_row(["Avg W2V", "KD-tree", k_optimal_avgw2v2, auc_avgw2v2])

model_metric.add_row(["TF-IDF W2V", "KD-tree", k_optimal_tfidfw2v2, auc_tfidfw2v2])
```

print(model_metric.get_string(start=0, end=8))

| _ | | | + | L | _ |
|---|--|--|-------------------------------|---|------------|
| | Model Name | Algorithm | Hyperparameter | Test AUC | T |
| + | Bag of Words TF-IDF Avg W2V TF-IDF W2V Bag of Words TF-IDF | Brute Force Brute Force Brute Force Brute Force KD-tree KD-tree | 6 6 9 9 6 | 0.725350373964907 0.6565892409792116 0.8423776560475338 0.8078694314321018 0.625309089781746 0.624642650462963 | |
| | Avg W2V TF-IDF W2V | KD-tree KD-tree | 6 6 | 0.7801007564484127 0.7535802124669312 | |
| + | | + | + | + | + |

7 [7] Observations

- 1. Time Elapsed: Brute Force takes significantly less time compared to KD-Tree to train for all the algorithms. Hence Brute Force based models were trained & tested on 50k data and kd_tree were trained & tested on 20k.
- 2. All the models are trying to slightly overfit on the training data to some extent.
- 3. SOMTE(Synthetic Minority Oversampling Technique) is used to generate new datapoints for the minority class.
- 4. Test AUC scores ranges from 0.62 to 0.84 for all the models and the Hyperparameter K ranges from 3 to 9.