

Ecommerce Olist Analysis

Year

2016

2017

2018

Month

All

Product category

All

customer_state

All

Customers

96.10K

Total Payment

16.01M

Total Price

13.59M

Total freight value

2.25M

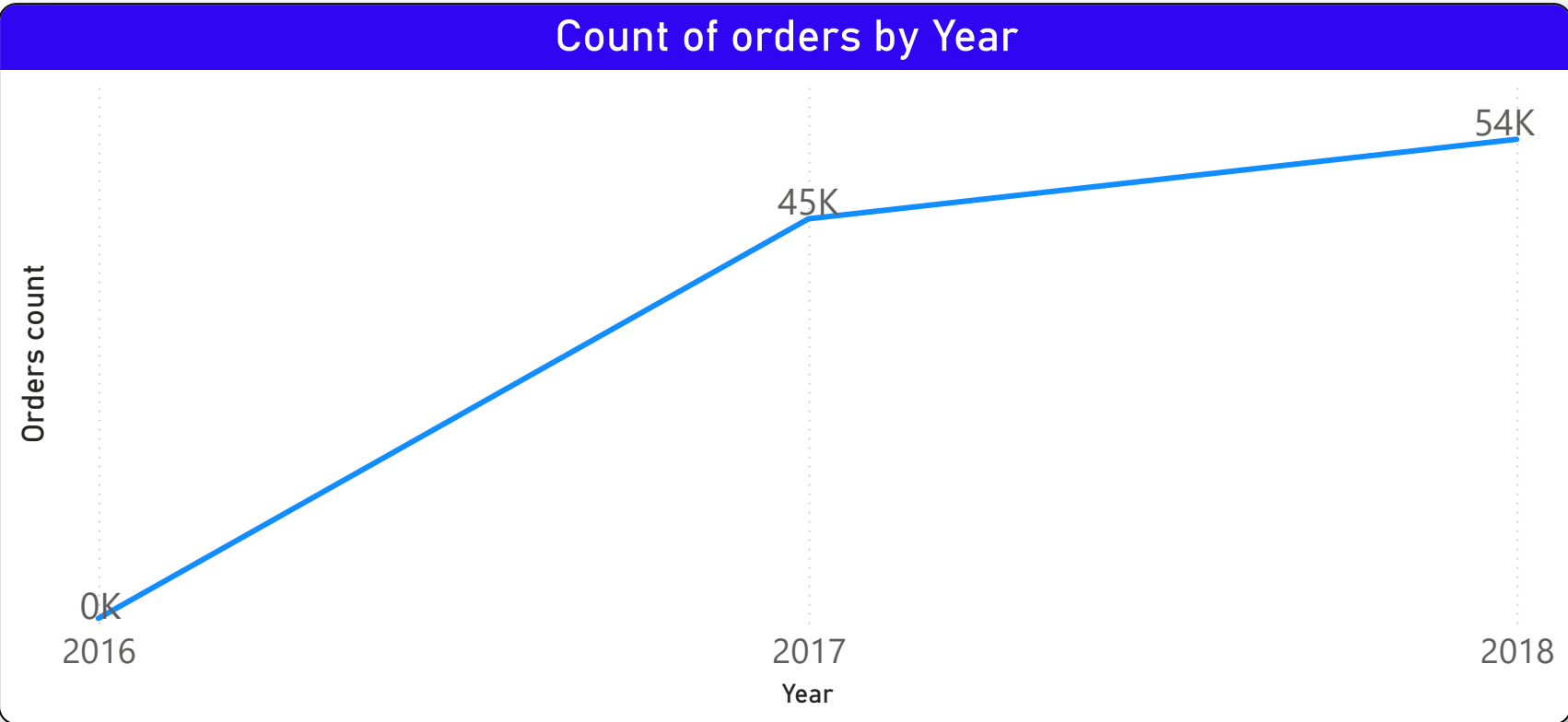
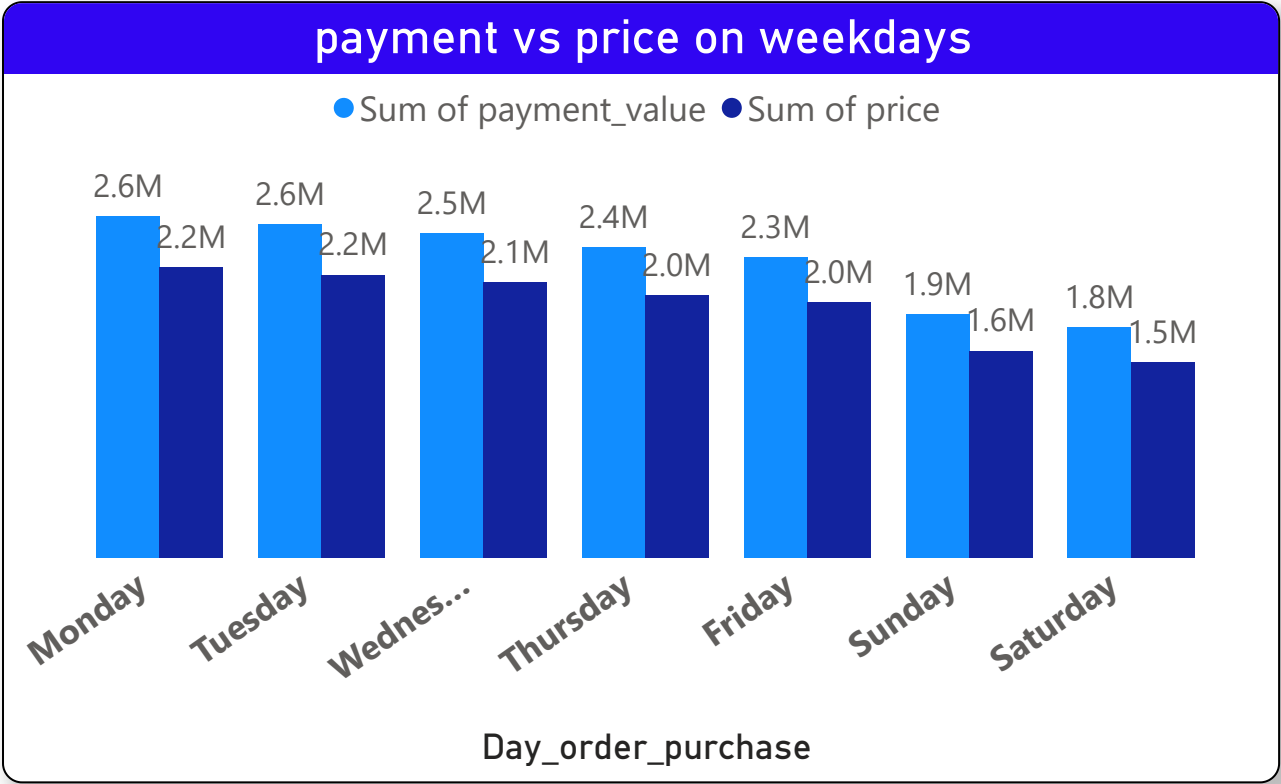
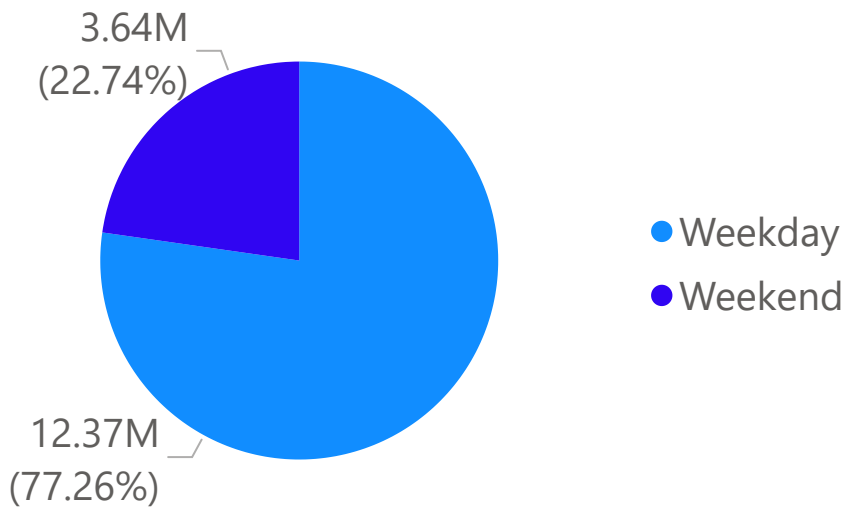
Total product categories

71

Total Sellers

3095

Weekday Vs Weekend Payment Statistics



Top 5 cities with most customers

customer_city	Customers	Total orders
sao paulo	15540	15428
rio de janeiro	6882	6797
belo horizonte	2773	2754
brasil	2131	2119
curitiba	1521	1512
Total	28847	28610

