

MANI MAHAL

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PROFESSIONAL EXPERIENCE:

Consultant

Feb 2019 – Present
Vancouver, Canada

Traction on Demand; Salesforce Consulting & Implementation

- Responsible for a portfolio of 15 clients across 7 industries, delivered projects worth ~\$11Mn with 80% customer success.
- Consulted on streamlining business automation, sales process, inventory management, systems integration by strategizing cross-platform technical stacks such as Apex, Visualforce, Lightning Component, GIT; CI/CD, Javascript, Heroku
- Delivered 17 projects aiding pre sales and sales by creating demo project solutions
- Upgraded developer process work-flow by code reviews, resource planning and budget allocation, cross-team scope of work
- Designed LinkedIn app on Salesforce by collaborating with LinkedIn's API developers team
- Created service level agreements and periodic project delivery reports for the senior management
- Received fastest quarter All-star performance for team play and 100% CSAT

Senior Software Developer

May 2017 – Feb 2019
Toronto, Canada

Trailcon Leasing Inc; Canada's leading trailer rental, leasing and maintenance solutions

- Led 5 projects on inhouse CRM and ERP system to enhance external and internal business processes
- Built integration for real time Fleet Tracking of Trucks and Trailers across North America increasing data accuracy for finances and periodic maintenance checks
- Implemented service ticketing system for client and internal teams for monitoring maintenance which reduced 90 percent influx vendor inquiry calls
- Streamlined technical processes of code refactoring, code reviews, unit testing and DevOPs
- Acted as Liaison between the onsite and offshore development team of 14 members
- *Tech Stack: LAMP, PHP, JS, Salesforce, Java, GIT, Salesforce*

Application Developer

Mar 2015 – Apr 2017
Toronto, Canada

DDB Canada; Leading digital marketing and ad specializes in strategy and data & analytics

- SPOC Volkswagen's and Samsung's Customer Portal for Canada, increasing customer engagement by 120%
- Offered solutions to 137 dealers of Volkswagen on developing web portals to select offers and promotions based on continuous integrations and access to real time reports for analysis, boosting global sales revenue
- Streamlined periodic production releases and DevOPs for Volkswagen and Samsung resulting in 90% drop in deployment accidents.
- Aided analytical team with data manipulation for targeted digital marketing of ~1.3Mn customer base
- *Tech Stack : LAMP, Laravel PHP framework, VanillaJS, GIT, Node, Salesforce*

Full Stack Developer

Sept 2014 – Mar 2015
Toronto, Canada

Independent Contractor;

- Integrated Salesforce Exact Target and IBM Silverpop marketing tool to send out automated responses and notifications when triggered via web apps.

OTHER PROJECTS:

Founding Member

May 2009 – Dec 2011
New Delhi, India

India United Football Academy; Sports Startup

A startup which provided soccer services such as provision of equipment, coaches, team management, coaching sport academics to educational institutions.

- Ensured students and coaches keep track of equipment inventory, practice schedule and match recordings.

Lab Specialist / Analyst

Jun 2006 – Dec 2010
Remote (France)

Alcatel Lucent, Listen2Youth Panel;

- Communicated with people around the world to track how different cultures adapt and respond to an evolving technological landscape.
- Managed a technical blog on their panel engaging with a 90k user base.
- Tested and provided detailed feedback on upcoming products in beta

EDUCATION:

Bachelor of Science, Computer Science

University of Windsor;

May 2014
Windsor, Canada

- Researched interactomics in molecular biology to create a vast interactive database for medical professionals in University of Windsor Research Experiences for Undergraduates program.