Executive Summary and Recommendations

Post analysis on IMDB data by RSVP movies:

1. Most of the movies were produced in the month of March(824) and lowest movies were published(438) in the month of December.

2. Drama was the most popular genre with 4285 number of movies and an avg duration of 106.77. Comedy stands 2nd with 2412 movies released and average duration of 102.62.

3. Most of the movies were rated between 6-8 on a median rating scale.

4. Dreamwarrior Pictures and National Theatre Live had produced highest rated films.

5. Marvel Studios(1st) Twentieth Century Fox(2nd) & Warner Bros.(3rd) can be chosen as its Global Partners as number of votes received is maximum of their movies.

6. A total of 1078 movies were produced in the year 2019 in 'Drama' genre.

7. From the dataset, we can predict that Dream Warrior Pictures (Ranked 1st) or National Theatre Live (Ranked 2nd) or both could be their next project's production company.

8. There are 3289 movies released which have only 1 genre.

9. Based on the total votes and also for the regional feel, Vijay Sethupathi can be hired as the additional actor for their next project.

10. Star Cinema and Twentieth Century Fox are the top two production houses that have produced the highest number of hits (median rating >= 8) among multilingual movies.

11. Kirket and Love in Kilnerry are the top rated movies in IMDB with average rating of 10

12. Mammootty and Mohanlal are the top two actors.