

# Markdown

*One Format. Many Features.*

## Why Markdown?

- Markdown allows you to write using an easy-to-read and easy-to-write plain text format
- Free-to-use and flexible language that transforms to many different formats
- Formats such as: Websites, PDFs, eBooks, slide decks, and much more
- Markdown is a lightweight in size, easy to archive, and imports into many databases
- Focus on creating the content, not designing it

## What is Markdown?

This file is - the one you're reading - is written in markdown — transforms.

## Transforms

Markdown, a plain text format transforms into:

- Websites
- eBooks
- Slides
- Word Documents
- and whatever it needs to be.