



FIELD STRATEGIES

Producing An Impact On Any Scale.

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The Team

Field Strategies is a diverse group of talent focused on creating unique, targeted and engaging experiences.



MATT SCHNEIDER
Co-Founder & Partner



BEN TEVELIN
Partner



JENNIFER HOLCOMB
Project Manager



DANIEL CARLES
Project Manager



RYAN GARNER
PM & Leader of West Coast



RONNIE WEST
Project Manager



STEPHEN J. HILL
GOTV Specialist



BENJAMIN "BP" PERRY
Implementation & Management



DIRK WIGGINS
Analytics



IRIS MICHELLE DELGADO Project Management

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"The Field Strategies staff brought an overwhelming intensity to our persuasion and Get Out The Vote efforts. Field Strategies beat my vote goals and secured the margin of victory. I recommend them most highly."

Senator Robert Menendez

DEMOCRAT	NEW JERSEY	The CASE STUDY
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What We Offer



BILL PARCEL

June 2012

Congressional Upset Victory

New Jersey's 9th district race between two incumbent Democrats.

PHOTO

GOVERNOR MARTIN O'MAILLEY

Nov. 2010

Maryland Gubernatorial Race

Orerio idundem incid quatio omnient inusape ruptusapero magnimi, si beatio magnim rem

PHOTO

MITCH LANDRIEU

Feb. 2010

New Orleans Mayoral Election

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PHOTO

KASIM REED

Dec. 2009

Atlanta Mayoral Runoff Election

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PHOTO

HURRICANE SANDY RESPONSE

Oct. 2012

Relief in Response to Tropical Cyclone

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PHOTO

LATINO & HISPANIC OUTREACH

June 2012

Engaging a Targeted Group

Orerio idundem incid quatio omnient inusape ruptusapero magnimi, si beatio magnim rem

PHOTO

THE FULL LIST

Strategy

Campaign Strategy
GOTV (Get Out The Vote)
Strategy & Logistics
Campaign Planning
Message Development
Vote Goal Definition & Delivery
Grassroots Campaigns

Targeting

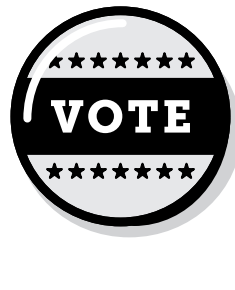
Voter Identification
Voter Contact Canvass
Data Analysis

Execution

Election Day Operations
Signature Validation
Precinct Operations
Petition Circulation
Voter Registration

Who We've Worked With

For over XX years, we have been a catalyst for Democratic parties, campaigns, committees, and candidates across the country.



CLIENTS



SEN. TIM JOHNSON
Democrat-South Dakota

"The Field Strategies staff brought an overwhelming intensity to our persuasion and Get Out The Vote efforts. Field Strategies beat my vote goals and secured the margin of victory. I recommend them most highly."

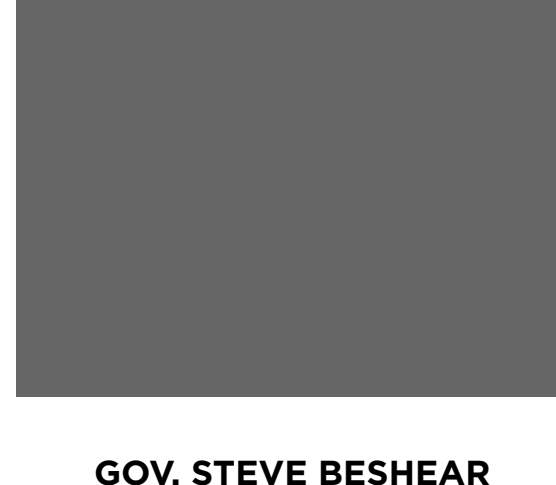
SEN. BOB MENEDEZ
Democrat-New Jersey



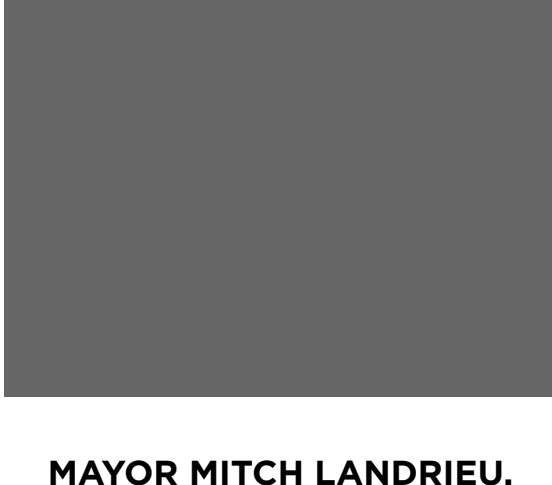
SEN. JOE BIDEN
Democrat-Deleware



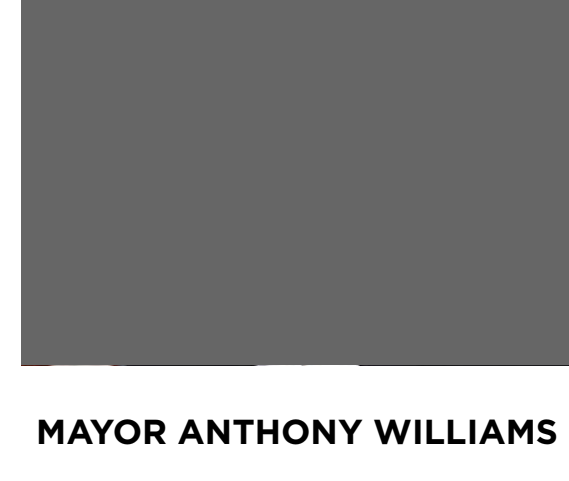
SEN. FRANK LAUTENBERG
Democrat-New Jersey



GOV. STEVE BESHEAR
Democrat-Kentucky



MAYOR MITCH LANDRIEU,
New Orleans, Louisiana



MAYOR ANTHONY WILLIAMS
Washington D.C.



MAYOR JOEY, PATERSON
Paterson, New Jersey



MAYOR JERRAMIAH HEALY
Jersey City, New Jersey



WORKING WITH TOP ORGANIZATIONS

Democratic Congressional Campaign Committee (DCCC)
Service Employees International Union (SEIU)
American Federation of State, County, and Municipal Employees (AFSCME)
Laborers International Union of North America (LIUNA)
United Auto Workers (UAW)
They Work For Us

New Jersey Democratic Party
Kentucky Democratic Party
Pennsylvania Democratic Party
Arizona Democratic Party
Florida Democratic Party
Maryland Democratic Party
Ohio Democratic Party



STATE-ORIENTED GROUND GAMES

Get In Touch

If you're interested in working with Field Strategies, please feel free to shoot us an email with some general information:

hello@fieldstrategies.com

Contact

Field Strategies
888 16th Street NW, Suite 650
Washington, DC 20006
202.540.8027

Nav Bar: Scroll to different sections of the page. The nav will be sticky and scroll with the user to easily navigate the site.

Hero Image: A fixed image that is super impactful. Content will scroll on top of it.

Intro Copy: This content will give an overview of Field Strategies.

Team BG Image: This is a fixed image with content scrolling on top.

Team Cards: These contain a headshot, the name, title and email link for each team member.

Team Cards Hover: On hover, the team cards will have a short bio slide up from the bottom of the card.

Quotes: A slider of the three main quotes. Field Strategies has. Each quote will have the source, their party affiliation, state, and a case study if it is associated.

Work BG Image: This is a fixed image with content scrolling on top. Relates to work: rallies, canvassers, etc...

Work Video: A fun, more appealing and exciting way to tell the story of the work done at Field Strategies. Field Strategies will be able to link to the video and share it out throughout social media and as appropriate.

Case Studies: Each of the work case studies will have the name of the candidate / party / group, the name of the study, a small intro and an image. On click, users will be directed to the PDF of the case study.

The Full List: Simple three column lists of what services Field Strategies offer. This list connects directly to the content in the video.

Clients BG Image: This is a fixed image with content scrolling on top. Related to clients: groups, candidates speaking, etc...

Client Intro: A small blurb about Field Strategies' experience and large amount of clients.

Client Grid: A gridded out section of images of clients Field Strategies has worked with.

Client Grid Hover: On hover, quotes from each candidates can appear.

Organizations: A list of organizations Field Strategies has worked with.

State Parties: A list of state parties Field Strategies has worked with.

Footer: The footer contains information for users to contact Field Strategies along with the copy right.

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