



# HASH-IT-OUT SEASON 2

A 12-HOUR HACKATHON SPONSORSHIP PROPOSAL

# ABOUT HASH IT OUT

"Hash it out: Season 2" is a 12-hour State Level Hackathon designed to foster innovation, creativity, and collaboration among students.

As part of "Student Developers Community (SDC)" at "Sreenidhi Educational Group", we're gearing up for an exciting season of innovation, coding, and collaboration. Be a part of this tech revolution by partnering with us.



# Event Domains



## Web Development

Creating websites involves using HTML, CSS, and Javascript for responsive and a seamless user experience

## AI & ML

Machine learning and artificial intelligence leverage algorithms and neural networks for data analysis and predictive modeling.

## Blockchain and Cyber Security

Blockchain and Web3 technologies focus on decentralization, secure transactions, and smart contracts through distributed ledger systems.



## Open Innovation

Open innovation encourages collaboration and crowdsourcing, fostering idea sharing and co-creation across diverse communities

# WHY SPONSOR HASH IT OUT?



- **Access to Cutting-Edge Technologies and Ideas:**

Early insights into emerging technologies and trends.

- **Talent Recruitment:**

Identify and recruit top talent for internships and full-time positions.

- **Corporate Social Responsibility (CSR):**

Enhance reputation by supporting education and innovation.

- **Product Feedback and Development:**

Receive valuable feedback from a tech-savvy audience.

- **Increased Brand Loyalty:**

Foster loyalty and positive perception among current and future customers.

- **Collaborative Innovation:**

Opportunities for new partnerships or business ventures.

- **Enhanced Industry Presence:**

Elevate status and influence within the tech industry.

- **Content Creation and Media Coverage:**

Generate content for marketing and PR purposes.

- **Community Building:**

Help build a robust and collaborative tech ecosystem.



# PRIIZE MONEY

**WINNER**

**10,000/-**



**1ST RUNNER UP**

**5,000/- \***

**2ND RUNNER UP**

**3,000/-**



# SPONSORSHIP OPPURTUNITIES

## Diamond Sponsor:

**Exclusive Partner**



**Investment: 2,50,000/-**

Exclusive Diamond Sponsorship throughout event promotions and materials.  
Promote your logo on the event website, banners, and social media.  
Speaking during a seminar.  
Ads played on four screens across the college campus for maximum visibility.  
Sponsor's logo on event merchandise such as t-shirts, mugs, and bags.  
Media coverage and post-event news releases.

1,80,000/-

## Gold Sponsor:



**Strategic Partner**

**Investment: 1,80,000/-**

- Promotional materials, banners, and the event website feature the logo.
- Sponsor's logo on event merchandise such as t-shirts, mugs, and bags.
- Ads played on four screens across the college campus for maximum visibility.
- Following events, press releases.

## Silver Sponsor:



**Networking Partner**

**Investment: 60,000/-**

- Choice of event website logo and marketing materials.
- Ads played on four screens across the college campus for maximum visibility
- Post-event acknowledgement.

# Food Sponsorship Benefits

## Visibility & Reach

- Promote your brand to a diverse, tech-savvy audience.
- Highlight your company as the official food sponsor, showcasing your commitment to energizing participants.

## Brand Engagement

- Create a positive, lasting impression by being the provider that fuels creativity and innovation.
- Customize meals or snack offerings with your brand's packaging for added engagement.

## Community Building

- Support the next generation of tech leaders and innovators by ensuring they have the energy to perform their best.
- Position your brand as a contributor to a vibrant, forward-thinking community.

## Exclusive Marketing Opportunities

- Use branded food stations and packaging to maximize visibility.
- Include your brand in social media coverage featuring meals, snack breaks, or refreshment moments.

## Long-Term Partnerships

- Establish relationships with event organizers, participants, and attendees for future collaborations or sponsorships.

# Diamond Sponsor- List of Benefits

- **Logo Placement:**

Prominent logo placement on ID cards, banners, posters, and all event marketing materials.

- **Social Media Mentions and Shoutouts:**

Regular mentions and shoutouts on Hack Wave's social media channels.

- **Promotional Time:**

A dedicated 20-30 minute slot to promote their products or services during the hackathon.

- **Dedicated Engagement Space:**

Exclusive space at the event for direct engagement with participants(stall).

- **Private Session with Winning Team:**

Opportunity for a private meeting with the hackathon's winning team to discuss projects and potential collaborations.

- **Campus Ad Displays:**

Ads played on four screens across the college campus for maximum visibility.

- **Priority Access to Resumes:**

Early access to participant resumes for recruitment purposes.

- **Co-branded Merchandise:**

Sponsor's logo on event merchandise such as t-shirts, mugs, and bags.

- **Post-Event Report:**

A comprehensive report detailing the event's success, participant feedback, and sponsor visibility metrics.



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- **Campus Ad Displays:**

Ads played on four screens across the college campus for maximum visibility.

- **Promotional Time:**

A dedicated 30 - 40 minutes slot to promote their product or services during hackathon .

- **Co-branded Merchandise:**

Sponsor's logo on event merchandise such as t-shirts, mugs, and bags.

- **Post-Event Report:**

A comprehensive report detailing the event's success, participant feedback, and sponsor visibility metrics.



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# Enquiry & Registration

Make sure you reserve your spot at the Hash it out Season 2 Hackathon. Be a proud sponsor for our Hash it Out.

Fall in the Loop of TECH



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# Thank You!



Learn & Develop