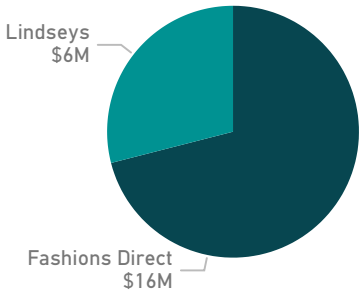


# Store Sales Overview

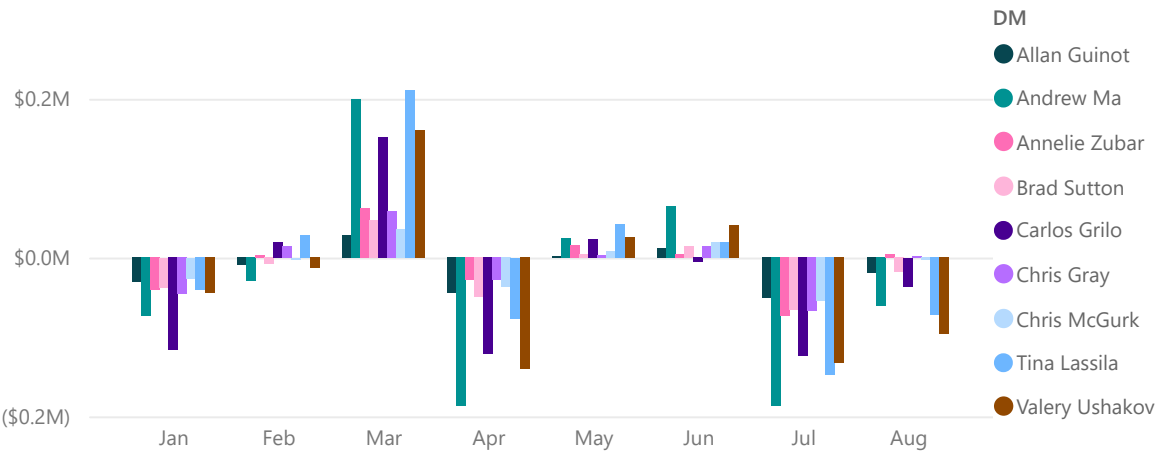
This Year Sales by Chain



10  
New Stores

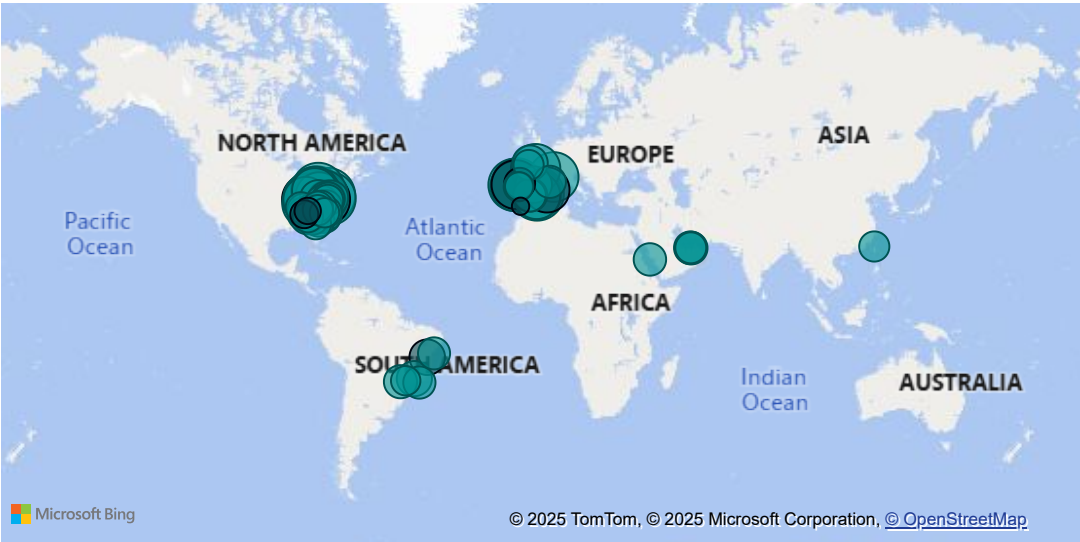
104  
Total Stores

Total Sales Variance by FiscalMonth and District Manager

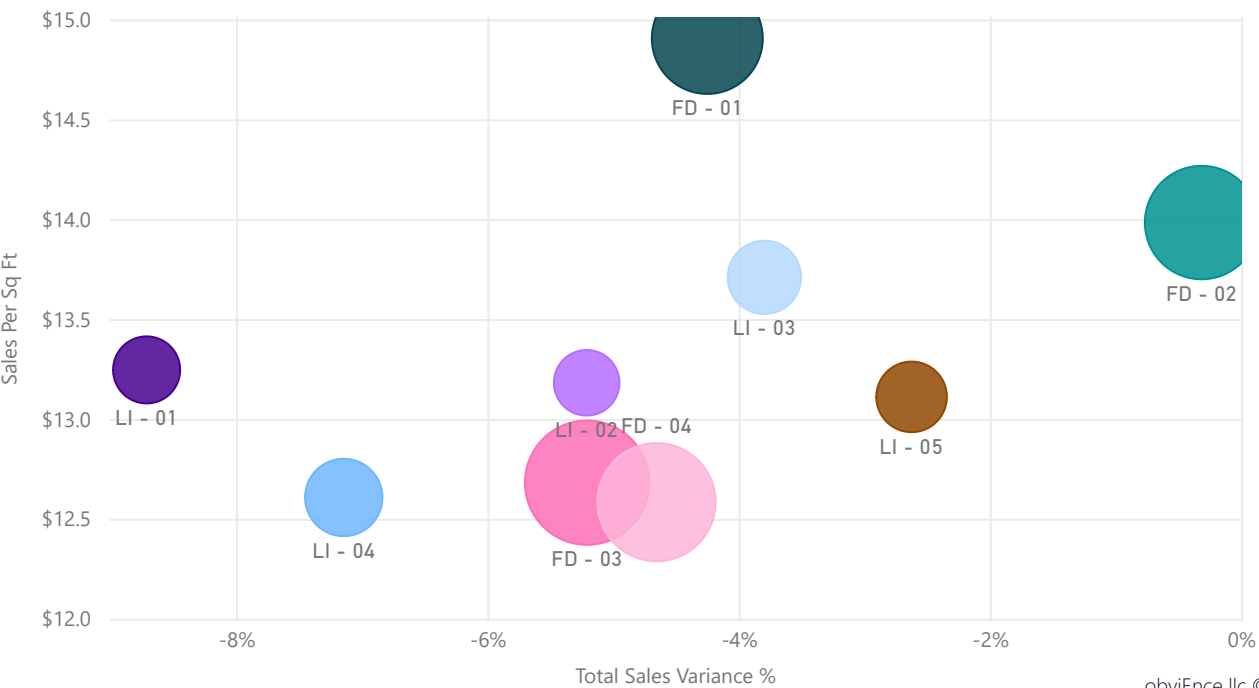


This Year Sales by PostalCode and Store Type

Store Type ● New Store ● Same Store



Total Sales Variance %, Sales Per Sq Ft and This Year Sales by District and District

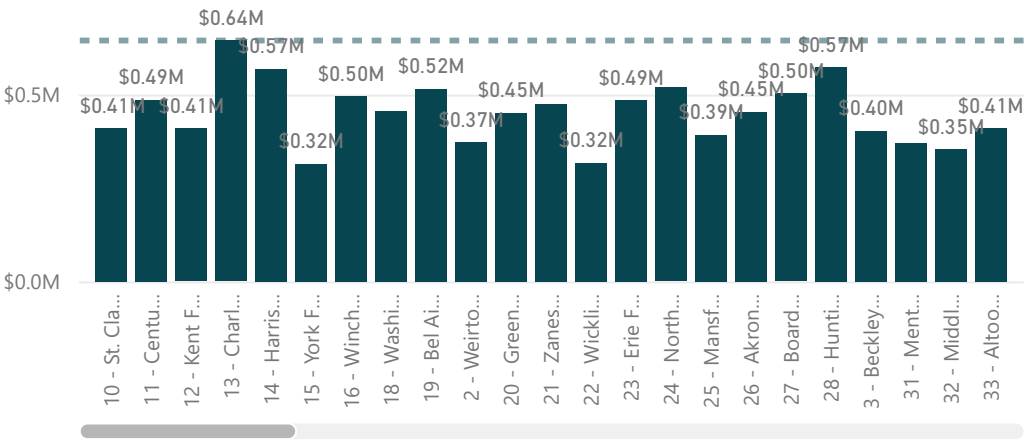


# District Monthly

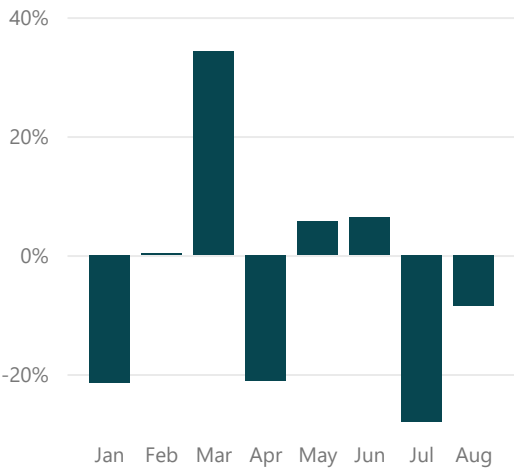
## District Manager

- ☐ Allan Guinot
- ☐ Andrew Ma
- ☐ Annelie Zu...
- ☐ Brad Sutton
- ☐ Carlos Grilo
- ☐ Chris Gray
- ☐ Chris McG...
- ☐ Tina Lassila
- ☐ Valery Ush...

This Year Sales by StoreNumberName

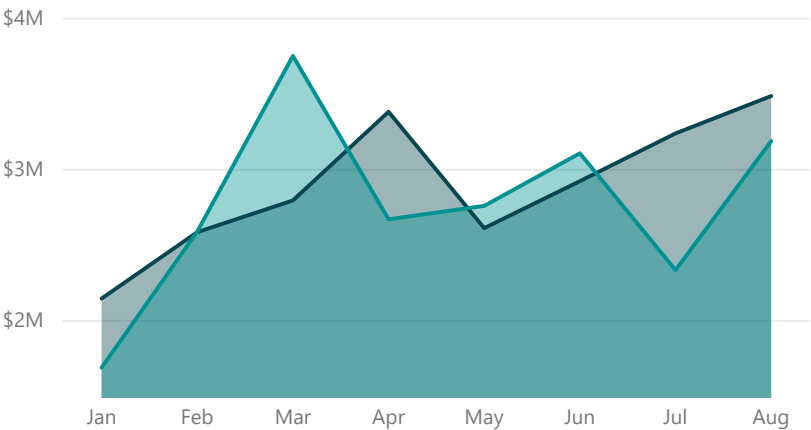


Total Sales Variance % by FiscalMonth



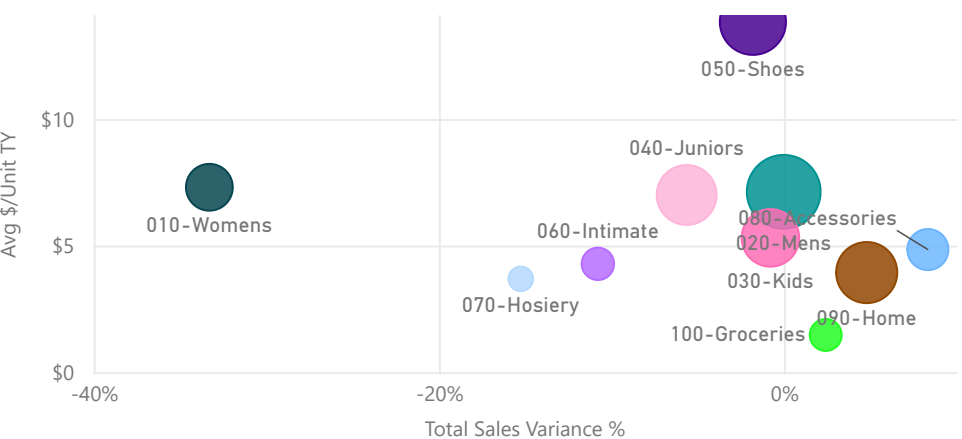
Last Year Sales and This Year Sales by FiscalMonth

● Last Year Sales ● This Year Sales



Total Sales Variance %, Avg \$/Unit TY and This Year Sales by Category and Category

Category ● 010-Womens ● 020-Mens ● 030-Kids ● 040-Juniors ● 050-Shoes ● 060-Intimate

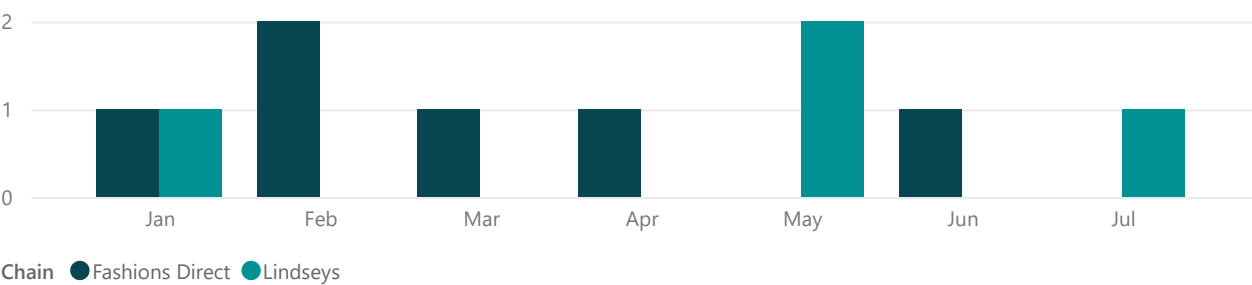


# New Stores Analysis

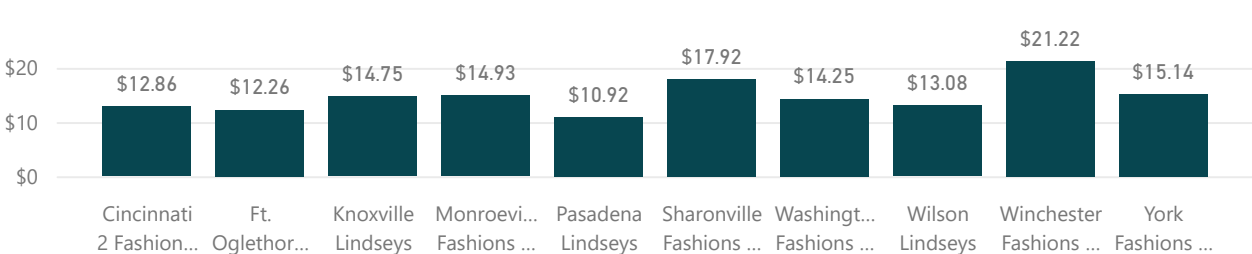
This Year Sales by City and Chain



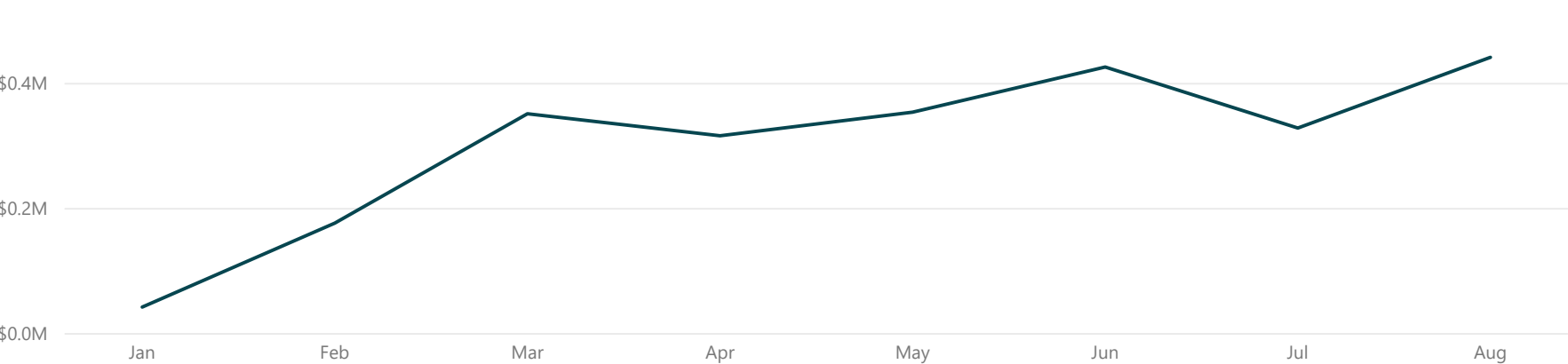
Open Store Count by Open Month and Chain



Sales Per Sq Ft by Name

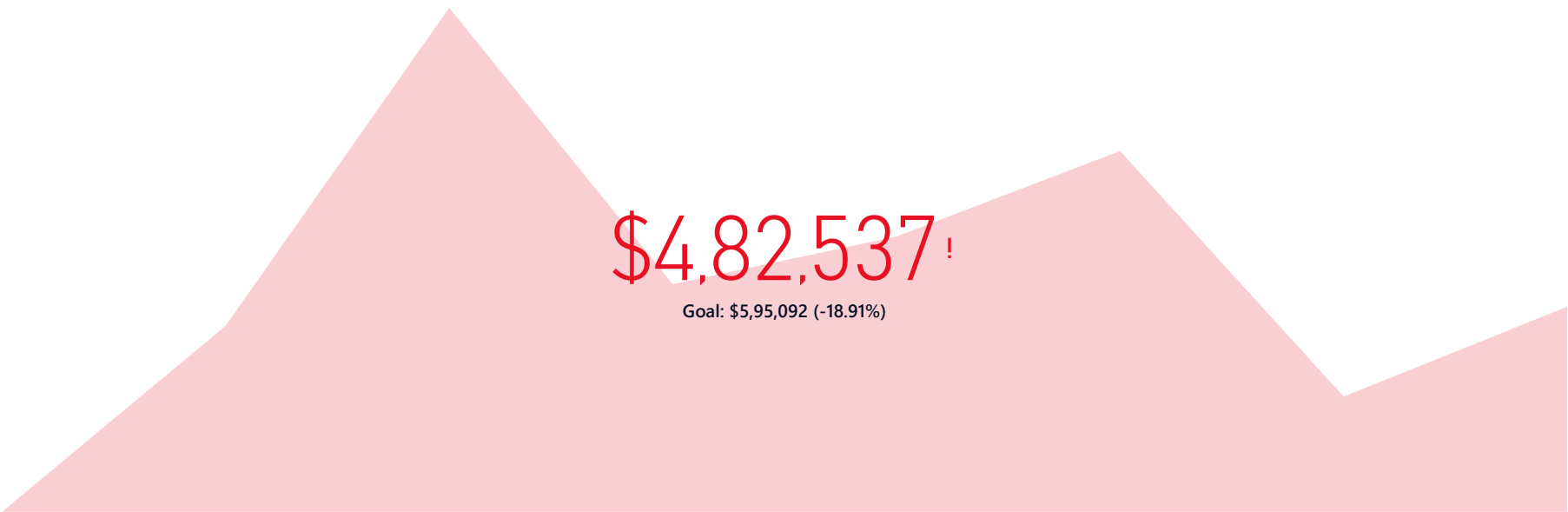


This Year Sales by FiscalMonth



- Name
- ☐ Cincinnati 2 Fashions Direct
  - ☐ Ft. Oglethorpe Lindseys
  - ☐ Knoxville Lindseys
  - ☐ Monroeville Fashions Direct
  - ☐ Pasadena Lindseys
  - ☐ Sharonville Fashions Direct
  - ☐ Washington Fashions Direct
  - ☐ Wilson Lindseys
  - ☐ Winchester Fashions Direct
  - ☐ York Fashions Direct

Total Units This Year and Total Units Last Year by FiscalMonth



Chain

☐

Fashions Direct

☐

Lindseys

\$4,82,537!

Goal: \$5,95,092 (-18.91%)

Regular Sales and Markdown Sales Units

● Regular\_Sales\_Units ● Markdown\_Sales\_Units



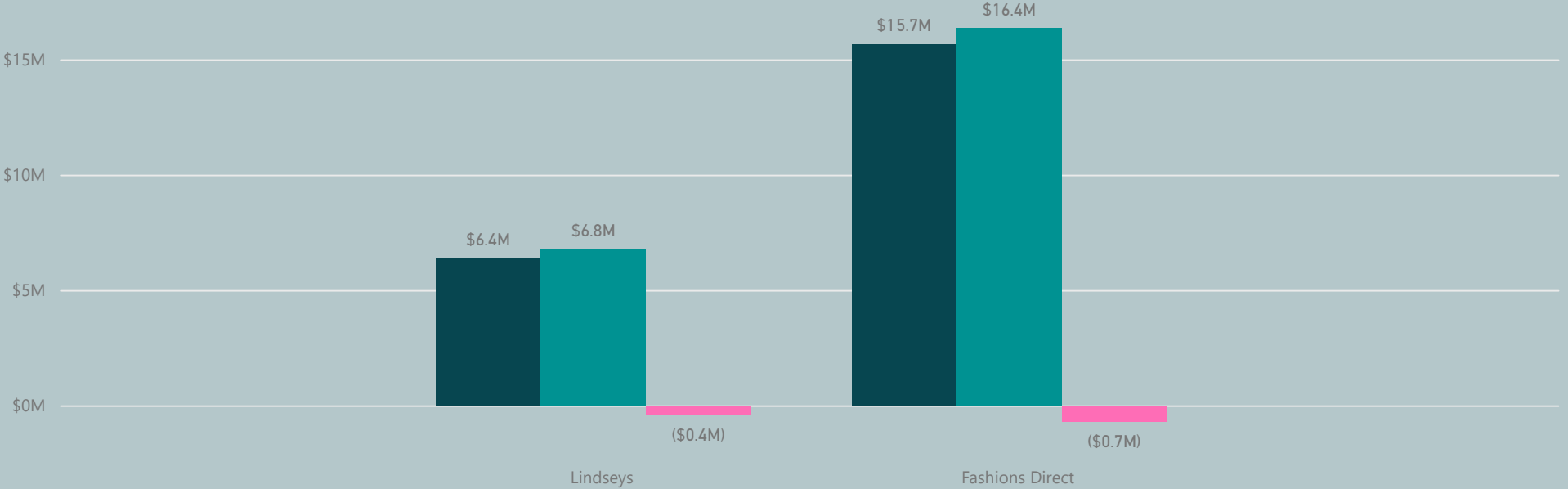
Chain



- ☐ Fashions Direct
- ☐ Lindseys

This Year Sales, Last Year Sales and Total Sales Variance by Chain

● This Year Sales ● Last Year Sales ● Total Sales Variance



Chain

Fashions Direct

Lindseys

Last Year Sales	This Year Sales
\$2,31,32,601	\$2,20,51,952



\$2,31,32,601

Last Year Sales

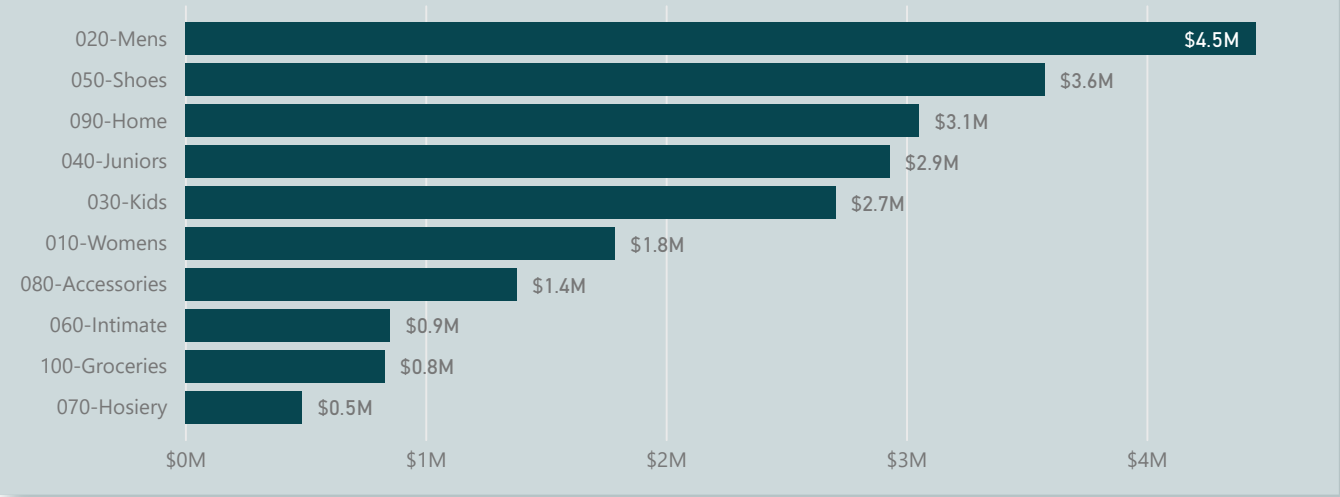
\$2,20,51,952

This Year Sales

-4.67%

Total Sales Var %

This Year Sales by Category



Chain

All

Buyer

All