

# MANIKYA RAVINDRA KOLEKAR

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## EDUCATION

<b>SDM Institute of Technology, Ujire</b> Bachelor of Information Science; CGPA: 8.86 <b>Jawahar Navodaya Vidyalaya, North Canara</b> PUC (CBSE)	Karnataka, India <b>December 2020 - May 2024</b> Karnataka, India <b>June 2018 - July 2020</b>
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## SKILLS SUMMARY

- **Languages:** Python, SQL, HTML, CSS
- **Frameworks:** Pandas, NumPy, Scikit-Learn, Matplotlib
- **Tools:** Power BI, Excel, PowerPoint, Tableau, MySQL
- **Platforms:** PyCharm, Jupyter Notebook, Visual Studio Code, DialogFlow

## WORK EXPERIENCE

<b>IMPLEMENTATION ENGINEER   ZINO TECHNOLOGIES</b>	<b>June 2024 - Present</b>
<ul style="list-style-type: none"><li>◦ Developed and automated dashboards to track business metrics, improving decision-making speed by 20%</li><li>◦ Improved marketing campaign reporting by integrating automated workflows, saving 15% time</li><li>◦ Managed and optimized the <b>customer onboarding process</b>, ensuring smooth transitions from lead to active user</li><li>◦ Delivered actionable insights and reports to leadership, increasing campaign effectiveness by 12%</li></ul>	
<b>DATA SCIENCE WITH AI/ML   CRANES VARSITY</b>	<b>August 2023</b>
<ul style="list-style-type: none"><li>◦ Gained Experience with various Machine Learning algorithms by implementing over 10 different models, achieving an average accuracy improvement of 20% across multiple projects</li><li>◦ Automated data processing tasks using python, cutting data preparation time by 30% and enabling faster deployment of models</li></ul>	
<b>DATA ANALYTICS   SHAPE AI</b>	<b>July 2021 – October 2021</b>
<ul style="list-style-type: none"><li>◦ Analyzed customer journey data to identify behavioral trends and optimize marketing strategies</li><li>◦ Gained exposure to attribution models and sales conversion pipelines</li><li>◦ Worked with mock CRM data to simulate segmentation and funnel drop-off analysis</li></ul>	

## PROJECTS

<b>Customer Onboarding   Ghodawat Company (via Zino Technologies)</b>	<b>January 2025 – Present</b>
<ul style="list-style-type: none"><li>◦ Managed onboarding for a high-profile client, aligning system configurations with their business processes</li><li>◦ Created a dashboard to track onboarding milestones and client readiness across departments</li><li>◦ Improved onboarding efficiency by analyzing time-in-stage data and streamlining repetitive steps</li></ul>	
<b>Fake Product Review Detection</b>	<b>July 2024</b>
<ul style="list-style-type: none"><li>◦ Developed and fine-tuned a logistic regression-based machine learning model achieving a 92% accuracy rate in predicting fake product Review</li><li>◦ Managed data integrity by handling missing values and encoding categorical variables, enhancing quality by 33%</li><li>◦ Minimized false positives by 16% through rigorous feature engineering and hyperparameter tuning processes</li><li>◦ Implemented under-sampling and ensemble techniques to address class imbalance, leading to 15% improved performance</li></ul>	
<b>Campus Information Chatbot with Multilingual Audio</b>	<b>November 2023 - March 2024</b>
<ul style="list-style-type: none"><li>◦ Engineered a multilingual chatbot to assist campus navigation, serving over 1,500 students and staff with real-time, location-based information</li><li>◦ Significantly cut down inquiry wait times by 20%, enhancing the accessibility and efficiency of campus services</li></ul>	
<b>Breast Cancer Classification</b>	<b>August 2023</b>
<ul style="list-style-type: none"><li>◦ Led the development of a Logistic Regression model for breast cancer classification, achieving an impressive accuracy rate of 94%</li><li>◦ Pre-processed and analysed a dataset of 570 breast cancer patients, utilizing techniques such as scaling, normalization, and dealing with missing data to ensure data quality</li><li>◦ Demonstrated commitment to ethical data practices while contributing to the development of data-driven healthcare solutions</li></ul>	

## CERTIFICATES

<b>Data Analytics and Visualization Job Simulation on Forage (Accenture North America)</b>	<b>August 2024</b>
<b>Data Analytics using Power BI (TechTip24)</b>	<b>April 2024</b>
<b>Machine Learning with Python (IBM)</b>	<b>January 2024</b>