

Brief Description

The banner animation I created is an ad that promotes Georgian College Interactive Web Design and Development program. The ad includes of animated text and graphics that is relevant to the program. I used the YouTube rectangle size for this banner ad. The fonts and UI's are presented visually in the style guide included with this document.

The theme of the banner ad site is minimalist with great typography, an enough reason to attract future students of Interactive Web Design and Development program at the Georgian College, Barrie campus.