

**Introduction :**

This project profile has been prepared aiming at production of talcum powder in a small scale unit. Talcum powder is one of the beauty care products used men and women. The purpose to keep the skin dry to suppress the bad (sweat) odor and to feel fresh. The demand of Talcum Powder is increasing day by day at the pace of awareness of beautification, purchasing power of people, urbanization and advertisement in different medias. Further talcum powder is having much demand for exports to the developing countries. Thus it is felt that this product would be in growing demand.

**1 Name of the Product :** TALCUM POWDER

**2 Project Cost :**

a Capital Expenditure

Land : Own

Work shed in sq.ft rented 0 Rs. -

Equipment : Rs. 635,000.00

S.S. Blender 500 kg, Mechanical Shifter, Semi Automatic Filling Machine, Conveyor Belt, SS Storage Vessel, Erection & Electrification, Office Equipments, Furniture and Fixtures.

Total Capital Expenditure Rs. 635,000.00

b Working Capital Rs. 1,350,000.00

**TOTAL PROJECT COST : Rs. 1,985,000.00**

**3 Estimated Annual Production Capacity:**

(Rs. in 000)

Sr.No.	Particulars	Capacity in No./Q.	Rate	Total Value
1	TALCUM POWDER	300000 nos.pack	20.00	5907.90
<b>TOTAL</b>		300000 nos.pack	<b>20.00</b>	<b>5907.90</b>

**4 Raw Material : Rs. 4,788,000.00**

**5 Labels and Packing Material : Rs. 75,000.00**

**6 Wages (3-Skilled & 3- Unskilled) Rs. 360,000.00**

**7 Salaries (1-Manager) Rs. 120,000.00**

**PAGE ( 2 )**

<b>8</b>	<b>Administrative Expenses</b>	<b>:</b>	<b>Rs.</b>	<b>120,000.00</b>
<b>9</b>	<b>Overheads</b>	<b>:</b>	<b>Rs.</b>	<b>120,000.00</b>
<b>10</b>	<b>Miscellaneous Expenses</b>	<b>:</b>	<b>Rs.</b>	<b>60,000.00</b>
<b>11</b>	<b>Depreciation</b>	<b>:</b>	<b>Rs.</b>	<b>63,500.00</b>
<b>12</b>	<b>Insurance</b>	<b>:</b>	<b>Rs.</b>	<b>6,350.00</b>
<b>13</b>	<b>Interest (As per the PLR)</b>			
	<b>a. C.E.Loan</b>	<b>:</b>	<b>Rs.</b>	<b>82,550.00</b>
	<b>b. W.C.Loan</b>	<b>:</b>	<b>Rs.</b>	<b>175,500.00</b>
	<b>Total Interest</b>		<b>Rs.</b>	<b>258,050.00</b>
<b>14</b>	<b>Working Capital Requirement</b>	<b>:</b>		
	<b>Fixed Cost</b>		<b>Rs.</b>	<b>388,900.00</b>
	<b>Variable Cost</b>		<b>Rs.</b>	<b>5,518,500.00</b>
	<b>Requirement of WC per Cycle</b>		<b>Rs.</b>	<b>1,476,850.00</b>

**15 Cost Analysis**

<b>Sr.No.</b>	<b>Particulars</b>	<b>Capacity Utilization(Rs in '000)</b>			
		<b>100%</b>	<b>60%</b>	<b>70%</b>	<b>80%</b>
<b>1</b>	<b>Fixed Cost</b>	388.90	233.34	272.23	311.12
<b>2</b>	<b>Variable Cost</b>	5519.00	3311.40	3863.30	4415.20
<b>3</b>	<b>Cost of Production</b>	5907.90	3544.74	4135.53	4174.42
<b>4</b>	<b>Projected Sales</b>	6900.00	4140.00	4830.00	5520.00
<b>5</b>	<b>Gross Surplus</b>	992.10	595.26	694.47	793.68
<b>6</b>	<b>Expected Net Surplus</b>	929.00	532.00	631.00	730.00

Note : 1.All figures mentioned above are only indicative.  
2.This is model project profile for guidance  
3.Cost of Project, and its priority will be changed depends on the area, availability of raw Material, man power, power requirement and various other factors etc..