

**POLYMER AND CHEMICAL BASED INDUSTRY****KHADI & VILLAGE INDUSTRIES COMMISSION**  
**PROJECT PROFILE FOR GRAMODYOG ROJGAR YOJANA****BINDI MANUFACTURING UNIT**

The ladies and girls have replaced the traditional kumkum wearing on the forehead with the designed and attractive Bindis. The Bindi manufacturing is a simple process with good marketing avenues and profit. The market has expanded after the Bindis have become a fashion wearing among the school and college girls

1	Name of the product			Bindi
2	Project Cost			
	a) Capital Expenditure Land & Building Shed 500 sq.ft.X 300 sq.ft			Rs. 1,50,000.00
	▪ Equipment (Boiling kettle with stirrer, Bottle cap sealing machine, Filtering unit, Storage tank etc. )			Rs. 1,00,000.00
	Total capital expenditure			Rs.2,50,000.00
	b) Working capital			Rs.1,50,000.00
	Total project cost			Rs.4,00,000.00
3	Estimated Annual Production of Bindi (Value in `000)			
Sr.No	Particulars	Capacity	Rate	Total Value
1	Bindi			600.00
	Total			600.00
4	Raw Materials	2,60,500.00		
5	Labels and Packaging materials	50,000.00		
6	Wages( Skilled & unskilled)	1,50,000.00		
7	Salaries	48,000.00		
8	Administrative Expenses	15,000.00		
9	Overheads	14,500.00		
10	Miscellaneous expenses	7,500.00		
11	Depreciation	17,500.00		
12	Insurance	2,500.00		
13	Interest as per PLR			
	a) Capital Expenditure Loan	32,500.00		
	b) Working Capital Loan	19,500.00		
	Total interest	52,000.00		
14	Working capital requirement			
	▪ Fixed Cost	1,05,500.00		
	▪ Variable Cost	4,94,500.00		
	▪ Requirement of W.C. per	1,50,000.00		

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#### 15. Estimated cost analysis

Sr. No	Particulars	Capacity Utilization ( Rs.'000)			
		100%	60%	70%	80%
1	Fixed Cost	105.50	63.30	73.85	84.40
2	Variable Cost	494.50	296.70	346.15	395.60
3	Cost of Production	600.00	360.00	420.00	480.00
4	Projected sales	750.00	450.00	525.00	600.00
5	Gross Surplus	150.00	90.00	105.00	120.00
6	Expected Net Surplus	132.50	72.50	87.50	102.50

Note: 1) All figures mentioned above are only indicative and may vary from place to place.

2) If the investment on Building is replaced by Rental premises

a) Total cost of project will be reduced.

b) Profitability will be increased.

c) Interest on C.E.will be reduced.