

1.0 INTRODUCTION

Barbed wire is useful industrial product, mainly used for fencing purposes. Barbed wire is a fencing material consisting of a metal cable with regularly spaced sharp projections. The cable usually consists of two wires twisted around each other to add strength and to allow the cable to expand and contract with temperature changes with out breaking. The sharp points, called barbs, usually consist of short pieces of wire twisted around one or both of the cable wires. Barbed wire fencing prevents the unwanted entrance and intrusion of animals and persons into the fenced area. It is durable, easy to install, flexible, and inexpensive. Moreover, barbed wire is used for military and security purposes also.

This project profile is for setting up of a barbed wire making unit with production capacity of 300 MT barbed wire per annum, based on 300 working days per annum and 8 working hours per day.

2.0 MARKET POTENTIAL

Barbed wire is mainly used to safeguard houses, gardens, forests, nurseries and specified prohibited areas

4.0. COST OF THE PROJECT

The estimated project cost is given below:

pertaining to defence establishment, aerodromes, railways, warehouses and other Govt. and Private properties. They are also used to safeguard international boundaries and are one of the cheapest materials to be used for these various purposes. Looking to the specific but important use of the product, product has demand all over the country to protect the field / property from various external elements.

3.0 PROCESS DETAILS

The barbed wires are made on an automatic machine. The barbed wire is made out of 12/14 SWG MS Galvanized wires. While two main line wires are fed into the machines through its axes, another wire is fed across into the pair of line wires to form barbs at required intervals. The line wire twine themselves automatically. The point wire after forming the desired barbs strands with the line wires automatically at the desired distance thus forming the complete barbed wire. As the machine is automatic all its feeding and wire cutting mechanism is controlled by gear movements, which drive its power from the main electric motor attached to the machine. Once the machine is set up it goes on working automatically.

(Rs. in lacs)

| Particulars | Amount (Rs) |
|--------------------------------------|-------------------|
| Land & Site Development | Own Land/On Lease |
| Building & Civil works | 3.30 |
| Plant & Machinery | 6.27 |
| Misc. Fixed assets | 0.39 |
| Preliminary & pre-operative expenses | 0.71 |
| Contingencies & escalation @ 3% | 0.30 |
| Working capital | 3.39 |
| TOTAL | 14.35 |

4.1 Land & Site Development: Nil. Total Area: 2,000 Sq. Ft. Covered Area: 1,000 Sq. Ft.



4.2 Building & Civil Works: Details of building & civil works are given below.

| Particulars | Area (Sqft) | Rate (Rs) | Amount (Rs) |
|---|-------------|-------------------|-------------|
| Work-shed, Store Room and Office | 1000 | 275 | 275000 |
| | | Sub total | 275000 |
| Add: Electrification, water supply and sanitation @ 20% | | | 55000 |
| | | TOTAL | 330000 |
| | | Say (Rs. in lacs) | 3.30 |

4.3 Plant & Machinery: Details of plant & machinery are given below.

| Particulars Particulars | Qty | Amount (Rs) |
|--|-----------|-------------|
| Automatic Barbed Wire Making Machine | 1 | 520000 |
| Bench Grinder | 1 | |
| Universal Tensile Testing Machine | 1 | |
| Wrap Torsion Testing Machine | 1 | |
| Testing Equipment | 1 | |
| Miscellaneous Tools and Equipment | LS | 50000 |
| | Sub total | 570000 |
| Add: Installation, transportation, etc @ 10% | | 57000 |
| | 627000 | |
| | 6.27 | |

4.4 Misc. Fixed assets: Details of miscellaneous fixed assets are given below.

| Particulars | Qty | Rate (Rs) | Amount (Rs) |
|--|-----|-------------------|-------------|
| Furniture & fixtures | LS | _ | 15000 |
| Miscellaneous items | LS | _ | 20000 |
| | | Sub total | 35000 |
| Add: Installation, transportation, etc @ 10% | | | 3500 |
| | | TOTAL | 38500 |
| | | Say (Rs. in lacs) | 0.39 |

- **4.5 Contingencies & escalation:** Contingencies & escalation has been assumed at 3% of the cost of land & site development, building & civil works, plant & machinery and miscellaneous fixed assets.
- **4.6 Preliminary & pre-operative expenses:** Details of preliminary & pre-operative expenses are given below.

(Rs. In lacs)

| Particulars Particulars | Amount (Rs) |
|--------------------------------|-------------|
| Travelling expenses | 10000 |
| Professional & other fees | 20000 |
| Interest during implementation | 26510 |
| Miscellaneous expenses | 14000 |
| TOTAL | 70510 |
| Say (Rs. in lacs) | 0.71 |

4.7 Working capital: Details of working capital are given below.

(Rs. in lacs)

| | Period | Total Current Assets | | |
|--|--------|----------------------|--------|--------|
| | (Days) | Year 1 | Year 2 | Year 3 |
| Raw materials | 30 | 3.77 | 4.40 | 5.03 |
| Power & utility | 30 | 0.06 | 0.07 | 0.08 |
| Salary | 30 | 0.28 | 0.28 | 0.28 |
| Finished Goods | 15 | 2.11 | 2.44 | 2.76 |
| Receivables | 15 | 2.26 | 2.63 | 3.01 |
| Total | | 8.47 | 9.82 | 11.16 |
| | | | _ | |
| Working capital margin in Year 1 (40%) | 3.39 | | | |

5.0 MEANS OF FINANCE

The means of finance for the project is estimated as below.

(Rs. in lacs)

| Particulars | | Percent | Amount |
|---|-------|---------|--------|
| EQUITY | | | |
| A. Equity from Promoters | | 40% | 5.74 |
| B. Subsidy from Central/State Govt. | | - | |
| DEBT | | | |
| Term Loan from Banks/Financial Institutions | | 60% | 8.61 |
| | TOTAL | 100% | 14.35 |

6.0 PROFITABILITY STATEMENT

(Rs. in lacs)

| Particulars | Yr 1 | Yr 2 | Yr 3 | Yr 4 | Yr 5 | Yr 6 |
|---|-------|-------|-------|-------|-------|-------|
| A. INCOME | | | | | | |
| Production Capacity (Ton/ annum) | 300 | 300 | 300 | 300 | 300 | 300 |
| Capacity utilisation | 60% | 70% | 80% | 80% | 80% | 80% |
| Production/ annum at capacity utilisation | 180 | 210 | 240 | 240 | 240 | 240 |
| Total income/ annum | 54.90 | 64.05 | 73.20 | 73.20 | 73.20 | 73.20 |
| B. OPERATING EXPENSES | | | | | | |
| Raw Materials | 45.90 | 53.55 | 61.20 | 61.20 | 61.20 | 61.20 |
| Power & Utility | 0.76 | 0.88 | 1.01 | 1.01 | 1.01 | 1.01 |
| Salary | 3.36 | 3.38 | 3.39 | 3.41 | 3.43 | 3.44 |
| Repair & Maintenance | 0.16 | 0.17 | 0.17 | 0.17 | 0.18 | 0.18 |
| Other Expenses | 1.10 | 1.28 | 1.46 | 1.46 | 1.46 | 1.46 |
| Total Operating Expenses | 51.28 | 59.26 | 67.24 | 67.26 | 67.28 | 67.30 |
| Operating profit | 3.62 | 4.79 | 5.96 | 5.94 | 5.92 | 5.90 |
| | | | | | | |
| C. FINANCIAL EXPENSES | | | | | | |
| Depreciation | 0.47 | 0.47 | 0.47 | 0.47 | 0.47 | 0.47 |
| Interest on Term Loan | 0.69 | 0.63 | 0.49 | 0.35 | 0.21 | 0.07 |
| Interest on Working Capital Loan | 0.41 | 0.47 | 0.54 | 0.54 | 0.54 | 0.54 |
| Net Profit | 2.06 | 3.23 | 4.47 | 4.59 | 4.71 | 4.82 |
| Net cash accruals | 2.52 | 3.69 | 4.94 | 5.05 | 5.17 | 5.29 |
| Principal Repayment | 0.00 | 1.72 | 1.72 | 1.72 | 1.72 | 1.72 |

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6.1 Production capacity and Sales Realisation: Total production of **Barbed Wire** at 100% capacity utilization is estimated as below.

| Barbed Wire | 300 Tons |
|--|----------|
| Total production per annum at 100% capacity (in Ton) | 300 Tons |

| Products | Qnty | Average Rate Per Unit (Rs.) | Amount (Rs) |
|--|----------|--------------------------------|----------------|
| Barbed Wire | 300 Tons | 30500 Per Ton | 9150000 |
| Total Sale Turnover per annum at 100% capacity | | | 9150000 |

6.2 Raw materials: Total expenses on raw materials at 100% capacity utilization are estimated as below.

| Products | Qnty | Average Rate Per Unit (Rs.) | Amount (Rs) |
|--|---------|-----------------------------|----------------|
| G.I.Wire 12/14 SWG | 306 Ton | 25000 Per Ton | 7650000 |
| Expenses on raw material at 100% capacity (Rs) | | | 7650000 |

6.3 Power & Utility: Total expenses on power & utility at 100% capacity utilization is estimated as below.

| Particulars | Quantity | Power (Kw) | Total (Kw) |
|------------------------------------|-------------------|---------------|------------|
| Plant & Machinery (Total HP of 15) | | 11.19 | 11.19 |
| General Lighting | 10 | 0.10 | 1.00 |
| То | al power requirem | ent/ day (Kw) | 12.19 |
| | | | |
| No. of hrs/day | 8 |] | |
| No of dove/oppuse | 200 | 7 | |

| No. of hrs/day | 8 |
|---|--------|
| No. of days/annum | 300 |
| Annual power requirement (kwh) | 29256 |
| Rate per unit (Rs) | 3.50 |
| Expenses on Power (Rs) | 102396 |
| Expenses on other Utility (Rs) | 24000 |
| Expenses on power & utility at 100% capacity (Rs) | 126396 |

6.4 Salary: Total expenses on salary in the 1st year are estimated as given below. It is assumed that salary expenses will increase @ 0.5% every subsequent year.

| Particulars of Employees | Numbers | Salary/ Month (Rs) | Cost/ annum (Rs) | |
|---|---------|-----------------------|---------------------|--|
| Manager | 1 | 6000 | 72000 | |
| Technicians/machine operators | 2 | 5000 | 120000 | |
| Unskilled workers | 4 | 3000 | 144000 | |
| Expenses on salary in the 1st year (Rs) | | | | |

6.5 Repair & Maintenance: Total expenses on repair & maintenance in the 1st year is estimated as given below. It is assumed that expenses on repair & maintenance will increase @ 2% every

(Rs. in lacs)

| Particulars Particulars | Cost (Rs) | Rate | Amount (Rs) | |
|--|-----------|-------|----------------|--|
| Building & Civil works | 3.30 | 1.00% | 0.03 | |
| Plant & Machinery | 6.27 | 2.00% | 0.13 | |
| Misc. Fixed assets | 0.39 | 1.50% | 0.01 | |
| Expenses on repair & maintenance in year 1 | | | | |

- **6.6** Other Expenses: Other expenses have been assumed at 2% of sales realisation.
- **6.7 Depreciation:** Depreciation has been calculated by straight line method. The details of calculation are given below.

(Rs in lacs)

| Description | Cost (Rs) | Rate | Amount/ annum (Rs) |
|------------------------|-----------|-------|-----------------------|
| Building & Civil works | 3.30 | 3.34% | 0.11 |
| Plant & Machinery | 6.27 | 5.28% | 0.33 |
| Misc. Fixed assets | 0.39 | 6.33% | 0.02 |
| TOTAL | | | 0.47 |

6.8 Interest on term loan & principal repayment: Interest rate has been assumed at 8%. Duration of Loan repayment has been considered for a period of 6 years including moratorium period of 1 year with equal monthly instalments. The details of calculation are given below.

(Rs in lacs)

| Month | Year | 1 | 2 | 3 | 4 | 5 | 6 |
|---------|-----------------|------|------|------|------|------|------|
| Month 1 | Opening balance | 8.61 | 8.61 | 6.89 | 5.17 | 3.44 | 1.72 |
| | Repayment | 0.00 | 0.14 | 0.14 | 0.14 | 0.14 | 0.14 |
| | Interest (8%) | 0.06 | 0.06 | 0.05 | 0.03 | 0.02 | 0.01 |
| | Closing balance | 8.61 | 8.47 | 6.74 | 5.02 | 3.30 | 1.58 |
| Month 2 | Opening balance | 8.61 | 8.47 | 6.74 | 5.02 | 3.30 | 1.58 |
| | Repayment | 0.00 | 0.14 | 0.14 | 0.14 | 0.14 | 0.14 |
| | Interest | 0.06 | 0.06 | 0.04 | 0.03 | 0.02 | 0.01 |
| | Closing balance | 8.61 | 8.32 | 6.60 | 4.88 | 3.16 | 1.43 |
| Month 3 | Opening balance | 8.61 | 8.32 | 6.60 | 4.88 | 3.16 | 1.43 |
| | Repayment | 0.00 | 0.14 | 0.14 | 0.14 | 0.14 | 0.14 |
| | Interest | 0.06 | 0.06 | 0.04 | 0.03 | 0.02 | 0.01 |
| | Closing balance | 8.61 | 8.18 | 6.46 | 4.74 | 3.01 | 1.29 |
| Month 4 | Opening balance | 8.61 | 8.18 | 6.46 | 4.74 | 3.01 | 1.29 |
| | Repayment | 0.00 | 0.14 | 0.14 | 0.14 | 0.14 | 0.14 |
| | Interest | 0.06 | 0.05 | 0.04 | 0.03 | 0.02 | 0.01 |
| | Closing balance | 8.61 | 8.04 | 6.31 | 4.59 | 2.87 | 1.15 |
| Month 5 | Opening balance | 8.61 | 8.04 | 6.31 | 4.59 | 2.87 | 1.15 |
| | Repayment | 0.00 | 0.14 | 0.14 | 0.14 | 0.14 | 0.14 |
| | Interest | 0.06 | 0.05 | 0.04 | 0.03 | 0.02 | 0.01 |
| | Closing balance | 8.61 | 7.89 | 6.17 | 4.45 | 2.73 | 1.00 |
| Month 6 | Opening balance | 8.61 | 7.89 | 6.17 | 4.45 | 2.73 | 1.00 |
| | Repayment | 0.00 | 0.14 | 0.14 | 0.14 | 0.14 | 0.14 |
| | Interest | 0.06 | 0.05 | 0.04 | 0.03 | 0.02 | 0.01 |
| | Closing balance | 8.61 | 7.75 | 6.03 | 4.30 | 2.58 | 0.86 |
| Month 7 | Opening balance | 8.61 | 7.75 | 6.03 | 4.30 | 2.58 | 0.86 |

| | Repayment | 0.00 | 0.14 | 0.14 | 0.14 | 0.14 | 0.14 |
|-------------|-----------------|------|------|------|------|------|------|
| | Interest | 0.06 | 0.05 | 0.04 | 0.03 | 0.02 | 0.01 |
| | Closing balance | 8.61 | 7.60 | 5.88 | 4.16 | 2.44 | 0.72 |
| Month 8 | Opening balance | 8.61 | 7.60 | 5.88 | 4.16 | 2.44 | 0.72 |
| | Repayment | 0.00 | 0.14 | 0.14 | 0.14 | 0.14 | 0.14 |
| | Interest | 0.06 | 0.05 | 0.04 | 0.03 | 0.02 | 0.00 |
| | Closing balance | 8.61 | 7.46 | 5.74 | 4.02 | 2.30 | 0.57 |
| Month 9 | Opening balance | 8.61 | 7.46 | 5.74 | 4.02 | 2.30 | 0.57 |
| | Repayment | 0.00 | 0.14 | 0.14 | 0.14 | 0.14 | 0.14 |
| | Interest | 0.06 | 0.05 | 0.04 | 0.03 | 0.02 | 0.00 |
| | Closing balance | 8.61 | 7.32 | 5.60 | 3.87 | 2.15 | 0.43 |
| Month 10 | Opening balance | 8.61 | 7.32 | 5.60 | 3.87 | 2.15 | 0.43 |
| | Repayment | 0.00 | 0.14 | 0.14 | 0.14 | 0.14 | 0.14 |
| | Interest | 0.06 | 0.05 | 0.04 | 0.03 | 0.01 | 0.00 |
| | Closing balance | 8.61 | 7.17 | 5.45 | 3.73 | 2.01 | 0.29 |
| Month 11 | Opening balance | 8.61 | 7.17 | 5.45 | 3.73 | 2.01 | 0.29 |
| | Repayment | 0.00 | 0.14 | 0.14 | 0.14 | 0.14 | 0.14 |
| | Interest | 0.06 | 0.05 | 0.04 | 0.02 | 0.01 | 0.00 |
| | Closing balance | 8.61 | 7.03 | 5.31 | 3.59 | 1.87 | 0.14 |
| Month 12 | Opening balance | 8.61 | 7.03 | 5.31 | 3.59 | 1.87 | 0.14 |
| | Repayment | 0.00 | 0.14 | 0.14 | 0.14 | 0.14 | 0.14 |
| | Interest | 0.06 | 0.05 | 0.04 | 0.02 | 0.01 | 0.00 |
| | Closing balance | 8.61 | 6.89 | 5.17 | 3.44 | 1.72 | 0.00 |
| | | | | | | | |
| Principal R | epayment | 0.00 | 1.72 | 1.72 | 1.72 | 1.72 | 1.72 |
| Interest | | 0.69 | 0.63 | 0.49 | 0.35 | 0.21 | 0.07 |

7.0 DEBT SERVICE COVERAGE RATIO (DSCR)

(Rs. in lacs)

| | | | | | (13.11 | 11000 |
|-------------------------------|------|------|------|------|--------|-------|
| Year | 1 | 2 | 3 | 4 | 5 | 6 |
| Profit After Tax (Net Profit) | 2.06 | 3.23 | 4.47 | 4.59 | 4.71 | 4.82 |
| Depreciation | 0.47 | 0.47 | 0.47 | 0.47 | 0.47 | 0.47 |
| Interest | 0.69 | 0.63 | 0.49 | 0.35 | 0.21 | 0.07 |
| Total | 3.21 | 4.32 | 5.42 | 5.40 | 5.38 | 5.36 |
| Interest | 0.69 | 0.63 | 0.49 | 0.35 | 0.21 | 0.07 |
| Loan repayment | 0.00 | 1.72 | 1.72 | 1.72 | 1.72 | 1.72 |
| Total | 0.69 | 2.35 | 2.21 | 2.07 | 1.93 | 1.80 |
| DSCR | 4.66 | 1.84 | 2.45 | 2.61 | 2.78 | 2.99 |

Average DSCR = 2.63

8.0 BREAK EVEN POINT (BEP)

(Rs. in lacs)

| Year | 1 | 2 | 3 |
|----------------------------------|-------|-------|-------|
| | | | |
| A. Net sales | 54.90 | 64.05 | 73.20 |
| B. Variable cost | | | |
| Raw Materials | 45.90 | 53.55 | 61.20 |
| Power & Utility | 0.76 | 0.88 | 1.01 |
| Other expenses | 1.10 | 1.28 | 1.46 |
| Interest on Working Capital Loan | 0.41 | 0.47 | 0.54 |
| Total variable cost | 48.16 | 56.19 | 64.21 |
| C. Contribution (A B) | 6.74 | 7.86 | 8.99 |



| D. Fixed & Semi-fixed Costs | | | |
|------------------------------|--------|--------|--------|
| Salary | 3.36 | 3.38 | 3.39 |
| Repair & maintenance | 0.16 | 0.17 | 0.17 |
| Interest on Term Loan | 0.69 | 0.63 | 0.49 |
| Depreciation | 0.47 | 0.47 | 0.47 |
| Total fixed cost | 4.68 | 4.64 | 4.52 |
| E. BREAK EVEN POINT | 69.45% | 58.95% | 50.26% |
| F. BEP at operating capacity | 41.67% | 41.27% | 40.21% |
| G. Cash BEP | 37.52% | 37.12% | 36.07% |

9.0 INTERNAL RATE OF RETURN (IRR)

(Rs. in lacs)

| | | | | | (11 | S. III la | 103) |
|---------------------|--------|-------|------|------|------|-----------|------|
| Year | 0 | 1 | 2 | 3 | 4 | 5 | 6 |
| CASH OUTFLOW | | | | | | | |
| | | | | | | | |
| Capital Expenditure | 10.25 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| Working Capital | 0.00 | 8.47 | 1.34 | 1.34 | 0.00 | 0.00 | 0.00 |
| Total (A) | 10.25 | 8.47 | 1.34 | 1.34 | 0.00 | 0.00 | 0.00 |
| | | | | | | | |
| CASH INFLOW | | | | | | | |
| Profit After Tax | | 2.06 | 3.23 | 4.47 | 4.59 | 4.71 | 4.82 |
| Add: Depreciation | | 0.47 | 0.47 | 0.47 | 0.47 | 0.47 | 0.47 |
| Add: Interest | | 0.69 | 0.63 | 0.49 | 0.35 | 0.21 | 0.07 |
| Add: Salvage Value | | | | | | | |
| | | | | | | | |
| Total (B) | 0.00 | 3.21 | 4.32 | 5.42 | 5.40 | 5.38 | 5.36 |
| | | | | | | | |
| NET FLOW (B-A) | -10.25 | -5.26 | 2.97 | 4.08 | 5.40 | 5.38 | 5.36 |

IRR = 22%

| SI. No. | Name of the Machinery Suppliers | Communication Address |
|------------|---------------------------------|---|
| 1. | M/s Nasu Engineering Co. | NO-3, GIDC, Nadia Khambat Road. Petlad, Pin - 388450, Gujarat. |
| 2. | M/s Rajan Wire Industries | 25/4, Street No. 1, Anand Parbat Industrial Area, (Near Tata Link Service Station), New Delhi, Pin - 110005 |
| 3. | M/s H P Singh & Co. | 75, Ganesh Chandra Avenue, Kolkata, Pin - 700 013 |