

PROJECT PROFILE ON SHAVING CREAM**Introduction :**

This project profile envisages the production of Shaving Cream in a small scale sector with a production capacity of 1000 tubes containing 100gms each. Shaving is an essential activity by the gents to maintain face by removing beards regularly using razor. The skin needs to be soaked well, softened for smooth shaving for which shaving cream is used. Shaving cream should have the properties of soaking, lather forming, preservation with a pleasant fragrance. The demand of shave cream is seen everywhere in the market. Besides the individual customers, the saloons in different locations use a huge amount of shaving reams. This product being an essential commodity is having enormous demand in the country as well as abroad.

1 Name of the Product : **SHAVING CREAM**

2 Project Cost :

a Capital Expenditure

Land : Own

Work shed in sq.ft rented 0 Rs. -

Equipment : Rs. 500,000.00

S.S. Kettle 50 kg Cap., S.S. Mfg Tank with jacket, Tube filling machine hand operated, storage tank, tube sealing machine, electrification and erection, office equipment & furniture

Total Capital Expenditure Rs. 500,000.00

b Working Capital Rs. 1,290,000.00

TOTAL PROJECT COST : Rs. 1,790,000.00

3 Estimated Annual Production Capacity:

(Rs. in 000)

| Sr.No. | Particulars | Capacity in No./Q. | Rate | Total Value |
|--------------|---------------|--------------------|--------------|----------------|
| 1 | SHAVING CREAM | 300000 Nos.TUBES | 18.00 | 5278.00 |
| TOTAL | | 0.00 | 18.00 | 5278.00 |

4 Raw Material : Rs. 4,320,000.00

5 Labels and Packing Material : Rs. 75,000.00

6 Wages (2-Skilled & 2- Unskilled) Rs. 260,000.00

7 Salaries (1-Manager) Rs. 120,000.00

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|----|-----------------------------|---|-----|--------------|
| 8 | Administrative Expenses | : | Rs. | 120,000.00 |
| 9 | Overheads | : | Rs. | 120,000.00 |
| 10 | Miscellaneous Expenses | : | Rs. | 25,000.00 |
| 11 | Depreciation | : | Rs. | 50,000.00 |
| 12 | Insurance | : | Rs. | 5,000.00 |
| 13 | Interest (As per the PLR) | | | |
| | a. C.E.Loan | : | Rs. | 65,000.00 |
| | b. W.C.Loan | : | Rs. | 167,700.00 |
| | Total Interest | | Rs. | 232,700.00 |
| 14 | Working Capital Requirement | : | | |
| | Fixed Cost | | Rs. | 335,000.00 |
| | Variable Cost | | Rs. | 4,942,700.00 |
| | Requirement of WC per Cycle | | Rs. | 1,319,425.00 |

15 Cost Analysis

| Sr.No. | Particulars | Capacity Utilization(Rs in '000) | | | |
|--------|----------------------|----------------------------------|---------|---------|---------|
| | | 100% | 60% | 70% | 80% |
| 1 | Fixed Cost | 335.00 | 201.00 | 234.50 | 268.00 |
| 2 | Variable Cost | 4943.00 | 2965.80 | 3460.10 | 3954.40 |
| 3 | Cost of Production | 5278.00 | 3166.80 | 3694.60 | 3728.10 |
| 4 | Projected Sales | 6200.00 | 3720.00 | 4340.00 | 4960.00 |
| 5 | Gross Surplus | 922.00 | 553.20 | 645.40 | 737.60 |
| 6 | Expected Net Surplus | 872.00 | 503.00 | 595.00 | 688.00 |

Note : 1.All figures mentioned above are only indicative.
2.This is model project profile for guidance
3.Cost of Project, and its priority will be changed depends on the area, availability of raw Material, man power, power requirement and various other factors etc..