

KHADI & VILLAGE INDUSTRIES COMMISSION **PROJECT PROFILE FOR GRAMODYOG ROJGAR YOJANA**

POHA MANUFACTURING UNIT

The basic raw material for manufacturing Poha is paddy which is available in plenty. Poha is favourite diet and mainly used in breakfast. It is easy to prepare and digest. Many variety of dishes can be made out of poha. It is mainly a traditional activity with simple technology.

1	Name of the Product	:	Poha
2	Project Cost	:	
	a Capital Expenditure		
	Land	:	Own
	Building Shed 500 Sq.ft	:	Rs. 100000.00
	Equipment (Poha M/c, Sieves, Bhatti, Packing m/c, drums etc.)	:	Rs. 100000.00
	Total Capital Expenditure	Rs.	200000.00
	b Working Capital	Rs.	43000.00
	TOTAL PROJECT COST	:	Rs. 243000.00

3 Estimated Annual Production of Poha : (Value in '000)

Sr.No.	Particulars	Capacity	Rate	Total Value
1	Poha	1000.00 Quintal	859.00	859.00
	TOTAL	1000.00	859.00	859.00

4	Raw Material	:	Rs. 600000.00
5	Lables and Packing Material	:	Rs. 20000.00
6	Wages (Skilled & Unskilled)	:	Rs. 50000.00

7	Salaries	:	Rs.	60000.00
8	Administrative Expenses	:	Rs.	15000.00
9	Overheads	:	Rs.	75000.00
10	Miscellaneous Expenses	:	Rs.	5000.00
11	Depreciation	:	Rs.	15000.00
12	Insurance	:	Rs.	2000.00
13	Interest (As per the PLR)			
	a. C.E.Loan	:	Rs.	26000.00
	b. W.C.Loan	:	Rs.	5590.00
	Total Interest		Rs.	31590.00
14	Working Capital Requirement	:		
	Fixed Cost		Rs.	108000.00
	Variable Cost		Rs.	750590.00
	Requirement of WC per Cycle		Rs.	42930.00

15 Estimated Cost Analysis

Sr. No.	Particulars	Capacity Utilization(Rs in '000)			
		100%	60%	70%	80%
1	Fixed Cost	108.00	64.80	75.60	86.40
2	Variable Cost	751.00	450.60	525.70	600.80
3	Cost of Production	859.00	515.40	601.30	687.20
4	Projected Sales	1000.00	600.00	700.00	800.00
5	Gross Surplus	141.00	84.60	98.70	112.80
6	Expected Net Surplus	126.00	70.00	84.00	98.00

Note : 1. All figures mentioned above are only indicative and may vary from place to place.
2. If the investment on Building is replaced by Rental Premises
a. Total Cost of Project will be reduced.
b. Profitability will be increased.
c. Interest on C.E.will be reduced.