

KHADI & VILLAGE INDUSTRIES COMMISSION **PROJECT PROFILE FOR GRAMODYOG ROJGAR YOJANA**

BROOM MAKING

Broom making is a traditional work involves very simple manual process & suitable for rural unemployed women of different origin. Various types of brooms (long /short handles) of different weight made out of coconut midribs, inflorescences of grasses or palm leaves. It is widely used by all means in industrial as well as domestic.

| | | | | |
|----------|---|----------|--------------|------------------|
| 1 | Name of the Product | : | Broom | |
| 2 | Project Cost | : | | |
| | a Capital Expenditure | | | |
| | Land | : | | |
| | Building Shed 1000 Sq.ft | : | Rs. | 200000.00 |
| | Equipment | : | Rs. | 20000.00 |
| | (Carding M/c, Tools & implements etc..) | | | |
| | Total Capital Expenditure | | Rs. | 220000.00 |
| | b Working Capital | | Rs. | 104000.00 |
| | TOTAL PROJECT COST | : | Rs. | 324000.00 |

3 Estimated Annual Production of Broom : (Value in '000)

| Sr.No. | Particulars | Quantity | Rate | Total Value |
|--------|--------------|------------------|-------------|---------------|
| 1 | Broom | 125000.00 | 5.00 | 626.80 |
| | TOTAL | 125000.00 | 5.00 | 626.80 |

| | | | | |
|----------|--|----------|------------|------------------|
| 4 | Raw Material | : | Rs. | 150000.00 |
| 5 | Sugar feeding, Migration, Disease control | | Rs. | 1000.00 |
| 6 | Wages (Skilled & Unskilled) | : | Rs. | 360000.00 |

| | | | | |
|-----------|------------------------------------|----------|------------|------------------|
| 7 | Salaries | : | Rs. | 36000.00 |
| 8 | Administrative Expenses | : | Rs. | 15000.00 |
| 9 | Overheads | : | Rs. | 15000.00 |
| 10 | Miscellaneous Expenses | : | Rs. | 5000.00 |
| 11 | Depreciation | : | Rs. | 12000.00 |
| 12 | Insurance | : | Rs. | 2200.00 |
| 13 | Interest (As per the PLR) | | | |
| | a. C.E.Loan | : | Rs. | 28600.00 |
| | b. W.C.Loan | : | Rs. | 13520.00 |
| | Total Interest | | Rs. | 42120.00 |
| 14 | Working Capital Requirement | | | |
| | Fixed Cost | | Rs. | 86800.00 |
| | Variable Cost | | Rs. | 539520.00 |
| | Requirement of WC per Cycle | | Rs. | 104387.00 |

15 Estimated Cost Analysis

| Sr.No. | Particulars | Capacity Utilization (Rs in '000) | | | |
|---------------|-----------------------------|--|------------|------------|------------|
| | | 100% | 60% | 70% | 80% |
| 1 | Fixed Cost | 86.80 | 52.08 | 60.76 | 69.44 |
| 2 | Variable Cost | 540.00 | 324.00 | 378.00 | 432.00 |
| 3 | Cost of Production | 626.80 | 376.08 | 438.76 | 501.44 |
| 4 | Projected Sales | 800.00 | 480.00 | 560.00 | 640.00 |
| 5 | Gross Surplus | 173.20 | 103.92 | 121.24 | 138.56 |
| 6 | Expected Net Surplus | 161.00 | 92.00 | 109.00 | 127.00 |

- Note : 1.All figures mentioned above are only indicative and may vary from place to place.
2. If the investment on Building is replaced by Rental then
- Total Cost of Project will be reduced.
 - Profitability will be increased.
 - Interest on C.E.will be reduced.