

**LIQUID BLUE****12. LIQUID BLUE**

Production capacity	Quantity: 150 KL Value: 63.5 Lakhs
User profile	households, laundries, readymade garment manufacturers etc
Motive power required	-
Project cost	-
Land & building	Rental basis ? Rs 6000 pm
Machinery & Equipment:	Mixing tank with agitator, storage tank, weighing scale, liquid filling machine, measuring jars, etc ? Rs 1.27 lakhs
Raw materials per month	Prussian blue, optical whitener, glycerine, preservatives, etc ? Rs3.96 lakhs
Utilities per month	Power, water ? Rs 6,500
Other contingent expenditure per month	Rs21,500
Staff / labour :	Manager, Skilled workers, unskilled workers, watchman, salespersons- Rs 20,000 pm
Working capital required( for 3 months)	Rs13.32 lakhs
Total capital investment	Rs. 14.47 lakhs
Cost of production per year	Rs. 55.08 lakhs
Turnover per year	Rs. 63.75 lakhs
Net profit	Rs. 8.66 lakhs
Rate of return	58%
Break Even Point	38.4%