

PROJECT PROFILE ON CANVAS SHOES**Introduction :**

The Canvas Shoes are used by both the Civilians for casual wear and sports as well as for Defence & Indl. Purposes. The players, students and children use the canvas shoes for physical training and other games. This type of shoes are also extensively used by Army, Navy, Air-force, Police, Home Guards, NCC Cadets etc. The Canvas Shoes are very much popular among all walks of lives and are in great demand. Such shoes are made with canvas uppers and rubber soles by vulcanization process and are very much popular because of lightweight, comfort and low cost.

1 Name of the Product : CANVAS SHOES**2 Project Cost :****a Capital Expenditure**

Land	:		Rs.	Own
Work shed in sq.ft rented	:	0	Rs.	-
Equipment	:		Rs.	1,357,500.00

Mixing Mill 4" X 36" with Chilled Cast Rools with reducing ger 50HP motor, Calendaring machine for cloth 8" X24" with 25 H.P. motor, Rubber spreading machine 12" X 30" with 25 H.P. Motor, Vulcaniser 9' X5', Boiler, Embossing machine, Chirner with 1 HP motor, Eyeletting machine (hand operated), Clicking press 5 tones power operated with 5 HP motor, Table type, Sewing machine (Ind) power operated with 1/2 HP motor, Aluminium and iron shoe lasts, Extrude for fixing, Moulds, dies for upper bottom clicking, Trollis, Office Equipments.

Total Capital Expenditure	Rs.	1,357,500.00
b Working Capital	Rs.	800,000.00
TOTAL PROJECT COST :	Rs.	2,157,500.00

3 Estimated Annual Production Capacity:

(Rs. in 000)

Sr.No.	Particulars	Capacity in No./Q.	Rate	Total Value
1	CANVAS SHOES	55000.00	67.00	3637.05
TOTAL		55000.00	67.00	3637.05

4	Raw Material	:	Rs.	1,608,000.00
5	Labels and Packing Material	:	Rs.	100,000.00
6	Wages (5-Skilled & 9- Unskilled)		Rs.	1,240,000.00
7	Salaries (1-Manager)		Rs.	120,000.00

PAGE (2)

8	Administrative Expenses	:	Rs.	100,000.00
9	Overheads	:	Rs.	75,000.00
10	Miscellaneous Expenses	:	Rs.	100,000.00
11	Depreciation	:	Rs.	135,750.00
12	Insurance	:	Rs.	13,575.00
13	Interest (As per the PLR)			
	a. C.E.Loan	:	Rs.	176,475.00
	b. W.C.Loan	:	Rs.	104,000.00
	Total Interest		Rs.	280,475.00
14	Working Capital Requirement	:		
	Fixed Cost		Rs.	510,050.00
	Variable Cost		Rs.	3,127,000.00
	Requirement of WC per Cycle		Rs.	909,263.00

15 Cost Analysis

Sr.No.	Particulars	Capacity Utilization(Rs in '000)			
		100%	60%	70%	80%
1	Fixed Cost	510.05	306.03	357.04	408.04
2	Variable Cost	3127.00	1876.20	2188.90	2501.60
3	Cost of Production	3637.05	2182.23	2545.94	2596.94
4	Projected Sales	4300.00	2580.00	3010.00	3440.00
5	Gross Surplus	662.95	397.77	464.07	530.36
6	Expected Net Surplus	527.00	262.00	328.00	395.00

Note : 1.All figures mentioned above are only indicative.
2.This is model project profile for guidance
3.Cost of Project, and its prioifility will be changed depends on the area, availability of raw Material, man power, power requierement and various other factors etc..