

PROJECT PROFILE

Beauty Parlour

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I. INTRODUCTION

Beauty is the gift of god and transmitted from one to the other generation. The beauty parlour shop is the need of every age of men women and children famous poet Keats defined the word beauty as : "A thing of beauty is a joy for ever: Beauty parlour is a very important shop to make the people good looking by application of cosmetics treatment of hair and nourishment of skin by various methods. Life style is fast changing in the modern era and the women have become more conscious about their make up' the status of women has improved a lot and is improving further. This has resulted in their life style changing. Also their economic independence encourages them to resort this type of services.

II. MARKET

From the ages past people have used sandal wood oil turmeric powder and milk etc. for the treatment of skin but now people have become more educated they need proper and professional treatment of skin hairs nails and teeth. Every man women and child want to be beautiful. A good beauty parlour is required in every city town and other places. A beauty parlour with all modern facilities and services at reasonable charges more visit can be expected from each individuals due to the scarcity of experience and qualified beautician there is immense marketability for this venture.

III. PRODUCT USES

This is a service industry. In addition to the day today beautician job works the promoter also intends to do the bridal make up

MACHINERY & EQUIPMENTS

Sl.No	Particulars	Quantity	Rate	Amount in Rs
1.	Facial chair	2	13500	27000
2	Hair cutting machine	1	4000	4000
3	Facial bed	1	8500	8500
4	Hair drier	2	3500	7000
5	Body Massager	1	3500	3500
6	Head steamer	1	4000	4000
7	Facial steamer	1	3500	3500
8	Steriliser	1	2500	2500
9	Galvanic machine	1	5000	5000
10	High Frequency machine	1	6000	6000
11	Shampoo wash unit	1	18500	18500
12	Equipment trolley	1	4500	4500
13	Foot spa	1	4500	4500
14	Ultrasonic machine	1	5000	5000
15	Hair strengthening machine	1	2500	2500
16	Electrolysis	1	5000	5000
17	Skin Analyser	1	6000	6000
18	Dressing table	2	2500	5000
19	Rotating chairs	2	10000	20000
20	Mirror (big)	2	1500	3000
21	Fridge	1	12000	12000
22	Furniture & Fittings			75000
	Total			2320000

MANPOWER

Sl. No.	Designation	No.	Salary per month
1	Beautician	1	7000
2	Beautician experts	2	10000
3	Helper	1	3000
	Total		20000

OTHER EXPENSES

1	Electricity charges	1000
2	Rent	3000
3	Telephone charges	750
4	Other unforeseen expenses	1000
5	Water charges	250
	TOTAL	6000

RAWMATERIAL REQUIRED PER MONTH

Sl.NO	ITEMS	QUANTITY	UNIT RATE	VALUE IN RS
1	Hair shampoo	50 Lr	100	5000
2	Hair dye			2000
3	Face cream & Lotion			5000
4	Hydrogen peroxide	20Lr	50	1000
5	Aceton	20Lr	50	1000
6	Hair removing wax	15kg	90	1350
7	Hair spray	12 set	75	900
8	Hair jel;	20 pack	200	4000
9	Perming lotion	2pack	250	500
10	Sponge cotton			700
11	Towels assorted	50nos	20	1000
12	Surgical gloves	2pairs	25	50
13	Other cosmetics			22000
	TOTAL			44500

Total Project Cost

Machinery & Equipments	232000
Working Capital	68000
Total	300000

Means of Finance

Term Loan	185600
Working Capital Loan	54400
Own Contribution	60000
Total	300000

Revenue per annum

Item	Qty	Rate	Amount
Eye brow	2400	15	36000
Manicure	6000	40	24000
Pedicure	240	55	13200
Head Massage	360	55	19800
Hair Bleaching	720	55	39600
Arm bleaching	840	55	46200
Face bleaching	960	55	52800
Waxing	840	40	33600
Facial	720	120	86400
Hair Style	2400	25	60000
Hair cutting	2400	25	60000
Synthetic Dye	480	80	38400
Bridal Makeup	120	800	96000
Puffing of hair	120	200	24000
Make up	120	150	18000
Removing of hair	1900	25	47500
Hair dying	650	75	48750
Cleaning		LS	5750
	TOTAL		750000

Cost of Production & Profitability Statement per annum

Sl.No.	Particulars	Amount
1	Raw material	270000
2	Utilities	72000
3	Salaries & Wages	240000
4	Transportation & Freight	3000
5	Rent in Advance	30000
6	Conveyance & Travelling	2500
7	Postage & Stationery	3000
8	Advertisement	5500
9	Repairs & Maintenance	2000
10	Interest on Loan	32400
11	Depreciation	23200
	TOTAL	683600
	Total Revenue	750000
	Gross Profit	66400
	NET PROFIT	66400
	Add Depreciation	23200
	Cash Surplus	89600

This project is technically feasible and economically viable.