

**Khadi and Village Industries Commission Mumbai**  
**PROJECT PROFILE ON PETHA MANUFACTURING**

**Introduction**

Petha or patha candy is one of the popular eatable delicious. It is very popular in Mathura, Lucknow, Meerut, Agra and many other parts of U.P. Petha making is famous in Nuri Darwaja, Rawalpur, Hipitola, Johari Bazaar, Childi Bazaar, Kahalari, etc. of A

**PROCESS OF MANUFACTURE:** Selection of fully ripped with tough texture Ash-gourd. Removal of outer skin, putting into small pieces, removal of seeds and soft pulp. Cutting into desired shape. Pricking, immersion in fresh quick lime solution for 3 to 4 hours

**1 Name of the Product : PETHA**

**2 Project Cost :**

a Capital Expenditure

Land

:

Own

Workshed in sq.ft

2000

Rs.

400,000.00

Equipment

:

Rs.

125,000.00

S.S./Aluminium top working table [3'x21/2'x6'] [2 Nos], Electrical

drier complete set with trays, weighing balance (Platform model and

Table model) [1 each], Exhaust fans - 2 Nos., water drums - 2 Nos,

Gas stoves/batti using fire woods, polythene sealer,

Total Capital Expenditure

Rs.

525,000.00

b Working Capital

Rs.

200,000.00

**TOTAL PROJECT COST :**

Rs.

725,000.00

**3 Estimated Annual Production Capacity:**

(Rs. in 000)

Sr.No.	Particulars	Capacity in No./Q.	Rate	Total Value
1	Roasted and salted cashewnuts	1500.00	20000.00	2601.50
<b>TOTAL</b>		<b>1500.00</b>	<b>20000.00</b>	<b>2601.50</b>

**4 Raw Material**

:

Rs.

2,024,080.00

**5 Labels and Packing Material**

:

Rs.

20,080.00

**6 Wages (Skilled & Unskilled)**

:

Rs.

230,000.00

**7 Salaries**

:

Rs.

132,000.00

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8	Administrative Expenses	:	Rs.	24,000.00
9	Overheads	:	Rs.	60,000.00
10	Miscellaneous Expenses	:	Rs.	12,000.00
11	Depreciation	:	Rs.	32,500.00
12	Insurance	:	Rs.	5,250.00
13	Interest (As per the PLR)			
	a. C.E.Loan	:	Rs.	68,250.00
	b. W.C.Loan	:	Rs.	26,000.00
	Total Interest		Rs.	94,250.00
14	Working Capital Requirement	:		
	Fixed Cost		Rs.	241,500.00
	Variable Cost		Rs.	2,360,160.00
	Requirement of WC per Cycle		Rs.	433,610.00

## 15 Cost Analysis

Sr.No.	Particulars	Capacity Utilization(Rs in '000)			
		100%	60%	70%	80%
1	Fixed Cost	241.50	144.90	169.05	193.20
2	Variable Cost	2360.00	1416.00	1652.00	1888.00
3	Cost of Production	2601.50	1560.90	1821.05	1845.20
4	Projected Sales	3000.00	1800.00	2100.00	2400.00
5	Gross Surplus	398.50	239.10	278.95	318.80
6	Expected Net Surplus	366.00	207.00	246.00	286.00

- Note : 1. All figures mentioned above are only indicative.  
 2. If the investment on Building is replaced by Rental then  
 a. Total Cost of Project will be reduced.  
 b. Profitability will be increased.  
 c. Interest on C.E.will be reduced.