

KHADI & VILLAGE INDUSTRIES COMMISSION **PROJECT PROFILE FOR GRAMODYOG ROJGAR YOJANA**

NAMKEEN/FARSAN MANUFACTURING SCHEME

Namkeen/Farsan is very popular fast food item used in day to day life in almost all houses in the Country and also in abroad. Because of the taste and aroma of the product, the product has secured a very good market demand. The product is prepared in different tastes in accordance with the taste of the people of that Region. The product is packed in polythene pouches by using simple technology. Substantial income through project.

**1 Name of the Product : NAMKEEN/FARSAN
MANUFACTURING SCHEME**

2 Project Cost :

a Capital Expenditure

| | | | |
|---|---|-----|-----------|
| Land | : | own | |
| Building Shed 1000 Sq.ft | : | Rs. | 200000.00 |
| Equipment (Seiveing M/c, Cleaning drum with motor, Pouch Sealing Machine, Drier, Mixer, Oven, Utensils etc.) | : | Rs. | 80000.00 |
| Total Capital Expenditure | | Rs. | 280000.00 |

b Working Capital

| | | |
|--|-----|-----------|
| | Rs. | 100000.00 |
|--|-----|-----------|

TOTAL PROJECT COST : Rs. 380000.00

3 Estimated Annual Production of Namkeen/Farsan : (Rs. in '000)

| Sr.No. | Particulars | Capacity | Rate | Total Value |
|--------|---------------------------------|----------------|----------------|---------------|
| 1 | NAMKEEN/FARSAN MANUFACTURING | 116 Quintal | 3500.00 | 405.20 |
| | TOTAL | 116 | 3500.00 | 405.20 |

4 Raw Material : Rs. 50000.00

5 Lables and Packing Material : Rs. 15000.00

6 Wages (Skilled & Unskilled) : Rs. 90000.00

| | | | | |
|-----------|------------------------------------|----------|------------|------------------|
| 7 | Salaries | : | Rs. | 78000.00 |
| 8 | Administrative Expenses | : | Rs. | 20000.00 |
| 9 | Overheads | : | Rs. | 75000.00 |
| 10 | Miscellaneous Expenses | : | Rs. | 25000.00 |
| 11 | Depreciation | : | Rs. | 18000.00 |
| 12 | Insurance | : | Rs. | 2800.00 |
| 13 | Interest (As per the PLR) | | | |
| | a. C.E.Loan | : | Rs. | 36400.00 |
| | b. W.C.Loan | : | Rs. | 13000.00 |
| | Total Interest | | Rs. | 49400.00 |
| 14 | Working Capital Requirement | : | | |
| | Fixed Cost | | Rs. | 162200.00 |
| | Variable Cost | | Rs. | 243000.00 |
| | Requirement of WC per Cycle | | Rs. | 101300.00 |

15 Estimated Cost Analysis

| Sr.No. | Particulars | Capacity Utilization(Rs in '000) | | | |
|---------------|-----------------------------|---|------------|------------|------------|
| | | 100% | 60% | 70% | 80% |
| 1 | Fixed Cost | 162.20 | 97.32 | 113.54 | 129.76 |
| 2 | Variable Cost | 243.00 | 145.00 | 170.19 | 194.40 |
| 3 | Cost of Production | 405.20 | 243.12 | 283.60 | 320.16 |
| 4 | Projected Sales | 506.50 | 303.90 | 354.55 | 405.20 |
| 5 | Gross Surplus | 101.30 | 60.78 | 70.91 | 81.04 |
| 6 | Expected Net Surplus | 83.00 | 43.00 | 53.00 | 63.00 |

- Note : 1. All figures mentioned above are only indicative and may vary from place to place.
2. If the investment on Building is replaced by Rental then
- Total Cost of Project will be reduced.
 - Profitability will be increased.
 - Interest on C.E.will be reduced.