

Assam Schemes

Name of the Scheme	Swami Vivekananda Assam Youth Empowerment (SVAYEM) Yojana
Description of the Scheme	Provide financial support to the youths of Assam to take up income generating activities in the manufacturing, trading and service sector. Manufacturing, Processing, Service sector, Trading, Rural transport service (Auto rickshaw, e-Rickshaw), Tourism, Shops, Repairing centres, Handicraft, Cottage industries, etc.
Target group (Individual, Enterprises-SHGs, Cooperatives, Companies, etc)	
Sector of the Scheme	
National industry classification code	
Eligibility Criteria	
Nature & Mode of Assistance	Assistance would be up to Rs.1 lakh for new entrepreneurs and up to Rs.2 lakh for existing entrepreneurs. Beneficiary contribution will be maximum of 25% of the total project cost.
Financial Information (Subsidy, low interest rate, etc.)	
DBT/ Backend / Any other	
Other Assistance (Procurement of machinery, Technology / Marketing, International Cooperation, etc.)	
How to apply	Project proposals will be invited from beneficiaries at District level through advertisement. Application will be received with supporting documents and need to be uploaded online. On receipt of online application General Manager, DICC will scrutinise them and forward to the District Level Committee (DLC) for approval https://easeofdoingbusinessinassam.in/How%20to%20fill%20Common%20Application%20Form.pdf
Whom to Contact	Chief Administrative Office Single Window Agency Udyog Bhawan, Maniram Dewan Road, Bamunimaidam, Guwahati, Assam 781021

Name of the Scheme	“SAROTHI” – The Start-up Assam
Description of the Scheme	Provide financial assistance in the form of loan with interest subvention through a designated bank. The loan so availed by the beneficiaries will be supported by the State Govt. through Interest Subvention at 5% P.A.
Target group (Individual, Enterprises-SHGs, Cooperatives, Companies, etc)	
Sector of the Scheme	
National industry classification code	
Eligibility Criteria	
Nature & Mode of Assistance	<p>(1) Loan amount shall be maximum of Rs. 10 lakh.</p> <p>(2) Equity/Promoter’s margin shall be 15% of the project cost.</p> <p>(3) Eligible for interest subvention on credit up to Rs.10 lakhs.</p>
Financial Information (Subsidy, low interest rate, etc.)	
DBT/ Backend / Any other	
Other Assistance (Procurement of machinery, Technology / Marketing, International Cooperation, etc.)	
How to apply	<p>(1) Application shall be submitted to the concerned General Manager, District Industries & Commerce Centre (DICC) in prescribed form along with the supporting documents.</p> <p>(2) DICC shall finalise AGVB branch-wise/district-wise target for the financial year and communicate it to the AGVB HO and get it accepted by the Bank before starting the process of selection of beneficiaries.</p> <p>(3) On receipt of the application by DICC, from the applicants, it shall be scrutinised by the officials of DICC and placed before the District Level Committee (DLC) constituted for approval.</p> <p>https://easeofdoingbusinessinassam.in/How%20to%20fill%20Common%20Application%20Form.pdf</p>

Whom to Contact	Chief Administrative Office Single Window Agency Udyog Bhawan, Maniram Dewan Road, Bamunimaidam, Guwahati, Assam 781021
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Name of the Scheme	“BIPONI” – The Marketing Promotion Scheme
Description of the Scheme	Support to Micro & Small enterprises to participate in different trade fairs and events within the State, in the country and abroad for marketing of their products and also getting the exposure. For promotion of “Brand Assam”, a basket of products will be identified for marketing promotion outside the country.
Target group (Individual, Enterprises-SHGs, Cooperatives, Companies, etc)	
Sector of the Scheme	
National industry classification code	
Eligibility Criteria	
Nature & Mode of Assistance	Concerned General Manager, District Industries & Commerce Centres will arrange stalls in collaboration with the organisers of the event. There will be a maximum ceiling of Rs.5,000 per entrepreneur towards stall rent, which will be paid directly to the organisers by cheque. In case of participants from other districts, a fixed lump sum grant of Rs.500 per day for the actual fair/exhibition period will be provided to meet the travelling, food & lodging expenses, etc. Selected participants will be provided free stall space on sharing basis and actual Economy Class Air fair for 1 person per unit along with Rs.1.000 per person per day for the actual fair period towards food & lodging expenses.
Financial Information (Subsidy, low interest rate, etc.)	
DBT/ Backend / Any other	
Other Assistance (Procurement of machinery, Technology / Marketing, International Cooperation, etc.)	

How to apply	Applications will be invited through New Paper advertisement from interested enterprises manufacturing the identified products for participation in identified trade fairs
Whom to Contact	Investment Cell, Website related, Summits, Start-ups, Events, Advantage Assam, Policies & Incentives Designation: Joint Secretary to the Govt. of Assam. Email: investmentcell77@gmail.com Phone: 9435077122 Address: Industries & Commerce Department, C-Block, 3rd Floor, Investment Cell, Assam Secretariat, Dispur

Name of the Scheme	“BONEEJ” – The Rural Industries Promotion Scheme
Description of the Scheme	Provide special grant for rural industrial enterprises in traditional and micro sector.
Target group (Individual, Enterprises-SHGs, Cooperatives, Companies, etc)	
Sector of the Scheme	
National industry classification code	
Eligibility Criteria	
Nature & Mode of Assistance	Provide Rs.25,000 as a grant to the industries located in rural areas only where the annual turnover is less than Rs.5 lakh. The amount of grant shall be utilised by the units for procurement of machinery /raw materials, as the case may be.
Financial Information (Subsidy, low interest rate, etc.)	
DBT/ Backend / Any other	
Other Assistance (Procurement of machinery, Technology / Marketing, International Cooperation, etc.)	

Assam

How to apply	<ol style="list-style-type: none"> 1. Application shall be submitted to the concerned General Manager, District Industries & Commerce Centre (DICC) as per application Form:A. 2. List of document/s shall be as per check list. 3. On receipt of application, the DICC will examine the application, if necessary they will make a physical verification of the application. 4. On completion of the necessary scrutiny/verification, proposal shall be placed before the District Level Committee (DLC) for approval.
Whom to Contact	Addl. Secretary to the Govt. of Assam Email: investmentcell77@gmail.com Phone: 9864085151 Address: Industries & Commerce Department C-Block, 2nd Floor, Assam Secretariat, Dispur

Name of the Scheme	Entrepreneurship Development Programme (EDP) for PMEGP Beneficiaries
Description of the Scheme	<ul style="list-style-type: none"> • To impart knowledge on the concept of entrepreneurship, its challenges and prospects. • To develop entrepreneurial on concept of entrepreneurship, its motivation, risk taking ability, confidence, goal setting ability of the potential entrepreneurs. • To impart knowledge on procedure and formalities of setting of an enterprise /business. • To develop skills on management of a unit/business establishment including financial and marketing. • To impart knowledge on identification of business opportunities and preparation of business plan.
Target group (Individual, Enterprises-SHGs, Cooperatives, Companies, etc)	
Sector of the Scheme	
National industry classification code	
Eligibility Criteria	

Assam

Nature & Mode of Assistance	For manufacturing/service sector projects up to and inclusive of Rs.5 lakhs project cost, EDP duration is 6 working days is mandatory. For manufacturing/service sector projects with project cost of more than Rs.5 lakhs, the EDP duration of 10 working days is mandatory.
Financial Information (Subsidy, low interest rate, etc.)	
DBT/ Backend / Any other	
Other Assistance (Procurement of machinery, Technology / Marketing, International Cooperation, etc.)	
How to apply	Office of KVIC/KVIB/DICC of Assam State
Whom to Contact	Nodal Officer, PMEGP

Name of the Scheme	Equipment Finance Scheme [EFS]
Description of the Scheme	Assistance for purchase of capital goods/equipment by existing units with good track record. Assistance will be for purchase of identifiable item of plant and machinery and other equipment including energy saving systems for modernisation/expansion/replacement. Machinery / Equipment imported directly will also be eligible.
Target group (Individual, Enterprises-SHGs, Cooperatives, Companies, etc)	
Sector of the Scheme	

National industry classification code	
Eligibility Criteria	
Nature & Mode of Assistance	Assistance cover upto 85% of the cost of capital goods/equipment to be acquired, subject to an overall ceiling of Rs.100 lakhs. The borrower concern will have to meet the minimum of 15% of the cost of the equipment and also the allied expenditure out of own resource which shall be brought in as upfront before release of loan. The assistance will be a minimum of Rs.5 lakhs.
Financial Information (Subsidy, low interest rate, etc.)	
DBT/ Backend / Any other	
Other Assistance (Procurement of machinery, Technology / Marketing, International Cooperation, etc.)	
How to apply	http://www.afconline.gov.in/document/g_app.pdf
Whom to Contact	Vittiya Bhavan M.S. Road,Paltanbazar, Guwahati-Assam-781 008 Contact Details: Phone : 0361-2739839,2633658 Fax: 0361-2521859. Email: afcghy@gmail.com / afc_ho@yahoo.com

Name of the Scheme	Transport Loan Scheme
Description of the Scheme	<p>Main purpose is to provide financial assistance for purchase of the following:</p> <ul style="list-style-type: none"> • Tourist Transport vehicle sponsored by Tourism. • Trucks (with minimum 3 years of experience in operation of own trucks) • Tankers for carrying petroleum products (with confirmed placement order) • Deluxe Bus (with necessary route permit)

Target group (Individual, Enterprises-SHGs, Cooperatives, Companies, etc)	
Sector of the Scheme	
National industry classification code	
Eligibility Criteria	
Nature & Mode of Assistance	Maximum limit of assistance of 80% of the cost of Chassis and Body subject to maximum.
Financial Information (Subsidy, low interest rate, etc.)	
DBT/ Backend / Any other	
Other Assistance (Procurement of machinery, Technology / Marketing, International Cooperation, etc.)	
How to apply	<ul style="list-style-type: none"> • Primary Security: Loan sanctioned shall be secured by hypothecation of the vehicle financed. • Personal guarantee of the promoter(s) shall be obtained. • Collateral Security in the form of immovable assets shall be obtained so as to retain a security margin of at least 50% of the loan amount. • Collateral Security to the extent of 5% of the loan amount in the form of Fixed Deposit (face value)/NSC/LIC Policies (Surrender Value) shall be obtained. However for proposals sponsored by ATDC this clause may be waived.
Whom to Contact	Vittiya Bhavan M.S. Road, Paltanbazar, Guwahati-Assam-781 008

Assam

	Contact Details: Phone : 0361-2739839,2633658 Fax: 0361-2521859. Email: afcghy@gmail.com / afc_ho@yahoo.com
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Name of the Scheme	Rebate on cost of land allotted
Description of the Scheme	<p>IT/ITeS/ESDM units set up inside the notified IT Parks</p> <p>IT/ITeS/ESDM units set up in the IT Parks will be allotted land at a rebate of 25% on the notified rate of Industries and Commerce Department, Government of Assam for Industrial park located in the same area/district.</p> <p>IT/ITeS/ESDM Units set up outside the notified IT Parks</p> <p>IT/ITeS/ESDM units set up outside the notified IT Parks will be eligible for 50% reimbursement of the cost of the land as per the notified circle rate, subject to an upper ceiling of Rs.5 crores. The incentive will be provided after the start of commercial operation within two years from the possession of land.</p>
Target group (Individual, Enterprises-SHG, Cooperatives, Companies, etc)	
Sector of the Scheme	
National industry classification code	
Eligibility Criteria	
Nature & Mode of Assistance	<p>Maximum 25 acres of land will be allotted for projects in the IT Park. This incentive will be provided, subject to a condition of minimum investment of Rs.4 crores per acre. In case of investment of more than Rs.100 crores, allotment of land will be decided on case-to-case basis.</p> <p>Employees engaged in core operation means the number of persons employed for the main economic activity of the unit and shall exclude persons employed in support services such as security guards, gardening, drivers, etc.</p>
Financial Information (Subsidy, low interest rate, etc.)	
DBT/ Backend / Any other	

Other Assistance (Procurement of machinery, Technology / Marketing, International Cooperation, etc.)	
How to apply	Office of Principal Secretary (IT) Information Technology Department
Whom to Contact	Information Technology Department Block C, Second Floor Assam Secretariat, Dispur Guwahati-6

Name of the Scheme	Capital Subsidy
Description of the Scheme	<p>i) New ITeS units set up in the State will be provided capital support of Rs.1,20,000 per seat incurred on the admissible items with an upper ceiling of Rs.30 crores.</p> <p>ii) Existing BPO units operating in the State under the North East BPO Promotion Scheme (NEBPS) of Government of India will be provided additional 30% capital support on the quantum of capital support provided under the NEBPS, subject to satisfactory operation of the unit as certified by the Software Technology Park of India (STPI), Government of India, the nodal agency for the NEBPS.</p> <p>iii) New IT units set up in the State will be provided capital support of Rs. 1,50,000 per employee engaged in core operations, incurred on the admissible items with an upper ceiling of Rs.30 crores.</p> <p>iv) Units engaged with research and development in emerging technologies in electronic and IT sector will be provided capital support of Rs.2,50,000 per employee engaged in core operations, incurred on admissible items with an upper ceiling of Rs.20 crores.</p>
Target group (Individual, Enterprises-SHGs, Cooperatives, Companies, etc)	
Sector of the Scheme	
National industry	

classification code	
Eligibility Criteria	
Nature & Mode of Assistance	<ol style="list-style-type: none"> 1. ITeS units with a minimum of 100 seats capacity at one location will be eligible for this incentive. 2. IT units with a minimum of 100 employees engaged in core operations at one location will be eligible for this incentive. 3. The number of people employed in BPO should be at least 1.5 times the number of the seats will be eligible for this incentive. 4. Research and Development units with a minimum of 50 people engaged in core operations in one location will be eligible for this incentive.
Financial Information (Subsidy, low interest rate, etc.)	
DBT/ Backend / Any other	
Other Assistance (Procurement of machinery, Technology / Marketing, International Cooperation, etc.)	
How to apply	Visit the office of Principal Secretary (IT) Information Technology Department
Whom to Contact	Information Technology Department Block C, Second Floor Assam Secretariat, Dispur Guwahati-6

Name of the Scheme	Registration, Stamp Duty Concession
Description of the Scheme	Scheme for all IT/ESDMs
Target group (Individual, Enterprises-SHGs, Cooperatives, Companies, etc)	
Sector of the Scheme	

National industry classification code	
Eligibility Criteria	
Nature & Mode of Assistance	<p>i) IT/ITeS/ESDM park developers will be eligible for 100% reimbursement of Stamp Duty, Registration Fee and Conversion fee paid on sale, lease and transfer of property fees for developing IT/ITeS/ESDM Park for the first transaction.</p> <p>2. IT/ITeS/ESDM units will be eligible for 100% reimbursement of the Stamp Duty, Transfer Duty and Registration fee paid on sale, lease and transfer of property fees on the first transaction with respect to that property. (First 50 units will be considered for this incentive).</p>
Financial Information (Subsidy, low interest rate, etc.)	
DBT/ Backend / Any other	
Other Assistance (Procurement of machinery, Technology / Marketing, International Cooperation, etc.)	
How to apply	Visit the office of Principal Secretary (IT) Information Technology Department
Whom to Contact	Information Technology Department Block C, Second Floor Assam Secretariat, Dispur Guwahati-6

Name of the Scheme	Power Tariff Rebate
Description of the Scheme	Scheme for all IT/ESDMs
Target group (Individual, Enterprises-SHGs, Cooperatives, Companies, etc)	

Sector of the Scheme	
National industry classification code	
Eligibility Criteria	
Nature & Mode of Assistance	<p>i) Eligible IT/ITeS units after coming into commercial operations will be given power tariff rebate at the rate of Rs.3 per unit in the billed amount of the utility, on reimbursement basis for a period of 5 years with an upper ceiling of Rs.10 lakhs per annum. (First 50 units will be considered for this incentive).</p> <p>Eligible ESDM unit after coming into commercial operations will be given rebate at the rate of Rs.6 per unit in the billed amount of the utility, on reimbursement basis for a period of 5 years with an upper ceiling of Rs.20 lakhs per annum. (First 25 units will be considered for this incentive).</p> <p>The innovation and business incubation centre in the IT and ESDM sector will be eligible for 50% reimbursement on the billed amount of the utility, on reimbursement basis with an upper ceiling of Rs.6 lakhs/year. (First 5 units will be considered for this incentive)</p>
Financial Information (Subsidy, low interest rate, etc.)	
DBT/ Backend / Any other	
Other Assistance (Procurement of machinery, Technology/ Marketing, International Cooperation, etc.)	
How to apply	Office of Principal Secretary (IT) Information Technology Department
Whom to Contact	Information Technology Department Block C, Second Floor Assam Secretariat, Dispur Guwahati-6

Name of the Scheme	Lease Rental Subsidy
Description of the Scheme	Scheme for all IT/ESDMs
Target group (Individual, Enterprises-SHGs, Cooperatives, Companies, etc)	
Sector of the Scheme	
National industry classification code	
Eligibility Criteria	
Nature & Mode of Assistance	IT/ITeS/ ESDM Units IT/ITeS units taking rental space for setting up their new business units will be provided lease rental incentive of Rs.10,000 per employee in core operations per annum, subject to creation of employment of minimum 50 people. The upper ceiling limit for this incentive will be Rs.10 lakhs per unit per annum and this will be provided for 3 years.
Financial Information (Subsid, low interest rate, etc.)	
DBT/ Backend / Any other	
Other Assistance (Procurement of machinery, Technology / Marketing, International Cooperation, etc.)	
How to apply	Office of Principal Secretary (IT) Information Technology Department
Whom to Contact	Information Technology Department Block C, Second Floor Assam Secretariat, Dispur Guwahati-6

Name of the Scheme	State Goods and Services Tax (SGST) Reimbursement
Description of the Scheme	Scheme for all IT/ESDMs

Target group (Individual, Enterprises-SHG, Cooperatives, Companies, etc)	
Sector of the Scheme	
National industry classification code	
Eligibility Criteria	
Nature & Mode of Assistance	IT/ITeS units are presently not covered for SGST reimbursement under the existing industrial policy. IT/ITeS units shall now be provided SGST reimbursement as per the Industrial Policy of the State Government.
Financial Information (Subsidy, low interest rate, etc.)	
DBT/ Backend / Any other	
Other Assistance (Procurement of machinery, Technology/ Marketing, International Cooperation, etc.)	
How to apply	Office of Principal Secretary (IT) Information Technology Department
Whom to Contact	Information Technology Department Block C, Second Floor Assam Secretariat, Dispur Guwahati-6

Name of the Scheme	Incentive for Patent Assistance in ICT field
Description of the Scheme	Scheme for all IT/ESDMs
Target group (Individual, Enterprises-SHG, Cooperatives, Companies, etc)	
Sector of the Scheme	
National industry classification code	

Eligibility Criteria	
Nature & Mode of Assistance	<p>a) Assistance for filling patents would be provided as follows –</p> <p>For Domestic patents - 50% assistance with an upper ceiling of Rs.2 lakhs/patent with a cap of Rs.10 lakhs/unit, once in 2 years.</p> <p>For International patents - 50% assistance with an upper ceiling of Rs.5 lakhs/patent with a cap of Rs.25 lakhs/unit, once in 3 years.</p> <p>(b) This reimbursement shall be payable after the patent has been granted.</p>
Financial Information (Subsidy, low interest rate, etc.)	
DBT/ Backend / Any other	
Other Assistance (Procurement of machinery, Technology/ Marketing, International Cooperation, etc.)	
How to apply	Office of Principal Secretary (IT) Information Technology Department
Whom to Contact	Information Technology Department Block C, Second Floor Assam Secretariat, Dispur Guwahati-6

Name of the Scheme	Special Incentives
Description of the Scheme	Scheme for all IT/ESDMs
Target group (Individual, Enterprises-SHGs, Cooperatives, Companies, etc)	
Sector of the Scheme	
National industry classification code	
Eligibility Criteria	
Nature & Mode of Assistance	(a) Specially abled: Special one-time incentive of Rs.10,000 per employee engaged in core operations belonging to specially abled category and subject to an upper ceiling of Rs.3 lakhs per unit will

	<p>be provided subject to the condition that the employee has been continuously employed for 3 years and subject to other conditions as laid down by the IT Department.</p> <p>(b) E-Waste Management: E-Waste management units will be provided 40% incentive on fixed capital investment to set-up exclusive E-Waste management unit involving collection, disposal, recycle, subject to an upper ceiling of Rs.4 crores per unit and offering regular employment to minimum 75 persons. (First 3 units will be considered for this incentive).</p> <p>(c) Production Incentives for AVGC Sector: Animation films completely produced (100%) in the State will be given 50% of cost of production of a film for a maximum of 5 films per unit in a year, subject to a ceiling of total Rs.20 lakhs per annum. In order to be eligible for the incentive, the AVGC unit should have permanent infrastructural set-up in the state and should fulfil conditions to be issued by IT Department, Government of Assam..</p>
Financial Information (Subsidy, low interest rate, etc.)	
DBT/ Backend / Any other	
Other Assistance (Procurement of machinery, Technology/ Marketing, International Cooperation, etc.)	
How to apply	Office of Principal Secretary (IT) Information Technology Department
Whom to Contact	Information Technology Department Block C, Second Floor Assam Secretariat, Dispur Guwahati-6