

Uttar Pradesh

Uttar Pradesh Schemes

Name of the Scheme	
Description of the scheme	To benefit artisans / workers entrepreneurs through financial incentive for overall development of ODOP products.
Target Group (Individual, Enterprises SHGs, Cooperatives, Companies, etc)	Individual.
Sector of the Scheme	MSME's (ODOP)
National industry classification code	-
Eligibility Criteria	<ul style="list-style-type: none"> • Applicant should be minimum 18 years old, • No education qualification is mandatory. • Only the identified product for the particular district would be considered under the scheme. • Applicant or business entity should not be a defaulter of any national bank/financial institution/government institution. • Applicant should not have availed benefits under any other self-employment schemes issued by central or state government. • Applicant or any of its family member would be considered once for the benefit. • Applicant shall produce an affidavit for availing benefit. • Beneficiaries under special categories (SCs, STs, OBCs, Minorities, Women, and Differently Able) shall produce such proof.
Nature & Mode of Assistance	Financial assistance to the tune of 25% of project cost for the he projects financed by banks.
Financial Information (Subsidy, low interest rate)	25% Subsidy
DBT/backend / any other	Back end subsidy
Other Assistance (Procurement of machinery, Technology/Marketing, International Cooperation, etc.)	One Week Training
How to apply	Apply to District Industries & Enterprises Promotion Centre of the concerned district
Whom to Contact	Deputy Commissioner, District Industries & Enterprises Promotion Center of the concerned districts.

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Name of the Scheme	One District One Product(ODOP) Training & Toolkit Distribution Scheme
Description of the scheme	Aimed at fulfilling current and future requirement of skilled work force in the entire value chain of ODOP products, across the state. Additionally, the scheme intends to equip artisans / workers through distribution of relevant advanced tool kits.
Target Group (Individual, Enterprises SHGs, Cooperatives, Companies, etc)	Individual.
Sector of the Scheme	MSME's (ODOP)
National industry classification code	-
Eligibility Criteria	<ul style="list-style-type: none"> • Age of the applicant should be a minimum of 18 years. • Applicant should be the resident of Uttar Pradesh • Educational qualification is not mandatory. • Applicant shall not have availed any benefit with respect to the toolkit from either the Gol or the State Government in last 2 years. • Applicant or any of its family member shall be eligible to apply only once - husband and wife constitute a family. • Affidavit is to be presented for meeting the eligibility criteria
Nature & Mode of Assistance	Tool Kit Distribution & Training
Financial Information (Subsidy, low interest rate)	Free training & free toolkit.
DBT/backend / any other	-
Other Assistance (Procurement of machinery, Technology/Marketing, International Cooperation, etc.)	Procurement of advanced toolkits
How to apply	Apply to District Industries & Enterprises Promotion Centre of the concerned district
Whom to Contact	Deputy Commissioner, District Industries & Enterprises Promotion Center of the concerned districts.

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Name of the Scheme	One District One Product(ODOP) Market Development Assistance (MDA)
Description of the scheme	Aimed at achieving fair pricing for artisans, weavers, entrepreneurs and exporters of the ODOP products through better marketing by facilitating them to participate in state level, national level & foreign fairs Air travel, logistics movement, stall charges are reimbursed up to 75% of the cost incurred with upper ceiling.
Target Group (Individual, Enterprises SHGs, Cooperatives, Companies, etc)	Individual.
Sector of the Scheme	MSME's (ODOP)
National industry classification code	-
Eligibility Criteria	Artisans, weavers, entrepreneurs and exporters of the ODOP products participating in any of the empanelled fairs/exhibitions
Nature & Mode of Assistance	Financial assistance in the form of re-imbursement.
Financial Information (Subsidy, low interest rate)	Subsidy
DBT/backend / any other	DBT
Other Assistance (Procurement of machinery, Technology/Marketing, International Cooperation, etc.)	-
How to apply	Apply to District Industries & Enterprises Promotion Centre of the concerned district
Whom to Contact	Deputy Commissioner, District Industries & Enterprises Promotion Center of the concerned districts.

Name of the Scheme	One District One Product(ODOP) CFC (Common Facility Center)
Description of the scheme	<p>To establish CFC which would encompass following activities to address common gaps of ODOP ecosystem of the particular district</p> <ul style="list-style-type: none"> • Testing Lab • Design Development and Training Centre • Technical Research and Development center • Product Exhibition cum Selling Centre • Raw Material Bank / Common Resource Centre • Common Production / Processing Centre • Common Logistics Centre

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	<ul style="list-style-type: none"> • Information, Communication and Broadcasting Centre • Packaging, Labelling and Barcoding facilities • Other such facilities related to missing link of value chain
Target Group (Individual, Enterprises SHGs, Cooperatives, Companies, etc)	SHGs, Cooperatives, Companies, etc
Sector of the Scheme	MSME's (ODOP)
National industry classification code	-
Eligibility Criteria	Entities or organisations that can participate in establishment of CFC include NGOs (Non-Governmental Organisations), Volunteer Organisations, Self Help Groups, Producer Companies, Private Limited Companies, Limited Liability Partnership. and Cooperatives
Nature & Mode of Assistance	Common Facility Centre
Financial Information (Subsidy, low interest rate)	Financial assistance to SPV to the tune of 90% of the project cost which includes construction & plant & machinery cost
DBT/backend / any other	-
Other Assistance (Procurement of machinery, Technology/Marketing, International Cooperation, etc.)	-
How to apply	Apply to District Industries & Enterprises Promotion Centre of the concerned district
Whom to Contact	Deputy Commissioner, District Industries & Enterprises Promotion Center of the concerned districts.

Name of the Scheme	Cluster
Description of the scheme	<p>Micro and Small Enterprises Cluster Development Programme (MSE-CDP)</p> <p>To support sustainability and growth of SMEs by addressing common issues such as improvement of technology, skills and quality, market access, access to capital, etc.</p> <p>To build capacity of MSEs for common supportive action through formation of self-help groups, consortia, upgradation of associations, etc.</p>

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	<p>To create/upgrade infrastructural facilities in the new existing industrial areas/ clusters of MSEs.</p> <p>To set up common facility centres (for testing training centre, raw material depot effluent treatment, complementing production processes, etc).</p>
Target Group (Individual, Enterprises SHGs, Cooperatives, Companies, etc)	Societies
Sector of the Scheme	
National industry classification code	-
Eligibility Criteria	<p>Group of enterprises located within an identifiable and as far as practicable, contiguous area and producing same/similar products/services Essential characteristics of enterprises in a cluster are</p> <p>(a) Similarity or complementarity in methods of production, quality control and testing energy consumption, pollution control, etc.</p> <p>(b) Similar level of technology and marketing strategies/practices.</p> <p>(c) Channels for communication among the members of the cluster.</p> <p>(d) Common challenges and opportunities.</p>
Nature & Mode of Assistance	Matching share basis and reimbursement
Financial Information (Subsidy, low interest rate)	-
DBT/backend / any other	-
Other Assistance (Procurement of machinery, Technology/Marketing, International Cooperation, etc.)	-
How to apply	<p>Proposal should be sent to office of DC (MSME) through concerned state government. However, institutions of the Ministry of MSME may send proposal for soft interventions/ DSR/DPR directly to the Office of DC (MSME). In case of infrastructure development projects /DPR thereof, State government will submit proposal to the office of DC (MSME). In-principle approval shall be valid for a period of 6 months, and before that it is expected that the project would be ready for final approval In case, final proposal is not received in 6 months, it will automatically lapse, unless it is specifically extended by the steering committee.</p>
Whom to Contact	District Industry & Enterprises Promotion Center.

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Name of the Scheme	ASPIRE
Description of the scheme	A Scheme for Promotion of Innovation, Rural Industry and Entrepreneurship
Target Group (Individual, Enterprises SHGs, Cooperatives, Companies, etc)	Individual
Sector of the Scheme	<p>To set up business incubators so that eligible youth can be adequately incubated in various skills and be provided the opportunity to set up their own business enterprises;</p> <p>To impart entrepreneurship, and skill development training to youth;</p> <p>To provide mentoring and hand holding with facilitation for funding with a view to empower them to set up own business enterprises.</p> <p>To promote new low-end-technology/livelihood based enterprises.</p>
National industry classification code	-
Eligibility Criteria	Unemployed Youth
Nature & Mode of Assistance	<p>50% of the approved amount after approval of the incubation centre by SSC</p> <p>30% of the approved amount after installation of the plant and machinery at the centre.</p> <p>Last installment of 20% of the approved cost will be released after commencement of training</p>
Financial Information (Subsidy, low interest rate)	-
DBT/backend / any other	-
Other Assistance (Procurement of machinery, Technology/Marketing, International Cooperation, etc.)	-
How to apply	Proposal in prescribed proforma along with necessary enclosures and endorsement from Head of the designated agencies i.e , NSIC, KVIC or Coir Board or any other institution/ agency of State Govt. interested in setting up of new incubator may be sent to the following addresses:

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	<p>The Member Convener, Scheme Steering Committee, ASPIRE, O/ o The Joint Secretary (ARI Division) Ministry of Micro, Small & Medium Enterprises, Udyog Bhawan, New Delhi-110011. Telephone (011) 23061543 Telefax: (011) 23062858 E-mail: js.ari@nic.in</p> <p>Application could also be uploaded on the ASPIRE website by filling up the proforma enclosed at www.aspire.msme.gov.in.</p>
Whom to Contact	District Industry & Enterprises promotion center.