

KHADI & V.I. COMMISSION **PROJECT PROFILE FOR GRAMODYOG ROJGAR YOJNA**

MANUFACTURE OF AYURVEDIC CHURNA

Churna is a fine powder made by certain drugs or combination of drugs. Each ingredient is pulverised separately and mixed together. Churna is also called as raj and Kshada. There are many varieties of Churnas and every Churn has its own demand in the Market. Ayurvedic pharmacy comprises of different sections such as Vati, Asava, Arista, Lehya, Lepa etc under one unit.

1	Name of the Product	:	Ayurvedic Churna
2	Project Cost	:	
	a Capital Expenditure		
	Land	:	Own
	Building Shed 1000 Sq.ft	:	Rs. 200000.00
	Equipment	:	Rs. 165000.00
	(Pulveriser with 2hp motor, Powder Mixer, Hammer Mill or Ball Mill 2hp motor, Heat sealing m/c, pouch poly sealer etc..)		
	Total Capital Expenditure	:	Rs. 365000.00
	b Working Capital	:	Rs. 111000.00
	TOTAL PROJECT COST	:	Rs. 476000.00

3 Estimated Annual Production of Ayurvedic Churna : (Value in '000)

Sr.No.	Particulars	Capacity	Rate	Total Value
1	Ayurvedic drugs	65000.00 Containers	20.50	1341.10
	TOTAL	65000.00	20.50	1341.10

4	Raw Material	:	Rs. 700000.00
5	Lables and Packing Material	:	Rs. 150000.00
6	Wages (Skilled & Unskilled)	:	Rs. 144000.00
7	Salaries	:	Rs. 72000.00

8	Administrative Expenses	:	Rs.	150000.00
9	Overheads	:	Rs.	50000.00
10	Miscellaneous Expenses	:	Rs.	10000.00
11	Depreciation	:	Rs.	26500.00
12	Insurance	:	Rs.	3650.00
13	Interest (As per the PLR)			
	a. C.E.Loan	:	Rs.	47450.00
	b. W.C.Loan	:	Rs.	14430.00
	Total Interest	:	Rs.	61880.00
14	Working Capital Requirement	:		
	Fixed Cost		Rs.	283100.00
	Variable Cost		Rs.	1058430.00
	Requirement of WC per Cycle		Rs.	111794.00

15 Estimated Cost Analysis

Sr. No.	Particulars	Capacity Utilization(Rs in '000)			
		100%	60%	70%	80%
1	Fixed Cost	283.10	169.86	198.17	226.48
2	Variable Cost	1058.00	634.80	740.60	846.40
3	Cost of Production	1341.10	804.66	938.77	1072.88
4	Projected Sales	1600.00	960.00	1120.00	1280.00
5	Gross Surplus	258.90	155.34	181.23	207.12
6	Expected Net Surplus	232.00	129.00	155.00	181.00

Note : 1. All figures mentioned above are only indicative and may vary from place to place.
2. If the investment on Building is replaced by Rental Premises
a. Total Cost of Project will be reduced.
b. Profitability will be increased.
c. Interest on C.E.will be reduced.