

POLYMER AND CHEMICAL BASED INDUSTRY**KHADI & VILLAGE INDUSTRIES COMMISSION**
PROJECT PROFILE FOR GRAMODYOG ROJGAR YOJANA**MANUFACTURING OF LAUNDRY SOAP**

With ever increasing population of the country the demands of appears/cloth also increasing proportionately. For the better look the necessity for more and more laundry soap have increased many fold in recent years. Many soap units have good success stories. The demand will never be negative. It will be an ideal venture for an assured income.

1	Name of the product			Laundry Soap
2	Project Cost			
	a) Capital Expenditure <ul style="list-style-type: none">▪ Land own▪ Building Shed 1200 sq.ft.			Rs. 3,60,000.00
	▪ Equipment (Kadai, Moulds, Conical Pan, Slab Cutter, Cutting machine, stamping machine etc.)			Rs. 1,40,000.00
	Total capital expenditure			Rs.5,00,000.00
	b) Working capital			Rs.5,50,000.00
	Total project cost			Rs.10,50,000.00
3	Estimated Annual Production of Laundry Soap (Value in '000)			
Sr.No	Particulars	Capacity	Rate Rs. (per Kg.)	Total Value
1	Laundry Soap	55.00 Tons	40.00	2200.00
			40.00	2200.00
4	Raw Materials	14,30,000.00		
5	Labels and Packaging materials	1,10,000.00		
6	Wages(Skilled & unskilled)	3,18,500.00		
7	Salaries	90,000.00		
8	Administrative Expenses	35,000.00		
9	Overheads	60,000.00		
10	Miscellaneous expenses	15,000.00		
11	Depreciation	32,000.00		
12	Insurance	5,000.00		
13	Interest as per PLR			
	a) Capital Expenditure Loan	65,000.00		
	b) Working Capital Loan	71,500.00		
	Total interest	1,36,500.00		
14	Working capital requirement			

	<ul style="list-style-type: none"> ▪ Fixed Cost ▪ Variable Cost ▪ Requirement of W.C. per cycle 	2,10,000.00 19,90,000.00 5,50,000.00
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15. Estimated cost analysis

Sr. No	Particulars	Capacity Utilization (Rs.'000)			
		100%	60%	70%	80%
1	Fixed Cost	210.00	126.00	147.00	168.00
2	Variable Cost	1990.00	1194.00	1393.00	1592.00
3	Cost of Production	2200.00	1320.00	1540.00	1760.00
4	Projected sales	2750.00	1650.00	1925.00	2200.00
5	Gross Surplus	550.00	330.00	385.00	440.00
6	Expected Net Surplus	518.00	310.80	362.60	414.40

- Note: 1) All figures mentioned above are only indicative and may vary from place to place.
- 2) If the investment on Building is replaced by Rental premises
- a) Total cost of project will be reduced.
 - b) Profitability will be increased.
 - c) Interest on C.E.will be reduced.