

**Khadi and Village Industries Commission Mumbai**

**PROJECT PROFILE ON SKIN TONING LOTION (SKIN FRESHENERS)**

**Introduction :**

Skin Tanning lotions, often termed skin fresheners, enjoy an increasingly popular sale. They are liquids, with weakly astringent, invigorating, stimulating and at times antiseptic properties. They are generally used to freshen the skin. The actual compounding of these lotions required little skill. All that is necessary is to dissolve the ingredients in the water, alcohol and other liquids used and then filter. As regards to the cosmetic sector, the products are found as very essential commodities now a days for the people of all groups, due to increasing awareness on beauty care, Cosmetic industry observes a rising trend.

**1 Name of the Product :** **SKIN TONING LOTION (SKIN FRESHENERS)**

**2 Project Cost :**

a Capital Expenditure

Land : Own

Work shed in sq.ft rented 0 Rs. -

Equipment : Rs. 458,000.00

Homonizer 200 RPM with SS kettle, Bottle filling machine, Bottle sealing machine, Electrification and erection, Testing Equipments, Office Equipments, Furniture and Fixtures.

Total Capital Expenditure Rs. 458,000.00

b Working Capital Rs. 800,000.00

**TOTAL PROJECT COST : Rs. 1,258,000.00**

**3 Estimated Annual Production Capacity:** (Rs. in 000)

Sr.No.	Particulars	Capacity in No./Q.	Rate	Total Value
1	SKIN TONING LOTION (SKIN FRESHENERS)	185000 Nos.bottles	18.00	3284.12
<b>TOTAL</b>		<b>185000 Nos.bottles</b>	<b>18.00</b>	<b>3284.12</b>

**4 Raw Material : Rs. 2,276,400.00**

**5 Labels and Packing Material : Rs. 75,000.00**

**6 Wages (2-Skilled & 2- Unskilled) Rs. 275,000.00**

**7 Salaries (1-Manager) Rs. 150,000.00**

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<b>8</b>	<b>Administrative Expenses</b>	<b>:</b>	<b>Rs.</b>	<b>120,000.00</b>
<b>9</b>	<b>Overheads</b>	<b>:</b>	<b>Rs.</b>	<b>120,000.00</b>
<b>10</b>	<b>Miscellaneous Expenses</b>	<b>:</b>	<b>Rs.</b>	<b>100,000.00</b>
<b>11</b>	<b>Depreciation</b>	<b>:</b>	<b>Rs.</b>	<b>45,800.00</b>
<b>12</b>	<b>Insurance</b>	<b>:</b>	<b>Rs.</b>	<b>4,580.00</b>
<b>13</b>	<b>Interest (As per the PLR)</b>			
	<b>a. C.E.Loan</b>	<b>:</b>	<b>Rs.</b>	<b>59,540.00</b>
	<b>b. W.C.Loan</b>	<b>:</b>	<b>Rs.</b>	<b>104,000.00</b>
	<b>Total Interest</b>		<b>Rs.</b>	<b>163,540.00</b>
<b>14</b>	<b>Working Capital Requirement</b>	<b>:</b>		
	<b>Fixed Cost</b>		<b>Rs.</b>	<b>434,120.00</b>
	<b>Variable Cost</b>		<b>Rs.</b>	<b>2,850,400.00</b>
	<b>Requirement of WC per Cycle</b>		<b>Rs.</b>	<b>821,130.00</b>

**15 Cost Analysis**

<b>Sr.No.</b>	<b>Particulars</b>	<b>Capacity Utilization(Rs in '000)</b>			
		<b>100%</b>	<b>60%</b>	<b>70%</b>	<b>80%</b>
<b>1</b>	<b>Fixed Cost</b>	434.12	260.47	303.88	347.30
<b>2</b>	<b>Variable Cost</b>	2850.00	1710.00	1995.00	2280.00
<b>3</b>	<b>Cost of Production</b>	3284.12	1970.47	2298.88	2342.30
<b>4</b>	<b>Projected Sales</b>	4000.00	2400.00	2800.00	3200.00
<b>5</b>	<b>Gross Surplus</b>	715.88	429.53	501.12	572.70
<b>6</b>	<b>Expected Net Surplus</b>	670.00	384.00	455.00	527.00

Note : 1.All figures mentioned above are only indicative.

2.This is model project profile for guidance

3.Cost of Project, and its priority will be changed depends on the area, availability of raw Material, man power, power requirement and various other factors etc..