Ideation Phase
Empathize & Discover

Date	21 Oct 2023
Team ID	NM2023TMID05094
Project Name	Unleashing the Potential of Our Youth: A Student Performance Analysis
Maximum Marks	4 Marks

Empathy Map Canvas:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes.

It is a useful tool to helps teams better understand their users.
Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

Unleashing the Potential of Our Youth: A Student Performance Analysis

Build empathy

The information you add here should be representative of the observations and research you've done about your users.

Says
What have we heard them say?
What can we imagine them saying?

Thinks
What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

Potential

Education

Goals

Weaknesses

Beliefs

Strengths

SAYS

THINKS

Students

DOES

FEELS

Balancing Responsibilities

Motivation

Study Habits

Support

Time Management

Frustration

Discouragement

Does
What behavior have we observed?
What can we imagine them doing?

Feels
What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?