

Ideation Phase

Empathize & Discover

Date	21 Oct 2023
Team Members NM ID	TL - F0467FA6C785E118B0E4F2B557AF6E51 M1 - 05956EF50EA16A384224827B545CA3C9 M2 - 771D98C870F67CDA93F4F344E122C003 M3 - 52B5282D2D61A9284DE4268096F12B2E
Project Name	Unleashing the Potential of Our Youth: A Student Performance Analysis
Maximum Marks	4 Marks

Empathy Map Canvas:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes.

It is a useful tool to help teams better understand their users.

Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

Unleashing the Potential of Our Youth: A Student Performance Analysis



Build empathy

The information you add here should be representative of the observations and research you've done about your users.

