

# MANIKANDAN R

UI/UX Designer

## SUMMARY

Flexible UI/UX Designer with 2 + year of Experience dedicated to providing creative and innovative design for Websites and Businesses. Proficient at the management and development of brand ideas and concepts, creating designs, and coordinating with clients for optimal results. Specialize in utilizing software for website UI/UX design.

## CAREER EXPERIENCE

**7 Months (Mar - Sept 2020)**

**Worked as a Freelancer UI/UX Designer.**

During this period, I operated as a freelance UI/UX designer, collaborating with various clients to deliver tailored design solutions for their digital projects. My responsibilities encompassed

**6 Months (Jan - June 2022)**

**Worked as a UI/UX Designer at Buddies Technology, Pondicherry.**

As a UI/UX Designer at Buddies Technology, I played a pivotal role in enhancing the user experience and visual appeal of our digital products. Developed wireframes, prototypes, and high-fidelity designs using industry-standard tools such as Adobe XD, Sketch, or Figma, ensuring consistency, usability, and accessibility across all platforms.

**Currently Working (Jully 2022)**

**Working as a UI/UX Designer in Redblox Technology, Pondicherry.**

- As a UI/UX Designer at Redblox Technology in Pondicherry, I am dedicated to creating immersive digital experiences that seamlessly blend functionality with aesthetics. Key responsibilities and achievements in this role.
- Conducting comprehensive user research, including surveys, interviews, and usability testing, to gain insights into user behavior, pain points, and preferences, informing the design process and driving continuous improvement.

## SKILLS

|               |                   |                     |             |
|---------------|-------------------|---------------------|-------------|
| User Research | UI Design         | UX Design           | Prototyping |
| Visual Design | Usability Testing | Responsive Design   |             |
| Collaboration | Problem-Solving   | Attention to Detail |             |
| Empathy       | Analytical Skills | Time Management     |             |

## PROJECTS

**Redblox.io:** Web/Android/IOS

Redblox is the Site for the Business to new heights with expertise in blockchain solutions which is Designed for RedBlox.

<https://www.redblox.io/>

**Mellowplex.io:** Web/Android/IOS

Mellowplex is the world's first Movies Metaverse Site which contains a Movie Database, NFT, Reviews system, and Photos.

<https://www.mellowplex.io/>

**NextStreet:** Android

Next Street is the site for Small businesses that fuel the local communities and drive their economy.

Figma Link <https://nextstreet.com/>

**Trevex:** Web/Android

To enhance the Trevex site and make it more appealing and interactive, I leveraged my design skills to bring this project to its full potential.

<https://www.trevex.io/>

**Laundryday.io:** Web/Android

The Laundryday app garnered praise for its user-friendly design, seamless customization, and top-notch experience.

<https://laundryday.in/>

**lovu:** Web/Android

Lovu is a travel advisory app that I've redesigned to be funky and dramatic while maintaining a professional edge. My goal was to make the app more user-friendly and intuitive.

<https://lovu.travel/>

**magicbricks:** Web/Android

Magicbricks is fundamentally a platform for property buying and selling. In my redesign efforts, I aimed to infuse a sense of professionalism and elegance into the interface while prioritizing seamless interactions.

<https://www.magicbricks.com>

**Poclain Hydraulics:** Web

Poclain is an independent industrial group specialized in the design, manufacture, and marketing of efficient hydrostatic.

<https://poclain-hydraulics.com>