



October 06

Tell Us a Climate Story

Engaging Narratives for Climate Awareness



Team Maniox

PROJECT OVERVIEW

We developed an interactive website that serves as a platform for sharing and exploring narratives related to climate change and its global impact. The website features sections that provide information about climate issues, personal stories from affected communities, and data-driven insights that highlight the urgency of climate action.



The Challenge



- a. Raising awareness about climate change through storytelling.
- b. The human experiences behind climate change statistics resonate more deeply with the public, fostering a sense of shared responsibility.



Key Features



- **Interactive Stories:** Personal narratives from communities affected by climate change.
- **Data-Driven Insights:** Infographics and statistics that underscore the urgency of climate action.
- **User-Friendly Navigation:** Easy access to various sections for an enhanced user experience.

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Why is Storytelling important?



- ⚠ Connects Data to Human Experiences: Scientific data alone can be overwhelming; stories make it relatable
- ⚠ Engages a Broader Audience: Captivating narratives reach people who might not be aware of the statistics.
- ⚠ Inspires Action and Community Involvement: Personal stories motivate individuals to take action in their own communities.



impact and Future Work



- Expected Impact:
 - Raise Awareness: Informing individuals about the realities of climate change.
 - Inspire Action: Encouraging community engagement and personal responsibility.
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- Future Plans:
 - Updates and Features: Expanding the platform for more user contributions and enhanced storytelling features.
 - Broader Outreach: Partnering with organizations to widen our reach and impact.



Conclusion and Link

- **Conclusion:**

Collective action against climate change is crucial. Every small action contributes to a larger impact. We invite you to explore our website, engage with the stories, and be part of the solution.

- **Link to Project:**

<https://tell-us-a-climate-story.netlify.app/>

