## Introduction

India is the 2<sup>nd</sup> most populous country in the world. It is also 5<sup>th</sup> largest economy and also vibrant hub for entrepreneurship activity. It is diverse, multicultural and provides a secure, safe and comfortable business environment. But unfortunately the data available about different cities is minimal. So, data about various places needs to be created for businesses, citizens, government etc to make better decisions.

## **Business problem**

Parsing the data available about Indian cities and presenting it in a more understandable format along with clustering cities based on number of popular places have many applications including

<u>For Businesses</u>: Decision upon where to start a new business like restaurant across India. What business will be profitable in which city?

For Citizens: To decide upon relocation

For Travelers: Tourists amenities available in various cities

<u>For Government</u>: To analyse amenities available in cities. Decide incentives for promotion of new business etc