

## **Introduction**

India is the 2<sup>nd</sup> most populous country in the world. It is also 5<sup>th</sup> largest economy and also vibrant hub for entrepreneurship activity. It is diverse, multicultural and provides a secure, safe and comfortable business environment. But unfortunately the data available about different cities is minimal. So, data about various places needs to be created for businesses, citizens, government etc to make better decisions.

## **Business problem**

Parsing the data available about Indian cities and presenting it in a more understandable format along with clustering cities based on number of popular places have many applications including establishment of businesses, selecting relocation cities etc

## **Target Audience**

Businesses/ Investors/ Entrepreneurs: Decision upon where to start a new business like restaurant across India. What business is missing in which city?

Citizens: Decide upon relocation based on his preferences for food, museums, entertainment, shopping etc

Travelers: Decisions about tourism plans becomes easier with detailed sorting of information about destination, ccultural places, food availability etc

Government: Policy decisions about incentives to businesses, tourism promotion etc can be made