

Project Learnings

- **1. Conducted data cleaning and manipulation to prepare datasets for analysis.**
- **Performed Exploratory Data Analysis (EDA) using Pandas, Matplotlib, and Seaborn to uncover key insights.**
- **Enhanced customer experience by identifying target customer segments based on state, occupation, gender, and age group.**
- **Boosted sales potential by identifying top-performing product categories and products, aiding in inventory planning and demand fulfillment.**