

20.11K

13.29K

1.65K

0.010101

0

Sum of spent

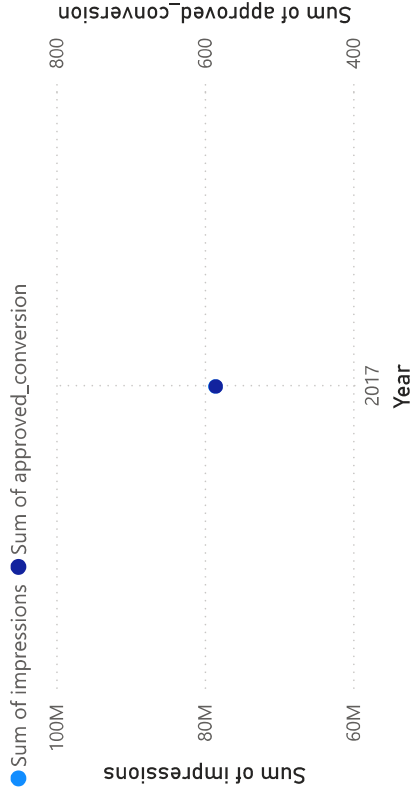
Sum of clicks

Sum of total_conversion

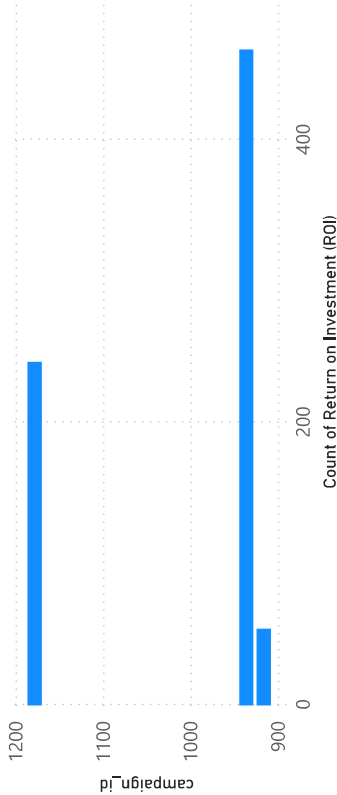
First Return on Investment (ROI)

First Click-Through Rate (CTR)

Sum of impressions and Sum of approved_conversion by Year



Count of Return on Investment (ROI) by campaign_id



reporting_end

17-08-2017

30-08-2017

campaign_id

916

1178